

[Log In](#) | [Become a Member](#) | [Contact Us](#)

Connect on [Twitter](#) | [Facebook](#) | [LinkedIn](#)

WhatTheyThink?

Wide format News, Analysis & Video

- [Home](#)
- [Economics](#)
- [Wide Format](#)
- [Labels & Packaging](#)
- [Print Software](#)
- [Data Analysis](#)
- [Webinars](#)
- [White Papers](#)
- [Jobs](#)

- [News](#)
- [Video](#)
- [Commentary & Analysis](#)

Josero expands its horizons to the Canary Islands

Monday, November 02, 2015

Press release from the issuing company

Having successfully traded throughout the UK, Ireland and mainland Europe for the past twelve years, print solutions specialist, Josero, has just completed its first sale and installation on the stunning island of Tenerife.

Working in partnership with Digilarger, a renowned Durst specialist based in France, Josero installed a refurbished Durst P10/200 at the premises of the offset printer, Graficas Sabater in the Canary Islands.

Based in 3,500 square metre facilities in Tenerife, Graficas Sabater has over 30 years of experience in the printing industry and a team of over 60 highly skilled staff. Delivering high quality printing services to advertising and promotional companies throughout the islands, the company is continually investing in high tech equipment, allowing them to improve printing processes, quality and timescales for delivery.




Loic Delor, Managing Director of Josero commented, “Our growth in the industrial inkjet printing industry has demonstrated that success can be achieved through strategic partnerships and collaborations. Over the past few years we have developed strong relationships with key manufacturers and resellers to deliver turnkey solutions to customers requiring cost-effective equipment. We have worked closely with Digilarger on this occasion, and actually purchased the machine in Norway before delivering it to Graficas Sabater.”

The Durst machine is running Triangle INX MGA inks and a Caldera Grand Rip+ offering the customer ultimate performance. The Triangle MGA inks offer the colour gamut and adhesion that are required for these fast digital presses.

Juan Sabater, founder of Graficas Sabater said, “We’re absolutely delighted with our new investment. The whole purchasing and installation process was so slick and professional. Josero delivered the machine and their technical team carried out the installation so we were up and running without any disruption to our business. This robust and high speed machine is able to produce excellent quality print, and it allows us to enter the large format market and broaden our product offering.”

Loic concluded, “ This is just another example of how customers can

Share This

-  [Email](#)
-  [Twitter](#)
-  [LinkedIn](#)
-  [Print](#)
-  [Order Reprints](#)

Search



SOLUTIONS FOR PRINTERS ZOO PRINTING
3 LOCATIONS SOLUTIONS FOR PRINTERS
 California | Kentucky | New Jersey

Wide Format Editor



Richard Romano, Section Editor/Senior Analyst
 Richard has written about communication, graphics hardware and software trends for the past 15 years.

Wide format Video

- [Dan Marx Previews the SGIA Expo](#)
- [HP's Isaac Meged Talks About New Scitex Industrial Presses](#)
- [Chalk Talk with Visual Magnetics' Joe Deetz](#)
- [Roland's Rick Scrimger on Latest Trends in Sign and Display Graphics](#)
- [HP Talks Wide-Format and Packaging Trends](#)



CHALKING IT UP TO INFERIOR INK? HERE'S YOUR REMEDY.

INK TONIC

MARK ANDY PRINT PRODUCTS

CONSUMABLES & SUPPLIES

benefit from Josero's expertise. The combination of high quality inks and engineering has allowed Graficas Sabater to have a production solution at a fraction of the cost of purchasing new equipment."

CON4RM
Pre-Flight, Done.

Lost in the Preflighting Maze?

- 1 Upload your file
- 2 We Pre-flight (25 points of inspections)
- 3 You download. DONE!

Get **Print-ready PDFs** Fast with Con4rm!
www.con4rm.com

CRON-ECRM
Quality - Value - Simplicity
cron-ecrm.com

[✉ Email](#) | [🖨 Print](#) | [📄 Order Reprints](#)

Post a Comment

To post a comment [Log In](#) or [Become a Member, doing so is simple and free](#)

RUTHERFORD
GRAPHIC PRODUCTS

Color Right.
Color Fast.

Visit us at Graph Expo
Booth # 436

Industry News

- [Ralph Nappi To Depart NPES After Ten Years As President](#)
- [Domtar Corporation Reports Preliminary Q3 Financial Results](#)
- [2016 Latin American Economic Forecast Released: Projects 0.8% Growth Across the Region](#)
- [GPA Announces New Production Manager: Mark Siekierski](#)
- [Canon Solutions America to Showcase Innovations in Specialty Graphics at the SGIA Expo 2015](#)
- [Neevah Introduces New Lineup for Wide Format Printing at the 2015 SGIA Expo](#)
- [Gary Pawlaczuk Joins Epicomm Business Advisory Group](#)

[All Today's Industry News »](#)

RUTHERFORD
GRAPHIC PRODUCTS

Color Right.
Color Fast.

WhatTheyThink Job Board

- [Digital Imaging Specialist at Agfa Corporation in San Francisco, CA](#)
- [Sales Manager at KBA North America, Inc. in PA, DE, DC, VA, WV](#)
- [Digital Color Press Operator at Linemark Printing, Inc in Upper Marlboro, MD](#)
- [BINDERY ASSISTANT at Linemark Printing, Inc in Upper Marlboro, MD](#)
- [Photo Production Line Supervisor at Linemark Printing, Inc in Upper Marlboro, MD](#)

[View More Jobs](#)

Recent Blog Posts

- [Customer Experience 2.0 \(Digital Nirvana\)](#)
- [25 Tips for Successful Content Marketing \(Digital Nirvana\)](#)
- [Unemployment Rate Steady at 6.3%: Data Imply Stabilizing Labor Market \(Dr. Joe\)](#)
- [What is Responsive Web Design? \(Digital Nirvana\)](#)
- [Digital Print Quality Issue: Punch, Counterpunch \(Digital Nirvana\)](#)
- [Are Younger Designers Unaware of Local Printing and Support? \(Digital Nirvana\)](#)

[More »](#)

Alwan
Color Expertise

Color Management
Digital . Offset . Flexo

Recent Webinars

- [Digital Finishing: The Last Mile](#)
- [Cross Media Marketing - Delight Your Customers and Grow Your Business](#)
- [The Preference for Paper](#)
- [Color Your M&A Successful: Why Removing Subjectivity from Color Management Affects the Valuation of Your Business](#)

[More Webinars »](#)