



MARKET INTELLIGENCE REPORTING

What it is

compNG displays prices of competitors and the customer hotel from a variety of selectable sources.

compNG delivers reports about rate comparison, rate evolution and rate parity.

What does it do and how

- "Dynamic LoS" ensures that hotels are less often displayed as "closed" (USP)
- Display of Market Availability (USP)
- Snapshots of the shopped sites
- Graphical display tab for each report
- Display of Guest Rating (USP)
- Simple and detailed filtering option offer displaying only the relevant data
- Rate shopping data is available from many sources, including many OTAs, some Brand Sites and GDS
- Data can be shopped daily by schedule or ad-hoc on demand
- Real time reporting – always display the most recent shop data for each arrival date
- Shop reports – display only the arrival dates shopped with the respective shop scenario
- Automatic email alerts (includes attachment with freshest rates)
- Customized Rate Party Report for hotel chains
- Online support
- No hardware or software requirements, operates in an internet-based environment and can be accessed from anywhere.

Your benefits

- Better hotel results supported by more transparent market overview
- Better analytical reports than other rate shopping systems
- Easy setup of new properties / easy change of CompSet
- No system maintenance requirement, as compNG is internet-based

What you need to use it

- PC and an internet connection
- Sign up for compNG

CAN RECEIVE PRICE DATA:

03 **rezNG** - Central Distribution Platform
performNG - Price Recommendation
yieldNG - Price Recommendation
any RMS*

Collects:
market prices
market availability
hotel reputation

send price data

Displays:
parity reports
price alarms
hotel value analysis

02 compNG
Rate Shopping

sending data

DATA SOURCES:

01 Review Site Data
OTA Data
GDS Data
brand.com Data

* Via connections to RMS solutions of 3rd party