



GroundTransport from ADVAM is a taxi and bus operator traffic management solution that enables you to manage access and improve the flow of traffic around your transport hub.

**Managing access and traffic flow**

With GroundTransport, traffic flows efficiently and securely into and out of your transport hub – cutting queues, and improving the passenger experience.

**Management planning and reporting**

GroundTransport's tools enable you to manage access, pricing and registration criteria. It can also be linked to your business intelligence solution enabling you to improve your understanding and enhance your management of access requirements.

**Presented as part of your brand**

GroundTransport integrates with your website or your licensee's website, giving taxi and bus operators a self-provisioning tool, seamless registration and payment experience.

Select GroundTransport, and you will be able to secure step-changes in passenger experience, while simultaneously achieving cost-efficiencies, maximising security and enhancing transport provider performance.



## How GroundTransport works

### Simple registration, easy payment options

Vehicles are registered from your branded website, the payment method is selected from the options that you have pre-determined – including pre-pay with auto top-up, pay-as-you-go via a linked card, or seasonal payments.

### Ticket-free access using your existing equipment

ADVAM is an expert in integrating our solution with your existing equipment such as ANPR, RFID tag or access cards. We are access control agnostic and will work with your preferred hardware.

### Drive in, drop off, pick up, and go

The operator or licensee's access fee is automatically calculated, deducted and paid to your preferred bank according to the system rules you have defined – removing the cost, complexity and time of manual tolling.

## About ADVAM

ADVAM delivers world leading payment solutions enabling our clients to engage with their customers.

From our offices in Australia and the UK, ADVAM's expertise stretches across the globe.

Each client benefits from our depth of experience and industry knowledge. By working with our clients and alongside industry partners, we manage the complete integration of the business processes, enabling you to focus on improving your customers' experience.

## The ADVAM advantage

### The ADVAM Gateway

- Transactions authorised in real time by your preferred acquiring bank
- Immediate transaction confirmation to your customer

### Leading integration

- Managed integration with your financial, CRM and Business Intelligence applications
- Access control agnostic. ADVAM connects to your access control and enforcement equipment

### Redundancy

- Transactions processed via a fully redundant link to the banking network

### PCI compliant

- PCI DSS Level 1 compliant

### 24x7 global support

- Expert team providing around the clock support for clients across the world

