



Presented by the Treasury Management Association of Chicago®

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# FINAL PROGRAM

Tuesday, May 23–Thursday, May 25, 2017

## EXPAND YOUR KNOWLEDGE. BUILD RELATIONSHIPS. GROW YOUR BUSINESS.

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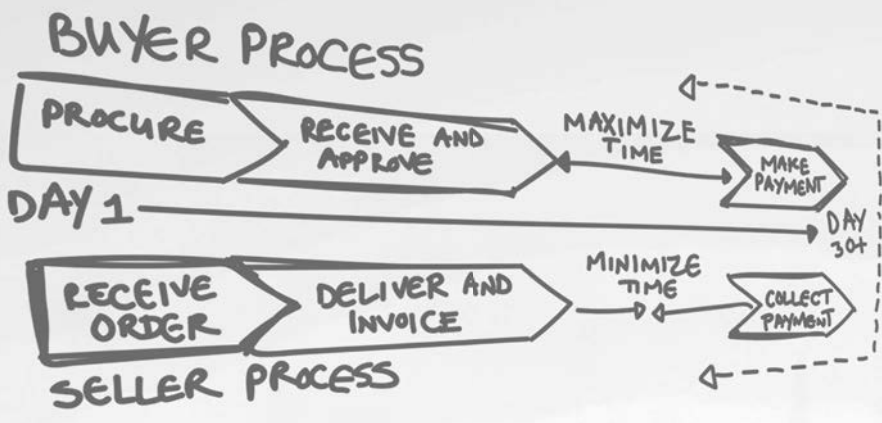


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 \text{DIO} + \text{DSO} - \text{DPO} & & \\
 \uparrow & \uparrow & \uparrow \\
 \text{DAYS INVENTORY} & \text{DAYS SALES} & \text{DAYS PAYABLE} \\
 \text{STANDING} & \text{OUTSTANDING} & \text{OUTSTANDING}
 \end{array}$$



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# WELCOME TO THE 31<sup>ST</sup> ANNUAL WINDY CITY SUMMIT



On behalf of the Treasury Management Association of Chicago and the Windy City Summit organizers, I would like to welcome you to the 31st Annual Windy City Summit. I am excited to be returning to the Navy Pier Convention Center this year and launching the new conference format beginning Tuesday afternoon with Mr. Devon Bruce from Power Rogers & Smith as the Opening Keynote Speaker. Mr. Bruce will explain how Dixon Comptroller and Treasurer Ms. Rita Crundwell stole money from the City of Dixon and how the accountants failed to identify and prevent the theft. Additionally, the Windy City Summit welcomes Mr. Steven Eisman, Managing Director, Portfolio Manager at Neuberger Berman (subject of Michael Lewis' Big Short) and Mr. Don Friesen. The Windy City Summit will conclude with the area's best networking on Thursday afternoon with the Taste of Chicago closing reception.

The conference focuses on three core values:

- **Expand** Your Knowledge – You will benefit from over 130 educational sessions that provide the opportunity to explore industry trends and innovations, while earning professional credentials;
- **Build** Relationships – The conference offers the opportunity to network with over 1,200 treasury, cash management and financial professionals. You can make new connections with your colleagues and convey your needs to over 80 exhibitors;
- **Grow** your Business – Explore new technologies, ideas, tools and strategies that can help you improve your business and ensure your personal success.

This meeting would not be possible without the dedicated sponsors and exhibitors who support the Windy City Summit each year. I encourage you to take time to network and connect with these industry leading companies on the exhibit floor to discover how they can add value to your business.

I would like to thank the TMAC Windy City Summit Co-Chairs, Mandy Campbell and Gary Silha as well as the planning committee for their hard work and dedication to make this conference a success. In addition, I would like to thank the TMAC Board of Directors for their time and efforts to help expand and increase the benefits that the association has to offer its members. It has been a very busy year for all of the board members and it has been a pleasure to work with everyone.

I look forward to seeing you throughout the conference and hope you will make the most of this opportunity to expand your knowledge, build relationships and grow your business! Please save the date for the 32nd Annual Windy City Summit which will be held on May 22–24, 2018.

Enjoy the Summit!

Tricia Kelly

## 2016 – 2017 TMAC BOARD OF DIRECTORS

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## 2017 WINDY CITY SUMMIT COMMITTEE

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<b>Windy City Summit Co-Chairs:</b>	Gary Silha, Tenneco Inc. Mandy Campbell, Jump Trading LLC
<b>Program Chair:</b>	Robert Chan, Dover Corporation
<b>Program Committee:</b>	Russ Augsburg, RPA Consulting Susan Donatello, Donlen Corporation Rachel Miller, Hubbard Galbraith, LLC Bradley Schuller, PSAV Kris Tobin, Magnaflux
<b>Marketing Chair/Facilitator Coordinator:</b>	Norman Goldstein, Gold International, Inc.
<b>Windy City Summit Assistant Treasurer:</b>	Nitixa Patel, Tenneco Inc.

# Payments Fraud

**PROTECT** for if,  
**PREPARE** for when

In 2016, 74% percent of companies were impacted by payment fraud including credit card and business email compromise schemes. Get proactive about cybersecurity—visit our Fraud Protection Center to learn ways to identify fraud and protect your business.

Learn more at [jpmorgan.com/cb/fraudprotection](http://jpmorgan.com/cb/fraudprotection)

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# GENERAL INFORMATION



## REGISTRATION

Participation in the 31st Annual Windy City Summit is limited to registered attendees. An official name badge is required for admittance to all sessions, social activities and the exhibit floor. Registration will take place in Terrace A East at the Navy Pier Convention Center. Times are as follows:

### Exhibitor Registration

Monday, May 22, 2017 1:00 pm – 6:00 pm

### General Registration

Tuesday, May 23, 2017 7:00 am – 5:15 pm

Wednesday, May 24, 2017 7:00 am – 5:00 pm

Thursday, May 25, 2017 7:00 am – 6:00 pm

## NAME BADGE

Registered attendees and exhibitors are required to pick-up their name badge on-site at the Registration Area located in Terrace A East at the Navy Pier Convention Center. A name badge must be worn at all times. This is how event management, other attendees and exhibitors are able to identify your affiliation with the Windy City Summit.

## BADGE SHARING

The practice of “badge sharing” is prohibited at all conference events. If representatives of the conference suspect that badge sharing is taking place, you will be asked to present a picture ID to match your name badge. If you are caught badge sharing, you will lose your badge and your ability to participate in the conference.

## DRESS CODE

Dress for the entire conference, including all activities at the Windy City Summit, is business casual. Chicago temperatures in May are typically in the high 60's during the day and the low 50's in the evening.

## TRANSPORTATION

If you take a taxi or car service to Navy Pier, instruct the driver to use the access road on the north side of the building and proceed to Entrance 2. Once you enter the building there will be Windy City Summit specific signage to direct you.

A shuttle is available from the Sheraton Grand Chicago with continuous loop service to the Navy Pier Convention Center, Entrance 2. Please allow time for transferring between locations. Shuttle service hours are:

<b>Monday, May 22, 2017</b>	1:00 pm – 6:20 pm (last shuttle leaves at 6:20 pm)
<b>Tuesday, May 23, 2017</b>	6:45 am – 5:40 pm (last shuttle leaves at 5:40 pm)
<b>Wednesday, May 24, 2017</b>	6:45 am – 5:20 pm (last shuttle leaves at 5:20 pm)
<b>Thursday, May 25, 2017</b>	6:45 am – 6:20 pm (last shuttle leaves at 6:20 pm)

## PARKING

If you choose to park your vehicle at the Navy Pier Convention Center, use the access road on the north side of the building and proceed to the East Parking Garage. There will be Windy City Summit specific signage to direct you. The daily parking fee is \$28 (prices are subject to change).

The parking rates to self-park/valet your vehicle at the Sheraton Grand Chicago are as follows:

12-24 Hours (Self Park) – \$53

12-24 Hours (Valet) – \$63

As an alternative, there are several self-parking garages located near the hotel which include: Ogden Plaza Self Park, River East (North Pier) Central, Cityfront Mid-Rise and Cityfront High-Rise.

## WIFI AT NAVY PIER CONVENTION CENTER SPONSORED BY

To connect your device to the wifi connection at Navy Pier Convention Center follow these steps:

- navigate to your device's wifi settings
- make sure your wifi is turned on
- select WCS2017\_PNC
- enter the password: windy2017
- select connect
- select continue to internet

## WINDY CITY SUMMIT MOBILE APP SPONSORED BY

Stay connected during the conference with the Windy City Summit mobile app. The password-protected app is available on iPhones, iPads or Android devices and available to registered attendees of the Windy City Summit only. This year conference evaluations will also be housed on the mobile app to make it easy for attendees to give immediate feedback. For more information and instructions to download the app, please see pages 20–21.

## MEETING ROOMS

All educational sessions are held at the Navy Pier Convention Center in the 300 series meeting rooms. Please be sure to bring a light sweater or jacket as meeting room temperatures may fluctuate.

## SPEAKER READY ROOM

The Speaker Ready Room is located in Room 321 at the Navy Pier Convention Center.

## CAMERAS

Cameras are not permitted on the exhibit floor unless approval has been granted by the Windy City Summit Committee.

## SOLICITATIONS

Sales and promotional activities are restricted to exhibitors and must take place in their own exhibit booth.



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At Citizens Commercial Banking, your priorities become ours. In a rapidly evolving marketplace, trusted and creative financial partners are a necessity. To increase productivity and profitability, you can rely on the seasoned perspectives and client-centered approach of our team.

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# GENERAL INFORMATION



## SMOKING AREAS

Smoking is not permitted inside the Navy Pier Convention Center. Smoking is permitted outside in designated smoking areas. Your cooperation is appreciated.

## SESSION EVALUATIONS

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Measurements of Performance, Quality & Pricing

Session evaluations will be done on the Windy City Summit mobile app this year. For information on how to enter your session evaluations on the mobile app, turn to page 31. If you do not have the Windy City Summit mobile app, a limited number of paper evaluations will be available in the back of each breakout session. Please complete these forms and turn them in to the session facilitator at the end of each session.

You will receive an electronic overall evaluation survey after the conference. Please take a few moments to fill out the form to provide feedback for the Windy City Summit committee to use in planning for the 2018 conference.

## EXHIBITS

The 31st Annual Windy City Summit is highlighted by an exhibit floor that features displays by leading suppliers and vendors. Exhibit booths are staffed by experienced industry professionals with the latest financial products and services. A complete directory of exhibiting and sponsoring companies appears in the back of this program. We encourage attendees to take advantage of opportunities to speak with and learn from all the conference exhibitors.

## EXHIBIT HOURS

The Exhibit Floor is located in Festival Hall A at the Navy Pier Convention Center

### Exhibitor Registration and Set-Up

Monday, May 22, 2017	1:00 pm – 6:00 pm
Tuesday, May 23, 2017	7:00 am – 12:45 pm

### Exhibit Hours

Tuesday, May 23, 2017	2:05 pm – 5:15 pm
Wednesday, May 24, 2017	7:30 am – 12:00 pm 2:00 pm – 4:50 pm
Thursday, May 25, 2017	7:30 am – 12:00 pm 2:00 pm – 6:00 pm

## RELAXATION STATION

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Relax and unwind at the relaxation stations located on the exhibit floor in the First National Bank exhibit booth #509.

