



Warehouse & Logistics News

WAREHOUSENEWS.CO.UK

**INCLUDES
THE 2019
FEATURES
PAGES 8-12**

Media Pack 2019

THE UK'S ONLY FORTNIGHTLY MAGAZINE FOR THE INDUSTRY

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ABOUT

Welcome to the Warehouse & Logistics News 2019 Media Pack. The only fortnightly publication serving the UK warehousing and logistics industry, Warehouse & Logistics News is distributed 24 times a year in both printed and digital formats, to keep industry professionals updated wherever they are and deliver your message to the maximum number of senior buyers and decision makers.

Firmly established as this sector's leading title, Warehouse & Logistics News has strong links with the leading trade associations. We publish their reports and showcase their conferences to keep readers abreast of developments in key industry areas. Skills training and development is crucial to this business's future and we support the Talent In Logistics Awards and SEMA Safety Conference with standalone supplements. As the industry grows, we see this as a major part of our contribution to its continued success.

Warehouse & Logistics News also has a long tradition of successful partnerships with the industry's major exhibitions and events. We cover a growing list of fixtures in the business calendar, including Multimodal, Lux Live, IMHX and Foodex. We publish dedicated previews and showguides for these in print and digital form, supported by our presence at these events.

If you would like to contribute to our scheduled features and supplements, or for further information about how to highlight your company in our publication please give my colleague Rob Hollows on 01923 272902 or myself a call.

For details of the online marketing opportunities we can offer, please see our separate 2019 Online Media Pack.

I look forward to working with you in 2019.



James Surridge, Publishing Editor
01923 272965 | james@warehousenews.co.uk



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READERSHIP

PRINTED EDITION

7,518 copies are printed and posted every fortnight

The PRINTED EDITION of Warehouse & Logistics News is personally addressed and posted to 7,518 recipients every two weeks. Our circulation covers the full spectrum of buyers and decision makers within the warehousing and logistics industry, in the UK, Europe and beyond.

DIGITAL EDITION

Emailed to 43,196 inboxes every fortnight

The DIGITAL EDITION of Warehouse & Logistics News is an online replica of the PRINTED EDITION and is emailed to 43,196 warehousing and logistics professionals twice a fortnight, via the Warehouse & Logistics News weekly email newsletter.

ONLINE READERS

The website is visited by 48,819 unique users per month

Visitors to the Warehouse & Logistics News website have the opportunity to read the latest, and back issues of the digital version of the magazine, free of charge and without 'signing up'. Current figures show that our website is visited by 48,819 unique users per month.



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50,714 COPIES EVERY FORTNIGHT

Combined circulation of the Printed and Online Digital Editions

Readership by Job Title

Printed Magazine | Digital Edition

Company Management - General Manager / CEO / Chairman - 34% | 30%

I.T & Supply Chain Management - 12% | 17%

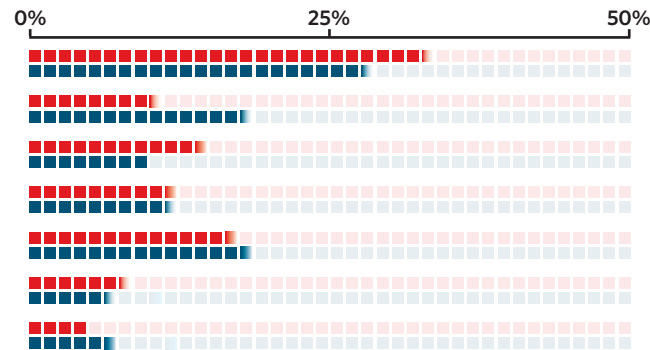
Logistics / Warehouse Management - 15% | 11%

