

# WINDY CITY SUMMIT

TMAC 2019

FINAL PROGRAM  
MAY 21-23, 2019  
Navy Pier Convention Center  
Chicago, IL

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Presented by the  
Treasury Management Association  
of Chicago\*

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For more information and to register visit  
[www.windycitysummit.org](http://www.windycitysummit.org)



Expand your connections on these social media sites! Search Windy City Summit.



On behalf of the Treasury Management Association of Chicago and Windy City Summit organizers, I would like to personally welcome you to the 33<sup>rd</sup> Annual Windy City Summit!

It is a privilege to have you here at Chicago's Navy Pier Convention Center for two and half days to expand your knowledge, transform your career and exchange ideas with professional colleagues.

This year, the Windy City Summit welcomes three amazing speakers. Our opening Keynote Speaker is Terry Savage, national finance expert, author and Chicago native. Ms. Savage will share her expertise on money, markets and the economy. The featured speaker for Wednesday's luncheon is John Stossel, award winning news correspondent with Fox Business Network. Speaking at Thursday's luncheon is Alan Zweibel, Saturday Night Live writer and best-selling author. Each of these speakers will offer you the knowledge and tools for success!

In addition to our 100 educational sessions and CTP review classes, we are excited to offer some new opportunities:

- New Technology Track: Including presentations on fintech, artificial intelligence, robotics, blockchain and more.
- New Learning Lounge in the exhibit hall: Featuring short sessions on the latest innovations in treasury management.
- Our opening reception is back! On the first night you can connect and network with more than 1,200 of your peers and the best companies in the industry.

This conference would not be possible without our dedicated sponsors and exhibitors who support the Windy City Summit each year. During the conference, please stop by to thank them for their generous support and to learn about the innovative solutions they offer.

Before I close, I would like to thank each of you for attending Windy City Summit and making this a valuable experience. A big thank you to Windy City Co-Chairs, Rob Gosma and Mike Hein along with their planning committee for their hard work and dedication to make this conference a success. Additionally, thank you to the TMAC Board of Directors for their commitment, passion and leadership.

I look forward to connecting with you throughout the conference. Please save the date for the 34<sup>th</sup> Annual Windy City Summit which will be held on May 19-21, 2020!

Enjoy the Summit!

**Cathy McGarry**

President

Treasury Management Association of Chicago (TMAC)

## 2018 – 2019 TREASURY MANAGEMENT ASSOCIATION OF CHICAGO (TMAC) BOARD OF DIRECTORS

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# EDUCATIONAL SESSION INFORMATION



## EDUCATIONAL SESSION INFORMATION

### Recertification Credits

#### CTP/CCM/FP&A Validation

The Windy City Summit is approved for up to 13.9 CTP/CCM and up to 12.4 FP&A recertification credits by the Association for Financial Professionals (AFP). Registrants interested in obtaining these credits should complete the Confirmation of Attendance, which was distributed via e-mail, and follow the submission requirements found on the AFP website.

#### Public Accountant Continuing Professional Education (C.P.E.)

The Windy City Summit is registered with the Department of Financial and Professional Regulation as a Public Accountant Continuing Professional Education (C.P.E.) Sponsor. The State of Illinois Board of Public Accountancy has final authority on the

acceptance of individual sessions. Attendees can earn one credit per session by completing the C.P.E. Certificate of Attendance which was distributed via e-mail. Submit your completed form via email to niki@windycitysummit.org.

*Be sure to keep a copy of the form for your records.*

#### Accredited ACH Professional (AAP)

To maintain Accredited ACH Professional (AAP) status, NACHA requires sixty (60) continuing education credits within the five-year accreditation period, with no more than twenty (20) credits earned in any one year. One renewal credit is awarded for each 50-minute seminar or training session; please visit the NACHA website for guidelines on what types of sessions are eligible for credit ([www.nacha.org](http://www.nacha.org)).

## EDUCATIONAL SESSION TRACKS

The following session track descriptions and abbreviations serve as a reference within the session information.

### Advanced (ADV)

Detailed presentations on topics of significant interest to senior level treasury management and finance executives.

### Banking (BANK)

Topics that cover corporate banking challenges and/or opportunities.

### Banker Topics (BT)

Designed for bankers and financial service providers.

### Card Payments (CP)

Includes topics on how card programs can cost-effectively and efficiently disburse funds, improve money management, add flexibility and control funds usage and tracking.

### Corporate Finance (CF)

Short and long-term financial management topics including borrowing strategies and vehicles, financial planning and analysis, and capital structure.

### CTP Preparation (CTP)

Preparation for the upcoming CTP Exam.

### Fraud and Compliance (FC)

Addresses compliance with regulatory requirements and current threats within treasury systems.

