



2017-2018 SPONSORSHIP OPPORTUNITIES





2017-2018 SPONSORSHIP OPPORTUNITIES

MORE {than} BUSINESS

| | |
|--|--------------------------------------|
| Annual Meeting | 4 |
| Aviation Breakfast | 5 |
| Big D BBQ Battle | See separate BBQ Sponsorship Booklet |
| Business of the Year Award | 6 |
| Business Toolbox Programs | 7 |
| Dallas Business Leadership Briefing Series | 8 |
| e2e Forum | 8 |
| Economic Outlook Forum | 9 |
| Education Forum | 9 |
| Email Newsletter and Printed Calendar | 10 |
| Energy Forum | 10 |
| Emerging Leaders Council | 11 |
| Health Care Conference | 12 |
| Human Resources Conference | 13 |
| Human Resources Professional of the Year Award | 14 |
| Mayor's Address | 15 |
| Real Estate Symposium | 16 |
| Transportation Crossroads Conference | 17 |
| VIP Coffee | 18 |

2017-2018 SPONSORSHIP OPPORTUNITIES



ANNUAL MEETING

The Annual Meeting features the previous year's accomplishments, next year's priorities and a presentation by a leading member of the Dallas business community. Many local elected officials are among the 600+ guests in attendance each year.

The 63rd Annual Meeting will feature **Charlotte Jones Anderson**, Executive Vice President/Chief Brand Officer, Dallas Cowboys, on Wednesday, April 12, 2017, 12:00 - 1:30 p.m. at the Hilton Anatole Hotel, 2201 N. Stemmons Freeway, Dallas, TX 75207.

Keynote speakers have included *Jim Lentz*, Chief Executive Officer of Toyota Motor North America, *Stan Richards*, Founder & Principal, The Richards Group, *Blake Nordstrom*, President, Nordstrom, Inc., *Joel Allison*, President and Chief Executive Officer, Baylor Health Care System, *Richard K. (Rich) Templeton*, President and CEO, Texas Instruments Incorporated, *T. Boone Pickens*, Founder and Chairman, BP Capital Management, United States Sen. *Kay Bailey Hutchison*, *Gary Kelly*, Chairman of the Board, President, and Chief Executive Officer, Southwest Airlines and *Ray L. Hunt*, Chairman & President, CEO Hunt Consolidated.

PRESENTING SPONSOR: \$10,000/NDCC MEMBERS, ONLY 1 AVAILABLE (SOLD)

Most Recent Presenting Sponsor: Blue Cross Blue Shield of Texas

- Receives top billing in advance and post publicity, on event signage, online calendar, invitation and on materials printed for the event
- Signage and naming rights to pre-luncheon reception with speaker
- CEO or representative seated at the head table
- Recognition from podium
- Electronic display of logo at event
- Two reserved tables of eight in prime location with signage
- Invitation to pre-luncheon reception for guests

GOLD SPONSORS: \$4,000/NDCC MEMBERS

Most Recent Gold Sponsors: Atmos Energy, Dallas Business Journal, Ebby Halliday Real Estate Inc., Hilton Anatole Hotel, Locke Lord LLP, Oncor and Texas Health Resources

- Recognition in advance and post publicity, on event signage, invitation, online calendar and on materials printed for the event
- Electronic display of logo at event
- One reserved table of eight in prime location
- Invitation to pre-luncheon reception for guests

SILVER SPONSORS: \$3,000/NDCC MEMBERS

Most Recent Silver Sponsors: Children's Health System of Texas, DHD Films, Jacobs and Texas Instruments

- Recognition in advance and post publicity, on event signage, invitation, online calendar and on materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- Invitation to pre-luncheon reception for guests

HOST COMMITTEE: \$1,500/NDCC MEMBERS & NON-MEMBERS

- Invitation to pre-luncheon reception for guests
- Listing in event program
- One reserved table of eight with signage



2017-2018 SPONSORSHIP OPPORTUNITIES

AVIATION BREAKFAST

The Aviation Breakfast provides the latest information on aviation issues of interest to the region and the business and leisure traveler. Estimated attendance is 150 - 200 business professionals and aviation enthusiasts.