Production & Project Management - 12% | 12%

Storage & Warehouse / Materials Handling Management - 15% | 17%

Consultants - 6% | 5%

Other - 6% | 8%



Circulation breakdown

Printed Magazine | Digital Edition

Manufacturing, including: Electrical, Automotive, Textiles etc - 37% | 33%

Materials Handling - 13% | 15%

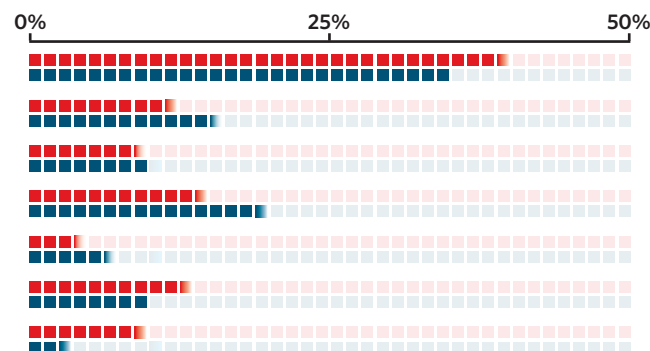
Ports & Terminals - 11% | 12%

Retail & Distribution, FMCG - 15% | 17%

Local & Central Government - 5% | 7%

3rd Party Storage Warehouse Distribution - 13% | 12%

Other - 6% | 4%



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RATES, DATA & OPTIONS

MAGAZINE ADVERTISING RATES

| | 1 Issue | 6 | 12 | 24 |
|------------------------------|--------------------------------------|--------|--------|--------|
| Double Page Spread | £3,015 | £2,723 | £2,580 | £2,432 |
| Full A3 Page | £1,790 | £1,621 | £1,515 | £1,451 |
| Half Page A3 (A4 - Portrait) | £1,266 | £1,149 | £1,091 | £1,032 |
| Half Page A3 (Landscape) | £1,266 | £1,149 | £1,091 | £1,032 |
| Quarter Page A3 (Portrait) | £924 | £839 | £792 | £749 |
| Quarter Page A3 (Landscape) | £924 | £839 | £792 | £749 |
| Special Positions Available | *** Please call for more details *** | | | |

MAGAZINE ADVERTISING SPECIFICATIONS

| | ISO | Print Size |
|------------------------------|-----|---------------|
| Double Page spread | A2 | 420mm X 594mm |
| Full A3 Page | A3 | 420mm X 297mm |
| Half Page A3 (A4 - Portrait) | A4 | 210mm X 297mm |
| Half Page A3 (Landscape) | A4 | 267mm X 189mm |
| Quarter Page A3 (Portrait) | A5 | 128mm X 181mm |
| Quarter Page A3 (Landscape) | A5 | 210mm X 148mm |

MAGAZINE INSERT RATES

| | 1 Issue | 6 | 12 | 24 |
|-----------|-----------------|------|------|------|
| Up to 10g | £595 | £570 | £546 | £524 |
| 11g - 20g | £695 | £665 | £636 | £610 |
| 21g - 30g | £795 | £760 | £727 | £695 |
| Over 30g | By request only | | | |

CORPORATE SHOWCASE

If you want to give your company the maximum possible exposure in Warehouse & Logistics News, our Corporate Showcase features include a full page A3 interview and a full page A3 advertisement/editorial page. These two pages together give you indepth coverage and allow you to promote your latest products and services. The price to get involved is just £2,495. For more information please call James or Rob on 01923 272965/272902.

CLASSIFIEDS

The rate for the Warehouse & Logistics News classified section is £95 per column centimetre for a full year of 24 issues. For example a credit card sized advert (6cm x 2 columns) will cost only £1,140 for a year's run of 24 issues. This works out at only £47.50 per issue. Please email james@warehousenews.co.uk for an in-depth size guide.

EDITORIAL MATERIAL

If you have a major news story or you would like to submit an editorial piece for a forthcoming issue or feature, please send it to james@warehousenews.co.uk, and we can guarantee publication for a small charge.

If you have any queries regarding artwork please contact our Production Manager, Andy Page, on 01923 272932 or email andy@flame1.com.

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THE ANNUAL

Now in its ninth edition, the Warehouse & Logistics News ANNUAL introduces your company to potential buyers as the supplier partner in your category who can help them meet the challenges of today's environment and grow their business. We highlight just one company per category as the featured Headline Sponsor and category expert – so make sure it's you!

Published in December as a standalone A4 publication, the Warehouse & Logistics News ANNUAL covers all the major categories in equipment, technology and services for the warehouse and logistics industry. In addition the ANNUAL includes in-depth reports from our Feature Editors on the year as a whole and comments and reports from the major UK industry associations, regarding their activities in the past 12 months.

