



THE LORD MAYOR'S 2014 **DRAGON AWARDS**

Recognising Community Engagement in London





CONTENTS

- 5 Message from Alderman Fiona Woolf C.B.E., The Rt. Hon. The Lord Mayor of London
- 6 The Lord Mayor's Dragon Awards
- 7 City of London Corporation
- 8 Supporting London's Communities
- 10 Heart of the City Award for Best New Community Programme Finalists
- 14 Education Award Finalists
- 18 Strengthening the Third Sector Award Finalists
- 22 Enterprise and Employment Award Finalists
- 28 Community Partners Award Finalists
- 34 Lord Mayor's Award for Longstanding Achievement Finalists
- 38 2014 Applicants
- 40 Judging Panels
- 46 With Thanks



THE LORD MAYOR'S 2014 DRAGON AWARDS

DINNER PROGRAMME

- 7.00 Drinks and canapés served in the Salon
- 7.30 Guests to be seated in the Egyptian Hall
- 7.40 Welcome address by Alderman Fiona Woolf C.B.E., The Rt. Hon. The Lord Mayor of London
- 7.45 Dinner served in the Egyptian Hall
- 9.30 Awards ceremony in the Egyptian Hall
- 10.15 Stirrup Cup in the Salon and winners photographs in the North Drawing Room
- 10.45 Carriages



Message from Alderman Fiona Woolf C.B.E., The Rt. Hon. The Lord Mayor of London

It is my very great pleasure to welcome you to the Mansion House for the 27th Lord Mayor's Dragon Awards.

The Lord Mayor's Dragon Awards were founded in 1987 by one of my predecessors as Lord Mayor, Sir David Rowe-Ham. The purpose was two-fold: to recognise 'best practice' business investment into society; and to inspire greater collaboration between commerce and community.

This year, we have introduced two new categories to the Lord Mayor's Dragon Awards. The "Strengthening the Third Sector Award" celebrates initiatives that build capacity within community organisations, and the "Enterprise and Employment Award" recognises initiatives that promote economic regeneration through employability



schemes and support for small businesses.

This year, almost half the Lord Mayor's Dragon Awards' finalists are small and medium enterprises (SMEs), which are often responsible for the most effective projects on the ground. It is a particular encouragement to see their work in supporting those facing some of the

biggest challenges of our global society, such as human trafficking and human rights' abuses.

Together, applicants to the Lord Mayor's Dragon Awards have helped 200,000 Londoners, with over 7,000 gaining employment or being given an opportunity to gain qualifications. Together with everyone in the Lord Mayor's Dragon Awards' family, the long-term goal is to build a strong, healthy society that promotes the best of British trade and industry, nurtures talent, and helps those most in need.

Fiona Woolf

The Rt Hon The Lord Mayor of London,
Alderman Fiona Woolf CBE

The Lord Mayor's Dragon Awards

The Lord Mayor's Dragon Awards recognise and celebrate community engagement in Greater London. Activities include charity partnerships, employee volunteering, employability initiatives and local purchasing.

The scheme is designed to reward organisations which display excellence in engaging with their local communities, to provide examples of best practice and to inspire others to get more involved.

The Award winners have been chosen by a judging panel chaired by the Rt Hon The Lord Mayor of London, Alderman Fiona Woolf CBE. Profiles of the final judging panel can be found on page 40.



THE LORD MAYOR'S 2014
DRAGON AWARDS



City of London Corporation

The Lord Mayor's Dragon Awards are organised by the City of London Corporation, a uniquely diverse organisation with three aims –

- To support and promote the City as a world leader in international finance and business services.
- To provide modern, efficient and high quality local services and policing within the Square Mile for workers, residents and visitors with a view to delivering sustainable outcomes.
- To provide valued services to London and the nation.

The Awards are part of these valued services and are just one example of how we support London's communities. The work also includes economic regeneration and skills projects delivered in partnership with neighbouring boroughs. In addition, the City of London Corporation's charity, the City Bridge Trust, makes grants of more than £15m annually to charitable projects across London.

www.cityoflondon.gov.uk



Supporting London's Communities

The City of London Corporation is committed to engaging firms in the regeneration of local communities through a number of programmes:

More information and contact details of all these programmes can be found at: www.cityoflondon.gov.uk/corporateresponsibility



HEART OF THE CITY

A support network for businesses in the City and neighbouring boroughs that want to develop effective Corporate Social Responsibility (CSR) programmes. SchoolstoBusiness is an online open content platform supported by Heart of the City with a library of freely available resources for businesses to run activity sessions in schools that enhance students' skills.



CITY ACTION

City Action is a free volunteering brokerage service linking City-based businesses and community organisations located in the City and neighbouring boroughs.



RESPONSIBLE CONSTRUCTION

The local procurement charter for City developers works in partnership with the construction sector to maximise procurement from the City and neighbouring boroughs. The employment charter for construction supports the construction sector to meet a series of pledges to maximise training and employment opportunities in the Square Mile for residents of the City and the neighbouring boroughs.



