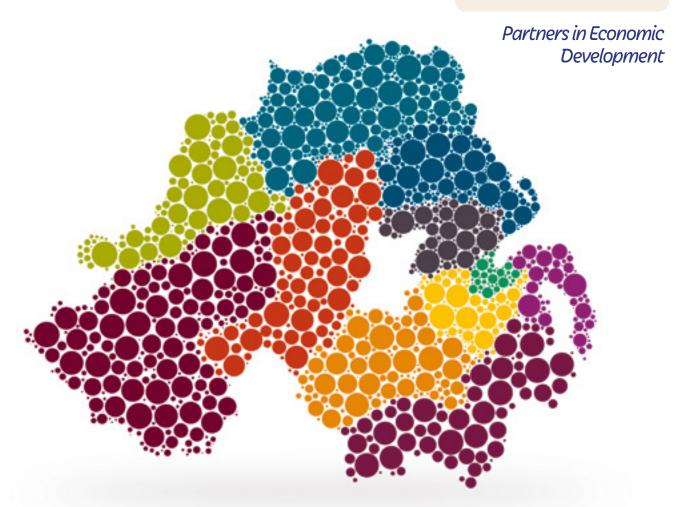
# Enterprise Northern Ireland and the LEA network:







### Enterprise Northern Ireland

Enterprise Northern Ireland is the representative body for the network of Local Enterprise Agencies (LEAs) across Northern Ireland and as such. is at the heart of a dynamic, high profile network of enterprise support providers. Enterprise Northern Ireland is unique amongst other organisations working in the small business or enterprise development sector as we are dedicated to working with pre-entrepreneurial start-ups and early stage business ventures. The organisation is committed to encouraging and supporting new business formation and supporting business growth through the delivery of small business support interventions.

The Northern Ireland Economic Strategy document (2012) and subsequent monitoring reports have outlined the need to rebalance the economy to create jobs, wealth and prosperity, and in the light of the global downturn, indicate extra steps the Northern Ireland Executive have prioritised to help boost business activity and rebuild the economy. These include providing training and re-skilling support, addressing low levels of entrepreneurship, targeting young people as the cohort worst affected by the recession and stimulating greater awareness of the benefits of exporting.



Building on the themes of the NI Economic Strategy, the UK Government and NI Executive are working together to tackle the important challenges of rebalancing the economy.

As an External Delivery Organisation (EDO) approved contract holder for government contracts, Enterprise Northern Ireland is ideally placed to help tackle the important challenge of rebalancing the economy. Through the wider Local Enterprise Agency network, Enterprise Northern Ireland has extensive experience in delivering programmes that address the issues that face the Northern Ireland economy, and can demonstrate success in developing opportunities that help accelerate economic growth and competitiveness.

This publication outlines the economic and social problems which Enterprise Northern Ireland-managed programmes have addressed, and details the important contribution that our members – the regional network of Local Enterprise Agencies – have achieved in all eleven new District Council areas in terms of developing entrepreneurship, business start-up, job creation and wealth generation with the aim of rebuilding and rebalancing the Northern Ireland economy.

# THE ISSUE: LOW RATES OF BUSINESS START-UP

Supporting new business venturing has long been at the core of social and economic development strategies. Entrepreneurship and business startup are key drivers in the development of society and the economy in terms of job creation, wealth generation and innovation, and a dynamic small business sector is vital to the success and prosperity of the economy by contributing to employment and competitiveness. Small businesses are an important source of employment; they also fulfil local consumer needs and are important elements within the supply chain of larger businesses.

According to the Global Entrepreneurship Monitor (GEM), Northern Ireland has consistently had one of the lowest rates of early stage entrepreneurial activity compared to other UK regions. Increasing entrepreneurial activity is therefore a key policy priority to address the low level of business start-ups in terms of increasing the quality and quantity of new business ventures in order to stimulate economic growth.

### HOW ENTERPRISE NORTHERN IRELAND HAS HELPED

Enterprise Northern Ireland is the incumbent delivery agent for the **Regional Start initiative**, the national business start-up initiative for Northern Ireland and part of the range of 'Go for It' branded programmes. The programme provides a range of guidance, support, training and business clinics to develop and grow businesses, and is focused on encouraging aspirant entrepreneurs to produce a business plan as one of the key early steps to starting a business and moving into self-employment.

The programme has been hugely successful, primarily derived from its national nature – the same level and quality of provision, support and guidance is offered across Northern Ireland ensuring the delivery of a high-quality, co-ordinated programme.

#### **Achievements:**

Since the Programme's inception in October 2012, 8,307 high quality business plans were achieved through the Enterprise Northern Ireland network of Local Enterprise Agencies. In addition, there have been over 5,000 jobs promoted and over 100 direct referrals to Invest NI. Emerging business sectors include leisure and personal services: professional services; retail; creative industries; hospitality and tourism. In terms of participants, we have seen a 63% male and 37% female split, with 31-50 year olds most likely to start their own business.

This demonstrates the significant contribution that Enterprise Northern Ireland and its network of LEAs have made in providing focused and innovative advisory and training support to individuals across the region, in order to raise the overall number and quality of business starts.

8,307 business plans achieved

# THE ISSUE: ACCESS TO FINANCE

Access to finance is recognised as one of the greatest barriers to business start-up, and has important implications for would-be and existing business owners. Restricted access to finance often has a detrimental impact on the success of a new venture: under-capitalisation at start-up may limit the performance, size and growth prospects of businesses as well as threatening the long-term viability of those businesses established without first securing capital to fulfil ongoing cash flow requirements.

Aspirant business owners in Northern Ireland are reportedly more likely to be dissuaded from pursuing their entrepreneurial ambitions because of lack of funding than those in any other UK region. Many potential business owners are deterred from applying to banks because they have poor credit histories or because they fear they will be turned down. Levels of risk aversion are also believed to be greater in the region than elsewhere in the UK.

Access to finance is also the main barrier facing young business owners, with problems arising from their age, limited life and work experience. For instance, student loan debt, not having time to accrue savings or a track record in business, may all

creates difficulties when they attempt to access credit and banking services.

### HOW ENTERPRISE NORTHERN IRELAND HAS HELPED

Enterprise Northern Ireland helps by administering two loan schemes, available through the LEA network, which help address access to finance as a barrier to business start-up and growth.



#### **Achievements**

Enterprise Northern Ireland is the official Delivery Partner of the Start Up Loans Company in Northern Ireland. In partnership with the Community Development Finance Association, the **Enterprise Northern Ireland Start Up Loan Fund,** has provided (as at May 2015), 248 loans, totalling in excess of £1.2 million, plus mentoring support, to help businesses start up across the whole of Northern Ireland.