HEADLINE SPONSOR PACKAGE -

As the Headline Sponsor in your category you will receive a double page interview and a second double page spread for advertising, news stories and customer case studies. You will also receive front cover branding, inclusion in the contents pages and a web

site banner. The price to be the exclusive, sole Headline Sponsor of your chosen category is £2,995.

ADVERTISING PACKAGES -

The ANNUAL also offers you the opportunity to advertise your company in the various different sections including opposite the list of headline sponsors at the front, alongside the reports from the trade associations and supporting the headline sponsors in each category. Advertising packages start from £995 for a single A4 page, plus various other special positions are available.

You can view the current ANNUAL on our website or by clicking here. If you would like to see a hard copy or more information about this unique opportunity, please call James or Rob on 01923 272965/272902.



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ONLINE

ONLINE SERVICES - CLICK HERE

For full details of Warehouse & Logistics News' online services, please download our dedicated online media pack [here](#).

Website

48,819 users per month

For the last eighteen years WarehouseNews.co.uk has been the number one news platform for warehousing and logistics professionals.

Newsletter

43,196 subscribers a week

The Warehouse & Logistics News weekly email newsletter mailing list stands at over 43,000 industry professionals.

Solus Email

43,196 recipients

A solus email campaign is your opportunity to get your message across to key decision makers in the industry.

Directory

Online directory service

WarehouseBuyer.co.uk is the online directory, connecting leading suppliers of products and services with customers in the UK and beyond.



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FEATURES LIST 2019

The Warehouse & Logistics News features list provides our readers with the most comprehensive coverage of the different aspects of modern warehousing and logistics operations. Every feature we publish has an exclusive introduction written by one of our writers. If you want to make a comment for consideration, please get in touch.

You will see the word SUPPLEMENT a number of times throughout the 2019 features list. Each supplement is a more in-depth feature on a major topic or event and is designed to be kept for future reference by industry buyers and decision makers.

For more details on our scheduled features and supplements, or to advertise call James Surridge or Rob Hollows on 01923 272965/ 01923 272902.

JANUARY 1ST

Booking and Copy Deadline, Friday December 14th

Warehouse I.T: Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

Warehouse Automation: Automated materials handling equipment and systems including robotics and AGV's.

Packaging: Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

SUPPLEMENT: Logistics News

The first Logistics News Supplement of the year, Warehouse & Logistics News will be running a quarterly logistics supplement, featuring everything and anything to do with the Logistics industry, including: road, rail, freight and air.

JANUARY 15TH

Booking and Copy Deadline, Friday January 4th

Doors & Curtains: Includes industrial doors, curtains and roller shutters.

Lifting Gears and Cranes: Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

Warehouse Lighting: Smart lighting solutions for today's warehouses, including high bay, LED, energy-efficient, long-life, sensor-activated systems and controls.

FEBRUARY 1ST

Booking and Copy Deadline, Friday January 18th

Fork Lift Trucks: Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Pallet Networks: A review of the major European, UK and regional pallet networks.

Warehouse Flooring: Includes floor preparation, maintenance, mezzanines, area markings and cleaning machines.

FEBRUARY 15TH

Booking and Copy Deadline, Friday February 1st

The Loading Bay: Includes doors, dock levellers, dock lifts and safety devices.

Power Sources: Motive power in the warehouse and logistics environment, including LPG gas, batteries, including charging and changing systems and engines.

Order Picking: Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

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FEATURES LIST 2019

MARCH 1ST

Booking and Copy Deadline, Friday February 15th

Pallet Focus: Including wood and plastic, suppliers, pallet pools, pallet management, pallet inverters and all other products.

Cold Storage & Distribution: A look at mobile and static refrigeration and related technology, to keep products at the correct temperature throughout the supply chain.

Buildings/Facilities: Main structures, key equipment, temporary buildings and firewall installation.

MARCH 15TH

Booking and Copy Deadline, Friday March 1st

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.

Warehouse I.T: Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

Conveying & Sortation: Conveyors, rollers, work stations and the loose loading of bulk goods.

APRIL 1ST

Booking and Copy Deadline, Friday March 15th

The Loading Bay: Includes doors, dock levellers, dock lifts and safety devices.

Fork Lift Trucks: Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Storage Solutions: Maximising the efficient use of space in the warehouse, including pallet racking, cantilever racking, shelving and other applications.

SUPPLEMENT: Logistics News

The second Logistics News Supplement of the year, helping supply chains flow and featuring everything within Logistics.