RESPONSIBLE PROCUREMENT

The City Procurement Project gives free advice to City-based businesses and City developers looking to adopt a local purchasing strategy or to learn more about responsible procurement, including social enterprise procurement. The City of London recently launched the Buy Social Directory; an online database of over 10,000 UK social enterprise suppliers. Social enterprises supply a range of products and services, and reinvest their profits for good. Using the directory enables buyers to make a difference through their purchasing power.



EMPLOYABILITY AND LOCAL RECRUITMENT

Free support is provided through several programmes that work with businesses to help local residents into employment in the City and raise aspirations by increasing young people's knowledge of City-type career options.



PARTNERSHIPS WITH THE BARBICAN CENTRE

Last year the Barbican worked with 50,000 people in East London through its world-class learning programme. Working together, the Barbican can inspire young people; build their employability skills; and increase their confidence and self-esteem.



CORPORATE SOCIAL RESPONSIBILITY RESEARCH

The City of London Economic Research programme provides analysis of issues affecting the City, its local communities, its workers and its businesses. This includes insights into the growing social investment market, the City and neighbouring boroughs' small and medium sized enterprises, corporate social responsibility and London's green spaces.



SOCIAL INVESTMENT

The City of London is helping to build the social investment marketplace. It works with policy makers, professionals services, and financial institutions to help direct capital into social organisations. It is also an investor in itself, having recently created its own Social Investment Fund.



THE LORD MAYOR'S 2014
HEART OF THE CITY AWARD
FOR BEST NEW COMMUNITY PROGRAMME
FINALISTS

Heart of the City Award for Best New Community Programme Finalists

Recognising companies that have set up a Corporate Social Responsibility (CSR) programme for the first time in the last three years. Programmes do not need to have a dedicated full-time member of staff, but judges were looking for commitment at a strategic level.

Heart of the City offers free support for firms in the City and neighbouring boroughs that are interested in starting up or developing a CSR programme.

For more information about Heart of the City please visit: www.heartofthecity.com

Bank of Tokyo Mitsubishi UFJ CSR programme



"Mentoring has been a very rewarding experience. Not only have I had the opportunity to see my students develop their self-confidence, I feel like I've been mentored myself. My mentee has taught me a lot and vice versa, we balance each other's strengths".

Camilla Allnatt, BTMU



In October 2012, Bank of Tokyo Mitsubishi UFJ (BTMU) launched a new CSR programme in Islington, which is perceived as a wealthy borough but has severe pockets of social inequality. The scheme is supported at a senior level, with events organised by a cross-organisation network of Champions. All employees are encouraged to volunteer, with a 2 day policy and an annual global volunteer month.

To date 23 community events have been held such as careers workshops and an 'Inside Islington' tour for management. The firm encourages both fundraising and payroll giving and it is halfway to a £100,000 fundraising goal for KEEN, a charity which supports children with special needs.

Employees have also mentored 38 students from Holloway School to help break down barriers to the City. Over 90% of volunteers thought their experience had improved their communication and team working skills, and reported a better perception of BTMU.

Dovetail

Dovetail Does Good



"I feel pretty much safe everywhere - but people who come here do not feel safe anywhere but here. Their homes are not safe, their families are not safe, their schools are not safe. Nowhere we take for granted feels safe. This place means safety and it is an irreplaceable quality."

Emma Thompson, Helen Bamber Foundation President

Dovetail's Director, Steve Fitch, instigated Dovetail's responsibility programme in February 2013. As a small business with 7 employees, Dovetail decided to focus their effort on where they could do most with limited resources. As a result, Dovetail decided to work with The Helen Bamber Foundation, a human rights charity helping those who have suffered violence through torture, human trafficking, slavery, domestic violence and other human cruelty.

Dovetail committed to turning the Foundation's neglected office building in Camden into an inspiring environment for staff and safe haven for clients. Dovetail contributed time and leveraged relationships with partners and suppliers in the interior design industry to obtain donated or heavily discounted materials. This project was developed, planned and executed like any other Dovetail client project with a value of £265,000 in staff time and gifts in kind.

The new office will enable over 8,000 client therapy sessions for 1,555 clients per year. Dovetail has quickly learnt that they can have more in common with current and future clients through their CSR programme than any other aspect of their business, creating a USP which is vital when pitching for new business.

dovetail

Nu-Line Builders Merchants

Community outreach project



"My apprenticeship has been amazing. Not only have I increased my knowledge and gained practical experience within the community, it's also really helped me to become a more confident person - quite simply, it's a life changer!"

Omar Blake, Nu-Line Electrical Installation Apprentice

NU-LINE
Builders Merchant

Nu-Line has created a community outreach project bringing together a group of local charities and social enterprises to improve local young people's employment opportunities. The project was set up in response to problems recruiting new staff with adequate knowledge and skills required to sell the company's building products.

Nu-Line recently began working with the Goldfinger Factory, a charity that teaches disadvantaged people to up-cycle furniture and build skills. The company gave practical donations of tools and paint to help support Goldfinger Factory's work in skills training and up cycling of domestic furniture. Nu-Line also opened up a work experience programme, apprenticeships and practical skills training for Goldfinger Factory's beneficiaries and seconded one of their senior managers to act as a trustee.

