# **Residential Seller Process**

## propertybase<sup>O</sup>





Propertybase uses inquiry data to search available inventory and find the **perfect buyer**.



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#### MANUAL **ENTRY LEAD**

Phone, Walk-in, Trade Show, etc.



AUTO **GENERATED LEAD** 

Website, Portal, Facebook, etc.



### **BUYER RESULTS**

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Narrow your search with **robust** filtering options and multiple views, then send Listings to those results.

> ጺ **CONTACT RECORDS**

**OFFERS** 

#### EMAIL LISTINGS



Listings can be sent to Contacts whos preferences match the Listing you are selling.



Offers are associated with a Listing and Contact and contain buyer & seller data, counter offer data and more.



#### **CLOSINGS**



Closings allows you to manage tasks, activities and personnel, commissions, escrow deadlines and more.

> **CLOSING RECORD**

## SIMPLE. POWERFUL. FOR REAL ESTATE PROFESSIONALS.