Enterprise Northern Ireland also works alongside Ulster Community Investment Trust as fund managers on the **Northern Ireland Small Business Loan Fund,** which provides unsecured loans of £1,000 to £50,000 to social enterprises and SMEs, both at start-up and to support business growth. The Fund helps to bridge gaps where other funding options have been exhausted. To date, the Northern Ireland Small Business Loan Fund has provided over 150 loans to businesses across Northern Ireland, totalling in excess of £3.1 million.



# THE ISSUE: YOUTH UNEMPLOYMENT

Young people have been identified as the main losers and victims of the recession, and the group hardest hit by the legacy of the economic downturn. Described as a 'lost generation, young people have recently experienced the most severe labour market constraints in decades. Youth unemployment is a major problem, not just economically but socially: recent research for The Prince's Trust revealed a direct link between unemployment and depression, suicidal thoughts, self-harming, alcohol and drug use amongst young people.

Developing entrepreneurship and new business venturing has been suggested as a remedy to problems associated with youth unemployment, providing young people with an opportunity to participate in economic life that may otherwise be denied to them.

### HOW ENTERPRISE NORTHERN IRELAND HAS HELPED

The Business Boot Camp Programme is an innovative programme actively targeting young entrepreneurs and business owners, aged 16 to 35 years old, to start and grow their businesses. Funded by the EU INTERREG IVA Structural Funds Programme, and delivered by Enterprise Northern Ireland in partnership with local authorities within the Greater Belfast Metropolitan area (Carrickfergus, Lisburn, Castlereagh, Newtownabbey, North Down and Belfast) and Donegal County Council, Business Boot Camp is unique on the island of Ireland – it is the only programme of its type that supports young entrepreneurs through a combination of resources including group workshops, one-toone mentoring, enterprise shadowing and an on-line platform.

> 131 participated in **GROW**

#### Achievements

There are two elements to the programme, specifically designed to meet the needs of young entrepreneurs. Since August 2012, 139 young people have participated in the 'START' element of the programme, and 131 participated in the 'GROW' element, going to develop expansion plans for their existing businesses.

Of these participants, 197 people aged 16-35 years lived in the Greater Belfast Metropolitan area: 102 participants in the 'START' element and 95 participants in 'GROW'.

These figures demonstrate the contribution that Enterprise Northern Ireland and the LEA network have made in terms of addressing youth unemployment by encouraging business start-up and growth, contributing to both personal and economic development. The programme has also helped build a more sustainable economy, develop cross border relationships and create jobs.

139 young people participated in START

### THE ISSUE: ENTERPRISE AS A REMEDY TO LONG-TERM UNEMPLOYMENT AND FOONOMIC INACTIVITY

Reducing long-term unemployment and getting people back into work are key policy objectives of the Northern Ireland Executive. Although the number of people claiming Jobseekers Allowance in Northern Ireland fell in May 2015, the wider definition of unemployment – which includes people who are not entitled to means tested benefits – rose by 6,000 people over the previous three months.

Along with youth unemployment, long-term unemployment – classified as those claiming benefits for more than a year – is a genuine cause for concern. Unadjusted figures published in the Monthly Labour Market Report (May 2015) show that 62.1% of the unemployed have been unemployed for one year or more – up 14.5% over the year. In terms of long-term claimants, 36.4% of all claimants were claiming benefit for a year.

Economic inactivity in Northern Ireland – standing at 26.9% in January-March 2015 – was the highest rate among all other UK regions, and significantly higher than the UK average (22.1%) (Labour Force Survey, May 2015). The Northern Ireland Executive launched a strategy in April 2015 called 'Enabling

Success' which aims to tackle the decades-old problem of economic inactivity – people of working age who are not seeking work – with the aim of increasing the employment rate in the region to above UK average levels, therefore increasing economic competitiveness and productivity in the global market.

### HOW ENTERPRISE NORTHERN IRELAND HAS HELPED

The **Exploring Enterprise**<sup>2</sup> programme develops employment opportunities for the long-term unemployed. The Programme, which engages with Steps to Work clients, NRA and NEET targets, encourages people to think about enterprise as a potential career. The Programme also gives participants the opportunity to nurture their entrepreneurial ambitions whilst addressing problems arising from their limited life and work experience, confidence levels and the availability of role models by providing one-to-one advice and training, leading to an award in Understanding Business Enterprise.

Starting summer 2015, Enterprise Northern Ireland will be rolling out the Exploring Enterprise3 programme (EE3p), a follow on from its predecessors. Part-financed by the European Social Fund, Department for Employment & Learning and Enterprise Northern Ireland, EE3p is a FREE prestart enterprise programme which will target disadvantaged groups who are unemployed, economically inactive or working/in training less than 16 hours per week. The participant will explore self-employment as a career option, or alternatively, be supported returning to the labour market. Regardless of whether they have a business idea or not, the programme provides an insight into starting a business whilst also allowing participants to work towards achieving the CCEA qualification, Level I Award in Understanding Business. EE3p will also offer one-to-one mentoring support, and guidance for participants into and through mainstream business support and further education options.

#### **Achievements**

Since its launch in June 2011, the Exploring Enterprise2 Programme has helped 2,655 people to consider a career in enterprise as a way of leaving long-term unemployment. The Enterprise Northern Ireland network of LEAs delivered 197 accredited training courses, helping 1730 participants achieve the award in Understanding Business Enterprise. Of these, 407 participants entered self-employment, 299 went into full or part-time employment and 243 went into further education, training or other government programmes. These figures demonstrate the success of the Programme, both in reducing long-term unemployment but also in encouraging self-employment as a career choice for the economically inactive.

# THE ISSUE: NEED FOR FXPORT GROWTH

Exporting goods and services outside Northern Ireland offers businesses the opportunity to broaden their horizons and grow. Expanding their customer base also helps to strengthen employment and improve the ability of a business to ride out, or overcome, recessions.

As Northern Ireland offers a small and limited marketplace to providers of goods and services, export-led growth is a key policy priority area for government. The region's business base and export base are also very small, with reliance on a small number of exporters to Europe and Russia accounting for around 60% of Northern Ireland exports, as well as to emerging economies in Asia, India, South America and the Middle East. Northern Ireland lags behind the rest of the UK with regards to the number of active exporters and exporting activities remain behind target.

There a number of barriers facing exporters and those who wish to grow their business in this way: for instance, businesses have cited the lack of market knowledge, finance and networking assistance as impediments to them accelerating their growth through export.