### Insurance & Risk Management (IRM)

Business risk, insurance, foreign currency and interest rate risk management.

### International Treasury Management (INTL)

International operations and management including risk solutions, price changes, payments, cash management, and global financial management trade.

### Investments (INV)

The latest information for maximizing yields and portfolio returns and setting short and long-term investment goals.

### Liquidity Management (LM)

Tips and techniques for budgeting, cash forecasting and ensuring adequate funding for your operations are available.

### Professional Development (PD)

Strategies to keep your career on track and continue to enhance your marketability.

### Relationship Management (RM)

Explores the relationships with financial institutions and other service providers including the evaluation, selection, negotiation and ongoing review processes.

### Transaction Processing (TP)

The latest trends, best practices, and integration options to achieve seamless transaction processing.

### Treasury Management Essentials (TME)

Explores a wide variety of global treasury situations and solutions.

### NEW! Treasury Technology (TT)

Innovative technologies in the treasury and financial industry that create new and improved financial services for companies and users. Some examples include FinTech (APIs, process automation, artificial intelligence, computer software), disruptive technology, POBO/ROBO, blockchain, digital wallet, cryptocurrency, cybersecurity, machine learning, robo-advisers, etc.

### Working Capital Management (WCM)

Trends and best practices to drive efficiency and maximize your working capital.

## AUDIENCE GUIDELINES FOR SESSIONS

### Beginner◆

The content provides an introduction to the subject using practical information and user-friendly terms and definitions.

### Intermediate◆◆

A session designed for participants with some knowledge of the subject. The presentation will provide additional information to provide a greater understanding of the subject matter.

### Advanced◆◆◆

These presentations offer in-depth and current information on the subject. Participants should have a strong background in the topic to get the most from the session.

## TERRY SAVAGE—AUTHOR AND EXPERT ON PERSONAL FINANCE, THE ECONOMY, AND THE MARKETS

AON Grand Ballroom | May 21, 1:00 pm



Terry Savage is a nationally recognized expert on personal finance, the economy and the markets. She writes a weekly personal finance column syndicated in major newspapers by Tribune Content Agency.

She is the author of four best-selling books on personal finance. *The Savage Truth on Money* was named one of the top ten money books of the year by Amazon.com in its first edition. Her other recent book is: *The Savage Number: How Much Money do You Really Need to Retire?*

Terry appears frequently on national television and radio programs, commenting on the financial markets and current economic events. She is featured on WGN Radio and WGN-TV in Chicago, with a weekly personal finance segment. And in days past you saw her often as a money expert on Oprah!

Terry's expertise comes from experience. She started her career as a stockbroker and became a founding member and first woman trader on the Chicago Board Options Exchange. She was also a member of the Chicago Mercantile Exchange's International Monetary Market, where she traded interest rate futures and currencies. She now serves on the Board of Directors of CME Group, parent company of the Chicago Mercantile Exchange. She has also served on the boards of McDonalds Corporation and Pennzoil Corporation.

## JOHN STOSSEL—HOST AT FOX BUSINESS NETWORK

AON Grand Ballroom, May 22, 12:30 pm



John Stossel joined Fox News and Fox Business Network (FBN) in 2009. He hosts *Stossel*, a weekly program highlighting current consumer issues with a libertarian viewpoint, which debuted on December 10, 2009. His first shows covered health care, global warming, the novel *Atlas Shrugged*, "food police" and *The Road to Serfdom*.

Prior to joining FBN, Stossel co-anchored ABC's primetime newsmagazine show, *20/20*. There he contributed in-depth special reports, like "Sick in America," which, right before Obamacare, debated private vs. government health care. "Stupid in America" exposed the government school monopoly. "John Stossel Goes to Washington" revealed government growth under both parties, while "Hype" exposed media distortions.

Stossel's economic programs have been adapted into teaching kits by a non-profit organization, Stossel in the Classroom. High school teachers in most American public schools now use the videos to help educate their students on economics and economic freedom. They are watched and discussed by more than 12 million students every year.

Earlier in his career, Stossel served as consumer editor at *Good Morning America* and as a reporter at WCBS-TV in New York City. His first job in journalism was as a researcher for KGW-TV (NBC) in Portland, Oregon. He is a graduate of Princeton University, with a B.A. in psychology. When not exploring free markets, he is an avid beach volleyball player.

## ALAN ZWEIBEL—ORIGINAL SATURDAY NIGHT LIVE WRITER & BEST-SELLING AUTHOR

AON Grand Ballroom, May 23, 12:30 pm



An original *Saturday Night Live* writer who the *New York Times* says has "earned a place in the pantheon of American pop culture," Alan has won multiple Emmy, Writers Guild of America, and TV Critics awards for his work in television, which also includes *It's Garry Shandling's Show* (which he co-created and produced), *Monk*, *PBS's Great Performances*, and *Curb Your Enthusiasm*.

