



An Ecommerce solution that offers end-to-end Ecommerce capabilities

Create an integrated shopping

experience for your customers





Single platform for all Ecommerce

Business Models

B2C Ecommerce

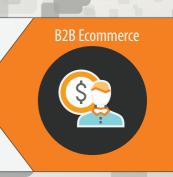


Delight Your Customers

- ★ Seamless customer experience across mobile, tablet and desktop
- ★ Quick 3 step checkout process to reduce cart abandonment
- ★ Advanced search feature to enhance shopping experience
- ★ Personalized Experience with product suggestions

Increase Business Efficiency

- ★ Enhance customer satisfaction with quick order processing
- ★ Easy integration with ERP and other systems to optimize operations of your business
- ★ Monitor and measure success with real-time reports and dashboards
- ★ Built in marketing features to reach new customers



Marketplace Ecommerce



Engage Buyers and Sellers

- ★ Aggregate large number of sellers with easy On-boarding process
- ★ Manage commissions of different sellers and improve profitability
- ★ Build superior experience for customers by offering deep selection of products
- ★ Attract more customers with targeted deals and promotions



Excellor Advantage

| | | Section 1 |
|-------------------------------|-------------------------------------|------------------------------------|
| Comprehensive Dashboard | E-store Merchandising | Campaign Management |
| Unlimited Products Upload | Adv Search & Keyword Tagging | Social Plugins Integration |
| Multi-Store Options | Up-sell & Cross-sell Products | Product Reviews and Ratings |
| Set Admin Restrictions | Product Based on Demographics | Create a Community of Buyers |
| Easy Order Management | Promotions Management | Share, Recommend and Stick |
| Set Alerts for low Inventory | Omni Channel Commerce | Seek Recommendations |
| Multiple Payment Integrations | Customer Wishlist Management | E-converse for Social Interactions |
| Customer Profile Management | Easy Integration with other systems | Manage Inventory Efficiently |

About Excellor

Enterprise grade Ecommerce solution to enable B2C, B2B and Marketplace commerce.

Excellor offers configurability, customizability and scalability.

Supports retailers, manufacturers, distributors and growing e-tailers to accelerate their Ecommerce.

Backed by Adaequare, a pioneer in cutting edge data, product and test Engineering solutions