Speakers have included *Francisco de la Torre Galindo*, Consul General of Mexico in Dallas, *Patricia Herrera*, Executive Director, Mexico Tourism Board, *Andrew Watterson*, Senior Vice President, Southwest Airlines, *John Ackerman*, Executive Vice President, DFW International Airport, *Brian Chase*, Director, Global Public Affairs, Bell Helicopter, *Michael Wright*, Partner, Business Jet Center, *Gary Kelly*, Chairman of the Board, President, and Chief Executive Officer, Southwest Airlines, *Scott McCartney*, Travel Editor, The Wall Street Journal, *David Cush*, CEO, Virgin America, *Herb Kelleher*, Chairman Emeritus, Southwest Airlines, airline CEOs and airport executives.

Recent event location: Frontiers of Flight Museum

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: Huitt-Zollars, Inc. and Southwest Airlines

- Representation on event planning committee
- First opportunity to provide event speakers
- Logo prominently placed on all promotional material (brochures, NDCC website)
- One reserved table of 10 in prime location with signage
- Opportunity to provide promotional material to attendees
- List of attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsors: Burns & McDonnell, Dallas Business Journal, Jackson Walker L.L.P., and Jacobs

- Representation on event planning committee
- Opportunity to provide event speakers
- Recognition in advance and post publicity, on event signage, invitation, online calendar and on materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of 10 with signage
- Opportunity to provide promotional material to attendees
- List of attendees



2017-2018 SPONSORSHIP OPPORTUNITIES

BUSINESS OF THE YEAR AWARD

Presented by the NDCC since 1986, this prestigious award honors an established local business that offers a high quality product or service. The selection committee, comprised of chamber volunteers, bases its choice on in-depth interviews with nominees. The chamber presents the award at a luncheon which features remarks from the winning CEO and a keynote address by a noted local entrepreneur.

Speakers have included *Nick Kennedy*, Co-Founder & CEO, RISE, *Jimmie Dale*, President, Baker Brothers Plumbing & Air Conditioning, *Mike Donahue*, Co-Founder, Chief Brand Officer, LYFE Kitchen, *Brian Schultz*, CEO & Founder, Studio Movie Grill, *Gina Puente*, CEO, Puente Enterprises, *Carin Stutz*, President of Global Business Development, Brinker International, *Jere Thompson, Jr.*, Co-Founder and CEO, Ambit Energy, *Leslie Harris*, CEO, Travelocity Business and *David Johnson*, Business Analyst.

Recent winners include Local Yocal Farm to Market, 5G Studio Collaborative, SWC Group, Baker Brothers Plumbing & Air Conditioning, OMNIPLAN Architects, Sendero Business Services, Shelton School and Purdy-McGuire Inc.

Recent event locations: The Westin Galleria Dallas, Cooper Hotel, Conference Center & Spa and Doubletree Hotel Dallas Campbell Centre.

PRESENTING SPONSOR: \$15,000, ONLY 1 AVAILABLE, MEMBERS ONLY

Most Recent Presenting Sponsor: Comerica Bank

- Logo on all promotional material (brochures, newspaper advertisements, NDCC website)
- Electronic display of corporate logo at event
- One reserved table of eight with signage in prime location at Business of the Year Award Luncheon
- Display table at Business of the Year Award Luncheon
- Distribution of company materials at the event
- List of event attendees

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,000/NON-MEMBERS

Most Recent Gold Sponsor: IMA | Waldman

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- One reserved table of eight in prime location with signage
- Display table at Business of the Year Award Luncheon
- Distribution of company materials at the event
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,000/NON-MEMBERS

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- List of event attendees

2017-2018 SPONSORSHIP OPPORTUNITIES



BUSINESS TOOLBOX PROGRAMS

The Business Toolbox is the cornerstone of the chamber's small business development program. Established in 1996, the Business Toolbox encompasses some of the chamber's most popular programs:

Networking Skills Workshop – The chamber's longest-running regular activity, this quarterly workshop offers practical tips on enhancing an individual's introduction and making one's company stand out in social and business settings. A hands-on practice activity highlights each session.

