



Excellor

Accelerate your Ecommerce



**An Ecommerce solution that offers
end-to-end Ecommerce capabilities**

Create an integrated shopping experience for your customers



Single platform for all Ecommerce Business Models

B2C Ecommerce



Delight Your Customers

- ★ Seamless customer experience across mobile, tablet and desktop
- ★ Quick 3 step checkout process to reduce cart abandonment
- ★ Advanced search feature to enhance shopping experience
- ★ Personalized Experience with product suggestions

Increase Business Efficiency

- ★ Enhance customer satisfaction with quick order processing
- ★ Easy integration with ERP and other systems to optimize operations of your business
- ★ Monitor and measure success with real-time reports and dashboards
- ★ Built in marketing features to reach new customers

B2B Ecommerce



Marketplace Ecommerce



Engage Buyers and Sellers

- ★ Aggregate large number of sellers with easy On-boarding process
- ★ Manage commissions of different sellers and improve profitability
- ★ Build superior experience for customers by offering deep selection of products
- ★ Attract more customers with targeted deals and promotions



Excellor Advantage

- Comprehensive Dashboard
- E-store Merchandising
- Campaign Management
- Unlimited Products Upload
- Adv Search & Keyword Tagging
- Social Plugins Integration
- Multi-Store Options
- Up-sell & Cross-sell Products
- Product Reviews and Ratings
- Set Admin Restrictions
- Product Based on Demographics
- Create a Community of Buyers
- Easy Order Management
- Promotions Management
- Share, Recommend and Stick
- Set Alerts for low Inventory
- Omni Channel Commerce
- Seek Recommendations
- Multiple Payment Integrations
- Customer Wishlist Management
- E-converse for Social Interactions
- Customer Profile Management
- Easy Integration with other systems
- Manage Inventory Efficiently

About Excellor

Enterprise grade Ecommerce solution to enable B2C, B2B and Marketplace commerce.

Excellor offers configurability, customizability and scalability.

Supports retailers, manufacturers, distributors and growing e-tailers to accelerate their Ecommerce.

Backed by Adaequare, a pioneer in cutting edge data, product and test Engineering solutions