## TOURS

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Join us on a tour of the Chicago Federal Reserve Money Museum. During the tour you will enjoy a presentation about the functions and responsibilities of the Federal Reserve System, learn about the Money Museum's historical currency collection and even take home a souvenir! No additional fee will be charged for the tours and transportation is provided. Space is limited. Advance registration is required. Please see the registration desk for more information.

### Money Museum Tour #1

Thursday, May 25, 2017

7:30 a.m. – 9:45 a.m.

Bus departs at 7:40 a.m. from the Navy Pier Convention Center, Entrance 2

### Money Museum Tour #2

Thursday, May 25, 2017

8:30 a.m. – 10:30 a.m.

Bus departs at 8:40 a.m. from the Navy Pier Convention Center, Entrance 2

## EDUCATIONAL SESSION INFORMATION

### Recertification Credits

#### CTP/CCM/FP&A Validation – Up to 15.0 Credits Approved

The Windy City Summit is approved for up to 15.0 CTP/CCM and FP&A recertification credits by the Association for Financial Professionals. Registrants interested in obtaining these credits should complete the Confirmation of Attendance, which was distributed via e-mail, and follow the submission requirements found on the AFP website.

#### Public Accountant Continuing Professional Education (C.P.E.)

The Windy City Summit is registered with the Department of Financial and Professional Regulation as a Public Accountant Continuing Professional Education (C.P.E.) Sponsor. The State of Illinois Board of Public Accountancy has final authority on the acceptance of individual sessions. Attendees can earn one credit per session by completing the C.P.E. Certificate of Attendance which was distributed via e-mail. Mail your completed form to:

#### TMAC

c/o Meetings & Incentives Worldwide  
10520 Seven Mile Road  
Caledonia, WI 53108

EMAIL: [Niki@WindyCitySummit.org](mailto:Niki@WindyCitySummit.org)

Be sure to keep a copy of the form for your records.

#### Accredited ACH Professional (AAP)

To maintain Accredited ACH Professional (AAP) status, NACHA requires sixty (60) continuing education credits within the five-year accreditation period, with no more than twenty (20) credits earned in any one year. One renewal credit is awarded for each 50-minute seminar or training session; please visit the NACHA website for guidelines on what types of sessions are eligible for credit ([www.nacha.org](http://www.nacha.org)).



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# EDUCATIONAL SESSION INFORMATION



## EDUCATIONAL SESSION TRACKS

The following session track descriptions and abbreviations serve as a reference within the session information.

### Advanced (ADV)

Detailed presentations on topics of significant interest to senior level treasury management and finance executives.

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### Banking (BANK)

Topics that cover corporate banking challenges and/or opportunities.

### Banker Topics (BT)

Designed for bankers and financial service providers.

### Card Payments (CP)

Includes topics on how card programs can cost-effectively and efficiently disburse funds, improve management, add flexibility, and control funds usage and tracking.

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### Corporate Finance (CF)

Short and long-term financial management topics including borrowing strategies and vehicles, financial planning and analysis, and capital structure.

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### CTP Preparation (CTP)

Preparation for the upcoming CTP exam.

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### Fraud and Compliance (FC)

Addresses compliance with regulatory requirements and current threats within treasury systems.

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### Insurance & Risk Management (IRM)

Business risk, insurance, foreign currency and interest rate risk management.

### International Treasury Management (INTL)

International operations and management including risk solutions, price changes, payments, cash management, and global financial management trade.

### Investments (INV)

The latest information for maximizing yields and portfolio returns, and setting short and long-term investment goals.

### Liquidity Management (LM)

Tips and techniques for budgeting, cash forecasting and ensuring adequate funding for your operations are available.

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### Professional Development (PD)

Strategies to keep your career on track and to continue to enhance your marketability.

### Relationship Management (RM)

Explores the relationships with financial institutions and other service providers, including the evaluation, selection, negotiation and ongoing review process.

### Transaction Processing (TP)

The latest trends, best practices, and integration options to achieve seamless transaction processing.

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BANK WITH MOMENTUM  WELLS FARGO 

### Treasury Management Essentials (TME)

Explores a wide variety of global treasury situations and solutions.

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COMMERCIAL BANKING 

### Working Capital Management (WCM)

Trends and best practices to drive efficiency and maximize your working capital.

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## EXPERIENCE LEVEL GUIDELINES FOR SESSIONS

### Beginner◆

The content provides an introduction to the subject using practical information and user-friendly terms and definitions.

### Intermediate◆◆

A session designed for participants with some knowledge of the subject. The presentation will provide additional information to provide a greater understanding of the subject matter.

### Advanced◆◆◆

These presentations offer in-depth and current information on the subject. Participants should have a strong background in the topic to get the most from the session.

# TREASURY & RISK

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## PROVIDING CRUCIAL INFORMATION FOR MANAGING A CORPORATE TREASURY FUNCTION ON A DAILY BASIS.



Check out these recent articles from *Treasury & Risk* written for Corporate Treasury and Finance Managers like you:

- **How BEPS Will Affect Treasury.** The BEPS Project from the OECD and the G-20 requires multinational companies to review, and perhaps reconsider, some of their core treasury structures.
- **5 Points About Same-Day ACH.** Using the speedier payment method will be optional, but treasurers must be ready to accept such payments.
- **Managing Treasury Across the U.S.-Canada Border.** Here's how to navigate the two nations' differences in treasury practices and banking processes.
- **The Controls Sanity Check.** Why you need to rethink your financial controls—and how to go about doing so.
- **Connecting to SWIFT via a Service Bureau.** Why international development agency OFID chose the service bureau route, and how the decision has transformed its treasury.
- **How to Win Board Approval for a Hedge Program.** Six ways to improve the odds that your presentation to the board of directors will result in a green light for your FX hedging plan.
- **Switch to "True" Working Capital Metrics.** Technology today enables companies to get a more realistic understanding of their performance in working capital management.

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# CONFERENCE AGENDA



## MONDAY, MAY 22, 2017

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1:00pm – 6:00pm Exhibitor Registration (Terrace A East) and Set Up (Festival Hall A)

## TUESDAY, MAY 23, 2017

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7:00am – 12:45pm Exhibitor Set Up (Festival Hall A)

7:00am – 5:15pm Registration Open (Terrace A East)

1:00pm – 2:00pm Opening Keynote Speaker, Devon Bruce  
Sponsored by Bank of America  
Merrill Lynch (Aon Grand Ballroom)

2:05pm – 5:15pm Exhibit Floor Open (Festival Hall A)

2:05pm – 2:40pm Beverage Break – Exhibit Floor (Festival Hall A)  
Sponsored by Natixis and BNY Mellon

2:45pm – 3:35pm Session Block 1 (Session Rooms)

3:40pm – 4:20pm Refreshment Break Sponsored by Cambridge Global  
Payments Exhibit Floor (Festival Hall A)

4:25pm – 5:15pm Session Block 2 (Session Rooms)

## WEDNESDAY, MAY 24, 2017

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7:00am – 5:00pm Registration Open (Terrace A East)

7:30am – 8:25am Continental Breakfast Sponsored by Fifth Third Bank  
(Festival Hall A)

7:30am – 12:00pm Exhibit Floor Open (Festival Hall A)

8:30am – 9:20am Session Block 3 (Session Rooms)

9:30am – 10:20am Session Block 4 (Session Rooms)

10:25am – 11:15am Refreshment Break Sponsored by BMO Harris Bank  
Exhibit Floor (Festival Hall A)

11:20am – 12:10pm Session Block 5 (Session Rooms)

12:15pm – 2:00pm Luncheon with Featured Speaker Steven Eisman  
Sponsored by PNC Bank (Aon Grand Ballroom)

2:00pm – 4:50pm Exhibit Floor Open (Festival Hall A)

2:10pm – 3:00pm Session Block 6 (Session Rooms)

3:05pm – 3:55pm Refreshment Break Sponsored by J.P. Morgan  
Exhibit Floor (Festival Hall A)

4:00pm – 4:50pm Session Block 7 (Session Rooms)

## THURSDAY, MAY 25, 2017

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7:00am – 6:00pm Registration Open (Terrace A East)

7:30am – 8:25am Continental Breakfast Sponsored by e5 Solutions Group  
(Festival Hall A)

7:30am – 12:00pm Exhibit Floor Open (Festival Hall A)

7:30am – 9:45am Money Museum Tour #1 Sponsored by the Treasury  
Management Association of Chicago (TMAC)

8:30am – 9:20am Session Block 8 (Session Rooms)

8:30am – 10:30am Money Museum Tour #2 Sponsored by the Treasury  
Management Association of Chicago (TMAC)

9:30am – 10:20am Session Block 9 (Session Rooms)

10:25am – 11:15am Refreshment Break Sponsored by Fifth Third Bank  
Exhibit Floor (Festival Hall A)

11:20am – 12:10pm Session Block 10 (Session Rooms)

12:15pm – 2:00pm Luncheon with Featured Speaker Don Friesen Sponsored  
by BMO Harris Bank and TMAC Academic Relations  
Program (Aon Grand Ballroom)

2:00pm – 6:00pm Exhibit Floor Open (Festival Hall A)

2:10pm – 3:00pm Session Block 11 (Session Rooms)

3:05pm – 3:55pm Beverage Break Sponsored by First Bank of  
Highland Park Exhibit Floor (Festival Hall A)

4:00pm – 4:50pm Session Block 12 (Session Rooms)

5:00pm – 6:00pm Closing Reception Sponsored by the Treasury  
Management Association of Chicago (TMAC)  
Exhibit Floor (Festival Hall A)

6:00pm – 9:00pm Exhibit Tear Down (Festival Hall A)

## FRIDAY, MAY 26, 2017

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8:00am – 12:00pm Exhibit Tear Down (Festival Hall A)



# CONFERENCE SCHEDULE

## MONDAY, MAY 22, 2017

1:00 pm – 6:00 pm **Exhibitor Registration** (Terrace A East) and **Set Up** (Festival Hall A)

## TUESDAY, MAY 23 2017

7:00 am – 5:15 pm **Registration Open** (Terrace A East)

7:00 am – 12:45 pm **Exhibitor Set Up** (Festival Hall A)

1:00 pm – 2:00 pm **Opening Keynote **Devon Bruce** Sponsored by **Bank of America Merrill Lynch**** (Aon Grand Ballroom) *The City of Dixon: How Rita Crundwell Stole over \$53 Million and How Most of it Was Retrieved*

2:05 pm – 2:40 pm **Beverage Break** – Exhibit Floor (Festival Hall A) **Sponsored by Natixis and BNY Mellon**

2:05 pm - 5:15 pm **Exhibit Floor Open** (Festival Hall A)

ROOM	301	302	305	306	307	308
<b>SESSION 1</b> 2:45 pm to 3:35 pm	♦♦ <b>TP</b> Discover Current International Payment Trends and Best Practices <i>Fotidzis &amp; Olson - First Midwest Bank, Morris - Cambridge Global Payments</i> 	♦♦ <b>LM</b> Faster Payments: Impact on Working Capital Strategies <i>Kruis &amp; Listwan - U.S. Bank</i> 	♦♦ <b>FC</b> Creatively Combating Global Cyber/Digital Threats <i>Larkin &amp; Diturno - PNC Bank, Grasso - FBI</i> 	♦♦♦ <b>TME</b> Group Therapy for ERP Implementations <i>Rivera - Plante Moran, McCracken - Wintrust Commercial Banking, Markowski - National Tube Supply Company</i>	♦♦ <b>CF</b> How Can an EBPP Solution Accelerate Cash Flow and Improve Cost Containment <i>Brown - Alacriti LLC</i> 	♦♦♦ <b>TP</b> An API Case Study - Connecting Service with Simplicity <i>Calinog - Wells Fargo, Furtado - Fluid Financial</i> 