A.M. Exchange – This early morning networking opportunity is hosted quarterly by different chamber members at their place of business. A.M. Exchange offers members the opportunity to showcase their facilities and services to other members. With no formal program, this event offers a great opportunity for business people to sharpen their networking skills while learning more about the host company.

North Dallas After Hours – This evening networking opportunity is hosted quarterly by different chamber members at their place of business. North Dallas After Hours offers members the opportunity to showcase their facilities and services to other members. With no formal program, this event offers a great opportunity for business people to sharpen their networking skills while learning more about the host company.

Small Business Seminars – These quarterly seminars present industry experts who provide solutions to issues facing small business owners. Typical topics include customer service, business financing, sales and marketing and human resources issues.

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsor: Reliant an NRG Company

- Exposure to attendees during the event
- Corporate logo displayed during the event
- Distribution of company materials at the event
- Recognition on website, email newsletter and printed calendar
- Free admission to Networking Skills Workshop, A.M. Exchange, North Dallas After Hours and Small Business Seminars

A.M. EXCHANGE AND NORTH DALLAS AFTER HOURS HOST BENEFITS

- Recognition on NDCC website, social media pages and calendar
- Promotional announcement at event

A.M. EXCHANGE AND NORTH DALLAS AFTER HOURS HOST EXPECTATIONS

- Site accommodations for up to 60 guests at A.M. Exchange and 100 guests at North Dallas After Hours
- Refreshments for up to 60 guests at A.M. Exchange and 100 guests at North Dallas After Hours (includes beer and wine at North Dallas After Hours)



2017-2018 SPONSORSHIP OPPORTUNITIES

DALLAS BUSINESS LEADERSHIP BRIEFING SERIES

The Dallas Business Leadership Briefing Series provides an opportunity for regional business leaders, public officials and news makers to speak to the chamber membership. Briefings are scheduled at least 10 times a year and are held at the chamber. There is no charge for chamber members to attend.

Speakers have included *Phillip Jones*, CEO, Visit Dallas, *Doug Curtis*, CEO, AT&T Performing Arts Center, *Gregg Hudson*, President and CEO, Dallas Zoo and Children's Aquarium at Fair Park, *Brian Shivers*, Chairman, Dallas Arboretum, *Mitchell Glieber*, President, State Fair of Texas, *Dr. Joe May*, Chancellor, Dallas County Community College District, *Dr. Fred Cerise*, CEO, Parkland Hospital, *Tom Black*, Chairman, North Texas Food Bank and *Judge Royal Furgeson*, Dean, UNT Dallas College of Law.

GOLD SPONSORS: \$4,000/NDCC MEMBERS

Most Recent Gold Sponsors: Children's Health, Dallas Area Rapid Transit, Haynes and Boone LLP and Southwest Airlines

- Opportunity to suggest/approve potential speakers
- Opportunity to serve as moderator
- Logo on event signage
- Listing in chamber calendar of events, website and weekly email

e2e FORUM

The e2e Forum is an "invitation only" middle market program for current and prospective members of the North Dallas Chamber of Commerce. The Forum's purpose is to create a networking and learning environment for executives of companies with similar interests and concerns. Participation is open to "C" level executives of locally owned companies with 50-1000 employees.

Speakers have included *Mark Followill*, Television Play By Play Announcer, Dallas Mavericks, *Robin Pinkley*, Professor, SMU Cox School of Business, *Sandra Chapman*, Executive Director, Center for Brain Health, and *Evan Koenig*, Senior Vice President, Federal Reserve Bank of Dallas.