Alan is currently an executive producer on Showtime's documentary series *Inside Comedy*, starring David Steinberg, and recently released a Young Adult novel titled *Benjamin Franklin: Huge Pain In My Ass* (Hyperion) that he co-wrote with Adam Mansbach and a new children's book titled *If Moses Drove A Bus*. He is also writing the script for a Broadway musical version of *Field of Dreams*.

# CONFERENCE AGENDA

## MONDAY, MAY 20, 2019

3:00 pm – 6:00 pm Exhibitor Registration and Set Up (Festival Hall B)

## TUESDAY, MAY 21, 2019

7:00 am – 1:00 pm Exhibitor Registration and Set Up (Festival Hall B)

7:00 am – 5:30 pm Registration Open (Festival Hall B)

1:00 pm – 2:00 pm **Opening Keynote Terry Savage** (AON Grand Ballroom)  
Sponsored by BMO Harris Bank

2:00 pm – 3:00 pm Refreshment Break in the Exhibit Hall (Festival Hall B)

2:20 pm – 2:45 pm Learning Lounge Session (Festival Hall B)  
Presented by C2FO

2:00 pm – 6:30 pm Exhibit Hall Open (Festival Hall B)

3:00 pm – 3:50 pm Session Block 1 (Session Rooms)

4:00 pm – 4:50 pm Session Block 2 (Session Rooms)

5:00 pm – 6:30 pm Opening Reception in the Exhibit Hall (Festival Hall B)  
Sponsored by Treasury Management Association of Chicago (TMAC)

## WEDNESDAY, MAY 22, 2019

7:00 am – 4:50 pm Registration Open (Festival Hall B)

7:30 am – 8:25 am Continental Breakfast (Festival Hall B)  
Sponsored by First Midwest Bank

7:30 am – 12:20 pm Exhibit Hall Open (Festival Hall B)

8:15 am – 10:15 am **Money Museum Tour #1**  
Sponsored by Treasury Management Association of Chicago (TMAC)  
(Bus departs from Entrance 2 at 8:30 am. Advance registration required.)

8:30 am – 9:20 am Session Block 3 (Session Rooms)

9:15 am – 11:15 am **Money Museum Tour #2**  
Sponsored by Treasury Management Association of Chicago (TMAC)  
(Bus departs from Entrance 2 at 9:30 am. Advance registration required.)

9:30 am – 10:20 am Session Block 4 (Session Rooms)

10:20 am – 11:30 am Refreshment Break in Exhibit Hall

11:30 am – 12:20 pm Session Block 5 (Session Rooms)

12:30 pm – 2:00 pm Luncheon with **Featured Speaker John Stossel**  
(AON Grand Ballroom) Sponsored by PNC

TMAC Academic Relations Presentation  
(AON Grand Ballroom)

2:10 pm – 3:00 pm Session Block 6 (Session Rooms)

## WEDNESDAY, MAY 22, 2019 (CONTINUED)

3:00 pm – 4:30 pm Refreshment Break in the Exhibit Hall (Festival Hall B)

3:15 pm – 3:40 pm Learning Lounge Session (Festival Hall B)  
Presented by BELLIN

4:30 pm – 5:20 pm Session Block 7 (Session Rooms)

## THURSDAY, MAY 23, 2019

7:00 am – 12:00 pm Registration Open (Festival Hall B)

7:30 am – 8:25 am Continental Breakfast (Festival Hall B)

7:30 am – 11:30 am Exhibit Hall Open (Festival Hall B)

8:30 am – 9:20 am Session Block 8 (Session Rooms)

9:30 am – 10:20 am Session Block 9 (Session Rooms)

10:20 am - 11:30 am Refreshment Break in the Exhibit Hall (Festival Hall B)

10:30 am - 10:55 am Learning Lounge Session (Festival Hall B)  
Presented by The Clearing House

11:30 am Exhibit Hall Closed

11:30 am - 6:00 pm Exhibitor Tear Down

11:30 am – 12:20 pm Session Block 10 (Session Rooms)

12:30 pm - 2:00 pm Luncheon with **Featured Speaker Alan Zweibel**  
(AON Grand Ballroom)



## MONDAY, MAY 20, 2019

3:00 pm - 6:00 pm **Exhibitor Registration and Set Up** (Festival Hall B)

## TUESDAY, MAY 21, 2019

7:00 am - 5:30 pm **Registration Open** (Festival Hall B)

1:00 pm - 2:00 pm **Opening Keynote Terry Savage** (AON Grand Ballroom) **Sponsored by BMO Harris Bank**

