



Propertybase is the leading web-based real estate CRM designed specifically for agents, brokers and developers.

As a global leader, we help residential, commercial and developer real estate professionals revolutionize how they manage, interact and service their clients, while simultaneously maximizing client satisfaction and increasing revenue opportunities.

Our CRM platform allows real estate professionals to take a service-based, systematic approach to managing real estate, allowing them to redefine how they manage, communicate and service their clients.

Founded in 2008, Propertybase is proud to serve 1000+ clients in more than 60 countries globally. Our platform is built and

operates on Salesforce.com and is accessible to anyone, anywhere in the world. We also offer clients global, 24/5 customer support, and our lead-to-close CRM platform is completely customizable to grow and evolve with our clients evolving business needs.

The Propertybase Advantage

Propertybase is revolutionizing the way real estate companies build relationships with their clients. Our CRM technology enables real estate companies to manage their entire sales cycle on a single centralized platform. Supplying broker/owners with increased visibility and insight into their business, while arming agents with intelligent productivity tools designed to provide the highest level of service and support to their clients.

Who We Help

Propertybase is built specifically for residential, commercial and developer real estate professionals.



"In the first two years after implementing Propertybase, we more than doubled our transaction volume." ~ California RE/MAX owner Josh Barker

We're Built on Salesforce



www.propertybase.com

The Propertybase Difference

Real Estate Is Your Business, So Manage It

Propertybase CRM allows real estate professionals to manage their entire database from lead-to-close, providing a centralized platform to help clients redefine the real estate process for buying and selling residential and commercial properties.

LEAD MANAGEMENT: Allows agents to increase and better manage their conversion rates, giving them the ability to connect with contacts and close more deals, faster.

CONTACT DATABASE & ACTIVITY: Housing your contacts and leads under a single platform increases productivity, giving agents a longer reach for communications and relationship building.

TRANSACTION MANAGEMENT: Manage the offer and closing process from start to finish, while ensuring all completed activities, dates and tasks are tracked to completion. You can also archive and record all documents and communications with 100% compliance.



FLEXIBLE CONFIGURATIONS: Integrate and constantly improve your processes. Propertybase is the most scalable real estate CRM platform on the market, so we can grow with your evolving business needs.

WORKFLOW AUTOMATION: Increase agent productivity and save time at every step of the process. Identify and automate bottlenecks, and ensure communication is going out during key times within the sales cycle.

BUSINESS TRANSPARENCY: Understanding ROI from your CRM allows you to make better business decisions for your brokerage. This includes revenue forecasting for agents and the entire brokerage, allowing you to incentivize agents based on performance and close rates.



Single-Solution Platform

The Propertybase platform covers lead-to-close functionality and property inventory (development projects, listing inventory) and can integrate with 3000+ Salesforce apps.



Real Estate CRM Pioneers

Propertybase was first to offer product features like Marketing Browsers and Front Desk. Our pioneering innovation is recognized by our list of long-tenured clients, and our 340+ Appexchange reviews.



Mobile

Our Salesforce1 mobile application allows clients to download, login and quickly access and view dashboards, contacts, activities, listings and list views.



Client Focused, Client Driven

From Marketing and Sales, to Onboarding and Customer Success, our teams are committed to honest communication, quality product delivery and a vision to grow our product for our clients.



Salesforce Built, Propertybase Proven

As the first real estate CRM built on Salesforce, we've taken what Salesforce has developed and built upon it specifically for the real estate market.



24/5 Customer Support

Propertybase Customer Success teams are located around the world, giving clients the ability to contact with questions or service needs via our Help Center Support tool.