Every person that has completed the work experience program has achieved either a full time position, a part time position or an apprenticeship. The community outreach project is still in its early days but even now Nu-Line can see raised brand awareness which is vital given their diverse customer base.



THE LORD MAYOR'S 2014
**EDUCATION AWARD
FINALISTS**

Education Award Finalists

For companies working with educational establishments to raise aspirations and improve educational attainment amongst young people and adults. Examples include:

- Mentoring
- Reading, number and language partnerships
- Supporting school sports and other extracurricular clubs
- Supporting pupils out of mainstream education
- Supporting adults to gain new skills, e.g. languages and IT, as well as confidence building

Judges were looking for programmes that teach 'skills for life' that will significantly improve an individual's future prospects.

Hogan Lovells International LLP Business Class



"Our girls came back different people in terms of confidence, self-esteem and their belief that they can go on and do anything."

Teacher, Elizabeth Garrett Anderson School



Hogan Lovells leads the Islington cluster for Business Class, a national Business in the Community programme linking businesses with local schools. They partner with Elizabeth Garrett Anderson School to deliver a suite of projects to help the school address issues around leadership and governance, employability and enterprise, curriculum, and wider issues.

Business Class aims to raise the aspirations of students so that they make the best choices for their future, as well as working to meet the needs and expectations of the whole school body. Activities carried out by volunteers from Hogan Lovells include speaking at parents' evenings, providing training to 'middle leadership', and delivering after-schools debating classes called 'Debate it!'.

So far the project has engaged 720 students across four year groups and 18% of London staff. The firm also facilitated a once in a lifetime trip to the White House for 12 students to meet Michelle Obama in 2012.

Slaughter and May The Key Project



"I think the benefits of the Key Project go beyond providing support in particular subjects. Students also learn a huge amount about how to handle themselves in an office environment and hopefully what life is like beyond school".

Isabel Taylor, Partner and Key Project tutor

Working with Central Foundation Boy's School, Slaughter and May partners with The Access Project to help motivate students from disadvantaged backgrounds to achieve places at top universities through the Key Project. The firm's volunteers give weekly academic tutorials to students who earn their place by making a formal application and demonstrating their commitment to learning. Students access confidence and articulation workshops, including debating and creative writing, and Slaughter and May give students work experience at the firm and mentor them through their UCAS applications.

There are currently 90 students benefitting from the scheme, which runs from the age of 13 to leaving school. Volunteers gave 1,535 hours of tutoring in the last academic year with 85% of volunteers reporting that participation in the Key Project had developed their work skills. The school achieved their best ever exam results in 2013 and 42% of students received Russell Group offers in 2014 compared to 0% before the project began.

SLAUGHTER AND MAY





THE LORD MAYOR'S 2014
**STRENGTHENING THE
THIRD SECTOR AWARD FINALISTS**

Strengthening the Third Sector Award Finalists

For companies supporting charities, schools or social enterprises to up-skill their staff and make their organisations more robust, thus enabling them to focus on delivering the best outcomes for their service users.

Activities can include:

- 'Pro bono' or peer to peer mentoring schemes that support charity or social enterprise management
- Delivering training to charity staff
- Funding for charity staff salaries
- Improving back office functions, e.g. HR, finance, marketing, IT and legal
- Supporting community organisations to improve products/services for beneficiaries
- Developing a charity's or social enterprise's products/services for a commercial market

GL Hearn

Providence Row Property Development Strategy



"GL Hearn have given tremendous support, time and effort to help the charity to secure its long term future."

Simon Bartley, Chair of Providence Row



GL Hearn has helped Providence Row become financially sustainable by providing pro bono expertise on unlocking value in their property portfolio.

The target was to create a sustainable income model through better use of the charity's buildings. GL Hearn assessed the charity's property assets, giving pro bono advice to understand the business case for selling a building, ensuring Charity Commission compliance, and how to put the property plan into action. GL Hearn staff also provided guidance for managing existing buildings, advice on maintenance, managing tenancies and updating property valuations. A senior member of staff has now become a trustee of the charity.

Changes made thanks to GL Hearn's support have created significant and sustainable regular net income of up to £150,000 each year and a development site with a potential value of £5million. As a result of the professional services donated to Providence Row, a major client is now interested in retaining GL Hearn's services on a separate project.

IBM Charity Skills Masterclasses



“The work of IBM has made a huge difference to the small charities that we support, many of whom would not be able to access such training any other way. In the current economic climate the demands placed on smaller charities are higher than ever and it is only with excellent training of the type that IBM provide that they can survive and even thrive.”

Alex Swallow, former CEO of Small Charities Coalition



IBM have been working in partnership with the Small Charities Coalition since 2010 to deliver day-long Masterclasses to small charities on key topics such as Introduction to Project Management, Measuring Impact, Developing a Technology Plan, Introduction to Web Design, and Selling Techniques. The Masterclasses aim to build the knowledge and skills of small charities and develop the knowledge and skills of charity staff and volunteers. All charity delegates surveyed in 2013 said that their skills had been improved by the Masterclasses and a third were able to leverage funding thanks to their improved skills.

