

Holders have entered into a distributor agreement with McWong International, a leading innovator in Bluetooth® mesh technology.

Holders have joined forces in a partnership to distribute McWong’s Bluetooth mesh products in the UK and European markets.

“We are delighted to collaborate with Holders Technology,” notes Blane Goettle, McWong Vice President. “We recognize the UK and European markets are eager to implement IoT-based lighting solutions, so it’s a great fit for our Bluetooth mesh solutions. Because McWong values customer support and collaboration so highly, partnering with Holders is a natural fit as they demonstrate similar values.”

For over 30 years, McWong has produced superior lighting controls and related electrical power and protection components. Today, McWong has engineered IoT solutions for today’s rapidly changing marketplace. With advanced design and manufacturing facilities, McWong offers extensive component choices for OEMs as well as robust solutions for contractors, ESCOs and facility managers. More information about McWong can be found at www.mcwonginc.com.

“McWong International has developed a robust portfolio of Bluetooth mesh solutions,” says Mat Hanson, UK Sales Director for Holders. “We are pleased to expand our range of brands in this area with such a strong technology partner.”



Ceiling mounted PIR sensor Casambi Mesh.