3:40 pm – 4:20 pm **Refreshment Break** Sponsored by Cambridge Global Payments – Exhibit Floor (Festival Hall A)

	301	302	305	306	307	308
<b>SESSION 2</b> 4:25 pm to 5:15 pm	♦♦♦ <b>TME</b> Expanding Global Visibility with In-House Banking <i>Wolf - e5 Solutions Group, Islam - AbbVie</i> 	♦♦ <b>LM</b> The Changed Landscape for Short-term Investing Post SEC MMF Reform <i>Wachs - Morgan Stanley Investment Management</i>	♦ <b>IRM</b> Enhancing the AR Asset with Trade Credit Insurance <i>Pales - Willis Towers Watson</i>	♦♦ <b>PD</b> Your Personal Brand: What Treasury Professionals Need to Know <i>Richards - MR Recruitment</i>	♦♦ <b>TME</b> 2017 NACHA Update <i>Herd - NACHA, Hussey - J.P. Morgan</i>	♦ <b>CF</b> Borrower Boot Camp: Loan Document Fundamentals <i>Heinrich - Reinhart Boerner Van Deuren s.c., Mannetter - PNC Bank</i>

## Future Windy City Summit Dates

Tuesday, May 22 – Thursday, May 24, 2018

Tuesday, May 21 – Thursday, May 23, 2019

Navy Pier Convention Center



# CONFERENCE SCHEDULE



Information is subject to change. Please refer to the mobile app for the most up to date information. Instructions on how to download the app are located on pages 20 and 21.

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	◆ BEGINNER ◆ INTERMEDIATE ◆ ADVANCED
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>WCM</b> Working Capital Management	

ROOM	309	310	324	325	326	327
<b>SESSION 1</b> 2:45 pm to 3:35 pm	◆ <b>BANK</b> Whose Working Capital is it Anyway? <i>Gruesen - Bank of America Merrill Lynch, Sather - Brake Parts Inc.</i>  	◆◆ <b>TP</b> New Year - Same Day: Lessons Learned From the Launch of Same Day ACH <i>Hartman - Citizens Commercial Banking, Paille - Creative Solutions Software Corp</i>  	◆◆ <b>FC</b> The Case for Demonetization: Are Hamiltons Harmful? <i>Rodee - MB Financial Bank</i>  	  To become a member go to <a href="http://www.tmachicago.org">www.tmachicago.org</a> .	◆◆ <b>TME</b> The FX Conundrum: Your Currency, or Mine? <i>Darwall - J.P. Morgan</i>  J.P.Morgan	◆◆◆ <b>CF</b> Buy/Sell/Hold: What to Know When Making the Call <i>Buchanan - BMO Harris Bank</i>  BMO  Harris Bank
	3:40 pm - 4:20 pm Refreshment Break Sponsored by Cambridge Global Payments - Exhibit Floor (Festival Hall A)					
<b>SESSION 2</b> 4:25 pm to 5:15 pm	◆◆ <b>INV</b> Navigating the New Treasury Investing Environment <i>Black - BNY Mellon, Hocker - TDS</i>	◆◆ <b>IRM</b> FX Hedging: Managing Emerging Market Currency Risk <i>Weiss - Bloomberg LP</i>	◆◆ <b>INV</b> Understanding Innovation in Cash : The Good, The Bad, The Ugly <i>Goldthwait - State Street Global Advisors</i>	◆◆ <b>CF</b> Demystifying Supply Chain Finance <i>Wheeler - KeyBank, Miazga - Parker Hannifin</i>	  <b>Save the Date</b> 2018 Windy City Summit May 22-24, 2018	◆◆ <b>BANK</b> How Banks Can Thrive in an Era of De-risking <i>Balani - Accuity</i>

## 2018 Sponsor and Exhibitor Opportunities















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# CONFERENCE SCHEDULE

## WEDNESDAY, MAY 24

7:00 am – 5:00 pm <b>Registration Open</b> (Terrace A East)						
7:30 am – 8:25 am <b>Continental Breakfast Sponsored by Fifth Third Bank</b> (Festival Hall A)						
7:30 am – 12:00 pm <b>Exhibit Floor Open</b> (Festival Hall A)						
ROOM	301	302	305	306	307	308
<b>SESSION 3</b> 8:30 am to 9:20 am  		◆◆ <b>CF</b> Unlocking the Strategic Value of T&E Expense Management <i>Humphrey - The CFO Alliance, Donnell - Decision Tree Resources, Kapica - Holland LP</i>	◆◆ <b>INTL</b> Canada vs. US: Perspective of Two US Corporations <i>McDonnell - PNC Bank, Keane - EJ, Straw - Regal Beloit</i>	◆◆ <b>TME</b> Rainforests and Spreadsheets: The Analytics to Justify Paperless <i>Jaffe - Wintrust Commercial Banking</i>	◆◆◆ <b>ADV</b> Hedge Accounting Guidance Changes: Making Sense of FASB Exposure Draft <i>Kane - Hedge Trackers</i>	◆◆◆ <b>TP</b> Making Sense of Mobile Receivables <i>Lien &amp; Gongwer - Wells Fargo</i>
						
ROOM	301	302	305	306	307	308
<b>SESSION 4</b> 9:30 am to 10:20 am  	◆◆ <b>TP</b> The Great Debate: Are Commercial Cards Helpful to Your Business? <i>Krishna - MineralTree, Daniels - Accurate Biometrics</i>	◆◆ <b>LM</b> Driving Strategy Through Organizational Collaboration <i>Hanselmann - U.S. Bank, Paul - Ohio National Financial Services</i>	◆◆ <b>INTL</b> Navigating Through International Turbulence: Two Companies' Perspectives <i>Adams - PNC Bank, Hopkins - GATX, Franzoi - Gordon Food Services</i>	◆◆ <b>TME</b> What's New in Mobile Payments <i>Carmichael - Elavon</i>	◆◆ <b>CF</b> All About Omni-Channel - Bridge the Gap from Information to Profitability <i>Serrette - Ricoh USA</i>	◆ <b>TP</b> How Millennials are Changing Payments and Processes <i>Cascardo - Wells Fargo, Hickman - Dal-Tile Corporation, Inc., Rausher - JM Family Enterprises</i>
						
10:25 am – 11:15 am <b>Refreshment Break Sponsored by BMO Harris Bank</b> (Festival Hall A)						
ROOM	301	302	305	306	307	308
<b>SESSION 5</b> 11:20 am to 12:10 pm  	◆◆ <b>TME</b> Key Tips for Selecting & Implementing a TMS <i>Wolf - e5 Solutions Group</i>	◆◆ <b>INV</b> Liquidity Solutions in a Post Reform Environment: What's Next? <i>O'Callaghan - GSAM, Desai - Motorola Solutions, Inc.</i>	◆◆ <b>TP</b> Managing Receivables: How Do You "Find the Right Mix?" <i>Donaldson - PNC Bank</i>	◆◆ <b>TME</b> The New Department of Labor Rule & Retirement Plan Trends <i>Peluse - Wintrust Commercial Banking</i>	◆ <b>IRM</b> Commercial Insurance Market Conditions, Hot Topics and Tips <i>Maffei Chan - Willis Towers Watson</i>	◆◆◆ <b>FC</b> A Global Compliance Solution: Maintain a Strategic Course <i>Paape - Wells Fargo, Carfang - Treasury Strategies, Rizzo - Lions Clubs International</i>
						
12:15 pm – 2:00 pm <b>Luncheon with Featured Speaker Steven Eisman Sponsored by PNC Bank</b> (Aon Grand Ballroom)						
2:00 pm – 4:50 pm <b>Exhibit Floor Open</b> (Festival Hall A)						

Wednesday afternoon sessions continued on pages 20 and 21.

# CONFERENCE SCHEDULE



<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	BEGINNER INTERMEDIATE ADVANCED
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>WCM</b> Working Capital Management	

ROOM	309	310	324	325	326	327
<b>SESSION 3</b> 8:30 am to 9:20 am	<b>CP</b> Global Cards: Key Considerations and Benefits <i>Hsiao - Bank of America Merrill Lynch, Threewitt-Hollister, Inc., Speaks - John Bean Technologies</i> 	<b>IRM</b> Post-Brexit: Taking Strategic Steps To Manage FX Risks <i>DeCrane &amp; Song - Ernst &amp; Young LLP</i>	<b>FC</b> Detection & Fraud Prevention <i>Feeny - MB Financial Bank</i> 	<b>CTP</b> CTP 1: Essential Learning for CTP Candidates <i>Masson - Indiana University</i> 	<b>TME</b> Spin Story: Building a New Treasury Function <i>Albovias - J.P. Morgan, Winston - PMC Treasury</i> J.P.Morgan	<b>FC</b> Detection to Recovery: Tools for Survival in the Fraud Landscape <i>Engram - BMO Harris Bank, Callahan - BKD, McAndrew - Rathje &amp; Woodward LLC</i> 
	<b>SESSION 4</b> 9:30 am to 10:20 am	<b>CP</b> B2B Marketplace Dynamics and Virtual Payables Growth Strategies <i>Abbate - Bank of America Merrill Lynch, Banwart - Presence Health, McGary - Northwestern Medicine</i> 	<b>IRM</b> FX Forwards vs. Cross-Currency Swaps: A Fair Comparison? <i>Ionescu - Citizens Commercial Banking</i> 	<b>FC</b> Mitigating Card Based Fraud <i>Epstein &amp; Bifero - MB Financial Bank, Brown - MasterCard</i> 	<b>CTP</b> CTP 2: Banks, Payment Systems and Relationship Management <i>Masson - Indiana University</i> 	<b>TME</b> Control Matters - Trends in Payment Fraud <i>Anderson - J.P. Morgan</i> J.P.Morgan
10:25 am - 11:15 am <b>Refreshment Break Sponsored by BMO Harris Bank</b> (Festival Hall A)						
<b>SESSION 5</b> 11:20 am to 12:10 pm	<b>PD</b> Female Leadership within Treasury: Expanding Diversity and Inclusion Within <i>Cook - Bank of America Merrill Lynch, Herner - Thoughtworks Inc., Chidley - Chicago Parking Meters LLC</i> 		<b>FC</b> Online eCommerce Fraud <i>Oberman - Payroc</i> 	<b>CTP</b> CTP 3: Working Capital Management <i>Masson - Indiana University</i> 	<b>TME</b> Are We There Yet? Economic Perspectives <i>Glassman - J.P. Morgan</i> J.P.Morgan	<b>FC</b> Fighting Back: Understanding Cybercrime and Eliminating Vulnerabilities <i>Raheja - BMO Harris Bank</i> 
	12:15 pm - 2:00 pm <b>Luncheon with Featured Speaker Steven Eisman Sponsored by PNC Bank</b> (Aon Grand Ballroom)					
2:00 pm - 4:50 pm <b>Exhibit Floor Open</b> (Festival Hall A)						

Wednesday afternoon sessions continued on pages 20 and 21.



