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NO TWO DAYS ARE THE SAME AT UNIQUECAPTURE

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ARCHITECTURAL & AERIAL

VIDEO PRODUCTION

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## TALKING YOUR LANGUAGE

We specialise in packshots, lifestyle photography and visual media to help you stand out from your competitors

With years of marketing experience we talk your language and love working with creative agencies, or directly with brand, trade and product marketing managers.

From start ups to multinationals we understand how important your imagery is to delivering. To return an investment on your products and services.

Image shows dedicated kitchen lifestyle set in Uniquecapture studio



## DELIVERING THE HIGHEST QUALITY IMAGES & VIDEO

Three studios, One facility, ideally located in the centre of Milton Keynes.

Our investment in the highest quality equipment helps us to deliver premium images, quickly and cost effectively.

There are no surprises at Uniquecapture. Images are sent to iMac and iPad screens in real time. This means your stakeholders can check the images during the shoot instead of when they are delivered!



## DELIVERING ON BRIEF, ON TIME & ON BUDGET

Our unique mix of creativity, photography know how, state of the art equipment and marketing knowledge allows us to deliver professional photography services – On Brief, On Time and On Budget.

We are used to working within short retail deadlines and within limited budgets to deliver images that both reflect your brand values and deliver a return on your investment.

Give us the challenge and we will go the extra mile for you.



# PRODUCT LIFESTYLE

## SERVICES AT A GLANCE

From vacuum cleaners to washing machines, or from perfumes to watches, our pack shots show your products at their best and make them stand out from your competitors.

- Studio room set build
- On site working kitchen set
- Contemporary lounge set with full flight of 13 stairs
- Furniture hire
- Sourcing models, stylists, MUA and props

“LIFESTYLE IMAGES  
THAT HELP CONVERT  
BROWSERS INTO BUYERS”



PRODUCT LIFESTYLE



## LIGHTING DIRECT

LOCATION PHOTOSHOOT

"Thanks again, they are excellent"

Graphic Designer - Lighting Direct



# PRODUCT LIFESTYLE



## HOOVER CANDY LTD LOCATION PHOTOSHOOT

“We can’t thank you enough. You arranged everything perfectly. The dogs, models and location worked really well. We are looking forward to seeing it in print.”

SDA Marketing Manager  
**Hoover Candy Ltd**



PRODUCT LIFESTYLE



**IMPERIAL CANDLES**  
PRODUCT LIFESTYLE SHOOT

“We need to book another shoot with you. Exactly the same set as before. Thank you.”

Business Owner - **Imperial Candles**





PRODUCT LIFESTYLE



**ZOE & MII**  
AMAZON LIFESTYLE PHOTOSHOOT

“Hold on while I call the supplier to increase my order. Now that I can see how it looks on the screen, I know these are going to sell!”

Business Owner - **Zoi & Mii**



## PRODUCT LIFESTYLE



## BSH GROUP ARGOS CATALOG PHOTOSHOOT

“Thanks for sorting out the photoshoot. Catalogue is due out in a couple of weeks so hopefully it will be effective. Feedback from the Argos team is very positive.”

CP Trade Marketing Manager  
BSH Group



## ZANUSSI PHOTOSHOOT PACKSHOTS & LIFESTYLE

“Looking forward to the shoot on Monday. A lot similar to the last Zanussi shoot we did, but also need some packshots.”

Head Of Brand & Marketing - Electrolux Ltd



# PRODUCT LIFESTYLE



## DAIRY DIARY NEW PRODUCT LAUNCH PHOTOSHOOT

“I would like to book another shoot in your kitchen set. Similar brief to last year.”

Creative Director  
**Step Beyond Creative Agency**

*DAIRY*  
DIARY



PRODUCT LIFESTYLE



**OBART PUMPS LTD**  
UNDERWATER PHOTOGRAPHY  
10M TRADE SHOW BACKDROPT

“I will get some pictures taken when the stand is complete. However, you may wish to come and see it yourself at the Ricoh Arena!”

Managing Director - **Obart Pumps Ltd**



# PACK SHOTS

## SERVICES AT A GLANCE

From light bulbs to perfumes, or bikes to furniture, our packs shots show your products at their best and help you stand out from your competitors.

- Mirrored reflections
- Drop shadows
- Ghost mannequin
- Transparent, white or black backgrounds

We love the challenge of shooting mirrored glass and reflective products.



