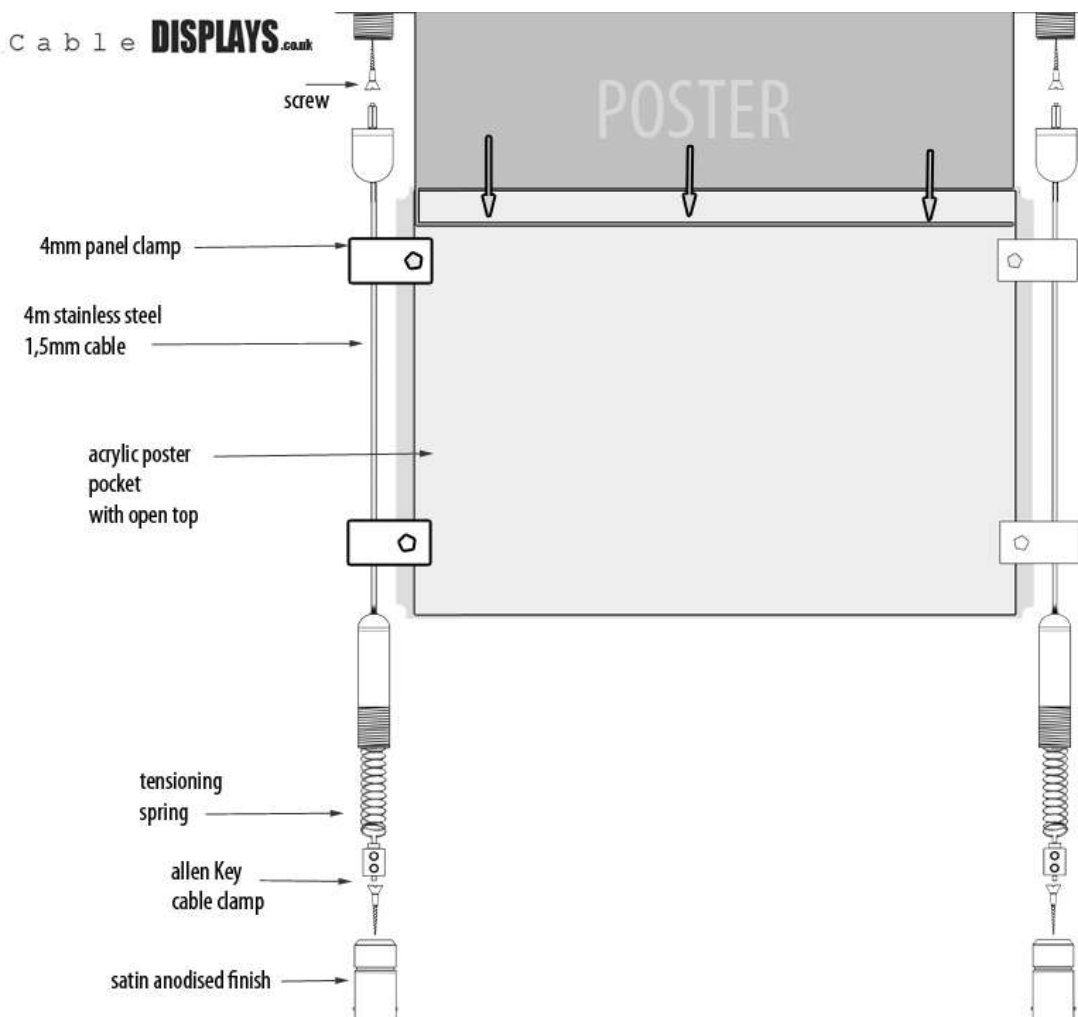**What are cable displays used for?**
Cable displays are ideal for wall and window displays, you may well have seen them used as estate agent displays, in travel agents windows and in shops as retail displays. They offer a cost effective and versatile way to display posters and literature in offices, retail spaces, opticians, dentists and doctor's surgeries

Cable display system components
The main component of a cable display is the wire kit itself. This comprises a 4m stainless steel cable that can be cut to suite your shop window or office wall. Cables are 1.5mm thick but can support up to 120kg. The cable has a bottom fitting with a tensioning spring and a top fitting. The type of top and bottom cable display fitting depends on whether you want to fit the cables from the floor to ceiling (the most common) the floor to a wall or wall to wall. Click here to see images of these fittings.

Cable DISPLAYS.co.uk

screw

4mm panel clamp

4m stainless steel
1,5mm cable

acrylic poster
pocket
with open top

POSTER

tensioning
spring

allen Key
cable clamp

satin anodised finish

How to install cable displays
Cable displays are easy to install with some basic DIY skills and tools. Installation varies slightly depending what type of cable display system you are installing but the principle remains the same.