2:00 pm - 3:00 pm **Refreshment Break in the Exhibit Hall** (Festival Hall B)

2:00 pm - 6:30 pm **Exhibit Hall Open** (Festival Hall B)

2:20 pm - 2:45 pm **Learning Lounge Session** (Festival Hall B) **Presented by C2FO**

	201	202	203	205	206
<b>SESSION 1</b> 3:00 pm to 3:50 pm	♦♦ <b>TT</b> Blockchain Adoption: Appetite and Outlook in Financial Services <i>BMO Harris Bank, Canright            Communications, Discover            Financial Services</i> We're here to help.	♦♦ <b>IRM</b> When Your Frozen DB Plan Has Freezer Burn <i>Mitchell I Serota &amp;            Associates, Inc., Pacific Life            Insurance Company</i>	♦♦ <b>TME</b> Merchant Fee Optimization <i>Wells Fargo Bank, N.A.</i> 	♦♦ <b>INTL</b> Crossing the Canadian Border: Optimizing Your North American Treasury Team <i>Gordon Food Service, PNC</i> 	♦ <b>IRM</b> Demystifying the ISDA: Document Structure and Reviewing Key Terms <i>Citizens Global Markets</i> 
	<b>SESSION 2</b> 4:00 pm to 4:50 pm	♦♦♦ <b>INV</b> After a Year of Turmoil, Where Now for Global Markets? <i>State Street Global Markets</i>	♦♦ <b>LM</b> Seven Strategic Steps for Success in Public Sector Finance <i>Lake County Treasurer,            Mesirow Financial, Village            of Wilmette</i>	♦♦ <b>TT</b> Latest Technology Trends <i>Caterpillar, Treasury            Strategies, a division of            Novantas, Inc.</i>	♦♦ <b>INTL</b> Government Elections and the Effect on Currency Volatility <i>PNC</i>
5:00 pm - 6:30 pm <b>Opening Reception in the Exhibit Hall</b> (Festival Hall B) <b>Sponsored by Treasury Management Association of Chicago (TMAC)</b>					



**TREASURY MANAGEMENT ASSOCIATION OF CHICAGO  
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# CONFERENCE SCHEDULE



Information is subject to change. Please refer to the mobile app for the most up to date information. Instructions on how to download the app are located on pages 10 and 11.

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	<b>WCM</b> Working Capital Management
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	◆ BEGINNER
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	◆◆ INTERMEDIATE
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>TT</b> Treasury Technology	◆◆◆ ADVANCED

	207	324	325	326	327
<b>SESSION 1</b> 3:00 pm to 3:50 pm	◆◆ <b>BANK</b> Meeting Disruptions Head On <i>KeyBank</i> 	◆◆ <b>TME</b> Running with Bulls - Keeping Up with Economic Expansion <i>J.P. Morgan Chase &amp; Co.</i> 	◆◆ <b>TT</b> Cash Management in the Digital Age <i>Treasury Intelligence Solutions-TIS</i> 	◆◆ <b>FC</b> Cybersecurity: How to Prepare for the Best and the Worst <i>U.S. Bank</i> 	◆◆ <b>TP</b> Making Business Easier: Evolving Your Business Model <i>Bank of America Merrill Lynch, Cars.com</i> 
	<b>SESSION 2</b> 4:00 pm to 4:50 pm	◆ <b>TME</b> LIBOR Transition to SOFR and Impact Corporate Treasurers and Banks <i>Axletree Solutions</i>	◆◆ <b>TME</b> Hedging Strategies Under Revised Hedge Accounting Standard <i>Aramark, Chatham Financial</i>	◆◆ <b>WCM</b> Owning Your Cash Conversion Cycle: Leveraging AP and AR Automation <i>360 Thought Leadership Consulting</i>	◆◆ <b>TME</b> Keeping Pace with the Faster Payments Race <i>BNY Mellon</i>
5:00 pm - 6:30 pm	<b>Opening Reception in the Exhibit Hall (Festival Hall B)</b> Sponsored by Treasury Management Association of Chicago (TMAC)				

## 2020 Speaker, Sponsorship and Exhibitor Opportunities

**SHARE YOUR EXPERTISE WITH YOUR PEERS BY SPEAKING AT THE WINDY CITY SUMMIT.** We are looking for talented, knowledgeable and engaging presenters to make the 2020 Windy City Summit the place for treasury professionals to educate themselves on relevant industry topics. Submit your ideas on our Call for Presentations site which opens mid-August and will close in early November. For more information contact Valerie Powley at [Valerie@windycitysummit.org](mailto:Valerie@windycitysummit.org).