APRIL 15TH

Booking and Copy Deadline, Friday April 5th

Power Sources: Motive power in warehouse and logistics, including LPG, batteries, including charging and changing systems and engines.

Order Picking: Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

Warehouse Lighting: Smart lighting, including high bay, LED, energy-efficient, long-life, sensor-activated systems and controls.

MAY 1ST

Booking and Copy Deadline, Friday April 19th

Warehouse Flooring: Includes floor preparation, maintenance, mezzanines and area markings.

Lifting Gears and Cranes: Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.

SUPPLEMENT: The Warehouse

An in-depth look at the internal workings of the warehouse, including MH equipment, storage, planning, lighting, flooring, and I.T. We will also publish reports from trade associations and industry experts.

MAY 15TH

Booking and Copy Deadline, Friday May 3rd

Packaging: Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

Pallet Networks: A review of the European, UK and regional pallet networks.

Conveying & Sortation: Conveyors, rollers, work stations and the loose loading of bulk goods.

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JUNE 1ST

Booking and Copy Deadline, Friday May 17th

Fork Lift Trucks: A look at all things fork truck; includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Buildings/Facilities: Main structures, key equipment, temporary buildings and firewall installation.

The Loading Bay: Includes doors, dock levellers, dock lifts and safety devices.

SUPPLEMENT: Multimodal

Warehouse & Logistics News will again be an official media partner for the UK and Ireland's leading freight transport and logistics exhibition, at the NEC, Birmingham between 18th-20th June.

JUNE 15TH

Booking and Copy Deadline, Friday June 7th

Cold Storage & Distribution: A look at mobile and static refrigeration and related technology, to keep products at the correct temperature throughout the supply chain.

Power Sources: Motive power in the warehouse and logistics environment, including LPG gas, batteries, including charging and changing systems and engines.

Doors & Curtains: Industrial doors, curtains and roller-shutters.

JULY 1ST

Booking and Copy Deadline, Friday June 21st

Storage Solutions: Maximising the efficient use of space in the warehouse, including pallet racking, cantilever racking, shelving and other applications.

JULY 1ST

Booking and Copy Deadline, Friday June 21st

Warehouse Lighting: Smart lighting solutions for today's warehouses, including high bay, LED, energy-efficient, long-life, sensor-activated systems and control.

Order Picking: Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

SUPPLEMENT: Logistics News

The third Logistics News Supplement of the year, helping supply chains flow and featuring everything within Logistics.

JULY 15TH

Booking and Copy Deadline, Friday July 5th

Packaging: Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

Pallet Focus: Including wood and plastic, suppliers, pallet pools, pallet management, pallet inverters and all other products.

Warehouse I.T: Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

AUGUST 1ST

Booking and Copy Deadline, Friday July 19th

Lifting Gears and Cranes: Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

Warehouse Automation: Automated materials handling equipment and systems including robotics and AGV's.

Training for Tomorrow's Logistics: Specialist providers of training for forklift operators, voice picking systems and other warehouse and intralogistics equipment.

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AUGUST 15TH

Booking and Copy Deadline, Friday Aug 2nd

Fork Lift Trucks: A look at all things fork truck; includes counterbalance trucks, side loaders, VNA, reach trucks and other specialist machines.

Warehouse Flooring: Includes floor preparation, maintenance, mezzanine floors and area markings.

Conveying & Sortation: Conveyors, rollers, work stations and the loose loading of bulk goods.

SEPTEMBER 1ST

Booking and Copy Deadline, Friday August 16th

Pallet Networks: A review of the major European, UK and regional pallet networks.

Buildings/Facilities: Main structures, key equipment, temporary buildings and firewall installation.

The Loading Bay: Includes doors, dock levellers, dock lifts and safety devices.

SEPTEMBER 15TH

Booking and Copy Deadline, Friday August 30th

Storage Solutions: Maximising the efficient use of space in the warehouse, including pallet racking, cantilever racking, shelving and other applications.

Order Picking: Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

Power Sources: Motive power in warehouse and logistics, including LPG gas, batteries, charging and changing systems and engines.

SUPPLEMENT: IMHX 2019 Show Guide

Warehouse & Logistics News will be publishing a Show Guide for IMHX 2019.