### HOW ENTERPRISE NORTHERN IRELAND HAS HELPED

Enterprise Northern Ireland recognises that many businesses – particularly within the SME sector – experience barriers, practical difficulties and confidence issues when, having achieved domestic market success, they attempt to commence export activities.

Acknowledging that the cross-border market is a logical, but frequently under-utilised, first step to wider export markets, the **Tradelinks Programme** was developed as a cross-

border business developed as a crossborder business development initiative between Enterprise Northern Ireland, the LEA network and the Border County Local Enterprise Organisations. The Programme was designed to enhance all-Ireland and international trade by assisting and growing the micro-enterprise sector across Northern Ireland and the six Border counties (Louth, Monaghan, Cavan, Leitrim, Sligo and Donegal).

Now closed, the Programme helped micro-businesses, on both sides of the border, to identify and address barriers to cross border trade and development using a portfolio of business improvement techniques, including mentors, networks, market entry support and a wide range of business development modules. Programme advisers worked with

the micro-enterprises to help them identify, develop and solidify new cross-border markets, making export an achievable prospect and giving them experience of working within different legislative backgrounds and currencies.

#### **Achievements**

The programme, which ended in August 2014, helped 208 small businesses to become more sustainable and competitive by developing cross border trade opportunities and network linkages.

As at May 2015, 77 new jobs had been created by these companies, who also reported £1.6 m increase in sales.

Helped over
200 small
businesses

develop
cross border
trade & links

# THE ISSUE: PROMOTING SOCIAL ENTERPRISE AND THE SOCIAL ECONOMY

Social entrepreneurs bring innovative business ideas to some of the most pressing issues affecting society and to the most disadvantaged areas of Northern Ireland. The Government defines social enterprises as "businesses with primarily social objectives". Just like any other business, social enterprises compete in the wider marketplace to deliver goods and services and to make a profit; the difference is that the profits are principally reinvested towards achieving their social or environmental purpose rather than being directed towards shareholders or owners.

Social enterprises create business solutions to social problems, operating in almost every industry: from health and social care to renewable energy; from retail to recycling; from employment to sport; from housing to education.

### HOW ENTERPRISE NORTHERN IRELAND HAS HELPED

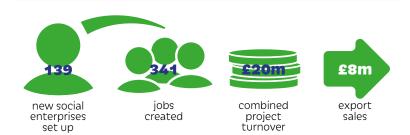
The social enterprise sector is recognised as an important component in helping to rebalance and rebuild the economy for Northern Ireland. Enterprise Northern Ireland holds the contract for the Social

Entrepreneurship Programme, which is delivered via Enterprise Northern Ireland members throughout the province. The programme provides business support and mentoring to social economy business start-ups, promotes sustainable models of finance and provides ongoing training to help sustain these new businesses.

#### **Achievements**

Across Northern Ireland, the outputs from the Social Entrepreneurship Programme have been very encouraging:

- 139 new social enterprises set up, creating over 341 jobs and with a combined projected turnover of £20 million;
- Export sales of around £8 million;
- Strong social impact 83% of social enterprises set up in the top 300 Super Output Areas (SOAs) of disadvantage in Northern Ireland;
- 30 participants in the Social Entrepreneurship Programme have become Invest NI mainstream clients.



### Local Enterprise Agencies

#### ANTRIM AND NEWTOWNABBEY **BOROUGH COUNCIL AREA**

#### **1** Antrim Enterprise

58 Greystone Road, Antrim, BT41 1JZ Tel: (028) 9446 7774

#### ARDS AND NORTH DOWN BOROUGH **COUNCIL AREA**

#### Ards Business Centre

Sketrick House, Jubilee Road, Newtownards, 9 North City Business Centre BT23 4YH Tel: (028) 9181 9787

#### 3 North Down Development Organisation

Enterprise House, 2 – 4 Balloo Avenue Balloo Ind. Estate, Bangor, BT19 7QT Tel: (028) 9127 1525

#### **ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL AREA**

#### Armagh Business Centre

2 Loughgall Road, Armagh, BT61 7NJ Tel: (028) 3752 5050

#### **5** Banbridge District Enterprises Ltd

Banbridge Enterprise Centre, Scarva Road Industrial Estate, Scarva Road, Banbridge BT32 3QD Tel: (028) 4066 2260

#### **6** Craigavon Industrial Development Organisation (CIDO)

i<sup>2</sup> CIDO Innovation Centre, 73 Charlestown Road, Craigavon, BT63 5PP Tel: (028) 3839 6520

#### **BELFAST CITY COUNCIL AREA**

#### Argyle Business Centre

30 North Howard Street, Belfast, BT13 2AP Tel: (028) 9023 3777

#### 8 East Belfast Enterprise

City East Business Centre, 68-72 Newtownards Road, Belfast, BT4 1GW Tel: (028) 9094 2010

2 Duncairn Gardens, Belfast, BT15 2GG Tel: (028) 9074 7470

#### Ormeau Business Park

8 Cromac Avenue, Belfast, BT7 2JA Tel: (028) 9033 9906

#### 1 Ortus - The Business Development Agency

Filor Building, 155 Northumberland Street, Belfast, BT13 2IF Tel: (028) 9031 1002

#### Work West Enterprise Agency

301 Glen Road, Belfast, BT11 8BU Tel: (028) 9061 0826

#### CAUSEWAY COAST AND GLENS **DISTRICT COUNCIL AREA**

#### **(B)** Acorn Business Centre

2 Riada Avenue, Ballymoney, BT53 7LH Tel: (028) 2766 6133

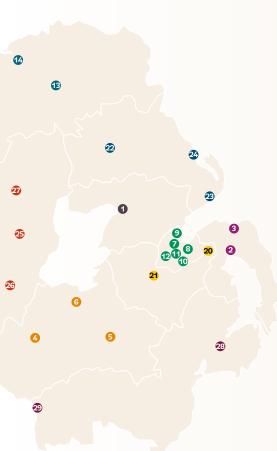
#### Causeway Enterprise Agency

Loughanhill Industrial Estate, Coleraine BT52 2NR Tel: (028) 7035 6318

#### **(b)** Roe Valley Enterprises

Aghanloo Industrial Estate, Aghanloo Road, Limavady, BT49 0HE Tel: (028) 7776 2323





### DERRY CITY AND STRABANE DISTRICT COUNCIL AREA

#### **©** Enterprise North West

North West Business Complex, Skeoge Industrial Park, Beraghmore Road, Derry, BT48 8SE Tel: (028) 7135 2693

#### **T** Strabane Enterprise Agency

Orchard Road Industrial Estate, Orchard Road, Strabane, BT82 9FR Tel: (028) 7138 2518

