

## Client File Setup

The P.A. Hutchison Company requires high resolution pdfs saved at the correct size in the correct colors and with 1/8" bleed. Please do not save with registration marks, and if you want crops marks on the work, make sure they are at least 1/8" away from the bleed edges.

Please don't save your pdfs with any special gamma or other profiles. Our Prinergy system will apply the profiles we need here:

## **TEXT:**

- 1) If project is  $6 \times 9$  we need a text pdf that has a  $6 \times 9$  trim box, but also has an addition 1/8" on all 4 sides to encompass any artwork that may extend or "bleed" off the trim edges.
- 2) Our preferred minimum spine margins to page edges is 3/8", so all text needs to be at least that far away from the spine trims.

We like 1/4" margin on the head, foot and face trims.

- **3)** If your text has any bleed tabs, please make sure the text in the bleed tabs is at least 1/8" away from the face trim.
- **4)** Our perforation happens at 1/2", so if your job has any pages that perf, you need to leave 1/2 spine margin just for the perf and then make sure your text is at least 1/8" away from that perf edge.
- **5)** If your job has any sort of holes being drilled in it (because it is going in a binder) you need to leave 3/4" spine margin to accommodate those drill holes
- **6)** If your job is getting a GBC or Plastic-coil binding, you need to leave a 5/8" spine margin to accommodate the punch for the GBC or Plastic-coil
- 7) All fonts used in your job MUST be embedded in the pdf file you supply



- **8)** If your text is just printing in black, you need to provide a pdf where all the text is just black, not RGB, not a CMYK 4/Color Black. All the artwork in the files should be grayscale, not an RGB or CMYK gray.
- **9)** If your text is printing in more than one color, the pdf we receive should contain ONLY the colors the job is printing in. A text file that is printing in PMS 186 and Black should only contain those two colors. No RGB no CMYK
- **10)** If your text is printing in CMYK, the pdf should contain only CMYK, no RGB, no spot colors.
- **11)** All images contained in text pdfs should be 300 dpi or very close to it. If you are knowingly sending us a file that contain low-resolution images (72-200 dpi) please include that information in what you tell Customer Service so they can let us know.

## **COVERS:**

If you are unsure on the spine width you need to provide, you can contact your customer service rep., and they will pass your request for a cover layout on to us. This basically tells you your spine width and any margins we need.

- 1) All covers should be a spread that includes back cover, spine and front cover laid out to size and including 1/8" bleed on all four sides.
- **2)** all color and resolution information contained in the TEXT section holds true for covers as well. We need high-res files save in the correct colors, with the fonts embedded.
- **3)** All ISBN or bar codes should be saved in just plain black, not RGB black. Some ISBNs can be printed in PMS colors.
- **4)** All important text and artwork that you want to ensure will not be subject to possible trimming needs to be AT LEAST 1/8" away from any trim edges.