









YORKSHIRE RACING & EVENTS

# ANNUAL ADVERTISING RATECARD 2018

#### **Parade Ring**

Size per banner - 2'6" x 6' Each Banner @ £350 + VAT per annum

**Benefits Include:** Visible to all racegoers - 55,000 of them per year! Racing UK and Turf TV coverage

## **Stables Bend**

Size per banner - 4' x 32' Each Banner @ £600 + VAT per annum **Benefits Include:** Exposure to all three Grandstands, Racing UK and Turf TV Coverage

# Winning Post

Size per Banner - 4' x 24' Before the Winning Post @ £1,400 + VAT per annum After the Winning Post @ £1,100 + VAT per annum

#### Benefits Include:

Prominent position on course | Exposure to all three Grandstands | Racing UK and Turf TV Coverage | Photographic imagery used in several press publications | Website and social media pages

GREA

VALLIF

OFFER

FOR 2018

### Thirsk Racecourse Multiple Purchase

2 x Parade Ring Banner Sites, 1 x Stables Bend Banner Site, 1 x Pre Winning Post Banner Site **15% discounted price of £2,295 + VAT** 

For more information, please call Sheralyn Wade - 01845 522276 or email sheralyn@thirskracecourse.net