

BLUE CONSUMER CAPITAL IS A PRIVATE EQUITY INVESTOR WITH DEEP EXPERTISE IN THE CONSUMER SECTOR. BLUE PROVIDES COMPANIES WITH CAPITAL AND RESOURCES TO REACH THE NEXT LEVEL OF SUCCESS.

BLUE INVESTS IN



APPAREL & FASHION



BEAUTY



FITNESS & OUTDOOR



FOOD



HOUSEHOLD



HEALTH & WELLNESS



PERSONAL CARE



PET

IN COMPANIES WITH

ANNUAL REVENUES OF
\$2 MILLION – \$15 MILLION

EBITDA OF
\$500K – \$3 MILLION

LOCATED IN THE
WESTERN UNITED STATES

PORTFOLIO



Beauty Bakerie caters to makeup-loving customers looking for a long-lasting effect. The bakery-inspired line includes best-selling products ranging from liquid lipsticks, setting powder, and illuminators to eyebrow gel, eyeshadows, and eyeliners.



4iiii Innovations is a developer of sports technology products. Its power meters, heart rate monitors and coaching tools increase awareness and provide uninterrupted real-time data to the athlete.

FOR DEAL OPPORTUNITIES CONTACT

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