**LYCO LIGHTS**  
PACKSHOTS SHOOT

**LYCO**

“Fab...They look great. Thank you so much. We will be in touch soon regarding another shoot.”

Decorative Buyer - **Lyco Group Ltd**

# PACK SHOTS



## DWELL PHOTOSHOOT PACKSHOTS

“Fabulous, Many thanks. More products on their way next week. Will send the brief over.”

Marketing Manager - **Dwell Ltd**

# dwell

## PACK SHOTS



### COSMETICS & BEAUTY PRODUCTS PACKSHOTS

“Many thanks, If these are just proofs then the high-res files must be absolutely stunning, I am delighted.”

Managing Director  
**Jump Start Consulting Ltd**



### NAOMI CAMPBELL NEW PRODUCT LAUNCH IMAGERY

“Great! Thanks so much.  
Could you send over the PSD?”

Naomi Campbell Brand Manager  
**SA Designer Perfumes Ltd**

NAOMI  
CAMPBELL  
P E R F U M E S

PACK SHOTS



STARBUCKS PHOTOSHOOT  
CHRISTMAS GIFT SET

Product pack shots with clipping paths  
and mirrored reflections.



NUTELLA  
PACKSHOTS **nutella**



JELLY BEAN  
PACKSHOTS 



TETLEY TEA  
PACKSHOTS 



## PACKSHOTS



### CAMEN PHOTOSHOOT BLUETOOTH HEADPHONES

"Outstanding service from start to finish.  
Really pleased with the results, we will be back!"

Managing Director - **Camen Ltd**



### JUICY RETREATS JR PREMIUM BLENDERS

"You always know exactly what we need to get the  
message across. Once again you have delivered for us."

Commercial Director - **Juicy Retreats**



PACKSHOTS



### ROYAL & AWESOME

"They are great, many thanks. Looking forward to the next shoot on the 21st, I'll call you tomorrow to talk through the brief."

Managing Director - **Royal & Awesome Ltd**



### MORPHSUITS

"Thanks for doing the audit and arranging the models, it was a massive value add. Thank you for all your help."

