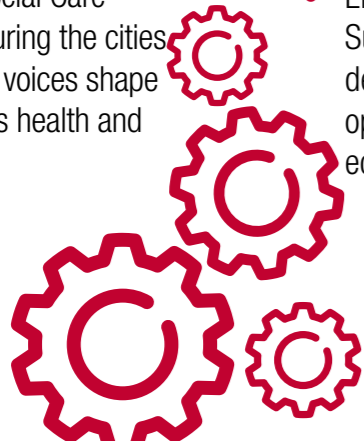


Our work area priorities:

Our work areas are led by individual member cities across our group. Currently these are:

- Employment and Welfare reform (Blackpool): Developing long term, sustainable solutions to worklessness and supporting the most vulnerable people in our communities.
- Inclusive Growth (Bournemouth): Embedding inclusivity and an economy that works for all into national and local economic policy.
- Culture (Norwich) Maximising the economic impact of the cultural offer of cities.
- Brexit (Sunderland): Delivering economic opportunities for our cities and communities after Brexit.
- Health and Social Care (Salford): Ensuring the cities and residents voices shape and influences health and social care.
- Housing (Salford): Developing innovation to deliver better and more social and affordable housing.
- Skills (Bradford): A better skills system through more local and integrated delivery in our places.
- Young People (Kirklees): Mainstreaming young people's issues across our cities and investing in their future.
- Transport (Wolverhampton): Greater influence for cities to improve transport quality and accessibility, and tackling congestion.
- Integration (Bradford and Norwich): Bringing communities together and creating places where people live together with harmony and mutual respect.
- Environment (Southampton) Sustainable economic development and maximising opportunities from the green economy and clean energy.



Work with us:

We believe that collaboration, sharing ideas and joint working is the best way to achieve success. If you are interested in working with us, or have ideas or a proposal you'd like us to look at around achieving our priorities- please get in touch.

Contact us at:

- @ keycities@wakefield.gov.uk
- www.keycities.co.uk
- twitter: @keycities



**KEY
CITIES**
UNLOCKING
POTENTIAL



Key Cities : An Introduction

Key Cities : An introduction

Who we are:

Key Cities are a group of 24 mid-size cities and urban areas across the UK. We have a combined population of nearly 6 million people and contribute over £135bn a year to the UK economy. This equates to around 8% of the UK economy and is larger than the economy of Scotland.

Our members are: Blackpool, Bournemouth, Bradford, Carlisle, Coventry, Derby, Doncaster, Gloucester, Hull, Kirklees, Medway, Newport, Norwich, Portsmouth, Preston, Plymouth, Salford, Southampton, Southend, Sunderland, Swansea, Tees Valley, Wakefield, and Wolverhampton.

Key Cities members represent all of the major political parties and places across England and Wales. We are a united voice for urban Britain, working to champion our places. We work with other cities, towns and organisations across local government and beyond to deliver prosperity and a good standard of living and environment for all.

We produce ideas, research and engagement, both with experts and with ordinary people across our places. We want a country where no place is left behind and every family and person has opportunities for a better life. We also believe everyone in our places has a voice, and we act to make sure that voice is listened to.



What we offer Britain:

Key Cities are uniquely positioned to be able to provide a clear voice for people, organisations and businesses across urban Britain. Our membership covers north and south, inland, port and coastal, and areas with differing levels of prosperity.

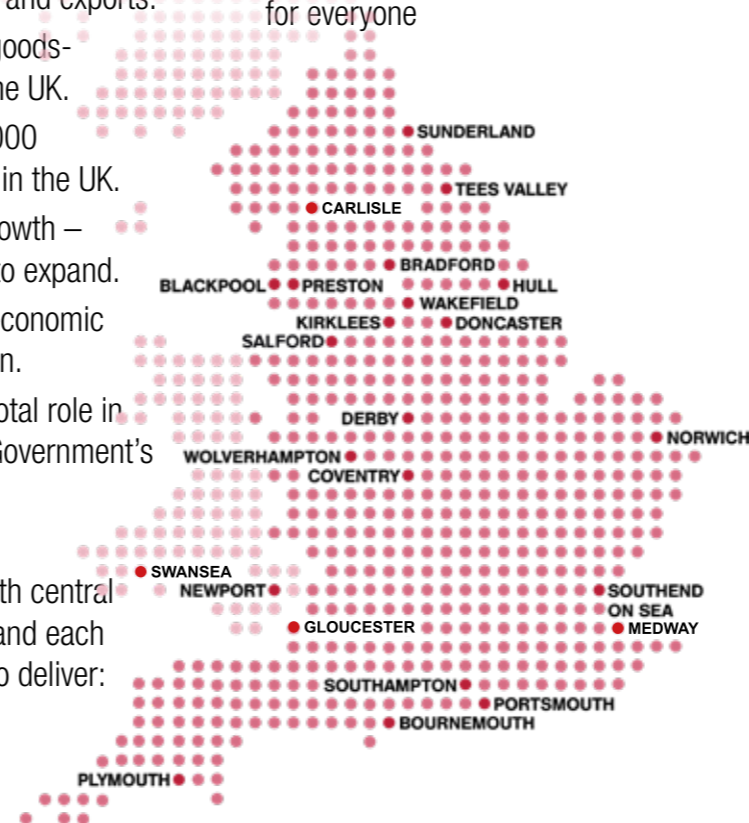
Key Cities members are:

- Some of the fastest growing local economies in the UK.
- Places with major strengths in both manufacturing and exports.
- Five of the top ten goods-exporting cities in the UK.
- Home to over 250,000 manufacturing jobs in the UK.
- The right size for growth – with available land to expand.
- Ideal test beds for economic and social innovation.
- Poised to play a pivotal role in the delivery of the Government's Industrial Strategy.

Through partnership with central government, business and each other, we are working to deliver:

- Higher Productivity

- Stronger Growth
- Higher employment in better paid, more secure jobs
- A more inclusive economy
- Engagement with people who feel economically and politically excluded
- Regenerated and sustainable cities with more affordable housing
- A better leisure and culture offer for everyone



What do we do:

Our cities are compact enough to be agile, large enough to make a difference.

We will work with the UK government and others, to partner and test practical solutions for social and economic issues affecting our places – including how to increase productivity and wages, improve transport and housing and develop and modernise our industries and firms, creating jobs and prosperity not only for now, but for the future.

This may include invest to save initiatives, testing new models of devolved delivery, piloting new national initiatives or programmes or jointly work on new approaches to grow economies and tackle issues such as low productivity or low social and economic inclusion.

We constructively respond to consultations and emerging policy development by others, both within and beyond Government, across all our areas of work.

We seek to raise awareness of our policy priorities and proposals across both the Government and wider professional and public debate.

We actively engage with the media and other interested parties to ensure our voice remains heard and our profile remains high.

We have regular meetings and dialogue with both Ministers and Government departments across all our portfolio areas. We have an effective Key Cities All Parliamentary Group (APPG) enabling members of Parliament of all parties to engage with us and our work. We provide briefings and information to government and MP's around our work and proposals.