SPONSORS: \$4,000/NDCC MEMBERS

Most Recent Sponsors: Capital One Bank, Cowles & Thompson P.C., Dallas Business Journal, Higginbotham & Associates, Inc. and Marketwave

2017-2018 SPONSORSHIP OPPORTUNITIES



ECONOMIC OUTLOOK FORUM

The Economic Outlook Forum is designed to inform Dallas area businesses of economic forces which impact business performance in the months and year ahead. A panel of experts discusses defining local happenings and state and national issues that executives need to guide their businesses. Estimated attendance is more than 150.

Speakers include *Bernard L. Weinstein*, Adjunct Professor, Southern Methodist University and *Ted Jones*, Chief Economist and Senior Vice President, Stewart Title Guaranty Company.

Recent event locations: Cooper Hotel, Conference Center & Spa and Doubletree Hotel Dallas Campbell Centre.

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- One reserved table of eight in prime location with signage
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsor: Ebby Halliday Companies and Dallas Business Journal

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- List of event attendees

EDUCATION FORUM

The Education Forum is a discussion on current and topical issues in education from K-12 and college. Estimated attendance is more than 150.

Recent event locations: The Westin Dallas Park Central and Doubletree Hotel Dallas Campbell Centre

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: Texas A&M University - Commerce and Texas Instruments

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- One reserved table of eight in prime location with signage
- Distribution of company materials at the event
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- List of event attendees



2017-2018 SPONSORSHIP OPPORTUNITIES

EMAIL NEWSLETTER & PRINTED CALENDAR

The North Dallas Chamber of Commerce weekly email newsletter lists upcoming meetings and events. It is distributed electronically to all chamber members via email. The printed calendar also lists upcoming meetings and events and is distributed at most NDCC events.

YEARLY SPONSOR: \$4,000/NDCC MEMBERS

MONTHLY SPONSOR: \$500/NDCC MEMBERS

- Opportunity to advertise to membership base
- Logo prominently displayed on email newsletter and printed calendar
- Ad on email newsletter can be linked to a specific URL
- Average email newsletter distribution is approximately 2,200 per send
- Average calendar distribution is approximately 500 per month

ENERGY FORUM

The Energy Forum is a panel discussion designed to inform Dallas area business of energy trends which impact business, consumers and the environment. Estimated attendance is more than 150.

Speakers have included [Garrett Boone](#), Chairman Emeritus, The Container Store, [David Campbell](#), President, Hunt Utility Services, [Bob Shapard](#), Chairman of the Board & CEO, Oncor, [Michael E. Webber, Ph.D.](#), Deputy Director, University of Texas at Austin Energy Institute, [Paul Hudson](#), Managing Partner, Stratus Energy Group, Member, U.S. Department of Energy's Energy Advisory Committee and Former Chairman, Texas Public Utility Commission.

Recent event location: The Westin Galleria Dallas

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: Jackson Walker L.L.P. and The Westin Galleria Dallas

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- One reserved table of eight in prime location with signage
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsors: Burns & McDonnell, Marketwave and Oncor

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- List of event attendees

2017-2018 SPONSORSHIP OPPORTUNITIES



EMERGING LEADERS COUNCIL

The Emerging Leaders Council provides leaders between the ages of 21 and 40 of all professions valuable experiences to connect, learn, and become civic leaders. The ELC creates connections, both peer-to-peer and with industry leaders, on a business and personal level. We work to foster a greater understanding of civic and economic issues impacting the Dallas area to develop the strong future leaders for our community. The ELC is focused on impacting our community through service, business growth, and friendship.