Managing Director - **Morphsuits Ltd**

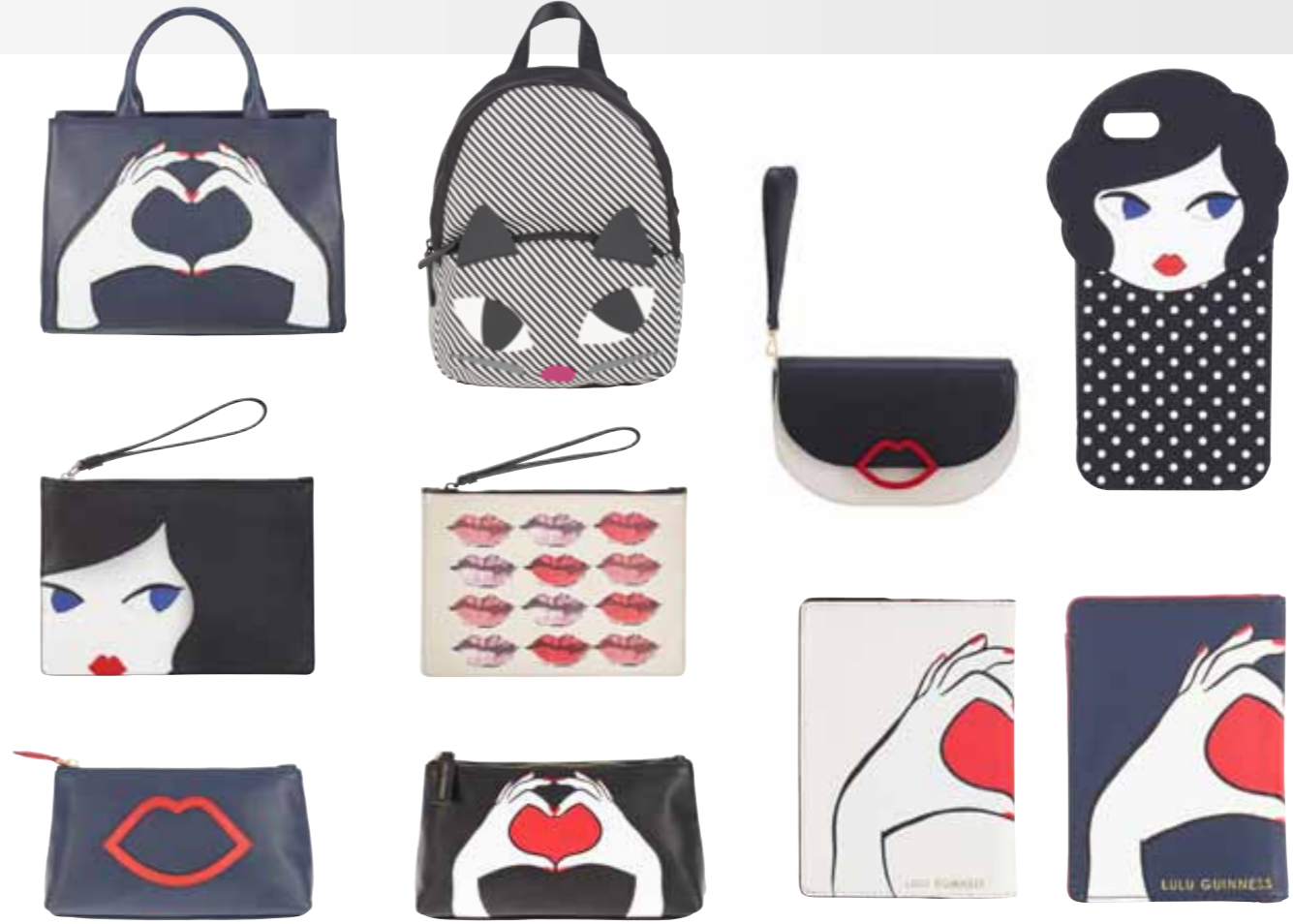
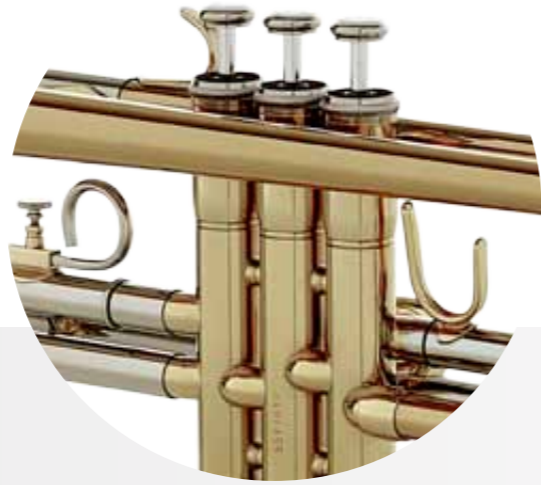




### MAPEX PHOTOSHOOT PACKSHOTS

“Thanks for looking after us so well. It was a super enjoyable week. The images are great. I wanted to confirm that you would be OK working with us again on some future drum projects?”

Marketing Manager - **Korg UK Ltd**



### LULU GUINNESS NEW SEASONS RANGE

“It was lovely speaking to you on the phone. The photos look great! Thank you so much for sending the images through so quickly.”

International Wholesale - **Lulu Guinness**



PACKSHOTS



## AEG PHOTOSHOOT PACKSHOTS

“Thats all great, yes, same as last time. I will send over some details tomorrow for the next shoot now that I’m back in the UK.”

Head of Product / Brand & Marketing  
Electrolux Ltd





## ESG LTD PHOTOSHOOT TECHNICAL EQUIPMENT BROCHURE

“Unbelievable. I knew this product would look great, but these are amazing. I can’t wait to see the final edit!”

Managing Director - **ESG Ltd**



# FOOD & DRINK

## SERVICES AT A GLANCE

Our food photographers thrive on the challenges associated with delivering mouthwatering food imagery.

Whether it's for a magazine, cookbook or restaurant, we utilise the highest resolution medium format Phase One digital cameras to capture the detail and finesse of the chefs' creation.

- Food Packaging Photography
- Restaurant Food Photography
- Catering Photography
- Food Editorials
- Cookbook Photography
- Hotel & Restaurant Menu Images



“ON-SITE WORKING  
KITCHEN SET”

FOOD & DRINK



**SKYE PHOTOSHOOT**  
ADVERTISING PACKSHOTS



“Thanks for the great pack shots, all images are crisp and perfect for us. They look great!”

