

MJog Premium works with all leading clinical systems, providing a standardised solution to your Patient communication needs and with quick and easy introduction in to your Practice. Our advanced Patient Messaging Services allow two way communications between you and your Patients via **SMS**, **Voice**, and **Email**, delivering a wide range of benefits to your Practice including, on average, a better than 50% reduction in DNA rates.

Benefits of MJog Premium include:

- **Automatic appointment cancellations (from patient)** – improve access and experience.
- **Automatic appointment confirmation messages** – increase efficiency and appointment availability.
- **Text Back Service** – reduce reception time as patients text surgery 24/7.
- **Health Campaign Manager** – cuts Practice communication costs and improves disease management through Patient recalls and health information.
- **Prepare campaigns as far in advance as needed** – schedule your health campaigns to occur automatically throughout the year!
- **Automatic read coding of campaigns and patient replies** – increase QOF income & cut admin time.
- **Instant messaging** – save your staff time by sending ad hoc 'Now Message' notifications to individuals or small groups of patients.
- **Capture responses from patients** – using filters and automatically read code to your clinical system.
- **Auto responses** – automatic replies to incoming patient messages with automatic read coding to your clinical system.
- **Smart Groups** – automatically maintained, frequently used Patient Groups, for speed and ease of repeating many health campaigns i.e. PPG or PRG.

"We have been using MJog for chronic diseases, including asthma invites. Patients have found it extremely useful to be able to automatically cancel their appointments, by texting us back. Those responses are then recorded automatically into our clinical system and readcoded – a lifesaver!"



SMS



EMAIL



VOICE



PRINT & POST



PORTAL



PATIENT MESSAGING SERVICES

Over the last year, MJog Premium has been used to send more than 25 million messages to patients across the UK reaching 1 in 6 of the population.

MJog Premium modernises your Patient communication systems with cost effective management of chronic diseases, by quickly reaching your patients en-mass using free (SMS or email) messages, thereby reducing your print and postal costs whilst also increasing uptake at your chronic disease management clinics.

How can I use MJog Premium?

- **Send free two way SMS messaging** – 24/7 via NHSMail.
- **Automatically update Patient medical records** – with the response to health questions (e.g. smoking status).
- **Run data integrity campaigns** – to help quickly identify duplicate mobile or family mobile numbers and maintain Patient confidentiality.
- **Allows Patient ‘Opt-In’, enables Patient choice** – of how they are contacted through the alternative communication options.
- **Use Global Templates to save time** – and send pre-prepared chronic disease invites, patient advice and Friends & Family Test questionnaires.
- **Develop your own Local Templates** – enables storing of practice specific messages for future use.
- **Set up Key Word responses, to automatically send specific messages to patients that text or email in** – i.e. if a patient texts or emails the word ‘smoke’, MJog can automatically respond with smoking advice and read code it into the Patient’s record.

MJog Premium is available on an annual contract, providing you with an easy and cost effective way to deliver your patient health communications. Email us today to arrange a demonstration or sign up to the MJog service!

“We use our Annual Patient Survey to get feedback on our services and it has been difficult to get the survey out to patients, but using an SMS campaign we delivered over 9,000 SMS messages which included a link to the survey generating over 5% response rate. It saved us handing out leaflets to patients and asking them to complete the survey by hand.”



SMS



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