### FERMANAGH & OMAGH DISTRICT COUNCIL AREA

#### Fermanagh Enterprise Ltd

Lackaghboy Industrial Estate, Tempo Road, Enniskillen, BT74 4RL Tel: (028) 6632 7348

#### © Omagh Enterprise Company

Gortrush Industrial Estate, Great Northern Road, Omagh, BT78 5LU Tel: (028) 8224 9494

### LISBURN & CASTLEREAGH CITY COUNCIL AREA

#### 20 Inspire Business Centre Ltd

Dundonald Enterprise Park, Enterprise Drive Carrowreagh Road, Dundonald, BT16 0QT Tel: (028) 9055 7557

#### **21** Lisburn Enterprise Organisation

Enterprise Crescent, Ballinderry Road, Lisburn, BT28 2BP Tel: (028) 9266 1160

#### MID & EAST ANTRIM BOROUGH COUNCIL AREA

#### 2 Ballymena Business Centre Ltd

62 Fenaghy Road, Galgorm Industrial Estate, Ballymena, BT42 1FL Tel: (028) 2565 8616

#### 2 Carrickfergus Enterprise

8 Meadowbank Road, Carrickfergus, BT38 8YF Tel: (028) 9336 9528

### ②Local Enterprise Development Co Ltd (LEDCOM)

Willowbank Business Park, Willowbank Road, Millbrook, Larne, BT40 2SF Tel: (028) 2826 9973

#### MID ULSTER DISTRICT COUNCIL AREA

#### **2** Cookstown Enterprise Centre

Derryloran Industrial Estate, Sandholes Road, Cookstown, BT80 9LU Tel: (028) 8676 3660

#### Dungannon Enterprise Cente

2 Coalisland Road, Dungannon, BT71 6JT Tel: (028) 8772 3489

#### **3** Workspace Enterprises Ltd

The Business Centre, 5 – 7 Tobermore Road Draperstown, BT45 7AG Tel: (028) 7962 8113

### NEWRY, MOURNE & DOWN DISTRICT COUNCIL AREA

#### **Down Business Centre**

46 Belfast Road, Downpatrick, BT30 9UP Tel: (028) 4461 6416

#### **Newry and Mourne Enterprise Agency**

WIN Business Park, Canal Quay, Newry, BT35 6PH Tel: (028) 3026 7011

# The Local Enterprise Agency Network

This publication focuses on the contribution that Enterprise
Northern Ireland has made to the microenterprise and small business sectors, and to the social economy in Northern Ireland through the delivery of a number of programmes and contracts.

The contracts are delivered by Enterprise Northern Ireland's members, the network of Local Enterprise Agencies. The Local Enterprise Agencies are a major regional asset as they are the KEY enterprise organisations in Northern Ireland focused on supporting new venture creation. All Local Enterprise Agencies deliver a suite of pre-start, start up and business development interventions, provide flexible and low cost accommodation for business start-up and incubation, and offer access to the Enterprise Northern Ireland Loan Funds. Collectively, Local Enterprise Agencies have over 2,000,000 square feet of workspace accommodation available for small businesses and provide accommodation for over 7,500 jobs across Northern Ireland. In addition to providing focused business advice, training and support, each have areas of specialism, skills, knowledge and expertise.

### ANTRIM AND NEWTOWNABBEY BOROUGH COUNCIL

#### **Antrim Enterprise** 58 Greystone Road Antrim BT41 1IZ

Tel: (028) 9446 7774

Antrim Enterprise was established in 1991 with the vision of making Antrim borough more enterprising and innovative. Antrim Enterprise has the specific mission of educating, encouraging and assisting individuals, of all ages, through the transition into self-employment. It achieves this by:

- educating individuals on selfemployment (from primary school level)
- educating individuals on employability issues and their career path
- supporting individuals into selfemployment
- supporting business and community enterprise at a local level
- working with government and its agencies, local authorities, schools, businesses and communities to target resources on local needs

In adopting this vision, the agency's primary objective is to create new and permanent employment in the small business sector. One of their innovative services is The Hatchery NI which came about following demand from local start-up businesses and sole traders who were experiencing difficulty finding a safe environment to work – they were reluctant to work from home as it was isolating, and the traditional coffee shop was distracting and lacked privacy.

Clients are offered 3 phases of business development:

- the Nurture Service virtual services including telephone answering with bespoke scripts/mailing address service
- the Fledging Service mailing address/ telephone answering and hot desking
- the Flight Service 24/7 access to desk, filing cabinet, telephone and internet in a shared office.



### ARDS AND NORTH DOWN BOROUGH COUNCIL

#### **Ards Business Centre**

Sketrick House Jubilee Road, Newtownards, BT23 4YH

Tel: (028) 9181 9787

Ards Business Centre Ltd was the local enterprise agency for the former Ards Borough Council area, and has been providing support to businesses since its formation in 1988, including advice to those starting and growing their business and the provision of reasonably priced property.

Ards Business Centre is a company limited by guarantee and with charitable status. Its contribution to economic development and urban and rural regeneration in the former Ards Borough Council area has been widely acknowledged.

The vision is for 'Ards Business Centre to be a key driver, working in partnership with others as necessary, in economic regeneration throughout our constituency'.

In terms of property, Ards Business Centre currently provides 80,000 sq ft of space in three practically adjoining business parks located on Jubilee Road in Newtownards. The initial development, Strangford Park, totalling 42,000 sq ft, originally comprised of commercial units and over the years has been developed to include office accommodation. Nendrum Park provides an additional 16,000 sq ft, whilst the most recently completed high specification office building. Sketrick

House, provides 20,000 sq ft of lettable space and has been acknowledged as one of the most exciting developments for many years in the Ards area. Offices range in sizes from 180 to 2,000 sq ft.

Ards Business Centre has developed excellent partnerships over the years with a wide range of stakeholders including the former Ards Borough Council, South Eastern Regional College, Invest NI and other local Enterprise Agencies.

#### **North Down Development Organisation**

Enterprise House 2 – 4 Balloo Avenue Balloo Ind. Estate Bangor BT19 7OT

Tel: (028) 9127 1525

North Down Development Organisation (NDDO) was established in 1984. A registered charity with HMRC and CCNI, NDDO holds ISO 9001:2008 accreditation and all staff accreditations. A voluntary Board of Directors is drawn from the local community.

NDDO has a strong property base, offering a range of units complimented by a number of support services. A wide spectrum of training programmes are also provided including pre-start up, start up and early growth.