Business Owner - C1 Trading Ltd



FOOD & DRINK





FOOD & DRINK



FOOD & DRINK



## CARMELITA LTD PREMIUM WINE PHOTOSHOOT

“They’re great, thank you so much. Can we get the high res versions over to our designer?”

Head Of Digital - **Venture Founders Ltd**



## FOOD & DRINK



### GOOD SPUDS SHOOT MENU

“Great pictures from Monday really pleased, so glad I had the last two done - I think the coleslaw one is my favourite....and I wish I'd shaved!



### SUN-PAT'S PHOTOSHOOT WITH GREG RUTHERFORD

Creating content with Hain Daniels and Kiss PR agency for a Sun-Pat social media campaign.



# AMAZON

## 10 REASONS TO CALL US ABOUT YOUR AMAZON PHOTOGRAPHY

1. Photos that meet all Amazon image guidelines
2. Premium quality Amazon Pack Shots that help turn browsers into buyers
3. Amazon Lifestyle Photography aimed at your target market and audience
4. Amazon Product Videos that make complicated products look simple and easy to use
5. Video based Amazon 360 degree product spins
6. Fixed pricing based upon volume
7. Fast photography turn around time
8. Remote service, or visit our dedicated lifestyle studio
9. Optimised image size for immediate upload onto Amazon
10. Numerous recommendations from happy Amazon sellers

amazon



# PRODUCT 360°

SHOWCASE YOUR PRODUCTS  
FROM EVERY ANGLE

Our 360° Converts Browsers into Buyers.

- Product 360° allow's customers to view products from multiple angles, reducing product return rates
- Adds impact to your on-line campaigns and helps convert browsers into buyers
- We offer the complete service from creation to deployment.
- Available for all products up to 100Kg in weight.



FOR A LIVE DEMO VISIT:  
[www.commercialproduct.photography/360-product-spins](http://www.commercialproduct.photography/360-product-spins)

# FASHION & EDITORIAL

SERVICES AT A GLANCE

Our Fashion Photography has been used by many leading clothing manufacturers, designers, models and agencies. We use the very best equipment and ensure we work with the right stylist to guarantee our images exceed your fashion photography brief, reinforce your brand and drive sales.

- Model Look Books
- Agency Model Tests
- Fashion Shows
- Catalogues
- Invisible Man Clothing Shots
- Premium Editorial Photography





**JORA COLLECTION**  
FASHION SHOOT

“Thanks for the images. Can we check the diary for availability next month for yet another shoot?”



FASHION & EDITORIAL

MODEL PHOTOSHOOTS



### ACTOR PORTFOLIOS

“Thank you so much really appreciate it! Love the photo especially the black and white ones”

Actor - Nicky T





FASHION & EDITORIAL



EDITORIAL PHOTOSHOOTS



BRIDAL FASHION



# TRANSPORT

SERVICES AT A GLANCE

We have experience shooting almost every mode of transport. From product shots of cars and bikes to much larger vehicles such as planes and boats.

We have access to studios big enough to accommodate the largest of vehicles, but are equally happy working on location.

“WE DELIVER ON BRIEF,  
ON BUDGET & ON TIME”





## DAWSON GROUP PLC VEHICLE PHOTOSHOOT

Vehicle product shots for a bespoke Tablet App to highlight areas of damage before and after rental

“I have to say that these photographs are stunning and better than I could have hoped for, Donna selected well! I am looking forward to continuing to work with you as we move forwards.”

Managing Director  
**Dawsongroup plc**



# TRANSPORT



## B7MA PHOTOSHOOT PACKSHOTS

“They’re Ideal. I’ll be straight over to pick them up”

Sales & Marketing Manager  
Molten Rock Equipment Ltd



## GENESIS PHOTOSHOOT NEW PRODUCT RANGE

“They’re great. It’s likely we’ll have more arrive early the following week, so if we can book the Friday too. I should have plenty more to keep you going”

Genesis Product Manager - Madison Ltd



# SPORTS & LIVE EVENTS

SERVICES AT A GLANCE

Event photography requires energy, enthusiasm and a keen eye for what's going to happen next. We work with our clients prior to the event, to establish the 'must have' shots and ensure the key speakers and events are captured, showing the participants as engaged and interested.