1. Fix the shorter of the two wall fixings to the wall. Attach one end of the cable to the wall fitting and tighten the allen screw
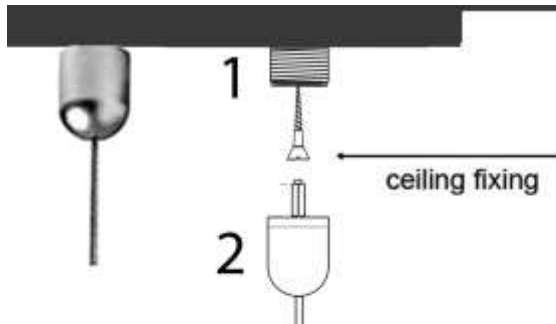
2. Use a plum line to determine the position of the lower wall fixing. Cut the cable to the required length and attach the brass end stop. Screw the tension cap down to tighten cable.

3. Fix the panel clamps onto the cable. 4 panel clamps are required for each poster holder

4. Connect the poster holders to the panel clamps

Fitting Instructions

Make sure the fixings are strong enough to allow tensioning of the cables. Screws supplied are suitable for wooden ceilings for cavity and solid ceilings use the apropriate rawlplugs.

A) Fix fitting 1 to ceiling

B) Screw fitting 2 to fitting 1

C) Use a plumb line to mark the centre position of the floor fitting 5

D) Adjust the length of cable by loosining the grub screws at 4. cut off the cable in line with point A

E) Re tighten the grub screws 4

F) Adjust the tension by screwing 3 into 5. Do not over tighten
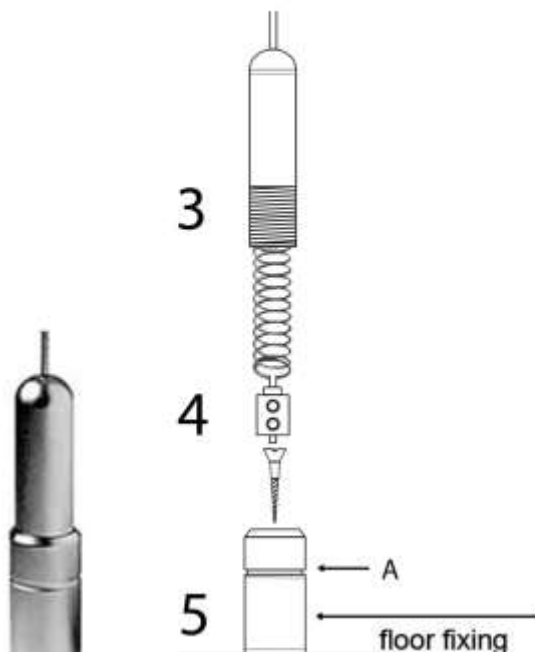
Distance between cable centres
The distance betwen cables depends on the literature or poster holders you are adding. To calculate width required add 45mm to the width of the holder.

EG
A4 poster holder is 210mm wide + 45mm = 255mm
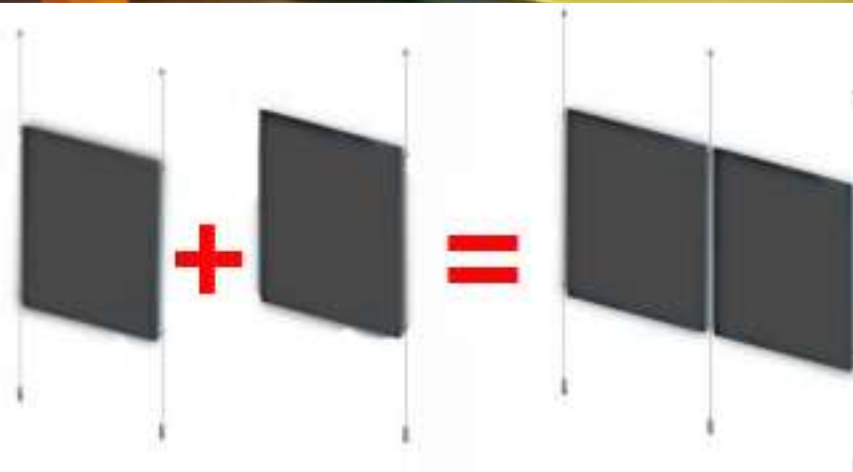
The cable centres need to be 255mm apart