# CONFERENCE SCHEDULE

## WEDNESDAY, MAY 24—AFTERNOON

	301	302	305	306	307	308
<b>SESSION 6</b> 2:10 pm to 3:00 pm	◆ <b>PD</b> Growing Your Company Through Your People: The Science of Engagement <i>Sutton - The BB&amp;T Leadership Institute</i>	◆◆ <b>CF</b> Do's and Don'ts for a Successful SWIFT Connectivity Implementation. <i>Murali - Axletree Solutions, Inc., Whitaker - OXBOW Carbon</i>	◆◆ <b>FC</b> Protecting Your Bank Accounts from Online Fraud <i>Forman - PNC Bank, Edwards - Regal Beloit Corporation</i>	◆◆ <b>CF</b> Equipment Lease Contracts: Best Practices <i>Johnson - Northern Illinois University</i>	◆◆◆ <b>PD</b> FX Outlook - Understanding Cyclical, Structural and Political Drivers <i>Maher - HSBC</i>	◆◆ <b>CF</b> What Does Potential Tax Reform Mean for My Business? <i>Weaver &amp; Grady - Grant Thornton LLP</i>
	3:05 pm - 3:55 pm <b>Refreshment Break Sponsored by J.P. Morgan</b> Exhibit Floor (Festival Hall A)					
<b>SESSION 7</b> 4:00 pm to 4:50 pm	◆◆ <b>TP</b> The Faster ACH Network - Update on Same Day ACH <i>Lopes - Citibank, NA, Romeo - The Clearing House</i>	◆◆ <b>CF</b> Update on Corporate Uses of Cash and Subsequent Returns on Share Prices <i>Meierhoffer - DeMarche Associates</i>	◆◆ <b>TME</b> Reasons Check Payments Remain Important to Business vs Fintech Alternatives <i>Buettner - Deluxe Corporation</i>	◆◆ <b>INTL</b> Best Practices In Mitigating Risks in Emerging/Restricted Markets <i>Morris - Cambridge Global Payments</i>	◆◆ <b>RM</b> Weighing Credit, Price, and Quality To Find The Right Fit <i>Brunnquell - Phoenix-Hecht</i>	◆◆ <b>INTL</b> Driving Efficiency: Payments Factory, Shared Services or In-House Bank? <i>Gniewosz - J.P. Morgan</i>



# WINDY CITY SUMMIT MOBILE APP

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3. After the app installs on your device, navigate to:
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  - General
  - Device Management
  - Meetings & Incentives Worldwide, Inc.
  - Trust Meetings & Incentives Worldwide, Inc. Apps on this iPhone/iPad
  - Return to your home screen and tap the icon
4. Open the app and enter the event code into the event code field.
5. You are ready to begin using the app.



# CONFERENCE SCHEDULE



## WEDNESDAY, MAY 24—AFTERNOON

	309	310	324	325	326	327
<b>SESSION 6</b> 2:10 pm to 3:00 pm	◆◆ CP Holy Smokes, Batman! Best Practices for Becoming an AP Superhero <i>Aycock - Comdata</i>	◆◆ IRM Market-Test Your FX Hedging Strategy <i>Ionescu &amp; Bradley - Citizens Commercial Banking</i>	◆ FC Preventing, Insuring, and Surviving Fund Transfer Fraud <i>Reuhs &amp; Merker - Ice Miller LLP</i>	◆ CTP CTP 4: Financial Statements, Analysis and Decisions <i>Masson - Indiana University</i> <b>KeyBank</b>	◆◆ INTL Innovations in Cross-border Payments: Improving System Speed & Transparency <i>McGortey - BNY Mellon, Lefferts - SWIFT</i>	◆◆ BANK Positioning Business Mobile Deposit to Win with Small Business <i>Hines - Celent, Olson - WAUSAU Financial Systems</i>
	3:05 pm - 3:55 pm <b>Refreshment Break Sponsored by J.P. Morgan</b> Exhibit Floor (Festival Hall A)					
	309	310	324	325	326	327
<b>SESSION 7</b> 4:00 pm to 4:50 pm	◆◆ CP Expanding Card as a Form of Payment: A Supplier's Perspective <i>McKinzie &amp; Middling - Fifth Third Bank</i>	◆ IRM Aligning Fiduciary Duties with DB and DC Plan Risk Management <i>Proctor &amp; Menin - Pacific Life Insurance, Kreindler - Morgan, Lewis and Bockius, LLP</i>	◆◆ PD The Orderly Conversation: Business Presentations Redefined <i>Owen-Boger - Turpin Communication</i>	◆ CTP CTP 5: Review of Basic CTP Calculations <i>Masson - Indiana University</i> <b>KeyBank</b>	◆◆ TME Explaining FX Results to Management <i>Weaver - Chatham Financial</i>	◆◆ BANK Dizzying Array of Upcoming Payment Capabilities Impacting Corporates <i>Jablon - The Clearing House</i>

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	◆ BEGINNER ◆◆ INTERMEDIATE ◆◆◆ ADVANCED
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	
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4. Click the Completed download in your notification bar on the top of your phone.
5. Follow the on-screen prompts to complete the installation.
6. Return to your home screen and tap the icon.
7. Open the app and enter the event code into the event code field.
8. You are ready to begin using the app.



# CONFERENCE SCHEDULE

THURSDAY, MAY 25						
7:00 am – 6:00 pm <b>Registration Open</b> (Terrace A East)						
7:30 am – 8:25 am <b>Continental Breakfast Sponsored by e5 Solutions Group</b> (Festival Hall A)						
7:30 am – 9:45 am <b>Money Museum Tour 1</b> Bus departs at 7:40 am from Entrance 2 (Tour from 8:30 - 9:15 am). <i>Advance Registration Required.</i>						
7:30 am – 12:00 pm <b>Exhibit Floor Open</b> (Festival Hall A)						
8:30 am – 10:30 am <b>Money Museum Tour 2</b> Bus departs at 8:40 am from Entrance 2 (Tour from 9:15 - 10:00 am). <i>Advance Registration Required.</i>						
<b>SESSION 8</b> 8:30 am to 9:20 am	<b>301</b> ◆◆ <b>PD</b> Cultivating a High Performance Treasury Team <i>Humphrey - The CFO Alliance</i>	<b>302</b> 	<b>305</b> ◆◆ <b>TME</b> Developing Your Team into a Strategic Treasury and FP&A Consultancy <i>Deranek, Qualiato &amp; Vollrath - Health Care Service Corporation</i>	<b>306</b> ◆ <b>TME</b> Challenging the Status Quo: Emerging Trends in Treasury Technology <i>Knight - Reval, Morris - Global Treasury Partners, Ltd.</i>	<b>307</b> ◆◆ <b>INV</b> Portals Post Reform <i>Kelly - State Street -- Fund Connect</i>	<b>308</b> ◆◆ <b>TME</b> Deriving Bullet Proof Self-Insurance Loss Reserves <i>Mrotek - Actuarial Advantage, Inc., Serota - Mitchell I. Serota &amp; Assocs., Inc.</i>
	<b>SESSION 9</b> 9:30 am to 10:20 am	<b>301</b> ◆◆ <b>TP</b> Under Attack; Cyber-Crime and How to Protect Your Business <i>Zaroski - Socius Insurance Services, Troha - First Midwest Bank</i> 	<b>302</b> ◆◆◆ <b>CF</b> Equipment Leasing Strategy and Best Practices <i>Cross - Blue Sky Capital Strategies</i>	<b>305</b> ◆◆ <b>TME</b> The US Shifts Gears to Real Time <i>Ward - PNC Bank, Ledford - The Clearing House</i> 	<b>306</b> ◆◆ <b>TME</b> Audit: A Tale of Two Stories <i>Porter - KRD Kutchins Robbins &amp; Diamond LTD, Nagarajan - Wintrust Commercial Banking</i> 	<b>307</b> ◆◆ <b>INV</b> Municipal Fixed Income - Why Now? <i>McGreggor - Northern Trust</i>
10:25 am – 11:15 am <b>Refreshment Break Sponsored by Fifth Third Bank</b> Exhibit Floor (Festival Hall A)						
<b>SESSION 10</b> 11:20 am to 12:10 pm	<b>301</b> ◆◆ <b>TME</b> How to Become Bank Agnostic and Establish Greater Bank Independence <i>Scioli - e5 Solutions Group, O'Neil - SWIFT</i> 	<b>302</b> ◆◆ <b>LM</b> Why Do We Still Pay by Check in 2017? <i>Kruis - U.S. Bank, Cirrione - Allstate Insurance</i> 	<b>305</b> ◆◆◆ <b>WCM</b> Making the Grade with Accounts Payable Automation Proven Strategies <i>Ai - PNC Bank, Hayden - DeVry Education Group</i> 	<b>306</b> ◆◆ <b>TME</b> Merger Nation: The Perks and Pitfalls of Corporate Integration <i>Pence &amp; Pence - Global Precision, Stone - Wintrust Commercial Banking</i> 	<b>307</b> ◆◆ <b>CF</b> Hot Topics in Treasury Services <i>Tonniges &amp; Salerno - First National Bank</i> 	<b>308</b> ◆◆ <b>IRM</b> Fighting Cyber Fraud: Are You as Prepared as You Think? <i>Ellis &amp; Olsson - Wells Fargo, Menke - OFS Brands</i> 
	12:15 pm – 2:00 pm <b>Luncheon with Featured Speaker Don Friesen Sponsored by BMO Harris Bank and TMAC Academic Relations Program</b> (Aon Grand Ballroom)					
2:00 pm – 6:00 pm <b>Exhibit Floor Open</b> (Festival Hall A)						

Thursday afternoon sessions continued on pages 24 and 25.

# CONFERENCE SCHEDULE



<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	◆ BEGINNER ◆ INTERMEDIATE ◆ ADVANCED
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>WCM</b> Working Capital Management	