**LOOKING TO GROW YOUR BUSINESS OR PROMOTE A NEW SERVICE?** Become an exhibitor at the Windy City Summit for a fantastic opportunity to connect with more than 1,200 financial professionals and decision-makers. Whether you're selling existing products or services, introducing new products or simply promoting your organization, exhibiting at the Windy City Summit allows you to increase your company's visibility amongst a diverse group of industry professionals. Our exhibit floor hosts numerous breaks and functions to provide endless networking opportunities. Secure your exhibit space today by contacting Niki Kinkelaar at [Niki@windycitysummit.org](mailto:Niki@windycitysummit.org).

**INCREASE YOUR BRAND VISIBILITY AT THE 2020 WINDY CITY SUMMIT BY BECOMING A SPONSOR!** We can create a sponsorship package to meet your company's needs and budget. Sponsorship denotes industry leadership and elevates your company above the competition. Contact Niki Kinkelaar at [Niki@windycitysummit.org](mailto:Niki@windycitysummit.org) today to get started on making 2020 your company's year to shine at the Windy City Summit.

## WEDNESDAY, MAY 22, 2019

7:00 am - 4:50 pm	<b>Registration Open</b> (Festival Hall B)
7:30 am - 8:25 am	<b>Continental Breakfast in the Exhibit Hall</b> (Festival Hall B) <b>Sponsored by First Midwest Bank</b>
7:30 am - 12:20 pm	<b>Exhibit Hall Open</b> (Festival Hall B)
8:15 am - 10:15 am	<b>Money Museum Tour #1</b> (Bus departs from Entrance 2 at 8:30 am. Advanced registration required.) <b>Sponsored by TMAC</b>

	201	202	203	205	206
<b>SESSION 3</b> 8:30 am to 9:20 am	◆◆ <b>FC</b> Detecting Deception: Effectively Managing Cybersecurity Threats <i>Akamai Technologies, BMO Harris Bank</i> We're here to help™	◆ <b>CTP</b> CTP Course 1: Essential Learning for CTP Candidates <i>The Treasury Academy</i> 	◆◆ <b>TME</b> What are Your 2020 Treasury Resolutions? Five Major Improvement Processes <i>Ernst &amp; Young LLP</i>	◆◆ <b>TP</b> Reimagining the Payments Ecosystem <i>Deloitte Consulting LLP, PNC</i> 	◆◆ <b>CP</b> Credit Card Acceptance Costs Relative to Other Receivable Options <i>Associated Bank, First Data</i>

9:15 am - 11:15 am **Money Museum Tour #2** (Bus departs from Entrance 2 at 9:30 am. Advanced registration required.) **Sponsored by TMAC**

	201	202	203	205	206
<b>SESSION 4</b> 9:30 am to 10:20 am	◆◆ <b>INTL</b> Crossing the U.S./Canadian Border: What to Expect <i>BMO Harris Bank, Consulate General of Canada in Chicago, Plante Moran</i> We're here to help™	◆ <b>CTP</b> CTP Course 2: Banks, Payment Systems and Relationship Management <i>The Treasury Academy</i> 	◆◆ <b>TME</b> Why ACCO Adopted a Treasury Management System <i>ACCO Brands Corporation, Kyriba</i>	◆◆ <b>INTL</b> Passport to the East: Doing Business in China <i>PNC, Vistra Shanghai</i> 	◆ <b>IRM</b> State of the Commercial Insurance Market-Forecasting Premiums <i>Willis Towers Watson</i>

10:20 am - 11:30 am **Refreshment Break in the Exhibit Hall** (Festival Hall B)

	201	202	203	205	206
<b>SESSION 5</b> 11:30 am to 12:20 pm	◆◆ <b>CP</b> Empowering Corporate Card Programs: Managing Charge-offs, Rebates and Fraud <i>BMO Harris Bank, Crate &amp; Barrel, West Bend Mutual Insurance Company</i> We're here to help™	◆ <b>CTP</b> CTP Course 3: Working Capital Management <i>The Treasury Academy</i> 	◆ <b>FC</b> Cyber Payment Fraud - Tackling Today's Biggest Security Threats <i>Wells Fargo Bank, N.A.</i> 	◆◆ <b>TT</b> Next Phase of Faster Payments: Driving Adoption While Preventing Fraud <i>GIACT, PNC</i> 	◆◆ <b>TP</b> Currency Hedging in Times of High Interest Rate Differentials: Opportunities <i>Citizens Global Markets</i> 

12:30 pm - 2:00 pm **Luncheon with Featured Speaker John Stossel** (AON Grand Ballroom) **Sponsored by PNC**  
**TMAC Academic Relations Presentation** (AON Grand Ballroom)

Wednesday afternoon sessions continued on pages 10 and 11.



