



THE MOSAIC PARTNERSHIP IS A CONSULTANCY SPECIALISING IN PLACE MANAGEMENT, PLACEMAKING AND PLACE MARKETING APPROACHES FOR TOWN CENTRES, BUSINESS PARKS, INDUSTRIAL ESTATES AND NEIGHBOURHOODS.

MOSAIC

THE **MOSAIC** PARTNERSHIP
PEOPLE TRANSFORMING **PLACES**

ABOUT US

PEOPLE TRANSFORMING PLACES.

It's who we are, and it's what we do.

The Mosaic Partnership provides support, guidance, strategy and hands-on help to towns and cities, regions and even countries looking for better ways to manage their important places. A place can be a small commercial business district or a bustling neighbourhood. It can be a town or city centre, the heart of a village, or the commercial hub of a major

metropolis. We believe that the most successful places become that way because of the committed people involved. From creating a clear vision to finding innovative ways to manage a place's transformation and development and ensure its vitality and economic growth, an organised and well-supported group of invested stakeholders can make a big impact. Our approach brings together private sector stakeholders and public sector leaders to develop strategies that directly benefit the local economy. With hundreds of successful clients served, we have developed practical solutions to improving and revitalising town and city centres, business parks, commercial business districts and communities that are sustainable... and that work.

OUR TEAM

When you engage The Mosaic Partnership, you get access to an unrivalled team of experts in place management, placemaking and place marketing. Our diverse backgrounds as town centre and BID managers, property investors and developers, economic development specialists and marketing professionals come together in the work we do, meaning we can help you address almost any challenge. Together, we provide support, guidance, strategy and hands-on help to locations looking for better ways to manage their important places. We aim to be leaders in the industry, setting the standard for best practices in our work. To that end, The Mosaic Partnership team is continuously innovating and providing fresh approaches. No matter what your challenge, our team can help.

MO ASWAT, BSc, MBA, FIPM founder and director

JAMIE LICKO, BA, MPA senior associate

HELEN SMITH senior project manager

ROBIN MCGOWAN project manager

KIRSTEN HENLY project manager

SAM JONES-BURTON associate

HEATHER THILL associate

BEN GLOVER, BSc, MRICS associate



OUR SERVICES



PLACE MANAGEMENT

We provide diverse services to develop people, organisations and partnerships to manage town centres, business parks, industrial estates and communities, and we develop sustainable plans, projects and funding sources to implement change.

- ➔ BUSINESS IMPROVEMENT DISTRICTS
- ➔ TOWN CENTRE MANAGEMENT
- ➔ PARTNERSHIPS
- ➔ CAPACITY BUILDING
- ➔ SOCIAL ENTERPRISE



PLACE MARKETING

We work with your stakeholders, business or residential, to develop and promote the right message to the right people. Developing that message means we conduct research and evaluation to help you position, brand and market your place in a way that attracts investors and builds pride.

- ➔ RESEARCH AND EVALUATION
- ➔ POSITIONING AND BRANDING
- ➔ MARKETING STRATEGY AND COMMUNICATIONS



PLACEMAKING

We work with your stakeholders to identify and implement strategies to create vibrant and economically healthy places – including looking at how a place feels and how a place functions – in order to stimulate investment and prosperity for all.

- ➔ BUSINESS PLANNING
- ➔ PROPERTY AND DEVELOPMENT APPRAISAL
- ➔ ECONOMIC DEVELOPMENT AND FUNDING
- ➔ PROJECT AND PROGRAMME MANAGEMENT

OUR WORK TAKES US PLACES

SINGAPORE

SERBIA

CAPE TOWN

GERMANY

NETHERLANDS

SPAIN

BILBAO

CHICAGO

WALES

ENGLAND

EDINBURGH

CAMBRIDGE

NORTHERN IRELAND

AMSTERDAM

NOTTINGHAM

SCOTLAND

SOUTH AFRICA

LONDON

AUSTRIA

CONTACT US

We're happy to provide more information on our services, answer your questions, or discuss how The Mosaic Partnership can work with your location.

Please call, email or visit us to learn more.

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