<b>SESSION 8</b> 8:30 am to 9:20 am	<b>309</b> ◆◆ <b>CP</b> Millennials and Generational Preferences around Payment and Pycards <i>Mavrantzas - Global Cash Card</i>	<b>310</b> ◆◆ <b>IRM</b> Cyber Threat Intelligence and Value of Cyber-Risk Insurance <i>Daehler - McGriff, Seibels &amp; Williams, Lopes - G2S Global</i>	<b>324</b> ◆◆ <b>FC</b> The Evolving Landscape of Payments Security <i>Davies - Federal Reserve Bank of Dallas</i>	<b>325</b> ◆ <b>CTP</b> CTP 6: Money Markets <i>Masson - Indiana University</i>	<b>326</b> ◆ <b>INTL</b> Global Interest Rates: Dislocations and Opportunity <i>Tonin - Bloomberg L.P.</i>	<b>327</b> ◆◆◆ <b>ADV</b> Corporate Treasury: Building Your Playbook <i>Gregg - Treasury Strategies</i>
	<b>Bank of America Merrill Lynch</b>			<b>KeyBank</b>		
<b>SESSION 9</b> 9:30 am to 10:20 am	<b>309</b> ◆◆ <b>CP</b> The Evolving Cardholder Experience <i>Grabau - Bank of America Merrill Lynch</i>	<b>310</b> ◆◆ <b>PD</b> How to Attract, Hire and Retain Millennial Talent <i>Parry - Lucas Group</i>	<b>324</b> ◆◆ <b>FC</b> Red Flags in International Payments and Trade <i>Warfield - MB Financial Bank</i>	<b>325</b> ◆ <b>CTP</b> CTP 7: Capital Markets <i>Masson - Indiana University</i>	<b>326</b> ◆◆ <b>TME</b> Balancing Liquidity and Bank Financing to Achieve Funding Needs Overseas <i>Blackburn &amp; Reategui - J.P. Morgan</i>	<b>327</b> ◆◆ <b>INTL</b> Lessons from Abroad: Making ISO 20022 Work for You <i>Yu - BMO Harris Bank</i>
	<b>Bank of America Merrill Lynch</b>		<b>mb financial bank</b>	<b>KeyBank</b>	<b>J.P.Morgan</b>	<b>BMO Harris Bank</b>
10:25 am - 11:15 am <b>Refreshment Break Sponsored by Fifth Third Bank</b> Exhibit Floor (Festival Hall A)						
<b>SESSION 10</b> 11:20 am to 12:10 pm	<b>309</b> ◆◆ <b>TME</b> Are You Maximizing the Value of Your Data? <i>Scully - Bank of America Merrill Lynch</i>	<b>310</b> ◆◆ <b>IRM</b> Option Overlays in Rolling Currency Hedging Programs <i>Bradley - Citizens Commercial Banking</i>	<b>324</b> ◆◆ <b>FC</b> Payment Fraud and Cybercrime: Industry Update <i>Vitale - MB Financial Bank</i>	<b>325</b> ◆ <b>CTP</b> CTP 8: Collections, Concentration and Disbursements <i>Masson - Indiana University</i>	<b>326</b> ◆◆ <b>TME</b> Tomorrow's Payments - Bigger. Faster. Stronger. <i>McDonagh - J.P. Morgan</i>	<b>327</b> ◆◆ <b>IRM</b> Preparing for the Unknown: Protecting Your Company from Disaster <i>Hardin &amp; Simmons - BMO Harris Bank</i>
	<b>Bank of America Merrill Lynch</b>	<b>Citizens Commercial Banking</b>	<b>mb financial bank</b>	<b>KeyBank</b>	<b>J.P.Morgan</b>	<b>BMO Harris Bank</b>
12:15 pm - 2:00 pm <b>Luncheon with Featured Speaker Don Friesen Sponsored by BMO Harris Bank and TMAC Academic Relations Program</b> (Aon Grand Ballroom)						
2:00 pm - 6:00 pm <b>Exhibit Floor Open</b> (Festival Hall A)						

Thursday afternoon sessions continued on pages 24 and 25.



# CONFERENCE SCHEDULE

## THURSDAY, MAY 25—AFTERNOON

	301	302	305	306	307	308
<b>SESSION 11</b> 2:10 pm to 3:00 pm	◆ <b>PD</b> How Networking Can Improve Your Treasury Management Career <i>Carmody - TreaSolution, Inc.</i>	◆◆ <b>LM</b> Using Cash Segmentation to Optimize Liquidity Management <i>Morin - Fidelity Investments</i>	◆◆ <b>TME</b> Challenge your Account Analysis Knowledge 'Truth or Dare' <i>D'Astice - Fiserv, Lawrence - Lincoln Financial Group</i>	◆◆ <b>INTL</b> Treasurers' Cash Management Practices in Mainland China <i>Monyek &amp; Garza - Ernst &amp; Young LLP</i>	◆◆ <b>INTL</b> European Cash Management: Planning for Brexit <i>Mauro - Deutsche Bank</i>	◆◆ <b>INTL</b> Opportunities to Mitigate the Complexities of Global Bank Accounts <i>Yale &amp; Kaiser - Wells Fargo</i>
	3:05 pm - 3:55 pm <b>Beverage Break Sponsored by First Bank of Highland Park</b> Exhibit Floor (Festival Hall A)					
<b>SESSION 12</b> 4:00 pm to 4:50 pm	◆◆ <b>TP</b> "I So" Want to Know about ISO 20022 <i>Davey - GTreasury, Liu - SWIFT</i>	◆◆ <b>LM</b> Replacing Cash Management Spreadsheets at Subsidiaries and Central Treasury <i>Russell - BELLIN Treasury Services, Ltd.</i>	◆ <b>TME</b> Conducting an Effective Risk Assessment Process <i>Richmond - The Horton Group, Gookins - The Gettys Group, McCracken - Wintrust Commercial Banking</i>	◆◆ <b>INTL</b> Offshore Cash what Does the Future Hold? <i>O'Donnell - BlackRock</i>	◆ <b>RM</b> Million Dollar Savings: Partnering with your Banks <i>Hotem &amp; Fruland - Exelon</i>	◆ <b>TME</b> Myth-Busters: Understanding Common Misconceptions of Bank Services and Fees <i>Shafir - Redbridge DTA, McDade - Simon Property Group</i>
	5:00 pm - 6:00 pm <b>Closing Reception Sponsored by Treasury Management Association of Chicago (TMAC)</b> Exhibit Floor (Festival Hall A)					

**Exhibit Tear Down: Thursday, May 25, 6:00 pm to 9:00 pm and Friday, May, 26, 8:00 am to Noon.**

## About TMAC



The Treasury Management Association of Chicago® (TMAC) is a not for profit professional organization dedicated to providing a forum for its members for the exchange of ideas, concepts, and techniques related to cash/treasury management. TMAC's membership is open to all persons whose primary job responsibility is the practice of treasury or financial management within organizations, companies, educational institutions, governmental bodies or corporations. Visit us at booth 709 to learn more about TMAC.

Listed below are some of the reasons why financial and treasury professionals should join TMAC. Your TMAC membership entitles you to attend all the TMAC monthly meetings/educational sessions and Bankers Day without additional charge, as well as a discount to TMAC's "Windy City Summit®."

- Nine monthly meetings featuring programs about the latest treasury and financial management topics. Attend cocktails and dinner after every monthly meeting to network with your colleagues.
- Attendance to TMAC's Annual Bankers Day Outing. This is your chance to invite a banker to join you for an enjoyable day of fun.
- Additional educational seminars which enhance both professional and personal development.
- Discounted registration to the Windy City Summit®, the premier treasury management conference sponsored by TMAC.
- Affiliation with the national Association for Financial Professionals (AFP), which provides up-to-date notification of national issues, industry standards, regulatory concerns, and job opportunities.
- Continuing education credits for the AFP certified treasury professional (CTP) and certified cash manager (CCM) programs.
- Monthly newsletters outlining current TMAC activities, job openings, and other points of interest.
- A member job referral service.
- Leadership opportunities as TMAC officers, chairpersons, and committee members.
- Social events such as sports outings, dinner cruises, and Ravinia music festival.

# CONFERENCE SCHEDULE



## THURSDAY, MAY 25—AFTERNOON

<b>SESSION 11</b> 2:10 pm to 3:00 pm	<b>309</b> ♦♦ <b>IRM</b> Hedging Made Easy <i>Koch - Hedge Trackers</i>	<b>310</b> ♦♦ <b>FC</b> Wire Fraud, BEC Scams, and Check Fraud - Defeating the Trifecta <i>Litster - SAFEChecks</i>	 <b>Save the Date</b> 2018 Windy City Summit May 22-24, 2018	♦ <b>CTP</b> CTP 9: Cash Forecasting and Risk Management <i>Masson - Indiana University</i> <b>KeyBank</b>	♦ <b>TME</b> 5 Reasons AP is the Next Strategic Asset for Treasury <i>Law - Nvoicepay, Harkins - Education Corporation of America</i>	
	3:05 pm – 3:55 pm <b>Beverage Break Sponsored by First Bank of Highland Park</b> Exhibit Floor (Festival Hall A)					
<b>SESSION 12</b> 4:00 pm to 4:50 pm	♦♦ <b>PD</b> Generational Changes in Treasury Management <i>Carmody - TreaSolution, Inc. and a panel of treasury practitioners</i>	♦♦ <b>FC</b> Fraud-A Compendium of Schemes, Conspiracies and Deceit <i>Lasinsky - Marcum LLP</i>	♦♦ <b>FC</b> Are you a Target? Safeguarding Your AP Department Through Automation <i>Stone - CSI, Reebel - GRP Media</i>	♦ <b>CTP</b> CTP 10: Advanced CTP Math <i>Masson - Indiana University</i> <b>KeyBank</b>	♦♦ <b>TME</b> Zen and the Art of Treasury <i>Chronopoulos - The Tassos Group, LLC</i>	♦♦ <b>BANK</b> Making Same Day ACH Debits Work for Your Company <i>Wasmund &amp; Morell - UMACHA</i>
	5:00 pm – 6:00 pm <b>Closing Reception Sponsored by Treasury Management Association of Chicago (TMAC)</b> Exhibit Floor (Festival Hall A)					

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	♦ BEGINNER
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	♦♦ INTERMEDIATE
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	♦♦♦ ADVANCED
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>WCM</b> Working Capital Management	

## Join TMAC Today!

If you are considering joining TMAC, please note that members need to have certain attributes in order to become a member. This is necessary to keep the organization's integrity to serve treasury professions.

We offer three membership types which are listed below. When you have decided to join, go to our website ([www.tmachicago.org](http://www.tmachicago.org)) and click on the "Join TMAC" tab on the left side of our website to complete the application. After your application has been submitted, you will be contacted within 5-7 business days by the TMAC Membership Chair. Once approved for membership, an invoice for your membership dues will be e-mailed to you. Your membership will not be active until after your membership dues have been received.

### Regular Membership

- Candidates for membership must be employed by a company, a division or subsidiary of a company, an educational institution, or governmental body in the field of corporate treasury or financial management.
- Candidates for membership must have responsibility for some aspect of their employer's treasury management function, whether domestic or international.
- Members, may not be engaged in the field of selling corporate treasury or financial management services as determined by the Membership Committee.

### Academic Membership

- Candidates must be a full-time teaching member in a business curriculum of a university or college for whom teaching is the member's primary profession.
- Members may not be engaged in the field of selling corporate treasury or financial management services as determined by the Membership Committee.

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- Candidates for membership must have recently received the CTPA (Certified Treasury Professional Associate) accreditation.
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**32<sup>ND</sup> ANNUAL WINDY CITY SUMMIT**  
**Tuesday, May 22 – Thursday, May 24, 2018**

*Host Hotel:* Sheraton Grand Chicago  
*Venue Location:* Navy Pier Convention Center

*For the latest information, please visit*  
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The Call for Presentations will open in mid-August 2017 and close on Monday, November 6, 2017.

Registration will open on Monday, December 18, 2017.

For information on exhibiting or sponsoring please contact Niki Kinkelaar by phone at (262) 488-5562 or via email at [Niki@WindyCitySummit.org](mailto:Niki@WindyCitySummit.org).



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### First National Bank of Omaha 509

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First Midwest Bank has approximately \$14 billion in assets. We are committed to meeting the financial needs of the people and businesses in the communities where we live and work by providing customized banking solutions, quality products, and innovative services that fulfill those financial needs.

### MB Financial Bank 420



MB Financial Bank N.A. is a Chicago-based commercial bank with approximately \$19 billion in assets and a more than one hundred year history of building deep and lasting relationships with middle-market companies and individuals. MB Financial Bank offers a full range of powerful financial solutions and the expertise and experience of bankers who are focused on their clients' success. MB Financial Bank is a wholly-owned subsidiary of MB Financial, Inc. (NASDAQ: MBFI).