# CONFERENCE SCHEDULE

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	<b>WCM</b> Working Capital Management
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	◆ BEGINNER
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	◆◆ INTERMEDIATE
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>TT</b> Treasury Technology	◆◆◆ ADVANCED

<b>SESSION 3</b> 8:30 am to 9:20 am	<b>207</b>	<b>324</b>	<b>325</b>	<b>326</b>	<b>327</b>
	◆◆◆ <b>CF</b> Borrower Boot Camp: Advanced Loan Documents <i>Reinhart Boerner Van Deuren s.c.</i>	◆◆ <b>TT</b> The Future of Payments is Now <i>JP Morgan Chase &amp; Co.</i>  J.P.Morgan	◆◆◆ <b>IRM</b> A Clear View Into FX Sales and Trading <i>Fifth Third Bank</i>	◆◆ <b>IRM</b> Life After LIBOR <i>Loan Syndications and Trading Association, Navient</i>	◆◆◆ <b>TP</b> Emerging Technology Trends - Will You Be the Disrupted or the Disruptor <i>Bank of America Merrill Lynch, Brake Parts Inc.</i>  Bank of America Merrill Lynch
9:15 am - 11:15 am <b>Money Museum Tour #2</b> (Bus departs from Entrance 2 at 9:30 am. Advanced registration required.) <b>Sponsored by TMAC</b>					
<b>SESSION 4</b> 9:30 am to 10:20 am	<b>207</b>	<b>324</b>	<b>325</b>	<b>326</b>	<b>327</b>
	◆◆ <b>INTL</b> Understanding Global Cash Management from a U.S. Perspective <i>BNP Paribas, CDK Global</i>	◆ <b>TME</b> Treasury Transformation Through the Lens of M and A Activity <i>JP Morgan Chase &amp; Co.</i>  J.P.Morgan	◆◆ <b>LM</b> Liquidity is Relevant Again! <i>Fidelity Investments, Zurich North America</i>	◆◆ <b>TME</b> Managing Foreign Exchange Risk in 2019 <i>OANDA</i>	◆◆◆ <b>FC</b> How Prepared is Your Company to Respond to a Cyberattack? <i>Bank of America Merrill Lynch, Dorel Sports, Mesirow Financial</i>  Bank of America Merrill Lynch
10:20 am - 11:30 am <b>Refreshment Break in the Exhibit Hall</b> (Festival Hall B)					
<b>SESSION 5</b> 11:30 am to 12:20 pm	<b>207</b>	<b>324</b>	<b>325</b>	<b>326</b>	<b>327</b>
	◆◆ <b>TT</b> Strategies for Managing Bank Fees <i>KeyBank</i>  KeyBank	◆◆◆ <b>TT</b> Unlocking the Block: Demystifying the Hype, Disrupting the Future <i>John Bean Technologies Corporation, JP Morgan Chase &amp; Co.</i>  J.P.Morgan	◆◆ <b>TT</b> Payment Security and Sanction Screening <i>Treasury Intelligence Solutions-TIS</i>  TIS	◆◆ <b>TT</b> Digitally Transforming Your Payments Process <i>U.S. Bank, Village Green Holdings, LLC</i>  usbank	◆◆ <b>TP</b> Optimize Your Receivables <i>Bank of America Merrill Lynch, MacLean Power Systems, Shure Incorporated</i>  Bank of America Merrill Lynch
12:30 pm - 2:00 pm <b>Luncheon with Featured Speaker John Stossel</b> (AON Grand Ballroom) <b>Sponsored by PNC</b> TMAC Academic Relations Presentation (AON Grand Ballroom)					

Wednesday afternoon sessions continued on pages 10 and 11.

## WEDNESDAY, MAY 22, 2019—AFTERNOON

	201	202	203	205	206
<b>SESSION 6</b> 2:10 pm to 3:00 pm	♦♦ <b>ADV</b> Know Your Risk with Executive Deferred Compensation <i>BB&amp;T</i> <b>CANCELLED</b>	♦ <b>CTP</b> CTP Course 4: Financial Statements, Analysis & Decisions <i>The Treasury Academy</i> 	♦♦ <b>TT</b> Effective Automation - Maximizing the Value of Your RPA Investments <i>Johnson Financial Group, West Monroe Partners</i>	♦♦ <b>INTL</b> Extraordinary Popular Delusions: A 2019 Currency Outlook <i>Cambridge Global Payments</i>	♦♦ <b>IRM</b> Understanding Insurance Requirements in Contracts and Certificates of Insurance <i>Aon</i>
	3:00 pm - 4:30 pm Refreshment Break in the Exhibit Hall (Festival Hall B)				
3:15 pm - 3:40 pm Learning Lounge Session (Festival Hall B) Presented by BELLIN					
<b>SESSION 7</b> 4:30 pm to 5:20 pm	♦♦ <b>LM</b> Optimizing Operating Cash Balances: Beyond the Big 3 <i>StoneCastle Cash Management, LLC</i>	♦ <b>CTP</b> CTP Course 5: Review of Basic CTP Calculations <i>The Treasury Academy</i> 	♦♦ <b>WCM</b> Using BI Tools to Automate Cash Positions and Forecasts <i>Health Care Service Corporation</i>	♦♦ <b>TT</b> Cash Forecasting - Get Out of that Excel Jungle <i>Cashforce</i>	♦♦ <b>TT</b> How Fintech Will Transform Treasury Management <i>TreaSolution, Inc.</i>