Charities are matched with an IBM volunteer who provides personalised support before, during and after each Masterclass. London Masterclasses in 2013 benefitted 140 small charities involving 1,100 hours of employee volunteering. Over 80% of IBM volunteers said that their job satisfaction has increased through volunteering and a similar number felt more loyal to the company as a result.

KPMG LLP Support of the Living Wage Foundation



“Being paid the Living Wage makes such a difference. I work fewer hours to earn a similar level of pay so I have better work-life balance. I have also been able to provide financial support to help my daughter through college, whilst still being able to afford to support myself”.

Worker now paid the Living Wage, KPMG



KPMG has worked with Citizens UK for over nine years to address the issue of low pay, providing pro-bono support to develop and grow the Living Wage campaign. As well as implementing the Living Wage themselves, the firm has assisted Citizens UK with a strategic review which led to the creation of the Living Wage Foundation.

KPMG facilitated the creation of the governance model, brokered meetings with partners for the Foundation, seconded a director for a year to lead the growth in accredited employers and continues to champion the Living Wage with business and government.

KPMG has given 2,500 hours of skills-based volunteering, which has helped secure further funding, including a £1 million grant from Trust for London to expand the Living Wage.



THE LORD MAYOR'S 2014
**ENTERPRISE AND
EMPLOYMENT AWARD FINALISTS**

Enterprise and Employment Award Finalists

For companies that are contributing to the economic regeneration of an area through employability initiatives and support of small businesses. Examples include:

- Directly targeting local residents and school-leavers for job opportunities and apprenticeships
- Helping local residents, school pupils and university students to become more employable, e.g. through mentoring, CV advice and offering work experience
- Procurement of goods and services provided by local, ethnically diverse and small businesses as well as social enterprises
- Providing professional skills and expertise to local entrepreneurs, ethnic minority-owned businesses and Small and Medium Sized Enterprises (SMEs) through employee volunteering to help them grow
- Providing seed funding or office space for start-ups

Chiswick Park Enjoy-Work Future Focus



"Christy really enjoyed the work and camaraderie at Enjoy-Work. Many of his friends were bored at their placements as they were not given any responsibility. He really appreciated being put on the spot and asked to take an active role."

Parent, work experience placement student

Future Focus is the collaborative programme of Chiswick Park Enjoy-Work, a property management company based in West London. They work with their tenants and Chiswick School to give students a vision for their future, clarify responsibilities associated with business, open their eyes to quality job opportunities, and help them realise that achieving goals takes commitment.

The programme aims to increase work-related skills and aspirations through access to help with producing a letter of application and CV, interview preparation workshops, speed networking sessions, and job interviews.

To date the programme has helped over a thousand local people, with 203 gaining an accredited qualification. Feedback data indicates that programmes such as Future Focus contribute to high employee retention and attracting new tenants.

**CHISWICK
PARK ENJOY-WORK**

Freshfields Bruckhaus Deringer LLP Ready for Work



“Without Freshfields’ support, I doubt I would have been able to answer the interview questions as confidently and I may not have been offered the job.”

Monika, who undertook work experience before securing a full time job

Freshfields have run the Ready for Work programme with Business in the Community since 2001, aiming to help those who have been homeless or have significant barriers to employment to get back into work. More recently the firm has introduced procedures to allow them to offer placements to ex-offenders. This has helped the firm to widen their reach and increase the impact of their programme.

Through work experience, training and job coaching, the programme aims to help participants learn essential employability skills so that the people furthest from the job market can get and maintain jobs, and live independently. Freshfields have introduced clients and suppliers to the programme and have publicly supported the ‘Ban the Box’ campaign to help encourage other businesses to engage with the issue of employing ex-offenders.

The company has hosted 264 placements since the programme began and has been able to offer work to 27 participants internally. In turn, this has reduced staff turnover and recruiting and training costs.



KPMG LLP

KPMG's Access All Areas programme



"I will never forget my one week work placement at KPMG. It transformed me – my confidence, career ambitions and work skills were all so different by the end."

Student, The City Academy Hackney



KPMG's Access All Areas programme provides an end-to-end pipeline of career insight and employability skills support, backed up by school leaver entry routes for young people from disadvantaged backgrounds.

Partnerships with 30 London schools and colleges allow KPMG to deliver activities including career insights and employability skills workshops, work experience, a 12 month school leaver's internship, a 13 month business support apprenticeship, and a six-year audit school leaver programme that combines work with a degree and professional qualification.

Last year, KPMG supported 3,555 young people in London with the help of 489 employees, all of whom identified an improvement in their skill set as a result. 92% of volunteers felt an increased pride in KPMG as a result and the programme has developed a long-term recruitment pipeline for the company.





THE LORD MAYOR'S 2014
**COMMUNITY PARTNERS
AWARD FINALISTS**

Community Partners Award

Recognising good practice and innovation by community based organisations in working with businesses and in facilitating their involvement in the community.