OCTOBER 1ST

Booking and Copy Deadline, Friday September 20th

Fork Lift Trucks: A look at all things fork truck; includes counterbalance trucks, side loaders, VNA, reach trucks and other specialist machines.

Lifting Gears and Cranes: Including scissor lifts, heavy duty cranes, container lifts, dock cranes, and working platforms.

Doors & Curtains: Includes industrial doors, curtains and roller-shutters.

SUPPLEMENT: Logistics News

The final Logistics News Supplement of the year, helping supply chains flow and featuring everything within Logistics.

OCTOBER 15TH

Booking and Copy Deadline, Friday October 4th

Packaging: Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

Warehouse Lighting: Smart lighting solutions for today's warehouses, including high bay, LED, energy-efficient, long-life, sensor-activated systems and controls.

Warehouse I.T: Includes WMS, E-commerce and fulfilment, RFID, barcodes, readers, scanners, labels and handheld technology.

SUPPLEMENT: SEMA Safety Conference

Warehouse & Logistics News is once again the official media partner for the SEMA Safety Conference taking place in early November 2019.

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NOVEMBER 1ST

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Pallet Networks: A review of the major European and UK networks.

Warehouse Flooring: Includes floor preparation, maintenance, mezzanines and area markings.

Conveying & Sortation: Conveyors, rollers, work stations and the loose loading of bulk goods.

SUPPLEMENT: The Warehouse

An in-depth look at the internal workings of the modern warehouse, including materials handling equipment, storage solutions, planning, lighting, flooring, and the I.T. needed to run the operations. We will also be publishing independent reports from the UK trade associations and industry experts.

NOVEMBER 15TH

Booking and Copy Deadline, Friday November 1st

Cold Storage & Distribution: A look at mobile and static refrigeration and related technology, to keep products at the correct temperature throughout the supply chain.

The Loading Bay: Includes doors, dock levellers, dock lifts and safety devices.

Power Sources: Motive power in the warehouse and logistics environment, including LPG gas, batteries, including charging and changing systems and engines.

SUPPLEMENT: LuxLive 2019

Warehouse & Logistics News is an official media partner for LuxLive 2019, which takes place in November at the ExCel, London.

DECEMBER 1ST

Booking and Copy Deadline, Friday November 15th

Order Picking: Achieving maximum efficiency in the warehouse, including pickers, pick to light, voice picking and integration.

Buildings & Facilities: Main structures, key equipment, temporary buildings and firewall installation.

Packaging: Including returnable transit packaging, stretch wrappers and other forms of protection used throughout the supply chain.

DECEMBER 15TH

Booking and Copy Deadline, Friday November 29th

Fork Lift Trucks: Fork Lift Trucks: Includes counterbalance trucks (electric and diesel), side loaders, VNA, reach trucks and other specialist machines.

Storage Solutions: Maximising the efficient use of space in the warehouse with the latest storage solutions including pallet racking, cantilever racking, shelving and all other applications.

Pallet Focus: We take a look at the world of pallets; including wood and plastic pallets, pallet suppliers, pallet pools, pallet management, pallet inverters and all other associated products.

THE ANNUAL 2020

Booking and Copy Deadline, Friday October 25th

Warehouse & Logistics News takes an in-depth look at the major events and developments in 2019. Including independent write-ups from the leading trade associations, news about materials handling equipment, storage solutions, planning, lighting, flooring, I.T. and more. Plus, a preview of the major trade shows coming-up in 2020.

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PAYMENT

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2. If payment has not been received within the 60 day period, Grandflame Ltd will contact you by email, telephone, fax or post advising you that you have 7 days for full remittance.
3. If Grandflame Ltd does not receive payment within the specified 7 day period we will hand over the recovery of the debt to our solicitors and debt collection agents, who will assume full responsibility and additional charges will be added. Our solicitors are Debenhams Ottaway and our debt collection agents are Brookes Bates Partnership LLP.

CANCELLATION

1. All cancellations will incur a 75% cancellation fee on all advertising booked.
2. If a series of more than one advertisement is booked, there will be a 75% cancellation fee on the whole series of bookings.

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6. The placing of an order or contract for insertion into the magazine, whether in writing, email, verbal or telephone instruction, will be deemed an acceptance of each and all of the above conditions.

 Published by **Grandflame Ltd**



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