### Associated Bank

209



Associated Banc-Corp (NYSE: ASB) has total assets of \$29 billion and is one of the top 50 publicly traded U.S. bank holding companies. Headquartered in Green Bay, Wisconsin, Associated Bank is a leading Midwest banking franchise, offering a full range of financial products and services in over 200 banking locations serving more than 100 communities throughout Wisconsin, Illinois and Minnesota, and commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas. [www.associatedbank.com](http://www.associatedbank.com)

### KeyBank

KeyBank Enterprise Commercial Payments offers integrated treasury, merchant, international trade and foreign exchange solutions to help you run your business better, delivering value ahead of, during and after the payments processes. Cleveland-based KeyCorp (NYSE: KEY) is one of the nation's largest bank-based financial services companies, with assets of approximately \$136.5 billion: [key.com/ecp](http://key.com/ecp).





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### COPROCESS SA

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Founded in 1991, Coprocess is the world’s largest provider of intercompany netting solutions with over 120 corporate clients including ABB, Continental, Motorola Solutions, Nestle, Sanofi and Universal Music. Coprocess allows both multilateral and bilateral netting. Linking to AP and AR, it offers invoice level matching, on-line counterparty approval and dispute management, month end reconciliation and centralized vendor payments, all integrated and accessed via a standard browser over the internet. The system is a key element in the corporate treasury settlement and intercompany reconciliation process and gives the customer visibility over intercompany flows while saving substantial time and money.

### Wells Fargo

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### e5 Solutions Group

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e5 Solutions Group is the leading provider of solution design, implementation services and add-on software for SAP® ERP Financials and Treasury Applications, driving innovation that transforms how clients use these applications. With successful implementations at businesses worldwide, e5 and its Accelerator Plus™ program helps clients deliver a comprehensive treasury solutions across all critical financial functions.

### Citizens Commercial Banking 312



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### First Bank of Highland Park

#### Thursday Afternoon Beverage Break

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### Natixis

#### Tuesday Afternoon Beverage Break

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Figures as of December 31, 2016

### Fifth Third Bank

#### Wednesday Breakfast and Thursday Afternoon Refreshment Break

With more than 155 years of experience, Fifth Third has the expertise, leadership and innovative technologies to help your organization succeed in a rapidly changing global marketplace. Our corporate banking professionals are uniquely positioned to service a broad spectrum of clients and are accustomed to the nuances of the industries and geographies we service. Our clients depend upon us to understand their business, develop effective solutions and move quickly to get deals done. Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. Member FDIC.

### BNY Mellon

#### Tuesday Afternoon Beverage Break

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### Instructions for Completing Windy City Summit Session Evaluations

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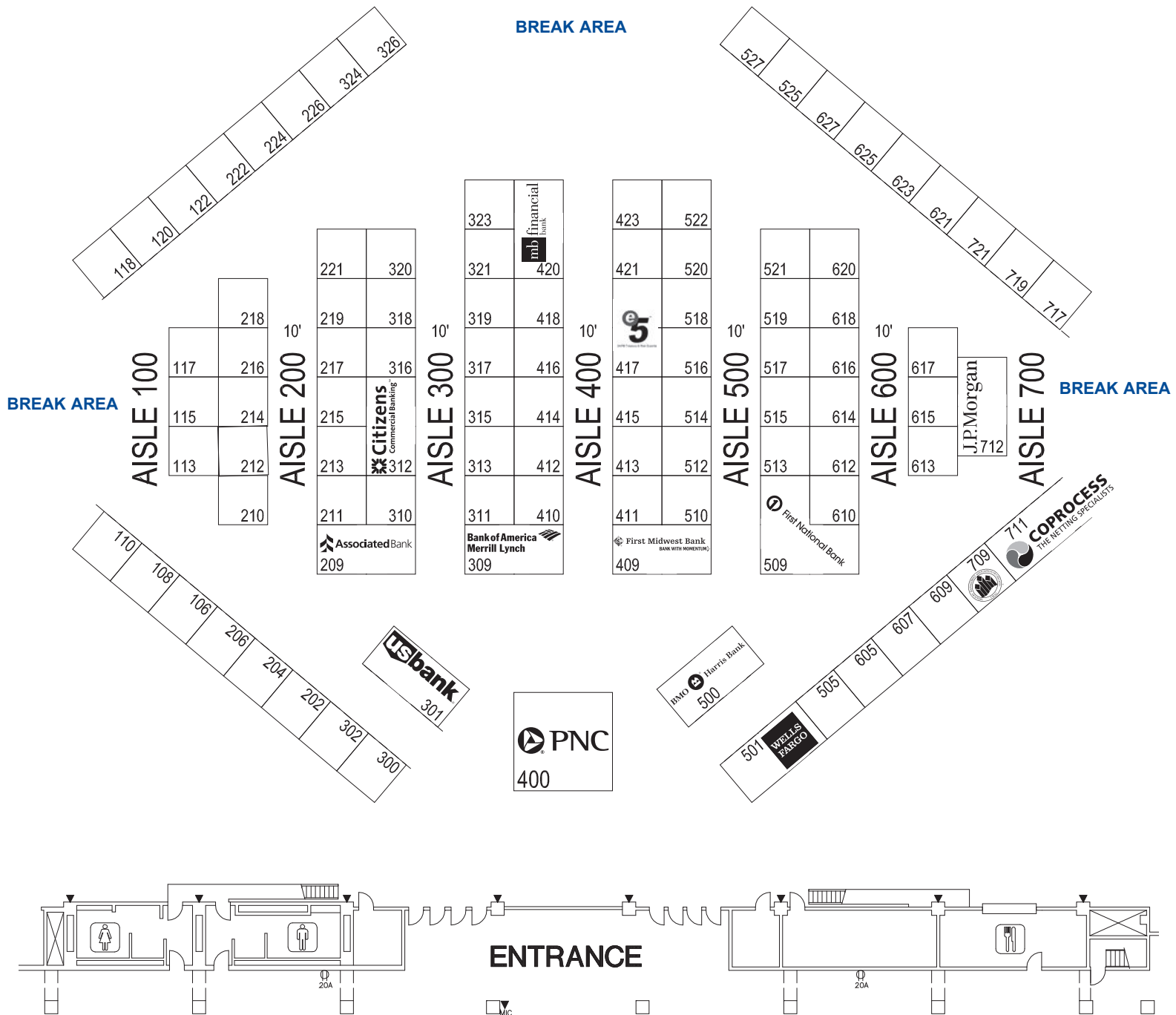
The 2017 Session Evaluations have been added to the Windy City Summit mobile app. After each session you attend, please complete the Session Evaluation to provide feedback to the Windy City Summit Program Committee. **Please make sure that you complete the entire session evaluation before exiting to ensure that you do not lose the information you have entered.**

To enter your session evaluation, follow these steps:

- Navigate to the Windy City Summit mobile app menu and select Session Eval.
- You will see a screen labeled [Welcome to the 2017 Windy City Summit Session Evaluation](#). Click on the [Start Evaluation](#) button.
- Select the date of the session you are evaluating and click [Next](#).
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- Choose yes or no on the next questions asking if there was a second speaker and third speaker to be evaluated. If you select yes, you will repeat the step above to evaluate the second speaker. If you select no, then you will click [Next](#) to go to the next question.
- Enter any comments you have about the session or speaker(s) and click [Next](#) to complete the evaluation.



# EXHIBITORS





# EXHIBITORS



Exhibitor Listing as of May 4, 2017

## Exhibitor Listing by COMPANY NAME

Accuity - <b>NEW</b> . . . . .	520	Ernst & Young - <b>NEW</b> . . . . .	418	Northern Trust . . . . .	521
Alvarez and Marsal - <b>NEW</b> . . . . .	217	Federated Investors. . . . .	310	Nvoicepay - <b>NEW</b> . . . . .	211
APVelocity - <b>NEW</b> . . . . .	519	Fidelity Investments . . . . .	311	Open Link - <b>NEW</b> . . . . .	416
Associated Bank . . . . .	209	Financial Transmission Network, Inc. (FTNI) - <b>NEW</b> . . . . .	505	Pacific Life . . . . .	613
Axletree Solutions, Inc. . . . .	512	First Midwest Bank. . . . .	409	Pinnacle Solutions Incorporated . . . . .	517
Bank of America Merrill Lynch . . . . .	309	First National Bank of Omaha. . . . .	509	PNC Bank . . . . .	400
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CSI globalVCard - <b>NEW</b> . . . . .	513	Northern Illinois University . . . . .	410	Wintrust Commercial Banking . . . . .	300
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Ensenta Corporation . . . . .	302				

## Exhibitor Listing by BOOTH NUMBER

106	Cashbook - <b>NEW</b>	313	WAUSAU Financial Systems - <b>NEW</b>	505	Financial Transmission Network, Inc. (FTNI) - <b>NEW</b>
108	Citi Commercial Bank	315	State Street Corporation	509	First National Bank of Omaha
113	FTI Treasury - <b>NEW</b>	316	Promontory Interfinancial Network	510	RBC Global Asset Management - <b>NEW</b>
115	TIS GmbH - <b>NEW</b>	317	Netspend - <b>NEW</b>	512	Axletree Solutions Inc.
117	Fiserv	318	BELLIN Treasury Services Ltd.	513	CSI globalVCard - <b>NEW</b>
202	BB&T	319	CIT Bank	516	Ryan, LLC
204	Treasury Strategies, a division of Novantas, Inc	321	Hedge Trackers	517	Pinnacle Solutions Incorporated
209	Associated Bank	323	Lighthouse Payment Services, Inc. - <b>NEW</b>	518	UMB Bank, n.a.
210	INTL FCStone Inc.	400	PNC Bank	519	APVelocity - <b>NEW</b>
211	Nvoicepay - <b>NEW</b>	409	First Midwest Bank	520	Accuity - <b>NEW</b>
212	Chrome River Technologies - <b>NEW</b>	410	Northern Illinois University	521	Northern Trust
214	Fitch Ratings - <b>NEW</b>	411	Certify	522	Bloomberg L.P.
215	Goldman Sachs Asset Management	412	Cambridge Global Payments	605	TreasuryXpress
217	Alvarez and Marsal - <b>NEW</b>	413	Kyriba	610	SAFEChecks
219	Redbridge DTA - <b>NEW</b>	414	GTreasury	613	Pacific Life
221	Global Cash Card	415	BlackRock	614	Morgan Stanley Investment Management
300	Wintrust Commercial Banking	416	Open Link - <b>NEW</b>	617	SWIFT
301	U.S. Bank	417	e5 Solutions Group - <b>NEW</b>	709	Treasury Management Association of Chicago (TMAC)
302	Ensenta Corporation	418	Ernst & Young - <b>NEW</b>	711	COPROCESS - <b>NEW</b>
309	Bank of America Merrill Lynch	420	MB Financial Bank, NA	712	J.P. Morgan
310	Federated Investors	421	Invesco	717	Chatham Financial
311	Fidelity Investments	423	Comdata - <b>NEW</b>		
312	Citizens Commercial Banking	500	BMO Harris Bank		
		501	Wells Fargo		



# EXHIBITORS

## Accuity — NEW

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Accuity, part of RELX group, provides innovative solutions for payments and compliance professionals, from comprehensive data and software that manage risk and compliance, to flexible tools that optimize payments pathways. With deep expertise and industry-leading data-enabled solutions from the Fircosoft, Bankers Almanac and NRS brands, our portfolio delivers protection for individual and organizational reputations.

