



MARCUS PROMOTIONS, INC.  
MILWAUKEE CHICAGO MADISON

# MILWAUKEE Concours d'Elegance®

## 15th Anniversary Celebration! Concours d'Elegance Commemorative Program

Celebrate the automobile as an art form with The Milwaukee Concours d'Elegance classic car show, observing its 15th year in 2019. Over 6,000 attendees visit the showcased collection of collector vehicles.

**Circulation:** 3,000

**Distribution:** August 4, 2019

Distributed to participants, sponsors, and audience members during the event.

**Location:** Veterans Park - Milwaukee Lakefront



**Ad Deadline: July 3**

[www.milwaukeeconcours.com](http://www.milwaukeeconcours.com)

### Magazine Advertising Rates - Color

Center Spread	\$2,050
Back Cover	\$1,185
Inside Front Cover	\$1,030
Inside Back Cover	\$940
Full Page	\$790
Half Page	\$550
Quarter Page	\$435

\*Special placement requests additional 10%

### Ad Sizes

Trim Size	8.5 x 11in
Full Page	8 x 10.5in
Full Page+Bleed	8.75 x 11.25in
Half Horizontal	8 x 5.125in
Half Vertical	3.875 x 10.5in
Quarter Page	3.875 x 5.125in

