



Business HND

Business

HND

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HND Business

What will I learn?

You will be following the Higher National Diploma Programme course for two years and you will cover eight modules each year.

The modules are as follows:

During year one you will explore in depth aspects of the following themes:

Marketing, Marketing Planning, Managing Financial Resources & Decisions, Organisations and Behaviour, Business Environment, Aspects of Contract and Negligence for Business, Human Resources Management, & Working With And Leading People.

During year two you will develop your knowledge of the following:

Business Decision Making, Research Project, Business Strategy, Marketing Intelligence, Advertising and Promotion, Sales Planning and Operations, Human Resources Development, and Employee Relations.

What qualifications do I need to qualify for this course?

Applicants should be a minimum of 18 years and hold one of the following qualifications:

- BTEC National Diploma or Certificate in Business
- Advanced GNVQ in Business and at least one 'A' level
- Applicants should also have GCSE English and Maths at Grades A, B or C.
- Mature candidates with work experience will also be considered.

What can I do after this course?

This qualification could admit you onto the 3rd year of degree programme at a recognised university. You will be advised on the most appropriate route towards the end of the course.

Business Studies Higher National Diploma (HND)
UCAS Course Code 021N

