

# RETAIL SOLUTIONS

EMPOWERING RETAILERS FOR TOMORROW'S SHOPPERS



## EXPERIENCE IS EVERYTHING

In retail, it's how browsing becomes buying, customers become brand advocates and how the retailers can influence the purchase path.

To help retailers connect with their shoppers and enable their store associates, they need:

- Manage on-the-go instead of from behind-a-counter.
- Give customers on-demand access to product information as they shop.
- Track inventory so shrinkage is reduced.
- Enable checkout lanes to move quickly and efficiently.

### MOTOROLA PARTNERSHIP

Motorola Solutions collaborates with leading developers to offer integrated retail mobile solutions to build experiences that connect with shoppers and keep them coming back.

# RETAIL PRO

## INVENTORY MANAGEMENT/STOCK TAKING, POINT-OF-SALE, MOBILE POS/POS AND ANALYTICS

### OVERVIEW

A total retail management system, the Retail Pro solution supports the key functions of Point of Sale, Store Operations, Customer Management, Back-Office, Analytics and Reporting. Adapt to virtually any business model, Retail Pro provides the tools to increase productivity and control costs, regardless the business is an owner-operated brick and mortar store, large corporate-owned chain, franchise, store-in-store location, outlet or any combination.

### PAIN POINTS

Store efficiency extends from sales to customer management and security. To be successful, retailers need to generate sales and orders from the same transaction, manage customers locally or globally across the locations, and protect customer's sensitive payment information.

### FEATURES

- Built on robust and stable database platform which is scalable from running a single store to powering thousands of locations across the globe
- Integrates with many of the world's leading accounting, merchandising, customer relationship management, ERP, and business analytic systems
- Supports a number of access points for use at virtually anywhere in the retail operations, ranging from Point-of-Sale to kiosks, online e-Commerce and mobile devices, as well as Back-Office functions
- Supports multiple currencies, taxations, and regional regulatory policies in over 18 languages
- Customisable workflows improve efficiency at the store level from sales, to customer management, to security

### BENEFITS

Sales representatives can securely view relevant customer data to provide highly personalised service. Marketing campaigns can be targeted based on customer metrics while loyalty programs can be implemented to improve retention. An efficient POS operations reduce the time shoppers spend waiting in the queue for purchases and returns.

### INFORMATION

- Available in 86 countries
- Available in English and other 17 languages
- Support is available from <http://www.retailpro.com>

### CUSTOMER QUOTE

*"Our stores are located in many locations across the country. With Retail Pro, we can manage our business efficiently using the timely and accurate reports"*

Lim Si Loon, Financial Controller,  
Qian Hu The Pet Family (M) Sdn Bhd

#### COMPATIBLE DEVICE:

- Mobile Computer: MC40, MC45, MC2100, MC3190, MC55
- Enterprise Digital Assistant: ES400
- Scanner: DS9208, DS9808, LS1203, LS2208, LS9203i, LS9208i
- Wireless Switch & Access Point: RFS6000, AP6532, AP622



#### APPLICATION VALIDATION:

**NONE**

#### PARTNER PROFILE:

RES Malaysia Sdn Bhd  
PartnerEmpower Platinum  
Malaysia, Singapore, Thailand

#### CONTACT INFORMATION

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