#### NDDO specialises in:

- identification and process of direct referrals on behalf of Invest NI
- young people, aged 16-35
- women returners
- over 50's facing redundancy
- promoting entrepreneurship and transfer of business skills across all sections of the local community, particularly in TSN areas and marginalised individuals pursuing self-employment
- strong relationships and knowledge of the needs of the local area which results in a desire to promote an environment to promote, grow and support businesses

NDDO is ideally positioned to provide a pipeline to SIGNAL Centre of Business Excellence for further development, enhancement and retention of local businesses.



### ARMAGH CITY, BANBRIDGE AND CRAIGAVON BOROUGH COUNCIL

#### **Armagh Business Centre**

2 Loughgall Road Armagh BT61 7NJ

Tel: (028) 3752 5050

Armagh Business Centre is the local enterprise agency for business start-up and development support in Armagh.

The mission statement of Armagh Business Centre is "to stimulate the economic and social regeneration by positively encouraging the formation, development and subsequent growth of small and medium enterprises through extensive business and technical expertise".

It offers affordable office and industrial workspace units across four locations, as well as providing conference facilities and meeting rooms. In total, Armagh Business Centre provides 69 work spaces covering a total of 33,000 sq ft, with an additional 17 units in Markethill, 16 in Keady and 10 in Blackwatertown.

Armagh Business Centre provides help, support and guidance to those starting a new business or developing and growing an existing business, as well as administrative support services and virtual accommodation services.

#### **Banbridge District Enterprises Ltd**

Banbridge Enterprise Centre Scarva Road Industrial Estate Scarva Road Banbridge BT32 3QD

Tel: (028) 4066 2260

Established in 1989 as the local enterprise agency for Banbridge district, Banbridge District Enterprises Limited (BDEL) is a non-profit-taking organisation with the goal of promoting enterprise development in the region through the creation of an enterprise culture, the provision of training, advice, support, financial aid and other concrete supports, ultimately creating an innovative enterprise centre and client base.

BDEL is dedicated to the generation and development of economic wealth in the local region. Its mission is "to support the development of business and enterprise through a partnership approach between the public, private and voluntary sectors".

Staffed by experienced providers of business education, coaching and mentoring to young adult and adult entrepreneurs, BDEL works with up to 400 people per year. As operators of a wide range of publicly funded initiatives, BDEL has an excellent track record in the management and delivery of start-up and developing business support initiatives.

### Craigavon Industrial Development Organisation (CIDO)

i<sup>2</sup> CIDO Innovation Centre 73 Charlestown Road Craigavon BT63 5PP

Tel: (028) 3839 6520

Craigavon Industrial Development
Organisation (CIDO) is the local enterprise
agency for business start-up and
development assistance in the Craigavon
district area. Established in 1985,
CIDO's core mission is to create wealth,
entrepreneurship and employment in the
Craigavon area by assisting the formation
of new business and the development and
support of existing small businesses.

CIDO acts as a first-stop shop for new and existing entrepreneurs providing services including managed workspace, business start-up, growth, export and innovation support and advice, business incubation, conference and meeting facilities, workshop events and networking opportunities.

To encourage entrepreneurship and business growth, the CIDO i2 Innovation Centre opened in 2007. Designed to incubate, encourage and support pre-start and early start companies during the formative stages of their development, the Centre provides high quality accommodation and support for businesses demonstrating the potential to innovate, grow and export.



#### **BELFAST CITY COUNCIL**

#### **Argyle Business Centre** 30 North Howard Street Belfast BT13 2AP

Tel: (028) 9023 3777

Argyle Business Centre provides quality business units and office space, and is a state-of-the-art business centre of the highest standard. There is currently over 72,000 sq ft of mixed work space available, suitable for a range of business sectors. Argyle Business Centre also provides opportunity and business support to fledgling small businesses.

Highly experienced staff also offer support to a range of local community groups and initiatives. This commitment, along with their geographical location, places Argyle Business Centre at the heart of their local business community.

#### **East Belfast Enterprise**

City East Business Centre 68-72 Newtownards Road Belfast BT4 1GW

Tel: (028) 9094 2010

East Belfast Enterprise is the Local Enterprise Agency for East Belfast and is the starting point for anyone wishing to start a new business, or to improve and grow their current business, in the area. Established in 1995 to provide incubation workspace and training/mentoring initiatives to support new and established businesses in the local area, the mission

of East Belfast Enterprise is to "lead enterprise and business development in the community". This is achieved by providing 48 offices that range in size from 150-1200 sq ft in the City East Building, located on the Newtownards Road, 34 workshop units ranging from 400-1500 sq ft at their Albertbridge Road location, and a range of business start-up and growth initiatives.

With the support of funding bodies both locally and internationally, East Belfast Enterprise have been able to run numerous programmes over the years which assist in promoting an entrepreneurial culture. Experienced staff help individuals to start up in business across a wide range of sectors and support the growth of established enterprises. On average, the organisation assists more than 400 individuals and businesses each year with entrepreneurial training, mentoring and ongoing advice and support.

#### **North City Business Centre**

2 Duncairn Gardens Belfast BT15 2GG

Tel: (028) 9074 7470

North City Business Centre (NCBC) was established in 1993, with the first tenant in 1994 leading the way in the regeneration of lower Duncairn Gardens in Belfast. Since then, NCBC has grown to over 50,000 sq ft of office space with over 50 tenants.

NCBC is the Local Enterprise Agency for North Belfast. A dedicated team of business and employment advisors provide support for the small business sector and those interested in starting a business, as well as helping local residents of North Belfast gain employment.

The organisation aims to support new and existing businesses to get successfully started, to keep going in the current economic climate and eventually grow to become employers, exporters and contributors within North Belfast and the wider economy.

North City Business Centre pride themselves in offering a number of excellent programmes to help people get into both employment and self-employment in areas such as business start-up, social enterprises and the digital economy.

#### **Ormeau Business Park**

8 Cromac Avenue Belfast BT7 2JA

Tel: (028) 9033 9906

Situated on the regenerated Gasworks site, Ormeau Business Park is a key provider of business support in the South Belfast area, providing rented workspace, conference and meeting rooms, a range of business services including accountancy, legal, PR and networking, and enterprise training and mentoring to help new and existing businesses develop their skills.

Ormeau Business Park can cater for businesses of all sizes with units and workshops ranging from 320 - 1800 sq ft. They have attracted a dynamic tenant base of innovative businesses, working both in the local and international market place.



Ormeau Business Park's close proximity to the city centre, with easy access to most of the main routes in and out of the city, makes it an attractive venue for business.

