

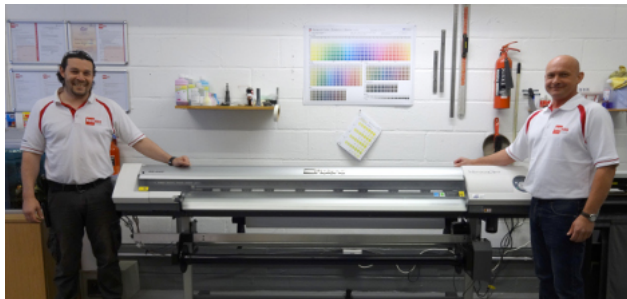
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## Roland RS640 printer is a hit with Boldens Signage Solutions



Boldens Signage Solutions, specialist manufacturers of signage for local authorities, shop fitters and organisations with fleet vehicles, recently purchased a Roland RS-640 wide format printer to enable them to offer a faster turnaround of service to customers and deliver more projects in-house. The company encompasses the whole array of signage solutions, including main shop front signage, directional signage, vehicle livery, office signage and product displays.

Boldens collaborated with used equipment specialists, Josero, on the selection of their purchase, who advised them of the unique features of the machine and the types and makes of material this particular machine prints onto.

The Boldens' team was incredibly impressed with the pristine condition the refurbished printer was in, as well as the quality of prints it produces. The purchasing decision was a very easy one.

The printer was installed with ease by Josero's technical team who provided comprehensive details on set up and maintenance and delivered the necessary software.

The printer has now become an integral part of Boldens service offering. Matt Peacock, Customer Response Manager at Boldens comments: "We've always been looking for better prices and quicker turnaround, and the RS640 helps us achieve this. We no longer have to spend a significant amount of time on colours and running test prints. The RS640 also allows us to print to a better standard on more medias than before, so projects that we would previously have had to outsource can now be delivered in-house, saving us a considerable amount of time and money which we can pass onto our customers."

The Roland RS640 is a workhorse that offers the reliability of established technology. The 1440 dpi resolution allows the print output to be excellent for a wide variety of work. It's a good value machine, and with the 64" print width it can tackle the majority of signage jobs.

Matt concludes: "We are genuinely delighted with our purchase. It's made the whole printing process much more effective and it's great to know that the image I'm also going to get out. We're also extremely pleased with the service the Josero team has provided. Their knowledge, expertise and support are fantastic."