## Alvarez and Marsal — NEW

217

Alvarez & Marsal (A&M) Investment Management, an SEC registered investment advisor, offers a separately managed FDIC-insured account (SMA) customized to client's term and liquidity requirements. A&M's fundamental strategy is to ensure 100% U.S Government Full Faith and Credit safety while maximizing yield up to \$100 million per tax ID.

## APVelocity — NEW

519

APVelocity is a quick-pay service that improves buyer DPO with small suppliers. An all-in-one solution for e-payments, e-invoicing and early pay, it benefits the entire supply chain. APVelocity works with all e-invoicing platforms and custom portals, and provides buyer financing and efficient, simplified supplier onboarding.

## Axletree Solutions, Inc.

512

Axletree Solutions Inc. is a Treasury Management specialist and SWIFT Connectivity expert providing end-to-end solutions to banks and Fortune 500 companies worldwide. Our dedicated specialists and fully managed data centers deliver a wide range of cutting-edge solutions including SaaS Treasury Management, SWIFT Connectivity solutions along with Format Translation & Integration and Regulatory Compliance.

## BB&T

202

BB&T is one of the largest financial services holding companies in the U.S. with \$219.3 billion in assets and market capitalization of \$38.1 billion as of 12/31/2016. Based in Winston-Salem, N.C., BB&T operates 2,196 financial centers, offers consumer and commercial banking, securities brokerage, asset management, mortgage and insurance products.

## BELLIN Treasury Services Ltd.

318

BELLIN was founded in 1998 by Martin Bellin, a corporate treasurer, and today consists of over 100 treasury experts focused on creating solutions that enhance the entire corporate group. By engaging subsidiaries with the central treasury, our solutions automate global data collection, enforce group-wide rules and compliance, and enhance transparency.

## BlackRock

415

BlackRock® is one of the world's preeminent asset management firms and a premier provider of investment management, risk management and advisory services to institutional, intermediary and individual investors around the world. Website: [www.blackrock.com/cash](http://www.blackrock.com/cash). Email: [cashmgmt@blackrock.com](mailto:cashmgmt@blackrock.com). Phone: 800-441-7450

## Bloomberg L.P.

522

The Bloomberg name is recognized by financial professionals globally for market-leading data, information, news and analytics. Bloomberg Treasury & Risk Management (TRM) is the complete corporate treasury solution, seamlessly delivering all of the tools a treasury team requires in a single, out-of-the-box solution. [Bloomberg.com/TRM](http://Bloomberg.com/TRM)

## Cambridge Global Payments

412

We are a leading provider of integrated global payments technology and currency risk management solutions. As a trusted partner for over 20 years, Cambridge delivers innovative solutions designed to address your unique business needs.

## Cashbook — NEW

106

Automate your Cash Application, Payables and Bank Reconciliation with Cashbook. Our cash management solution enables ERPs and banks to communicate to achieve amazing levels of automation. Improve your productivity and redirect your finance team away from daily, manual processing to higher value-added activities with Cashbook.

## Certify

411

Certify is a leading SaaS software provider of expense management, travel and AP invoice solutions. For organizations of every size, Certify eliminates the need for paper receipts and spreadsheets, and provides real-time insight into company spending with a full suite of reporting and analytics.

## Chatham Financial

717

Chatham Financial provides solutions for managing interest rate, currency, and commodity risk. We partner with treasury and accounting using a different approach - combining our consulting, technology and operating capabilities to solve our clients' specific challenges. We offer services such as strategic hedging program design, holistic hedge accounting, and ChathamDirect.

## Chrome River Technologies — NEW

212

Chrome River lets business flow for some of the world's largest, most respected global organizations. Our highly-configurable expense reporting and supplier invoice automation solutions deliver an elegant, intuitive interface, offering the same high quality experience on a smartphone, tablet or laptop. To learn more, call +1-888-781-0088 or visit [www.chromeriver.com](http://www.chromeriver.com).

## CIT Bank

319

Founded in 1908, CIT is a financial holding company with \$65 billion in assets. Its principal bank subsidiary, CIT Bank, N.A., (Member FDIC, Equal Housing Lender) has \$30 billion of deposits and \$40 billion of assets. CIT Treasury Management offers solutions to help middle market businesses improve operations, generate efficiencies and increase profitability.

# EXHIBITORS



## **Citi Commercial Bank** 108

Citi Commercial Bank provides global banking solutions for medium-sized businesses at every stage of their growth through a talented team of managers, specialists, and service professionals. Our specialists work with clients to develop customized solutions for reporting, payments, receivables, investments and liquidity, and fraud prevention. Bernadette Knight (212) 559-2703 [bernadette.knight@citi.com](mailto:bernadette.knight@citi.com)

## **Comdata — NEW** 423

Comdata is the market pioneer for easy-to-manage AP tools, commercial credit card, fuel card, payroll card and custom electronic payment solutions. As the second largest commercial issuer of MasterCard in North America, the company offers the most comprehensive suite of corporate payment solutions on the market.

## **CSI globalVCard — NEW** 513

For over 27 years, CSI Enterprises has provided innovative payment solutions to world leading brands. Combining technology and extraordinary customer service, our highly secure globalVCard® virtual payment solutions enable businesses to reduce costs and increase profits in all areas of B2B payments including AP, travel and mobile payments. Visit [csiglobalvcard.com](http://csiglobalvcard.com).

## **Ensenta Corporation** 302

Ensenta is a pioneering Silicon Valley software developer creating innovative cloud-based payment technologies for the Financial Services industry and governmental agencies. Used by over 1,000 financial institutions nationwide, Ensenta's products and services are distributed by leading mobile banking providers, core banking processors, ATM networks and manufacturers.

## **Ernst & Young — NEW** 418

EY's Global Treasury Services ("GTS") is a leading provider of treasury and risk management services to corporations, financial institutions and government agencies. GTS provides a broad array of treasury services, including support with liquidity management, bank relationship management, technology implementation, treasury integration and carve-out support, debt/investment management and related functions.

## **Federated Investors** 310

Federated is a global leader in asset management services. Our investment experience spans domestic and international equity, fixed-income, alternative and money market strategies distributed through intermediaries worldwide. We continue to develop products that cover all asset classes, sectors and styles with the goal of long-term consistent performance.

## **Fidelity Investments** 311

Fidelity Investments is one of the country's leading money market and fixed income providers. Since 1974, Fidelity has been an industry innovator, providing corporations, non-profit and public sector clients, banks, and broker dealers with a wide range of liquidity management solutions. For more information, please visit [institutional.fidelity.com](http://institutional.fidelity.com).

## **Fiserv** 117

With Weiland BRMedge from Fiserv, you can automate the bank fee analysis process to meet the challenge of rising bank fees, changing regulations and new compensation methods. Managing multiple bank relationships and signatory data can be time-consuming for treasury departments. Weiland BAweb™ from Fiserv standardizes the process, giving you greater control.

## **Fitch Ratings** 214

Dedicated to providing value beyond the rating, Fitch Ratings is a leading provider of credit ratings, commentary and research. Fitch Group is a global leader in financial information services and is comprised of: Fitch Ratings, Fitch Solutions, Fitch Learning, and BMI Research. With dual headquarters in London and New York, Fitch Group is majority owned by Hearst. [www.fitchratings.com](http://www.fitchratings.com)

## **FTI Treasury — NEW** 113

Visit FTI Treasury at Booth 113 in the exhibit hall to see how U.S. multi-national companies use treasury outsourcing services to meet their needs for European and global cash pool administration, liquidity and FX management, intra-group loan management and intra-group netting.

## **Financial Transmission Network, Inc. (FTNI)** 505

FTNI helps businesses and financial institutions streamline accounts receivables operations by accepting, processing and posting any payment method (Check, ACH, Credit/Debit Card, Cash), from any payment channel (mailed-in/lockbox, called-in, in-person, online, mobile) - seamlessly and securely on a single, SaaS-based integrated receivables platform. Learn more at [www.FTNI.com](http://www.FTNI.com).

## **Global Cash Card** 221

Global Cash Card is the proven specialist in customized payments solutions that are SIMPLE to implement and EASY to use. We are a no cost and fully in-house solution. Our state-of-the-art proprietary technology, 24x7x365 free-live customer service, and full implementation & field support services provide you the best payments solution in the industry.

## **Goldman Sachs Asset Management** 215

With tailored products and services in money market and short duration strategies, we offer the insight you need to make better-informed decisions in your liquidity portfolios. Our wide range of products enables us to offer targeted potential solutions from a strong team of portfolio managers, combining global market intelligence with independent risk analysis, research and quality control.



# EXHIBITORS

## **GTreasury** 414

The GTreasury modular workstation offers companies a full suite of solutions that illuminate a company's cash and liquidity, manage exposures and risk, and automates and streamlines all repetitive treasury processes. GTreasury's world class service, system flexibility, and ease of use quickly accommodate our customer's needs of today while preparing them for the changes of tomorrow.

## **Hedge Trackers** 321

Hedge Trackers is the premier resource for corporations seeking an expert partner in currency risk management and derivative accounting for FX, IR, and commodity hedges programs. We empower treasury and accounting teams at more than 250 companies a year through consulting, outsourcing, training, and derivative accounting software.

## **INTL FCStone Inc.** 210

The Global Payments Division at INTL FCStone Inc. (INTL), a Fortune 100 financial services company, delivers foreign currency to developing and developed countries around the world. A truly unique, global infrastructure allows INTL to make direct payments in 128 currencies using no correspondent banks.

## **Invesco** 421

Invesco Global Liquidity's long tradition of providing high-quality products, a proven management philosophy, advanced credit research, innovative technology and responsive service has paved the way to become one of the premier cash managers in the industry. Committed to the money market fund business since 1980, we have created a comprehensive menu of US-based and global liquidity products.

## **Kyriba** 413

Kyriba is the global leader in cloud treasury solutions, delivering Software-as-a-Service (SaaS) treasury technology to corporate CFOs and Treasurers. More than 1,300 global organizations use Kyriba to deliver global cash visibility, improve financial controls, and increase productivity across their cash and liquidity, payments, supply chain finance and risk management operations.

## **Lighthouse Payment Services, Inc. — NEW** 323

Lighthouse Payment Services is a full service, image-based lockbox provider. Lighthouse offers a suite of lockbox services that can be custom tailored to meet the needs of any client, regardless of size including financial institutions, corporations, municipalities, nonprofits, health care providers, property managers, and government entities

## **Morgan Stanley Investment Management** 614

Clients who choose to invest with Morgan Stanley have the ability to access our firm's vast resources, financial strength, and commitment to help them build, manage, and grow their assets. With strategies including asset allocation, equity, fixed income, cash management, and alternative investments, Morgan Stanley is committed to providing our clients with world class investment products and services. [www.morganstanley.com/liquidity](http://www.morganstanley.com/liquidity)

## **Netspend — NEW** 317

NetSpend, A TSYS® Company, provides organizations and the self-banked with robust payroll, incentive and disbursement programs, which are customizable and easy to implement. Our Skylight® PayOptions™ Program includes tools that assist companies to achieve 100% electronic pay. Our SmartOne PrepaidSM Program provides incentive and disbursement cards for employees and customers.

## **Northern Illinois University** 410

NIU's MBA is one of the premier AACSB-accredited programs in Chicago. The curriculum provides the knowledge and tools required for success in today's competitive business environment. Integrative educational experiences and international travel extends formal learning from the classroom to the business world. Students build their professional network through NIU's strong alumni base.