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# CONFERENCE SCHEDULE

## WEDNESDAY, MAY 22, 2019—AFTERNOON

	207	324	325	326	327
<b>SESSION 6</b> 2:10 pm to 3:00 pm	◆ <b>BT</b> Economic Update and Outlook for 2019 and 2020 <i>MUFG</i>	◆ <b>CF</b> A Primer on Debt Capital Markets <i>HSBC</i>	◆◆◆ <b>FC</b> Being Naive Could Cause You to Be the Next Statistic <i>First Midwest Bank, Marcum</i>	◆◆ <b>TP</b> Streamline the Capture of Consumer Receivables <i>FirsTech, First Midwest Bank, Lake County Public Works</i>	◆◆ <b>RM</b> Do You Have the Right Banks? Capabilities, Service and Price <i>Phoenix-Hecht</i>
	3:00 pm - 4:30 pm Refreshment Break in the Exhibit Hall (Festival Hall B)				
3:15 pm - 3:40 pm Learning Lounge Session (Festival Hall B) Presented by BELLIN					
<b>SESSION 7</b> 4:30 pm to 5:20 pm	◆◆ <b>PD</b> Treasury Talent: What Does the Future Hold? <i>The Treasury Recruitment Company</i>	◆◆ <b>FC</b> Reducing Phishing Susceptibility - An Instructional Design Based Approach <i>Johnson Financial Group</i>	◆◆ <b>TT</b> Integration In the Digital Age: Demanding More from Technology Vendors <i>Bloomberg LP, FIS</i>	◆◆ <b>TP</b> PSD2, Faster Payments, SEPA etc. How Can My Money Move <i>Ernst &amp; Young LLP, FIS Global</i>	◆ <b>TT</b> When Do Banks Win vs. When Do Fintechs Win? <i>Wells Fargo Bank, N.A.</i>

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	<b>WCM</b> Working Capital Management
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	◆ BEGINNER
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	◆◆ INTERMEDIATE
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>TT</b> Treasury Technology	◆◆◆ ADVANCED