A4 cable centres 255mm apart
A3 cable centres 342mm apart
A2 cable centres 465mm apart
A1 cable centres 639mm apart
A0 cable centres 886mm apart
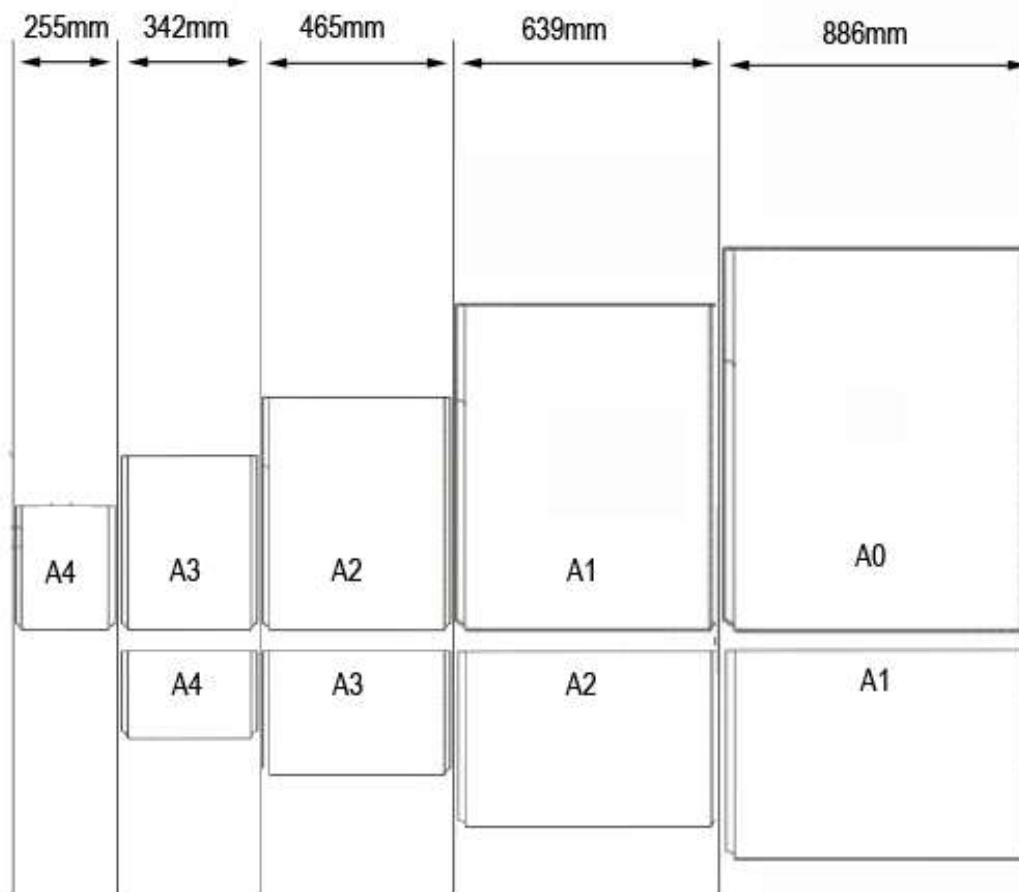
1

2

ceiling fixing

3

4

5

A

floor fixing

How to install cable displays
How far you space the cables apart depends on a couple of factors. Firstly you need to decide if you want a continuous wall of posters or if you want to have gaps between them.
In the picture below the left and right hand units are single columns where the centre unit comprise a single column with an add on unit
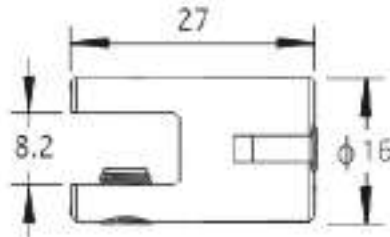
Cable display spacing

Cable DISPLAYS.co.uk   Cable spacing for poster pockets

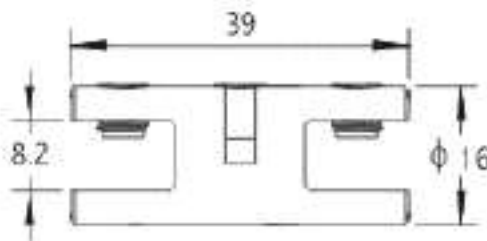**How to fit Poster holders and Literature holders**

Once you have fixed your window display wire cables you are ready to fit your poster holders and literature dispensers. These are attached using cable clamps which can be attached anywhere along the wire length giving you the flexibility to position poster holder where you want.

Cable clamps only take a couple of seconds to fit using an allen key. Cable clamps are available to take a single or double poster holders in small or large sizes. Larger sized clamps take panels up to 8mm thick. They cost more, are slightly easier to fix and look more imposing.
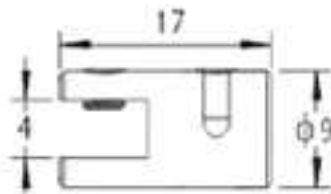
Large single clamp

Large double clamp

Small cable display clamps are the most popular and are supplied as standard with our kits. They are cheaper, hold panels up to 4mm thick but require more accuracy when fitting them.

Small single clamp

Small double clamp