### Ortus - The Business Development Agency

Filor Building 155 Northumberland Street Belfast BT13 2|F

Tel: (028) 9031 1002

Ortus was established in 1988 to actively promote sustainable social, economic and environmental regeneration by providing property and business development support.

Today, Ortus have developed to become one of the UK's largest, most successful enterprise agencies, offering 375,000 sq ft of commercial property for rent, including retail, office, warehouse, manufacturing and storage facilities at competitive prices.

Ortus provide a wide range of innovative business support interventions for SMEs, from pre-start through to strategic growth, as well as specialising in the provision of expert franchise consultancy services through Franchising NI. Ortus have also developed and acquired a number of other innovative new businesses including FLEX language services, Companyregistry.eu and Fire Risk NI.

Another Ortus initiative is the City Business Hub, an innovative business support centre located in Belfast city centre, providing free business advice and support to the local business community, as well as hot-desking facilities, meeting rooms and networking/information events.

#### **Work West Enterprise Agency**

301 Glen Road Belfast BT11 8BU

Tel: (028) 9061 0826

Established in 1989, Work West Enterprise Agency seeks to improve the economic and social profile of west Belfast by motivating and enabling enterprising people to establish and expand job creating businesses.

A company limited by guarantee and with charitable status, Work West Enterprise Agency offers a range of programmes to help businesses start and grow. The agency offers 65,000 sq ft of purpose-built office and industrial units suitable for a variety of business sectors.

Work West Enterprise Agency is also acknowledged as a key provider of support for the social economy, and has delivered a range of social economy support programmes to groups and individual social entrepreneurs for more than 20 years.

### CAUSEWAY COAST AND GLENS DISTRICT COUNCIL

#### **Acorn Business Centre**

2 Riada Avenue Ballymoney BT53 7LH

Tel: (028) 2766 6133

The Acorn Business Centre, located in Ballymoney, has been in existence since 1988, and offers a bright and vibrant working environment for the many businesses that have chosen it as their base. Since its establishment, the Centre has witnessed the growth and progression of many new and existing businesses, and to facilitate this, expanded its own operation in 2005, increasing its workshops and offices to 52 units.

At present, 31 exciting, diverse and successful resident businesses trade on the site in a secure and safe business facility, with on-site landlord, inclusive water rates, and free use of conference room facilities. Acorn operates an 'easy in easy out' tenancy policy so is the perfect location for start-up and exploratory business ideas.

As the local enterprise agency for the Ballymoney district and wider area, Acorn Business Centre and its team of experienced and dedicated employees have brought a number of programmes and enterprise interventions to local people and businesses, supporting economic development activity in the area.

#### **Causeway Enterprise Agency**

Loughanhill Industrial Estate Coleraine BT52 2NR

Tel: (028) 7035 6318

Causeway Enterprise Agency (CEA) is the local enterprise agency responsible for enterprise development and support within the boroughs of Coleraine and Moyle. A not-for-profit company, CEA's vision is to be a place where enterprise is inspired and nurtured, and achieves this by delivering a range of enterprise and business support interventions, enterprise education and workspace units from its two administration bases and three enterprise parks.

The company is dedicated to building a strong and sustainable local economy by helping both new and established small businesses to maximise their potential through the provision of funded business training, workshops and mentoring.

CEA is embedded within the local business and education community and enjoys strong relationships with key stakeholders within economic development, MLAs, schools, Chambers of Commerce, Invest NI, local businesses and councils. The dedicated staff team all have expertise in business development, advice, mentoring and training for entrepreneurship and enterprise skills.

#### **Roe Valley Enterprises**

Aghanloo Industrial Estate Aghanloo Road Limavady BT49 0HE

Tel: (028) 7776 2323

Roe Valley Enterprises Ltd, a not-for-profit organisation with charitable status, was established in 1992 as a company limited by guarantee. Roe Valley Enterprises' mission is to support the sustainable economic development of the Causeway Coast and Glens Council area by promoting, encouraging and assisting enterprise, leading to the creation of new and durable employment. This is achieved by helping new business start-up and by encouraging existing businesses to develop and grow.

Roe Valley Enterprises provides support in many ways depending upon the needs of the entrepreneur; for instance, industrial and office workspace units to incubate local businesses, unsecured flexible loans for start-up and existing businesses, professional business advice and mentoring, training on business start-up and expansion planning, ICT advice and training, consultancy support in sourcing government assistance and finance and market planning.

Roe Valley Enterprises offers an innovative and practical approach to enterprise development and has the capacity, experience and expertise to work comfortably with the private, public and community sectors. The current staff team has a vast range of business advisory, consultancy and training experience.

Roe Valley Enterprises is committed to providing quality in all its services. The company currently holds the ISO 9001: 2000 Standard and the Investor in People Accreditation.



### DERRY CITY AND STRABANE DISTRICT COUNCIL

#### **Enterprise North West**

North West Business Complex Skeoge Industrial Park Beraghmore Road Derry BT48 8SE

Tel: (028) 7135 2693

Enterprise North West (ENW) is an award-winning social enterprise that has been at the heart of economic development in the former Derry City Council area since 1988. ENW have established a high visibility presence in the local community and are seen as the first point of contact for enterprise. Since 1999, ENW have assisted over 3,000 people to start a new business in the Derry area.

In 2006, ENW opened the North West Business Complex, which provides 55,000 sq ft of modern, fully serviced office accommodation and light industrial work units to over 60 tenants. Meeting, training and conference facilities are also available. Tenants avail of a high speed 1,000MB broadband connection, free car parking, CCTV security, 24/7 access, onsite caretaking service, administration back up and flexible 'easy in, easy out' lease arrangements.

The organisation has fostered a culture of partnership working and collaboration and have long established links with the local Jobs and Benefits offices, Ulster University and North West Regional College. These relationships are used to promote enterprise and entrepreneurship to the wider community, including harder to reach target groups.

#### **Strabane Enterprise Agency**

Orchard Road Industrial Estate Orchard Road Strabane BT82 9FR

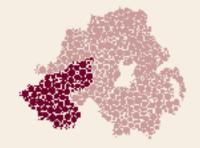
Tel: (028) 7138 2518

Strabane Enterprise Agency (SEA) was established in 1985, and currently owns and manages 55,000 sq ft of workspace which accommodates 34 businesses employing 240 people.

The Agency complements its property management with a range of business support services. SEA works through the business life-cycle, providing help at the pre-start, start-up, and business growth/ development stages. The company employs a core business support team of five and also has in place a number of associate trainers, mentors, and advisors. The Agency holds IIP accreditation

Programme delivery remains central to what SEA does and amongst those programmes successfully delivered are the Regional Start Initiative and its precursors, the Steps to Work self-employment option, Tradelinks, and cross border e-business programmes.