Programs and events include:

- *Emerging Leaders Lunch*
Quarterly panel discussion covering topics of relevant interest to young professionals followed by networking.
- *C-Suite Tours Behind the Scenes*
Offers ELC members an opportunity to connect with C-level executives who impact the Dallas economy, civic issues, or community. These events will give ELC members exclusive time and access to leaders whose time is at a premium, in a setting that promotes open conversation. Come ready with questions and excited to learn from Dallas' best social and community leadership.

*Open only to Emerging Leaders Council Members

- *ELC Happy Hour*
Quarterly networking opportunity for the ELC to connect with friends, colleagues, and clients in a casual networking atmosphere.
- *Service Projects*
The Emerging Leaders Council is focused on building relationship, careers, and community. Service projects are a great opportunity to meld interests, make connections, and make a lasting impact on the community. The ELC joins together to do a quarterly service project.

SPONSOR: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Sponsor: PlainsCapital Bank

- Exposure to attendees during the event
- Corporate logo displayed during the event
- Four complimentary memberships for Emerging Leaders employed by sponsor
- Two complimentary tickets to each Emerging Leaders lunch
- Opportunity to make a two minute presentation about company at each event
- Recognition on website, email newsletter and printed calendar
- Recognition on social media pages



2017-2018 SPONSORSHIP OPPORTUNITIES

HEALTH CARE CONFERENCE

The Health Care Conference is an educational conference designed to explore the latest trends in health and wellness, offering advice to business owners and human resources and health care professionals who are responsible for dealing with important issues facing their companies. Projected attendance is 250 business professionals with decision-making authority regarding health care issues for employees and representatives of the health care industry.

Speakers have included the CMO's and CEO's of Dallas' largest hospitals, *Benjamin Chu, M.D.*, CEO, Memorial Hermann Health System, *Clive Fields, M.D.*, Co-Founder, VillageMD, *Matthew G. Heinz, M.D.*, Director, Provider Outreach, Office of Intergovernmental and External Affairs, US Department of Health and Human Services.

Recent event locations: Texas Scottish Rite Hospital for Children

PRESENTING SPONSOR: \$10,000, ONLY 1 AVAILABLE, MEMBERS ONLY

Most Recent Presenting Sponsor: Bank of America Merrill Lynch

- Same as Gold Sponsor (see below) plus:
- Company name listed with event name in all event publicity. Example: Health Care Conference Presented by Bank of America Merrill Lynch.

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: Baylor Regional Medical Center at Plano, BKD, LLP, Blue Cross Blue Shield of Texas, Children's Health System of Texas (CHST), HDR Inc., Medical City Healthcare, Methodist Hospital for Surgery, Texas Health Resources, Texas Scottish Rite Hospital for Children and UT Southwestern Medical Center

Representation on conference planning committee

- First opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- Eight conference tickets
- Display table at conference
- List of attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsors: Parker University and Winstead

- Representation on conference planning committee
- Opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- Eight conference tickets
- Display table at conference
- List of attendees

BREAK OR BREAKFAST SPONSORS: \$750/NDCC MEMBERS, \$1,500/NON-MEMBERS

- Same as Exhibit Table Sponsor (below) plus:
- Listing on conference agenda
- Signage in break or breakfast area

EXHIBIT TABLE SPONSORS: \$500/NDCC MEMBERS, \$1,000/NON-MEMBERS

- Exhibit table at conference
- Acknowledgment of sponsorship at event
- Two tickets to event

2017-2018 SPONSORSHIP OPPORTUNITIES



HUMAN RESOURCES CONFERENCE

The Human Resources Conference provides the latest information on employment laws, regulations, best practices and industry trends impacting businesses of all types and sizes and offers innovative strategies for handling employers' tough issues. Projected attendance is 150-200 business professionals.

Speakers have included *Lisa Nelson*, Senior VP of Global HR, Match Group, *Julie Weber*, VP People, Southwest Airlines, *Daniel M. Sessa*, Executive Vice President & Chief Human Resources Officer, Lennox International, *Lawrence Solomon*, EVP, HR, Dr Pepper/Snapple Group and *Joy Rothschild*, SVP, HR, Omni Hotels & Resorts.