Judges were looking for innovative and effective ways of working with businesses or public bodies that:

- Engage and manage corporate interest
- Build and maintain relationships through effective communication and relationship management
- Engage, manage and support employee volunteers in a range of different roles
- Evaluate the value of the partnership and ways in which it can be strengthened
- Have an eye to the future when the level of corporate involvement may change

Beyond Food Foundation

Brigade Bar and Bistro Partnership with PwC and De Vere Venues



“Working with Brigade and all the partners involved has had an enormous impact on the success, growth and development of Beyond Food Foundation. There is no doubt that we would not have had the success we have without their support.”

Rachel Lock, former CEO Beyond Food Foundation



Brigade Bar and Bistro is a social enterprise restaurant that offers people who have been at risk of or have experienced homelessness routes into employment. The restaurant offers beneficiaries a certified apprenticeship programme with personal mentoring to improve their employment prospects. The Brigade Bar and Restaurant's assets are owned by PwC and the venue is managed by De Vere Venues. Beyond Food Foundation provide expertise to develop and run the employability programme.

The programme is well organised and managed with all partners playing a crucial role. At the start of the initiative, all parties signed contracts which governed how the social enterprise would be set-up, managed, and monitored. At the operating level there are multiple touch-points between the partners and the partnership is monitored on a monthly basis by an operating committee. The partners have also recently conducted a strategic review of Brigade.

Since opening in September 2011, Brigade has employed 61 apprentices from Beyond Food Foundation and provided cooking workshops and employability workshops to over 250 people.

St John's Hospice Partnership with John Lewis Oxford Street Branch



"We always look forward to the visits from John Lewis, they have skills that we as volunteers do not have and we are so thankful to them for giving their time to help"

Hospice shop volunteer, St John's Hospice



St John's Hospice has been working with John Lewis on Oxford Street to improve the retail function of its local charity shop. The Hospice, which provides free care for people with long term-illnesses in North and North West London, has a dedicated account manager to work with the store's Community Manager.

There are structured regular meetings and procedures to support corporate volunteers, making sure they are fully supported before, during and after involvement. By working with different teams, the Hospice has been able to avoid burning out relationships. John Lewis volunteers have re-fitted the charity shop completely. They have also worked with volunteers in the shop, producing pricing guides and provided training sessions on loss prevention and fashion advice. Company volunteers also update the shop's window regularly in addition to beauty volunteers providing massage and manicures to patients in the Hospice.

This has improved the skill set of over 50 staff and volunteers at the Hospice. One staff member from John Lewis has gained the skills to become a brand ambassador through the confidence gained working with the Hospice. The project has also improved inter-team cohesion at the company.



Stones End Day Centre Partnership with Aberdeen Asset Management



“I had a wonderful day meeting the attendees. Staff and volunteers were really friendly and I think it’s a wonderful thing to be able to give something back to the elderly community. It’s great that these people have the opportunity to socialise and don’t feel isolated and forgotten.”

Volunteer, Aberdeen Asset Management



Stones End Day Centre, part of Age UK Lewisham and Southwark, approached Aberdeen Asset Management after a group of staff volunteered at their Christmas Event in 2012. Stones End provides two key contacts for the company and volunteer events are planned in advance. Structure and support is given with all volunteering opportunities, including training and a debrief.

To date 29 volunteers have been given the opportunity to meet with older people, learn about their needs, and deliver employability workshops to disadvantaged volunteers from the local community. As a result, 10 disadvantaged volunteers have been supported into employment and the older people have experienced events like a St. George’s Day celebration.

You Make It – Ladies Who LEARN Partnership with State Street



Ladies Who LEARN isn’t just about employability; it’s something bigger, and it’s made me see myself bigger.”

Beneficiary, You Make It



Ladies Who LEARN, is a 6 month programme that empowers young women through using amazing people, places, creative ideas, and learning and earning experiences to help them realise their voice, value and earning potential in their home city. The programme works with women reliant on benefits, and aims to help them move into paid employment or start their own enterprise.

The relationship with State Street began in 2012 when their staff volunteered to mentor beneficiaries. Since then the company’s staff have strengthened their engagement to create a partnership that is transparent, mutually supportive and practical. State Street employees mentor participants, deliver workshop sessions on CV writing, interviews, and marketing, and have hosted a work placement that has benefitted 20 women.



THE LORD MAYOR'S 2014
**LORD MAYOR'S AWARD
FOR LONGSTANDING ACHIEVEMENT
FINALISTS**

Lord Mayor's Award for Longstanding Achievement Finalists

Recognising companies that have shown a long-term, sustainable commitment to a wide-ranging programme of community engagement in London. Judges are looking for outstanding levels of staff involvement at all levels of the organisation and a strong evidence of leadership from the top and a commitment to the integration of community involvement into the organisational life.

British Land

British Land and our Local Communities in London



"British Land's long-term commitment has enabled us to make a sustainable difference to the lives of hundreds of young carers in London, many of whom have taken part year after year."

Nicky Goulder, CEO of Create

British Land's community programme in London has been running since 2003. The programme seeks to bring tangible benefits to local residents, from schoolchildren and young carers participating in award-winning arts initiatives at Broadgate and Regent's Place, to apprentices learning while they earn on iconic developments such as The Leadenhall Building, and jobseekers gaining sustainable employment with British Land's supply chain in the City. More than three-quarters of staff, including senior management, take part in volunteering activities. Funds raised by payroll giving and fundraising events are matched by the company.