As well as offering a wide range of business programmes, Strabane Enterprise Agency provides a One Stop Shop for business, with in-house facilities including a full range of conference facilities and office services at competitive rates, in a pleasant and professional environment in which to host meetings and training courses.



### FERMANAGH & OMAGH DISTRICT COUNCIL

#### Fermanagh Enterprise Ltd

Lackaghboy Industrial Estate Tempo Road Enniskillen BT74 4RL

Tel: (028) 6632 7348

Fermanagh Enterprise Ltd is a not-forprofit social enterprise set up with the primary objective of 'developing the local economy through assisting business start up and growth and promoting enterprise'. Founded in 1985, the organisation is run by a voluntary Board of Directors and has maintained the BS EN ISO 9001:2000 International Quality Management standard since 2001.

Fermanagh Enterprise Limited has an established reputation as a leading provider of support to pre-start, start-up and existing businesses. This is done through the provision of training, mentoring and advice by skilled and experienced staff. In particular, the company has delivered Regional Start and its precursors for over 25 years and, during this time, has always met or exceeded all quality and performance targets.

Fermanagh Enterprise Limited also operates flexible workspace for small businesses. In 2013, the organisation purchased a vacant derelict site in the Killyhevlin Industrial Estate which was regenerated and is now the headquarters of 25 new businesses. Total workspace extends to over 72,000 sq ft accommodating 52 different businesses.



#### **Omagh Enterprise Company**

Gortrush Industrial Estate Great Northern Road Omagh BT78 5LU

Tel: (028) 8224 9494

The aim of Omagh Enterprise Company is to promote enterprise and support start-up, growth and innovative businesses in the Omagh area. The company's vision is to be a world-class local enterprise agency for the entrepreneurs and small businesses of the area.

Omagh Enterprise Company was established in 1984 as the local enterprise agency for the former Omagh District Council area. The organisation is a not-forprofit company limited by guarantee with a strong management team and a voluntary board of directors, representative of the local business community.

The mission and vision of the company are underpinned and influenced by six core values, which guide the delivery and implementation of all strategic priorities and objectives, as follows: integrity, professionalism, teamwork, respect, creativity and enthusiasm.

### LISBURN & CASTLEREAGH CITY

#### **Inspire Business Centre Ltd**

Dundonald Enterprise Park Enterprise Drive Carrowreagh Road Dundonald BT16 0QT

Tel: (028) 9055 7557

Inspire Business Centre is a profit making, but not profit taking, Local Enterprise Agency in the heart of Dundonald. The convenience, infrastructure and business support provided by their facilities and location have helped many local businesses succeed over the years.

Inspire Business Centre offer a wide range of business support and administration facilities to help start-ups and established microbusinesses to develop and grow. In addition, 111,000 sq ft of office space is available at reasonable rates, with 69 companies currently operating on-site. All have access to the tools, advice and training needed to run and develop their own business, including a broad spectrum of facilities, business development programmes and support services.

#### Lisburn Enterprise Organisation

Enterprise Crescent Ballinderry Road Lisburn BT28 2BP

Tel: (028) 9266 1160

Lisburn Enterprise Organisation (LEO) is an independent, not-for-profit business advisory service, offering assistance to both new and established businesses within Lisburn and the wider area. For 25 years, LEO has been providing informative advice to assist local businesses and entrepreneurs to develop, grow and establish themselves in both local and international markets.

In addition to general business advice, LEO provide a range of other services including training, mentoring, consultancy, financial support, virtual business services, conference and secretarial support services and affordable workspaces. LEO's property portfolio stands in excess of 80,000 sq ft, with over 100 companies currently employing around 450 people in 124 workspace units.

LEO benefits from a dedicated Board of Directors representing public and private sector interests. Partnership is a key priority of the Organisation, and strong working relationships exist with South Eastern Regional College, the Prince's Trust, Advantage NI and the former Lisburn City Council.



### MID & EAST ANTRIM BOROUGH COUNCIL AREA

#### **Ballymena Business Centre Ltd**

62 Fenaghy Road Galgorm Industrial Estate Ballymena BT42 1FL

Tel: (028) 2565 8616

Ballymena Business Centre has been at the heart of enterprise and economic development in Ballymena for over 25 years, contributing to the regeneration of local communities through the promotion of enterprise in rural and neighbourhood renewal areas of the Ballymena borough. The organisation, which operates as a social enterprise with charitable status. provides private and social enterprises thinking of starting a business, and those in the early stages of business development, with a range of learning opportunities, ranging from informal networking events to accredited business training, and essential business support including mentoring, coaching, training, property, finance, room hire and virtual office services.

Ballymena Business Centre offers a variety of workspace units on four locations, with 100 business units designed for manufacturing, service and office opportunities. In March 2015, Ballymena Business Centre held the official opening of its new Business Advice Centre, retail pods for the creative sector, enterprise exhibition space, conference facilities, office accommodation and enterprise lounge in redeveloped prime retail premises in the Church Street area of town. This exciting enterprise initiative, the result of a £1 million investment

partnership with Bank of Ireland, is designed to promote opportunities for private and social entrepreneurs to start and grow their business in an 8,000 sq ft enterprise hub.

#### **Carrickfergus Enterprise**

8 Meadowbank Road Carrickfergus BT38 8YF

Tel: (028) 9336 9528

Carrickfergus Enterprise was established in 1981 following the closure of a number of key employers in the area. Its aim is to stimulate economic growth and job creation through the provision of quality workspace, training and support programmes for those considering self employment, business start-ups and established businesses. The agency has built up specialisms in a range of areas including economic development, business start-up and established business support and community engagement.

54,000 sq ft of industrial and hi-tech office accommodation is available, with professional and conference and training facilities provided to tenants and nontenants.

In addition to being the delivery agent for a number of mainstream business support programmes, Carrickfergus Enterprise have been innovative and proactive in securing programmes independently in a number of areas. Carrickfergus Enterprise delivers the Business Improvement programme for established businesses in the Carrickfergus area which includes one-to-one mentoring, ICT mentoring and information seminars. A new initiative is a programme through

the Coastal Communities Fund, a twoyear programme of business support and training throughout the coastal area between Newtownabbey and Larne. The project will work with local businesses and tourist providers to develop a collaborative marketing strategy which aims to attract more visitors to the area and to increase average visitor spend.

