

PRESS RELEASE: Barb Girson Named NAWBO Columbus 2015 Member of the Year

Leading the Way to Triple-Digit Growth in Chapter Membership

Columbus, OH (January 7, 2016) - The National Association of Women Business Owners, Columbus, Ohio Chapter recognized Barbara Girson, CEO and President of My Sales Tactics, LLC, a sales and leadership coaching, and consulting company, as the 2015 Member of the Year.

Girson, the VP of Membership for NAWBO Columbus, has led her committee of ten women business owners in increasing NAWBO Columbus membership by over 100% in the past 2 years, taking the Columbus chapter the largest NAWBO chapter in the country with over 240 members.

"I am very honored to be selected as the NAWBO Columbus 2015 Member of the Year. I believe in this organization and it has been an amazing experience to help it be successful in its membership growth goals," said Girson. "I have not done this alone, though, and I think it's important to acknowledge the dedication and hard work of the Membership Committee, the NAWBO Columbus Board, our Corporate Partners, and all of our members who demonstrate daily why being part of this organization is a must for any woman business owner."

Girson and her team coordinate the highly-successful Women, Wisdom and Wine semi-yearly event that brings together members and non-members to highlight the value of NAWBO membership, as well as Huddles at each monthly meeting that serve as an information and outreach effort for those interested in joining the organization.

"Part of what I work with my clients on as a Registered Corporate Coach™, trainer, and consultant is the importance of creating and nurturing relationships and developing creative strategies for growth. Therefore, it is a natural fit for me to use these strengths in NAWBO to reach out to women business owners and help them connect with and grow in our organization. It's an extension of what I already do every day."

Every year, NAWBO Columbus awards a woman business owner who dedicates a great deal of time and dedication to furthering the mission of the organization. Along with Girson, five other members were nominated:

- » Sharon DeLay (BoldlyGO Career and HR Management, LLC)
- » Margaret Lipp (Remax Premier Choice, The Schirtzinger Group)
- » Theresa Russell (Haller Wealth Management Group)
- » Shaune Skinner (ASC Group, Inc.)
- » Kathy Warnick (Warnick Consultants)

NAWBO Columbus is Central Ohio's premier organization for women business owners. With members earning more than \$1 billion in annual revenues and employing upwards of 1,000 people, NAWBO Columbus has established itself as the go-to place for inspiration, resources, and opportunities for female entrepreneurs. For more information on membership, upcoming networking and educational events, and more, visit nawbocolumbusohio.com.

For more info: NAWBO Columbus, 614.388.8918
communications@nawbocolumbusohio.com

###



Barb Girson, VP Membership (left) is being congratulated by Darla King, President NAWBO (right) | Photo courtesy of Karen Shepherd, Kabob Images, and Design