After volunteer sessions, 92% of volunteers described their experience as effective for team-building. As a result, British Land has achieved a 90% score for Corporate Citizenship and Philanthropy in the Dow Jones Sustainability Index 2013.

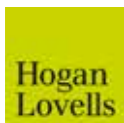


Hogan Lovells International LLP Supporting and Empowering Women



“I realised that sacrificing a small amount of time can produce a lasting impact on the lives of others. The greatest reward is knowing that my client and her children can now move forward with their lives and hopefully live more peacefully.”

Hogan Lovells, domestic violence volunteer



Hogan Lovells’ women’s programme has taken a holistic approach to supporting and empowering women for many years, addressing a variety of issues faced by women.

The firm’s activities include providing pro bono legal advice to female social entrepreneurs and victims of abuse and human trafficking; supporting socially isolated women; and empowering girls to reach their potential through partnering with Elizabeth Garrett Anderson School. As founders of the HRH Prince of Wales led project, Mosaic, the firm has helped young people from disadvantaged backgrounds to develop skills such as debating, public speaking and entrepreneurship.

The firm has given over one million hours of pro bono legal advice to women’s rights projects since 2010 and has reached over 2,500 socially isolated women through partnership with St Luke’s Community Centre since 2008. The programme has also strengthened the firm’s relationships with some key clients with whom they collaborate with on projects such as Business Class (please see page 15). 81% of Business Class volunteers reported that the programme had given them pride in Hogan Lovells.



2014 Applicants

Heart of the City
Award for Best New
Community Programme

Nu-Line Builders Merchants Ltd
Financial Services Compensation Scheme
Euromonitor International
Excelian

Bank of Tokyo Mitsubishi UFJ
Dovetail
Sapient

Education Award

Slaughter and May
Hogan Lovells International LLP
Hammerson

Argent Kings Cross Ltd
RBS

Strengthening the Third
Sector Award

Macquarie Group
KPMG LLP
ReachOut
Catlin

GL Hearn
IBM
RPC
Centrale (Croydon Partnership)

Enterprise and
Employment Award

Nu-Line Builders Merchants Ltd
Love Your DoorStep Ltd
IMS Data Distribution
CBRE Ltd
Chiswick Park Enjoy-Work
The Hyde Group
Freshfields Bruckhaus Deringer LLP (Ready
for Work)
Barrington Hibbert Associates
KPMG LLP

Accenture
Circle Housing Group
UBS
Lloyds Banking Group
Keltbray Ltd
Camden Town Unlimited
Freshfields Bruckhaus Deringer LLP
(Insights work experience programme)
Investec PLC

Community Partners Award

St John's Hospice
New Horizon Youth Centre
Stones End Day Centre
Newton's Heritage Art Project with Equinox
Partners
Community Links
Benefacto
Community Food Enterprise Limited
CareTrade Charitable Trust
Arrival Education
The Brokerage Citylink
You Make It (YMI)

Futureversity
Beyond Food Foundation
IntoUniversity
Rich Mix Cultural Foundation
Business in the Community (BITC) arc
The Passage
Manor House Development
Construction Youth Trust
The Worshipful Company of Security
Professionals

Lord Mayor's Award for
Longstanding Achievement

State Street Corporation
Hogan Lovells International LLP
British Land
BNY Mellon

The Final Judging Panel

Alderman Fiona Woolf, CBE

The Rt Hon The Lord Mayor of London

The Lord Mayor of London is the head of the City of London. Her main role is supporting and promoting all UK-based financial and business services, both in the UK and overseas. The Lord Mayor also supports the City's local government services, and its services for wider London – such as Epping Forest and the Barbican arts centre. At the heart of the City of London's ethos is a sense of responsibility for others – which stretches back to the work of early Lord Mayors such as Dick Whittington, who gave considerable sums of money to hospitals, libraries and other public works. Every Lord Mayor has an Appeal raising funds for charities of their choice, and every Lord Mayor supports the City Corporation's work in corporate social responsibility through the Lord Mayor's Dragon Awards and schemes like 'Heart of the City' and 'City Action', which allow corporates to share best practice in community volunteering.

Alderman Woolf is a solicitor having studied Law at the Universities of Keele and Strasbourg.

She worked in the corporate and banking fields at Clifford Chance, before moving to CMS Cameron McKenna. Fiona's career has taken her to 40 jurisdictions, advising over 25 governments and multi-lateral agencies such as the World Bank, on attracting investment in infrastructure and energy reforms. She was awarded a senior fellowship at Harvard University in 2001/2 and honorary doctorates by Keele University and the College of Law.

Alderman Woolf was elected President of the Law Society in 2006, serving for a year, and was a Member of the Competition Commission from 2005-13. She is Trustee of Raleigh International, a charity that captures the energy of young people to be the agents of sustainable development in very poor rural communities. She is President of the Chelsea Opera Group that provides a platform for young professional singers and conductors as well as amateurs to perform opera in concert.

