

Ethoxylates & PEGs: A Strategic Review

A detailed technical review of global
and regional demand of surfactants
and their end uses

Strategy with substance
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A Verisk Analytics Business

Industry applications of ethoxylates and PEGS

From household detergents to food, we explore a variety of end-uses for the market

Delivery of study

- › Major ethoxylates producer profiles
- › Excel outputs of country total and segment demand, producer capacity & production

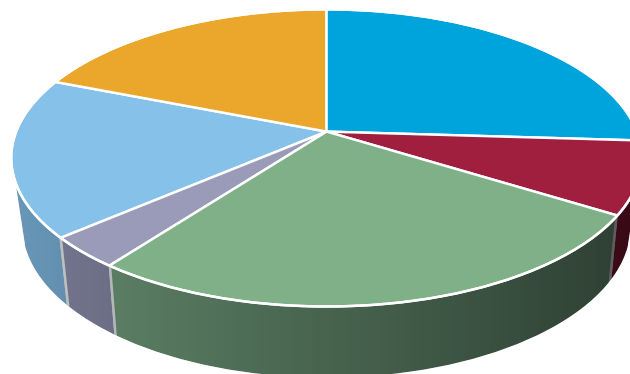
A large proportion of the global ethoxylates volume is directed to household detergents and the transformation into fatty alcohol ether sulphates for use in household detergents or personal care. In mature economies, formulations have evolved from soap/soap powders into liquids and compact powders, resulting in a change to formulations and consumption.

Our multi-client study, 'Ethoxylates & PEGs strategic review update' provides an overview of supply and demand, identifying the market's key end uses and typical consumption.

The study includes:

- Estimates of ethoxylate production by producer and key product segments
- Country and regional demand forecasts by product segment for 2016, 2018, 2020 and 2022
- Discussion of global trade
- In-depth analysis of fracking chemicals in North America

2016 ethoxylates demand



Volumes in 1000 metric tons

North America	1538
South America	460
Europe	1540
Middle East	200
China	1011
Other Asia	1132

Source: Wood Mackenzie

Discover surfactants and the fundamental role they play

Whenever surface properties need to be modified to achieve specific interfacial effects, surfactants play a fundamental role

Contact us about the study

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Scope

This strategic review explores the current and future state of the worldwide market of ethoxylates and PEGs. We take a look at the balance of supply and demand, capacities, consumption, and how this impacts on trade and investments.

We also review the new applications, developments and technologies within the market and the surrounding supply chain.

The following ethoxylates are covered in the report:

- Commodity alcohol ethoxylates (includes AE to AES), commodity alkyl phenols (octyl and nonyl phenol), fatty alcohol ethoxylates, tallow amine ethoxylates and commodity PEGs
- Ethoxylated alcohols, ethoxylated sorbitan esters and ethoxylated fatty acids only in the major producing/consuming regions
- Ethoxylated tallow amine market, ethoxylated nonyl phenol (NPE), ethoxylated synthetic versus natural alcohols

We have also included a special, in-depth discussion about the nonylphenol market in the United States and replacement products.

Who is this study for?

Participants who seek to understand the global and regional market size and use of surfactants, including:

- Ethoxylates producers
- Ethoxylates buyers
- Financial institutions
- Investors in infrastructure

Why PCI Wood Mackenzie?

PCI Wood Mackenzie can help you capitalise on opportunities and navigate the uncertainties of changing markets, drawing upon:

- Expertise in refining, midstream and downstream components of the chemicals, polymers and fibres markets from our global research and consulting teams
- Definitive analysis of the polyolefins and wider chemicals sector, with proprietary understanding of market trends built up over 30 years
- Historic pricing and supply/demand data for polyolefins and related chemistries, together with our market-leading proprietary analytical tools



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