## **Northern Trust** 521

Northern Trust's treasury management capabilities help build and grow businesses with tools that increase efficiency and reduce expenses. From depository services to comprehensive electronic solutions, our experienced treasury management professionals work with you to help improve your company's financial performance.

## **Nvoicepay — NEW** 211

Nvoicepay transforms the massive and expensive effort that goes into paying suppliers into a simple and automated solution. We optimize electronic invoice payments for enterprises with intuitive cloud-based software. In addition, we provide comprehensive supplier services through our Payment Command Center and the highest level of security in the industry.

## **Open Link — NEW** 416

OpenLink ([www.openlink.com](http://www.openlink.com)) is a leader in treasury and risk management software, uniquely providing a solution for commodity procurement and treasury management on a single platform. OpenLink serves 600+ clients, 12 of the largest commodity and energy companies, 9 of the largest financial institutions, and 13 of the largest central banks.

## **Pacific Life** 613

Founded in 1868, Pacific Life provides a wide range of life insurance products, annuities, mutual funds, and a variety of investment products and services to individuals, businesses, and pension plans. Pacific Life has solutions to help de-risk your defined benefit plan: Pacific Insured LDI®, Pacific Secured Buy-In®, Pacific Transferred Buy-Out®.

## **Pinnacle Solutions Incorporated** 517

PSI's web-based software is currently used by corporations, government entities and major banks, around the globe. Our newest application, designed for New York City's Department of Finance, connects NYC accounts across 20 banks and tracks the corresponding collateral values, automatically. Ask us how we can connect to your banks.



# EXHIBITORS



## Promontory Interfinancial Network 316

Promontory Interfinancial Network is the leading provider of deposit placement services, including ICS®, the Insured Cash Sweep® service, and CDARS®. With ICS and CDARS, you can access multi-million-dollar FDIC insurance on demand deposit accounts, money market deposit accounts, or CDs through a single relationship with a participating financial institution.

## RBC Global Asset Management — NEW 510

RBC Global Asset Management is a global investment manager with over \$290 billion in AUM (12/31/16). Included in our solutions and services, investors have access to our liquidity management expertise which dates back to 1983. Our cash services include separately managed accounts, money market fund, ultra-short and short duration products.

## Redbridge DTA — NEW 219

RedbridgeDTA is a leading global debt & treasury advisory firm that provides solutions to corporate treasury worldwide. We have created the next generation solution for bank fee analysis and monitoring, HawkeyeBSB. This team of trusted advisors and analysts provide transparent and customized services, allowing clients to optimize their financial performance.

## Ryan, LLC 516

Ryan is an award-winning global tax services firm achieving international recognition and market leadership through client service excellence, workplace innovation, and employee development. Ryan provides a comprehensive range of state, local, federal, and international tax advisory and consulting services. Our multi-disciplinary team of professionals serves over 12,000 clients in more than 40 countries.

## SAFEChecks 610

SAFEChecks provides check fraud prevention products and services, including the Abagnale SuperBusinessCheck and SAFEChecks. Checks made by SAFEChecks have never been replicated or used in a check fraud scam. SAFEChecks products include secure check-writing software with Positive Pay/ACH functionality, secure signature controls, advanced barcode technology, and Secure Name/Secure Number fonts.

## State Street Corporation 315

State Street Corporation is one of the world's leading providers of financial services to institutional investors, including investment servicing, investment management and investment research and trading. With \$29 trillion in assets under custody and administration and \$2 trillion in assets under management as of December 31, 2016.

## SWIFT 617

SWIFT is a member-owned cooperative that provides the communications platform, products and services to connect more than 11,000 financial institutions and corporations in over 200 countries and territories. SWIFT enables its users to exchange automated, standardized financial information securely and reliably, therefore lowering costs, reducing operational risk and eliminating operational inefficiencies.

## TIS GmbH — NEW 115

SMART PAYMENTS – BETTER DECISIONS. TIS is the leading cloud platform for managing corporate payments and cash flows worldwide. Our comprehensive Software-as-a-Service solution helps our customers make better decisions, reduce costs and analyze their corporate performance in real time. All mission-critical processes related to payments are integrated into a multibank-capable, audit-proof cloud platform.

## Treasury Management Association of Chicago (TMAC) 709

TMAC is proud to be hosting the 31st Annual Windy City Summit. We invite you to stop by our booth to learn more about TMAC. If you are interested in joining TMAC please see the membership information on p. 25.

## Treasury Strategies, a division of Novantas, Inc. 204

Treasury Strategies, a division of Novantas, Inc., is the leading treasury consulting firm. We develop actionable solutions on leading practices, treasury operations, technology, and risk management for hundreds of companies around the globe; serving corporate treasurers, their financial services providers and technology providers for the complete 360° view of treasury.

## TreasuryXpress 605

TreasuryXpress, the global leader in on-demand treasury solutions, was created to give all companies powerful, cost-effective, and easy-to-implement Treasury Management capabilities. Our solutions centralize 10,000+ bank accounts and process \$7BN+ in payments annually – making it easy to achieve 100% cash visibility, manage end-to-end payment processing, and distribute critical reports automatically.

## UMB Bank, n.a. 518

Over the past century we've seen enough economic cycles to know that to endure you need a balanced approach. It's why we deliver a highly-diverse range of the highest-quality financial & treasury services. We've built our company to serve you now, and far into the future, in all economic climates.

## WAUSAU Financial Systems — NEW 313

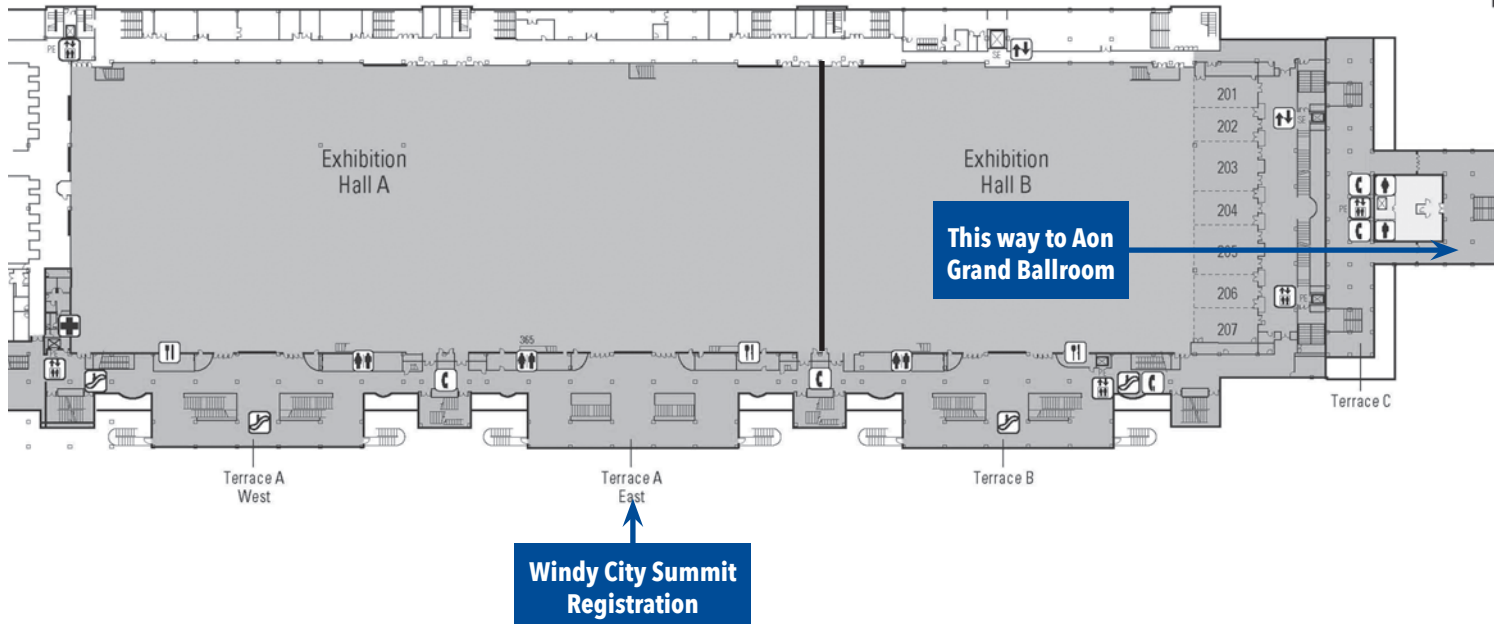
WAUSAU, a Deluxe Corporation company, is a catalyst for results. Partnering with industry-leading financial institutions and corporations to reduce cost and strengthen their competitive market position, WAUSAU is recognized for consistently delivering best-of-breed financial technology, services and solutions that integrate receivables, accelerate deposits and payments, and eliminate paper. For more information, visit [www.wausaufs.com](http://www.wausaufs.com).



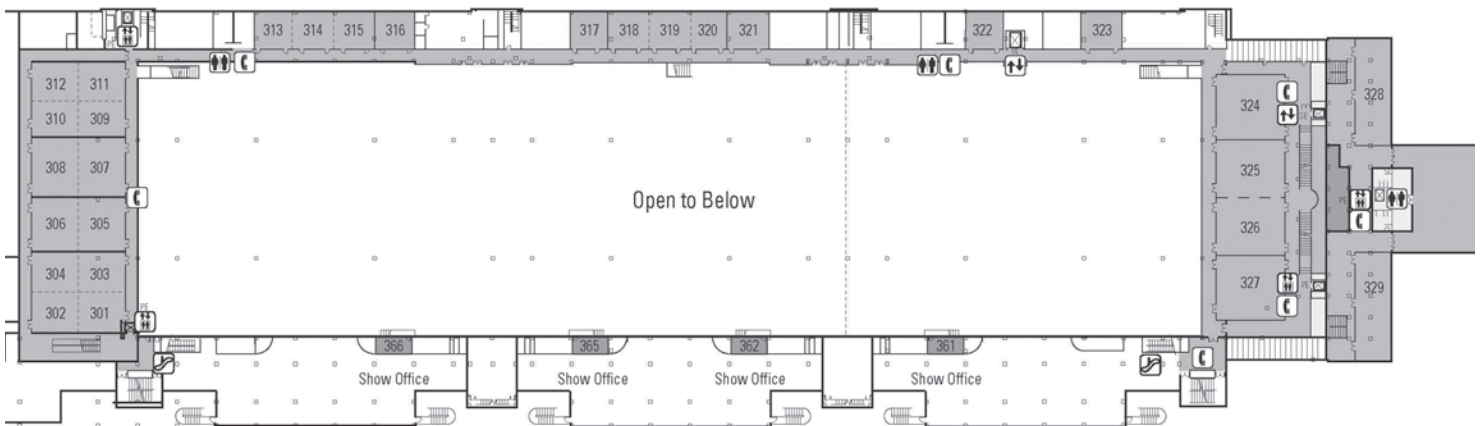


# NAVY PIER FLOOR PLAN

## Navy Pier Level 2



## Navy Pier Level 3



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# Transparency Matters.

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Treasury management plays a broader, more strategic role in organizations than ever before. That’s where we come in. Our experienced team members are committed to working together with you to understand your vision and use our strategic resources to improve your financial processes.

We’re ready to help you make the journey from where your treasury is today to best in class. Contact your Wells Fargo treasury management representative today or visit *Treasury Insights* at [wellsfargo.com/treasuryinsights](https://wellsfargo.com/treasuryinsights).

Together we’ll go far