Matthew Bowcock, CBE

Lately Chair of UK Community Foundations

Matthew Bowcock was until recently the Chair of UK Community Foundations. He is a National Council Member of the Arts Council, a trustee of the Beacon Awards and the Watts Gallery and a member of the Big Society Capital advisory board. Matthew was a founding director of Localgiving.com and a member of the Philanthropy Review Board. In 2012 he authored a report for the Secretary of State for Culture, Media and Sport called "Digital Giving in the Arts – Democratising Philanthropy." His background is in technology entrepreneurship, company start-up and investment. After a Law degree he worked for international technology companies before setting up a software business in 1989, the first of several businesses he has established in Australia, the US and the UK. In 2000 Matthew established The Hazelhurst Trust, a private family trust, and since 2005 has focused his energies on developing community philanthropy in Britain.

Lady Diana Brittan, DBE

Chair, Independent Age

Diana has undertaken a number of public appointments over the past 20 years. Most recently she was the chair of the Community Fund, a distributor of lottery money to good causes which has now amalgamated with another lottery distribution fund to become the Big Lottery Fund.

She currently chairs Independent Age (formerly RUKBA) which assists older people and the Connection at St. Martin's which provides a range of services to homeless people and those who are at risk in central London. She is also associated with two other charities, as president of the Townswomen's Guild, and as trustee of the Carnegie UK Trust. Having been a magistrate in the City of London for over 25 years, she retired in 2010.

Amanda Jordan, OBE

Co-Chair, Corporate Citizenship

Amanda started working in the voluntary sector before joining NatWest as Director of Community Investment and later of CSR. Whilst at NatWest she became a part time advisor to the UK government on social exclusion and the development of CSR, helping businesses to engage in the debate around a voluntary approach to responsible business practice. In 2000 she set up her own CSR consultancy Corporate Citizenship, which now has 40 staff in London, New York and Singapore. Amanda has advised many clients on CSR issues in different parts of the world. She has co-written publications on responsible business practice, community investment and corporate foundations. She has lectured and spoken at conferences in Europe, the Middle East, South Africa, Australia and US. Amanda remains active in the voluntary sector as Chair of the National Literacy Trust and of The Baring Foundation. She has just completed an independent review for the government on youth social action. Amanda is a member of the Board of the IC-CSR at Nottingham University Business School.

Martyn Lewis, Esq CBE

Chair, YouthNet

Martyn Lewis' career is an unusual blend of the media, charitable and business worlds. During 32 years as a television journalist he anchored every mainstream national news programme on ITV and the BBC, and now works extensively in the voluntary sector. He founded YouthNet, the award-winning charity which, since 1995, has provided a comprehensive website helping 16-25 year-olds – www.thesite.org. He is Chairman of the National Council for Voluntary Organisations, Chairman of The Queen's Award for Voluntary Service, Chairman and Co-Founder of Families Of The Fallen, President of United Response, Vice-President of Macmillan Cancer Support, Marie Curie Cancer Care and Help the Hospices, Patron of The Patchwork Foundation and of the quarterly broadsheet "Positive News". He recently chaired an Inquiry into executive pay in the voluntary sector, and campaigns regularly for more coverage of the achievements of the sector in the national media. He is a director of The TS Elite Group, which has developed a new type of performance learning for schools and academies. He continues to chair conferences and debates on a wide range of subjects in the corporate, public and charitable sectors, and has

recently returned to broadcasting to present a weekly interview programme called “Agenda” on “The Wireless”, a new radio station for the over-50’s created by the charity Age UK. A long-standing judge for the Lord Mayor’s Dragon Awards, Martyn is now Deputy Chair of the final judging session of the Awards.

Harvey McGrath

Chair, Big Society Capital and Heart of the City

Harvey is Chairman of Big Society Capital, Deputy Chair of the Mayor of London’s Enterprise Panel, and Chairman of Governors of Birkbeck College, University of London. He is the former Chairman of Prudential PLC, Man Group PLC, and the London Development Agency. Prior to taking on the Chair of the London Development Agency he was Chairman of London First, the capital’s influential business campaign group, and Chairman of the East London Business Alliance, a partnership of substantial businesses engaged in the social and economic regeneration of East London. Harvey is also Chairman of Heart of the City, which helps companies develop Corporate Social Responsibility through learning from one

another; Chairman of the Prince’s Teaching Institute, which promotes subject based professional development for teachers; and a trustee of a number of other charities including New Philanthropy Capital; Children and Families Across Borders (CFAB); icould, and the Mayor’s Fund for London.

