

About Me – Adu Acheampong (CEO of Info ProductWeb Publishing Ltd)

Info ProductWeb Publishing Ltd was formed by me, Adu Acheampong, a successful entrepreneur with a long history in business. I formed the company with a view to providing quality information products - in the form of DVDs and eBooks – to help any of you who wish to set up in business to understand how best to utilise your entrepreneurial skills and make your business a success on the web.

I know what it takes to succeed in business

Having been made CEO of Soadwa Motors – a family business - in 1996, I had to understand what it takes to succeed in business from an early age. After running the business successfully for five years, I studied for a diploma and then a post-graduate degree in Shipping Management at London Institute of Shipping and Transport, which helped me to hone my already proven management skills.

Following my studies, I became export coordinator at one of the UK's top freight forwarding companies, Inbrit Logistics, which gave me an even greater awareness of what it takes to manage people within a highly pressurised environment, as well as knowledge of a completely different industry to the one I had previously been used to.

Having gained a great level insight into the shipping industry, my entrepreneurial streak led me open my own shipping company called Globalink Shipping and Logistics Ltd.

Attention to detail

I am no stranger to hard work and I pay minute attention to detail in everything I do. As an Ezine Articles-certified Expert Author, I am also a highly-skilled communicator.

I can help you be a success

After meeting with Andrew Reynolds, a millionaire and internet marketer, I was inspired to set up Info ProductWeb Publishing to share my knowledge of business with you – my fellow entrepreneurs - to help you understand what it takes to make your internet business a success.