Recent event locations: The Westin Galleria Dallas and The Westin Park Central Hotel

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: BenefitMall, Higginbotham & Associates, Imprimis Group, Locke Lord LLP and Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

- Representation on conference planning committee
- First opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- Eight conference tickets
- Display table at conference
- List of attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsor: Dallas Business Journal

- Representation on conference planning committee
- Opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- Eight conference tickets
- Display table at conference
- List of attendees

BREAKFAST OR BREAK SPONSORS: \$750/NDCC MEMBERS, \$1,500/NON-MEMBERS

- Listing on conference agenda
- Acknowledgment of sponsorship at event
- Two tickets to event
- Signage in breakfast or break area
- Acknowledgment from podium during event

EXHIBIT TABLE SPONSORS: \$500/NDCC MEMBERS, \$1,000/NON-MEMBERS

- Exhibit table at conference
- Acknowledgment of sponsorship at event
- Two tickets to event



2017-2018 SPONSORSHIP OPPORTUNITIES

HUMAN RESOURCES PROFESSIONAL OF THE YEAR AWARD

The Ogletree Deakins Human Resources Professional of the Year Award is presented to an individual who has made a significant contribution to his or her organization over the past year in a human resources capacity. The award is presented at a membership breakfast.

Recent winners include *Angelia Pelham*, Executive VP, Chief HR Officer, Cinemark Holdings, Inc., *Lisa Nelson*, Senior VP of Global HR, Match Group, *Julie Weber*, Vice President People, Southwest Airlines, *Daniel M. Sessa*, Executive Vice President & Chief Human Resources Officer, Lennox International, *Kim Cummings*, Vice President of Human Resources, National Association of Asian American Professionals – DFW Chapter, *Whitney Shelley*, Vice President of Human Resources, Denbury Resources and *Lawrence Solomon*, Executive Vice President of Human Resources, Dr Pepper Snapple Group.

Recent event location: Maggiano's at NorthPark

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsor: Ogletree, Deakins, Nash, Smoak & Stewart, P.C.

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- One reserved table of eight in prime location with signage
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsor: Imprimis Group

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- List of event attendees

2017-2018 SPONSORSHIP OPPORTUNITIES



MAYOR'S ADDRESS

During this annual breakfast, the Mayor of Dallas provides an update on the state of the city and other issues that impact businesses, residents and the community-at-large. Projected attendance is more than 225.

Recent event locations: Hilton Anatole Hotel, Westin Park Central Hotel and Doubletree Hotel Dallas Campbell Centre

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Company recognition at event
- One reserved table of eight in prime location with signage
- Distribution of company materials at the event
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsors: Atmos Energy, BB&T, Children's Health System of Texas, Ebby Halliday Companies, Jacobs, Oncor and Texas A&M University - Commerce

- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- One reserved table of eight in good location with signage
- List of event attendees



2017-2018 SPONSORSHIP OPPORTUNITIES

REAL ESTATE SYMPOSIUM

The Real Estate Symposium is an evening event with attendees from all sized businesses and working in all aspects of real estate, industry banking/finance, marketing, venture capitalism, professional services and relocation services. The symposium has a strong reputation with recognized speakers and timely subject matter. Attendance has ranged between 250-350 attendees.

Speakers have included *Steve Brown*, Real Estate Editor, The Dallas Morning News, *Bill Brown*, Chief Investment Officer, Granite Properties, *Jeff Ellerman*, Vice Chairman CBRE Brokerage Services Group, *Tom Woliver*, Director of Planning & Development, Hillwood Communities, *Rudy Pospisil*, Division President, Plantation Homes, *Raymond Torto*, Global Chairman of Research, CBRE, *Cal Jillson*, Professor of Political Science, SMU Dedman College, *James J. Saccacio*, CEO, RealtyTrac, *Craig Hall*, Chairman & Founder, Hall Financial Group and *Herbert D. Weitzman*, CEO, The Weitzman Group.