- Press Release Photography
- Charity Events
- Product Launches
- Conference Photography
- Award Ceremonies
- Seminars



SPORTS & LIVE EVENTS



**UFC AND CAGE WARRIORS**  
MIXED MARTIAL ARTS PHOTOGRAPHY

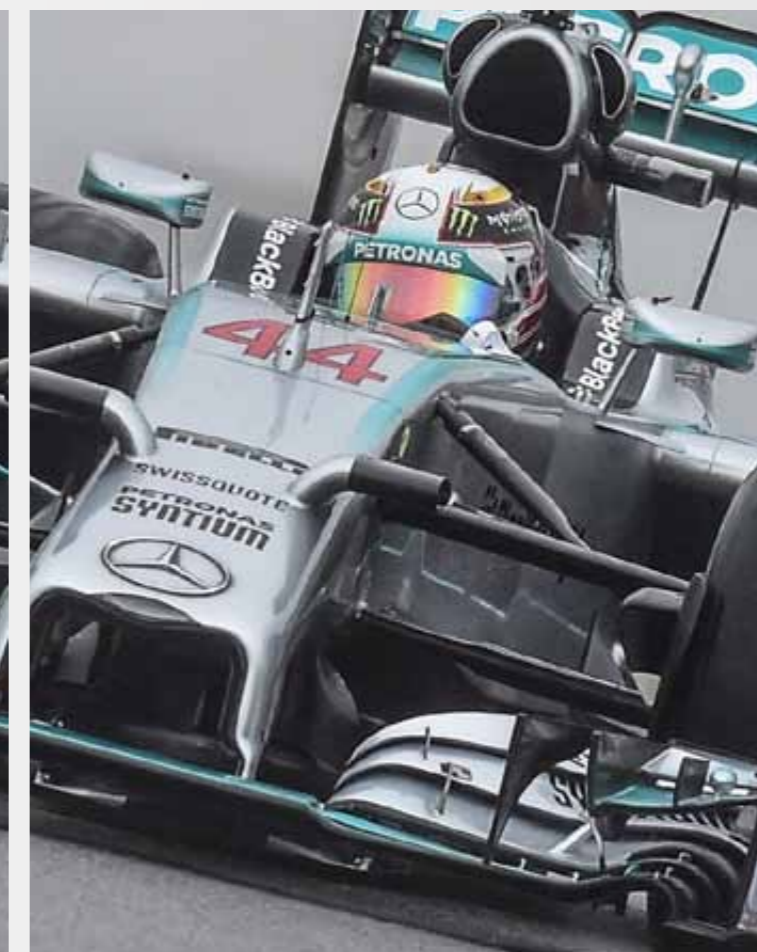
“These are the best shots we have had.  
I’ll make sure we get your credentials  
sorted for the next event”



Editor - MMANYTT



SPORTS & LIVE EVENTS



# TRAVEL & TOURISM

## SERVICES AT A GLANCE

From exotic locations to hotel interiors we focus on delivering the highest quality images that help portray your venues in the best possible light.

Our team is based in the UK but we are available for assignments worldwide.

“WE GO THE EXTRA MILE  
FOR OUR CUSTOMERS”





TRAVEL & TOURISM



**CONSTANCE MUFUSHI**  
MALDIVES PHOTOSHOOT

  
**CONSTANCE**  
HOTELS EXPERIENCE  
*elegance comes naturally*



# ARCHITECTURAL & AERIAL

SERVICES AT A GLANCE

As Architectural Photographers, we work with architects, contractors, interior designers and developers to deliver the highest quality Architectural Photography.

- Architectural Photography
- Interior & Exterior Photography
- Estate Agent's Photography
- Building Photography
- Aerial Photography



## MULTIMEDIA SERVICES AT A GLANCE

Talk to us about your multimedia requirements. We don't just take photos...We have delivered videos, stop motion, 360° and animations for many of our clients.

- Stop Motion Animation
- Product Video
- Service Videos
- 360 Product Video
- Show Reels
- Animation

“MAKING DIFFICULT  
CONCEPTS LOOK SIMPLE”



# GIVE US A SHOT FOR FREE

We aim to deliver the highest quality imagery and service levels to all of our valued customers, but don't just take our word for it. Send us one of your products, and we will send you a sample pack shot free of charge so that you can view the quality of our work.

You can count on us to deliver, but don't just take our word for it. Give us a shot for free.....



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# WE GO THE EXTRA MILE FOR OUR CUSTOMERS

We have had the pleasure of working with some amazing clients on the craziest of briefs. We love our job, no two days are ever the same...