### Local Enterprise Development Co (LEDCOM)

Willowbank Business Park Willowbank Road Millbrook Larne BT40 2SF

Tel: (028) 2826 9973

Local Enterprise Development Company (LEDCOM) is recognised as a centre of excellence for business support which contributes to local economic development. A company limited by guarantee, not for profit social enterprise, LEDCOM was established in 1985 and is one of Northern Ireland's longest established local enterprise agencies. The organisation was awarded the prestigious Investors in People Gold standard in 2014.

LEDCOM offers conference and room hire facilities, a range of programmes for aspirant, new and existing businesses and extensive business property over two sites. Willowbank Business Park is a state-of-the-art five acre business park offering high quality business units suitable for a range of business sectors, with additional workspaces and conference facilities available at the Bank Road location.



LEDCOM's strategic focus and areas of specialism include economic development, business start-up and growth, social entrepreneurship, community engagement and employability, business development and business incubation.

Since 1985, LEDCOM has provided around 10,000 mentoring/information/advice/ training sessions, helping around 900 new start-up businesses who support 1,500 jobs, and supported over 90 new social enterprises with around 250 jobs.

#### MID ULSTER DISTRICT COUNCIL AREA

#### **Cookstown Enterprise Centre**

Derryloran Industrial Estate Sandholes Road Cookstown BT80 9LU

Tel: (028) 8676 3660

Cookstown Enterprise Centre is the leading provider of business start-up support and development assistance to the Cookstown business community.

Established in 1992 with the initial aim of providing workspace premises to the local business community, the centre quickly grew into a 'one stop shop' for business support, advice and guidance to pre-start, start-up and post start businesses. The organisation has more than 20 years experience supporting over 2,500 new and existing businesses to enhance their entrepreneurial skills and capacity through the provision of entrepreneurial advice, service and excellence throughout the area.

Cookstown Enterprise Centre is a registered charity, which means it holds charitable status as a non-profit company limited by guarantee. The organisation has a strong management team and a voluntary board of directors, representative of the local business community.

#### **Dungannon Enterprise Centre**

2 Coalisland Road Dungannon BT71 6JT

Tel: (028) 8772 3489

As the local enterprise agency for south Tyrone, Dungannon Enterprise Centre's primary aim is to help new businesses start up and to encourage existing businesses to expand. Dungannon Enterprise Centre was officially opened in 1991 and is governed by a voluntary Board of Directors made up of representatives of the local business community, voluntary sector and the local Council.

Dungannon Enterprise Centre's mission is to encourage the development of the local economy through the fostering of the local enterprise culture, achieved through the provision of business advice, counselling, training, consultancy support, marketing planning, low interest loans, conference facilities and industrial and office workspace units to incubate local businesses. Dungannon Enterprise Centre also manages over 80,000 sq ft of commercial property at two sites, and runs the innovative Business Cube.

Dungannon Enterprise Centre has a wealth of experience in the development of micro-businesses and in the provision of support for those who have already set up their own business. Since its establishment in 1991, it has assisted more than 1,500 businesses.



#### **Workspace Enterprises Ltd**

The Business Centre 5 – 7 Tobermore Road Draperstown BT45 7AG

Tel: (028) 7962 8113

As the Local Enterprise Agency for the former Magherafelt District Council area, Workspace Enterprises provides a range of services including advice and help in starting up in business, business development support, administration services and affordable workspace. The business development team is made up of experienced advisers and mentors with complementary and specialist skills who are accredited by the Institute of Business Advisers.

The core aim of Workspace Enterprises is to benefit the local community by providing a range of services for individuals who are considering starting their own business and for businesses looking to grow and develop. This is achieved through the provision of training, mentoring, business plan development and advice on grant aid.

Workspace owns and manages almost 100,000sq ft of business property in Draperstown, Magherafelt and Castledawson, including light and large industrial units and modern office units suitable for small to medium size enterprises operating in all sectors.

### NEWRY, MOURNE & DOWN DISTRICT COUNCIL

#### **Down Business Centre**

46 Belfast Road Downpatrick BT30 9UP

Tel: (028) 4461 6416

Down Business Centre was created in 1984 under the Government's Local Enterprise Programme and acquired its first premises with support from Down District Council, the International Fund for Ireland and LEDU. In 2001, the Centre moved to new purpose-built premises at Down Business Park and became the park's anchor tenant in the drive to attract new investment into the district.

The Centre manages office and workshop units and has more than 50 tenant companies employing 175 people. Since its inception, the Centre has been the district's lead delivery agent for various Covernment initiatives to help local entrepreneurs and currently assists more than 100 new business starts in Down District per annum.

Down Business Centre has a history of performing beyond the targets set for enterprise awareness and business start up programmes run in Down District. Over the years the Centre has often been listed among the top 5 performers in Northern Ireland, in terms of business start ups, for programmes including the Regional Start 'Go for It' Initiative, the Enterprise Development Programme and the Start a Business Programme.

#### **Newry and Mourne Enterprise Agency**

WIN Business Park Canal Quay Newry BT35 6PH

Tel: (028) 3026 7011

Newry and Mourne Enterprise Agency (NMEA) was set up in 1983 as a division of Newry and Mourne Co-operative with the primary objective of promoting jobs and creating wealth in the Newry and Mourne area. The first enterprise agency to be established on the island of Ireland, NMEA has evolved into a diverse organisation offering a wide range of services to its clients.

Its objectives are to:

- Increase the stock of new businesses
- Help existing small businesses to source new market opportunities
- Strengthen Newry and Mourne's 'enterprise culture'
- Assist in the strategic development of Newry and Mourne by promoting the region as an investment location and contributing to central and local government policy making
- Develop cross-border economic cooperation
- Consolidate political stability and contribute to social harmony in the area

In terms of property, Newry & Mourne Enterprise Agency owns and manages a number of business parks in Newry, Warrenpoint, Flurrybridge, Kilkeel and Forkhill, offering high quality, low cost premises to businesses.

This publication demonstrates the success that Enterprise Northern Ireland has had in terms of supporting pre-entrepreneurial start-ups, would-be and existing businesses through its network of Local Enterprise Agencies who are embedded into, and are at the heart of, local business communities in each new District Council area.

Through the Local Enterprise Agency network, Enterprise Northern Ireland has played a vital role in encouraging new business creation, developing entrepreneurship, addressing access to finance as a barrier to business start-up, and has impacted on economic inactivity, long-term and youth unemployment.

Enterprise Northern Ireland looks forward to developing a closer working relationship with each new District Council area now that further economic development responsibilities have been transferred.



Aghanloo Industrial Estate Aghanloo Road Limavady BT49 0HE

028 7776 3555

pa@enterpriseni.com

www.enterpriseni.com