Ken Olisa, OBE

Chair, Restoration Partners

Ken is an IT businessman and philanthropist with a 40 year career at IBM, Wang and Interregnum. A Past Master of the Information Technologists’ Livery Company, he is known in the Square Mile as an outspoken proponent of good corporate governance. He chairs governance advisors, Independent Audit, serves on the Board of the Institute of Directors and coined - “More Soviet than City” – to describe his experiences as a director of ENRC. A diversity pioneer, he became the first British born black FTSE100 NED when he joined (Thomson) Reuters in 2004. Committed to public service, he helped end the MPs’ expenses scandal as an inaugural member of the IPSA. His principal philanthropic passion is social inclusion: he chairs Shaw Trust (one of the UK’s largest

charities helping the chronically unemployed find work), Thames Reach (the pan-London homeless charity) for which he was awarded his OBE in 2010 and the Powerlist Foundation – motto: “sharing success with tomorrow’s leaders”. He is an 1869 Benefactor Fellow of his alma mater – Fitzwilliam College, Cambridge – home to the newly completed Olisa Library.

Richard Sumray, MBE

Chair, Health Education South London

Richard currently chairs Health Education South London having previously been Chair of NHS Haringey as well as the London Specialised Commissioning Group. He chaired the London 2012 Forum as part of his role in LOCOG for the 2012 Games. He worked on the bid and the Games for almost 25 years, leading for London until the Mayor took over that role. He was responsible for the first volunteering strategy and chaired ‘Changing Places’ an environmental programme around Olympic venues whose aim was to enable local communities to benefit from the Games. He was a member of the Metropolitan Police Authority for eight years. He currently chairs the National Centre for Circus Arts and Alcohol Concern and is treasurer of

International Broadcasting Trust. He has recently joined the boards of ECHO, a community interest company, and of Lee Valley Leisure Trust. He is a visiting professor at the University of East London and until 2013 was a co-opted member of the Board of London Higher. He is a magistrate and has been chairing youth and family courts for more than twenty years.

Cyrus Todiwala, OBE DL

Chef Patron, Cafe Spice Namaste Group

Cyrus Todiwala is Chef Patron of the Cafe Spice Namaste Group which includes, apart from the eponymous restaurant, Mr Todiwala’s Kitchen and The Park Cafe in Victoria Park. In 2000, Cyrus was awarded an MBE for his contribution to education and training. In 2008, he was appointed Deputy Lieutenant of Greater London; in 2009, he received an OBE for his role in UK hospitality and catering. Cyrus is a Trustee of Learning for Life, a charity dedicated to improving educational opportunities in the Sub-Continent & Afghanistan. In 2013 he launched the Asian Junior Chefs Challenge to promote Asian cuisine as a career for UK resident chefs. Cyrus regularly appears on key television and radio programmes. These include BBC Food

and Drink, BBC UK Today, BBC’s Master Chef and Saturday Kitchen, as well as regular slots on Radio 4, Radio 5 Live, BBC World Service, and Talk Radio, among others. In summer 2013, he appeared in a new BBC 2 primetime cookery series, ‘The Incredible Spicemen: Todiwala and Singh’.

Catherine Usher

Senior Consultant, DLA Piper UK LLP

A lawyer with 40 years’ experience in the City, Catherine was formerly London Office Managing Partner of DLA Piper, Head of Real Estate at DLA Piper, Chairman of John Wainwright & Company Limited, a member of the CBI London Regional Council, a council member of the City of London Law Society and on the Advisory Board of ‘Heart of the City’.

Ruwan Weerasekera

Managing Director, UBS

Ruwan is a Managing Director of UBS in London and has had a long career in financial services in both consulting and Investment Banking, most recently as the Chief Operating Officer for Securities and a variety of group wide roles focussed on culture and risk management. Ruwan originally joined Arthur Andersen Management Consultants after studying Computer Science at Manchester University. He was previously a commissioned officer in the Royal Air Force and later became a Partner of Accenture prior to re-joining UBS. Ruwan has extensive experience of Securities processing and has worked in London, Zurich, Singapore and New York and has considerable experience in business development, new product development as well as process, technology and behavioural change in complex environments. Ruwan sits on the Community Affairs Committee for UBS and the Board of LondonWorks – a social enterprise focussed on employment.

Preliminary Judging Panel

Heather Barker

Corporate Social Responsibility Consultant

Linda Barnard

Community Affairs Manager, Bank of England

Vicky Clark

Economic Regeneration Consultant

Jenny Field

Principle Grants Officer, City Bridge Trust

Patsy Francis

Director of Community Affairs and CSR, UBS

Carolyn Housman

Director, Heart of the City

Sophie Hulm

Corporate Responsibility Manager, City of London

Robert Fry

Managing Director, Aukett Swanke

Jon Lloyd, supported by Jayesh Shah

Head of London Benchmarking Group, Corporate
Citizenship

Michelle Dawkins

Deputy Chief Executive, ELBA

Poorvi Patel

London Operations Director, Business in the
Community

Helen Sanson

Director, Tower Hamlets Education Business
Partnership

With thanks



Martyn Lewis

Applications for The Lord Mayor's Dragon Awards 2015

We hope that you have enjoyed the 2014 Awards Dinner. Looking ahead, we would like to invite you to spread the word of the awards and encourage other organisations to apply. If you would like to make a referral or find out more about the Lord Mayor's Dragon Awards 2015, please contact dragonawards@cityoflondon.gov.uk.




This publication is available in alternative formats on request from the City of London Corporate Responsibility Team.

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TIFIED LOGO]

