



INSTITUTE
OF THE MOTOR
INDUSTRY

IMI AUTOCITY

CAREERS TOOLS AND RESOURCES FOR THE MOTOR INDUSTRY

*An online platform designed to help individuals
at different stages of their education and career,
and those supporting them*



IMI AUTOCITY

From delivering goods to transporting commuters, harvesting crops to getting the emergency services to the scene of an accident, the automotive industry keeps the modern world moving

The UK retail automotive sector is worth £150bn, and employs more than 500,000 people. It's a fascinating and dynamic industry, offering a wealth of interesting and rewarding careers

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INTRODUCTION

IMI Autocity is the authoritative source of careers information, educational resources and advice about the retail automotive industry. Individuals looking to start or move on in their career and teachers and careers advisors supporting others making career choices can use IMI Autocity to find:

- Advice on different routes into the industry
- Information on the 150+ different job roles within the sector, both technical and non-technical
- Apprenticeship information and vacancies from companies including Mercedes Benz, Ford, DAF, Scania and Kia, plus over 900 independent garages
- Helpful online resources and tools for students, trainers, teachers and careers advisors
- An online community designed for users at different stages of their education and career
- Free online tools designed to support users taking their first steps in the industry, as well as those wishing to progress their careers
- The latest industry news and events

www.theimi.org.uk/autocity

An online platform designed for users at different stages of their education and career



LEARNING RESOURCES

EXPLORING THE WORLD OF WORK

WORLD OF WORK

Ever wondered just what people do all day at work? The World of Work tool provides information on every type of job in the automotive industry, from Customer Service Advisors to Fleet Maintenance Managers, Mobile Tyre Fitters to Workshop Controllers, offering insights into 150 job roles across nine industry sub-sectors. Find out what qualifications, experience and skills each role requires, and when you've found a job that matches your skills and interests, link it to other jobs that have these in common to discover more opportunities.

MY DREAM JOB

A 10-question quiz to help you find out which job you're best suited to, My Dream Job looks at your skills, qualities and abilities, and suggests five potential automotive job roles matching your personal learning style, behaviours, attitudes, preferences and knowledge.

CAREER PATHWAY MAPS

Explore the different career and progression routes available in office & management, parts & sales, technical & body shop disciplines, with the help of our Career Pathway Maps.

www.theimi.org.uk/worldofwork



Over 150 job roles
within the industry

ONLINE COMMUNITY FOR 13-16 YEAR OLDS

If you think the automotive industry might be for you, why not take your first steps with the help of our fun resources and invaluable information about working in the sector? It's part of IMI's drive to raise standards across the industry by attracting and encouraging the best and brightest young people to join.

It's FREE to join, and you can benefit from:

- Professional careers advice and information
- Access to the latest industry news
- Free entry to events, including track days at Santa Pod
- Tips on writing great CVs and covering letters, plus tips on interview skills
- Careers information and advice with links to manufacturers' career pages
- An interactive 'ask the expert' forum
- A video library on work experience and careers
- Apprenticeships information and FAQs
- Apprenticeship vacancies: explore the industry's latest apprenticeships
- Competitions, with prizes including Halfords tools, iPads, branded products and Amazon vouchers

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www.theimi.org.uk/13-16online

IMI SKILL AUTO

IMI Skill Auto is a national competition to find the very best and brightest young technicians, refinishers and body repairers across the UK. It's a great way of celebrating success and skills in the industry, and it creates a buzz that raises public perceptions of the automotive industry and boosts recruitment. IMI Skill Auto is also an important part of the IMI's careers offering, encouraging aspiration and achievement at every level of the industry.

WHO CAN TAKE PART?

IMI Skill Auto is open to anyone in the UK who is currently studying, or who has successfully completed within the previous 12 months, a Level 3 qualification. Exceptional Level 2 students are also eligible.

We search for the best of new UK talent within the industry in three streams:

- Automotive Technology
- Automotive Refinishing
- Automotive Body Repair

Competitors, who are nominated by their employers or tutors, start by sitting an online test. Those with the highest scores go on to compete against each other in knowledge-based tests and a series of in-depth practical tasks as part of the regional heats. This is their opportunity to demonstrate their skills, knowledge and understanding of techniques across a full range of disciplines.

The top six competitors within each stream battle it out for medals at the national final, held at the annual Skills Show, the largest skills and careers event in the UK, which attracts more than 100,000 visitors and supporters. Finalists may even get an opportunity to go on to represent the UK at WorldSkills.

IMI Skill Auto generates regional and national media coverage, and the exposure and acclaim generated gives competitors a great start to their professional career. For employers or educational facilities, having a student in the finals is a PR coup that's great for morale and good for business.

www.theimi.org.uk/skillauto

Ready-to-use, free
automotive resources for
careers professionals,
teachers and trainers



TEACHING RESOURCES

AUTOMOTIVE-THEMED TEACHING & LEARNING RESOURCES

Our ready-to-use resources for English, Maths, ICT and Business & Enterprise include lesson plans, PowerPoint presentations, worksheets and other tools. They have been written with an 'Ofsted Outstanding' approach in mind, and each resource:

- Covers group work, differentiation, pace, range of activities and assessment, and shows progression
- Covers key parts of the curriculum, aimed primarily at KS3/KS4, but also appropriate for automotive students at college
- Differentiates for lower, middle and higher abilities by task and resource

This series of free, curriculum linked resources assists teachers in planning and delivering automotive industry subject matter, giving students a contextualised, interactive learning experience

TOOLS & RESOURCES FOR CAREERS & ACADEMIC PROFESSIONALS

These free downloadable resources, based on the retail automotive industry, are a practical source of information for careers professionals and teachers. They include:

- Teaching resources with an automotive theme, mapped to the GCSE curriculum for English, Maths, ICT and Business & Enterprise
- National competitions for schools and colleges
- Labour Market Information (LMI) key factsheets by region, including Apprenticeship figures in parts sales & distribution, vehicle sales and vehicle maintenance & repair
- Work Experience Toolkits for organisers, employers and students
- Employability Skills Toolkits for teachers and students
- Career websites with employer links
- Presentations and videos
- Lesson plans and activities
- Case studies on young people working in the industry
- Charity, voluntary and community projects
- External links and resources

www.theimi.org.uk/teachingresources

ADULT JOB SEEKERS

RETAIL AUTOMOTIVE INDUSTRY RECRUITMENT & ONLINE TOOLS

ADULT JOB SEEKERS

IMI Auto Jobs, an automotive-specific jobs website, is a one-stop shop for individuals looking to enter the automotive industry or further their careers within it. IMI Auto Jobs features the latest job ads from automotive companies, together with career information and application advice, and a dedicated Apprenticeship and graduate section.

MY JOBS SUPPORT

Links to external agencies that offer free support, and invaluable information and advice on:

- Local support, with free information and advice
- Support information for those facing redundancy
- Signposts to funding and bursary options
- Information on business start-ups

My Jobs Support also offers help with employability skills, including:

- CV-writing with examples
- Covering letters with examples
- Tips on interviews skills
- 'Netiquette' and online application advice
- Information on companies who are currently recruiting

TRAINING NEEDS REVIEW

Considering changing job roles or moving up in your career? To give yourself the best possible chance of success, you may first need to close a skills-gap or update your knowledge. That's where the Training Needs Review tool comes in.

The Training Needs Review lets you assess yourself against any automotive industry job role, identifying areas you may need to develop before making your application. It also lists the resources available to help you fulfil your ambitions, including qualifications, training courses, e-learning, accreditation and professional bodies.

www.imijobs.org.uk

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