Recent event locations: The Westin Galleria Dallas, James M. Collins Executive Education Center at Southern Methodist University and The Westin Park Central Hotel.

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: Ebby Halliday Companies, Thomas Title, Thompson & Knight LLP, Weaver and Wells Fargo

- Representation on conference planning committee
- Opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- Eight tickets to event
- Exhibit table in break/registration area
- List of event attendees
-

RECEPTION SPONSOR: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Reception Sponsor: Earth Day Texas

- Representation on conference planning committee
- Opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Electronic display of corporate logo at event
- Eight tickets to event
- Exhibit table in break/registration area
- Signage in reception area
- List of event attendees

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsor: BB&T and Dallas Business Journal

- Representation on conference planning committee
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- Eight tickets to event
- Exhibit table in break/registration area
- List of event attendees

2017-2018 SPONSORSHIP OPPORTUNITIES



TRANSPORTATION CROSSROADS CONFERENCE

The Transportation Crossroads Conference provides the latest information on mobility issues in the region, featuring transportation leaders in both the public and private sector. Projected attendance is 350-400 public officials, transportation advocates and business leaders.

Speakers have included members of the Texas Transportation Commission and Chairmen of the Texas House and Senate Transportation Commissions.

Recent event location: Hilton Anatole Hotel

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsors: AECOM, BGE, Burns & McDonnell, Civil Associates, Inc., Dannenbaum Engineering, Garver, HDR, HNTB Corporation, Huitt-Zollars, Inc., Jacobs, LBJ Express, Locke Lord LLP, Pacheco Koch and WSP Parsons Brinckerhoff

- Representation on conference planning committee
- First opportunity to provide conference speakers
- Logo prominently placed in all promotional material (brochures, conference handout, NDCC website)
- Electronic display of corporate logo at event
- Ten tickets to conference, including reserved luncheon table in prime location with signage
- Display table at conference

SILVER SPONSORS: \$3,000/NDCC MEMBERS, \$4,500/NON-MEMBERS

Most Recent Silver Sponsors: Cobb Fendley, Lockwood, Andrews & Newnam, Inc. and Nathan D. Maier Consulting Engineers

- Representation on conference planning committee
- Opportunity to provide conference speakers
- Recognition in advance and post publicity, online calendar and on all materials printed for the event
- Acknowledgment of sponsorship at event
- Ten tickets to conference, including reserved luncheon table in prime location with signage
- Display table at conference

BREAKFAST OR BREAK SPONSORS: \$750/NDCC MEMBERS, \$1,500/NON-MEMBERS

- Listing on conference agenda
- Acknowledgment of sponsorship at event
- Two tickets to event
- Signage in breakfast or break area

EXHIBIT TABLE SPONSORS: \$500/NDCC MEMBERS, \$1,000/NON-MEMBERS

- Exhibit table at conference
- Acknowledgment of sponsorship at event
- Two tickets to event



2017-2018 SPONSORSHIP OPPORTUNITIES

VIP COFFEE

Introduction to the chamber for new, renewing and prospective members. Six programs are hosted each year, traditionally on the fourth Friday of every other month. Attendance at each program is 30 – 50.

GOLD SPONSORS: \$4,000/NDCC MEMBERS, \$5,500/NON-MEMBERS

Most Recent Gold Sponsor: Hudson Peters Commercials Real Estate

- Exposure to attendees during the event
- Corporate logo displayed during the event
- Opportunity to make a two minute presentation about company at each event
- Recognition on website, email newsletter and printed calendar

MONTHLY SPONSORS: \$500/NDCC MEMBERS ONLY (LIMIT OF 2 SPONSORS PER MONTH)

- Exposure to attendees during the event
- Electronic display of corporate logo at event
- Opportunity to make a two minute presentation about company at each event
- Recognition on website, email newsletter and at event