## THURSDAY, MAY 23, 2019

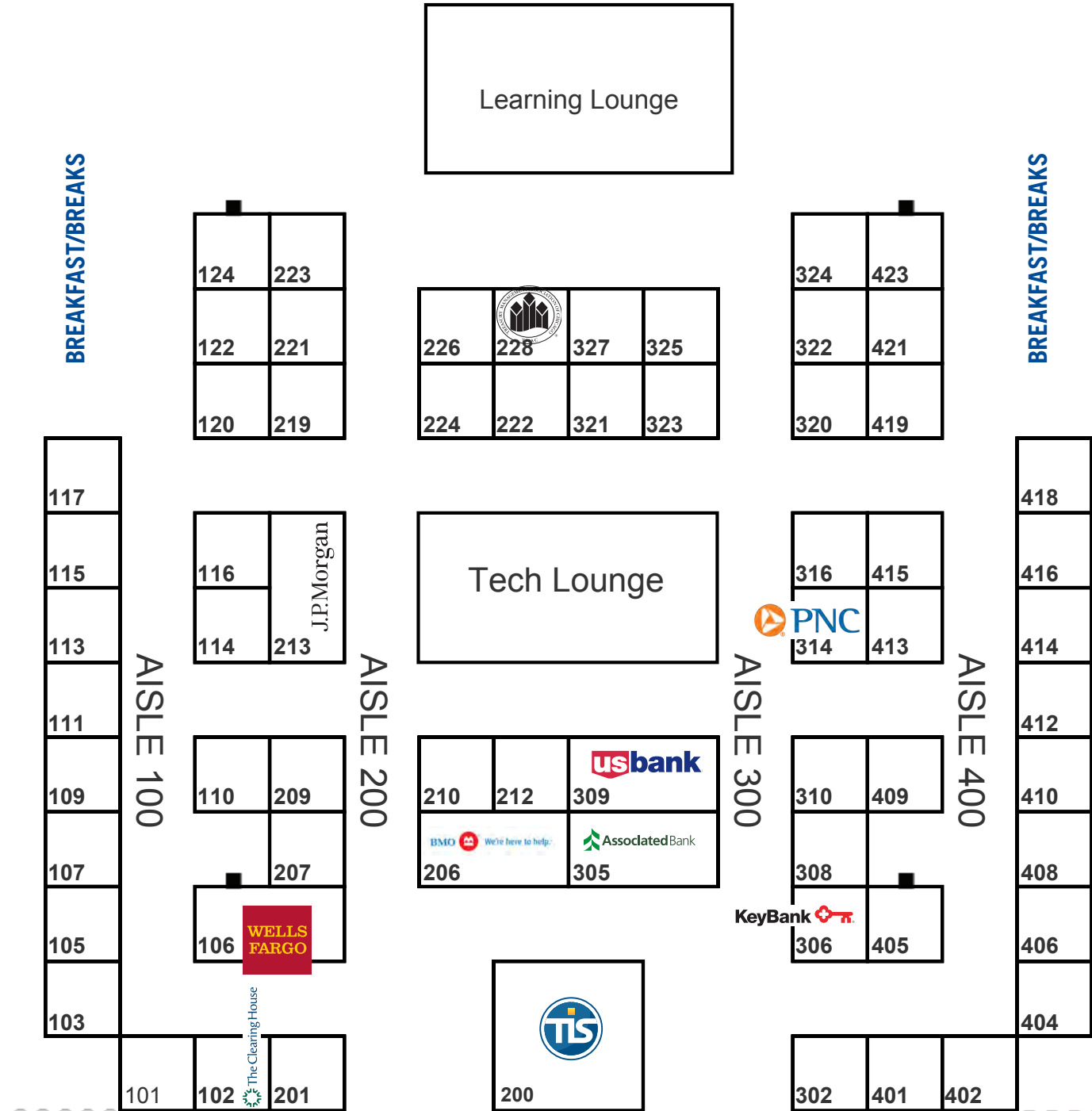
7:00 am - 12:00 pm	<b>Registration Open</b> (Festival Hall B)
7:30 am - 8:25 am	<b>Continental Breakfast in the Exhibit Hall</b> (Festival Hall B)
7:30 am - 11:30 am	<b>Exhibit Hall Open</b> (Festival Hall B)

	201	202	203	205	206
<b>SESSION 8</b> 8:30 am to 9:20 am	◆◆◆ <b>INV</b> Elevating Investments Given Market Trends and Preparation for LIBOR Transition <i>Ford Motor Company, Goldman Sachs Asset Management</i>	◆ <b>CTP</b> CTP Course 6: Money and Capital Markets <i>The Treasury Academy</i> 	◆◆ <b>INTL</b> From Spreadsheet to TMS: Bank Connectivity Paves the Way <i>Fides Treasury Services</i>		◆ <b>IRM</b> Quantifying Cyber Risk: A Treasury Perspective <i>Marsh</i>
	<b>SESSION 9</b> 9:30 am to 10:20 am	◆◆ <b>LM</b> Liquidity Management: Steps for Operational Success <i>BMO Harris Bank, Briggs &amp; Stratton, Komatsu Mining Corp.</i> 	◆ <b>CTP</b> CTP Course 7: Collections, Concentration and Disbursements and Cash Forecasting <i>The Treasury Academy</i> 	◆◆ <b>BANK</b> Translating Payment Trends into Payment Strategies <i>General Electric, Wells Fargo</i> 	◆ <b>FC</b> Staying Just One Step Ahead of Payments Fraud <i>PNC</i> 
10:20 am - 11:30 am		<b>Refreshment Break in the Exhibit Hall</b> (Festival Hall B)			
10:30 am - 10:55 am	<b>Learning Lounge Session</b> (Festival Hall B) <i>Presented by The Clearing House</i>				
11:30 am	<b>Exhibit Hall Closed</b>				
11:30 am - 6:00 pm	<b>Exhibitor Tear Down</b>				
<b>SESSION 10</b> 11:30 am to 12:20 pm	◆◆ <b>CF</b> Time to Act: Rising Rates, Slowing Growth and Growing Deficits <i>BMO Harris Bank</i> 	◆ <b>CTP</b> CTP Course 8: Advanced CTP Math <i>The Treasury Academy</i> 	◆◆ <b>ADV</b> Getting Maximum Value from Your Bank Transaction Services Spend <i>Hollister Incorporated, Treasury Strategies, Unico Technologies Group</i>	◆◆ <b>TT</b> Disrupting Digital Banking Status Quo: Technology Powering Transformation <i>PNC</i> 	◆◆ <b>FC</b> The Gordian Knot: eChecks, Mobile Banking Fraud, Check 21, HIDC <i>Grecian Delight Foods, SAFEChecks</i>
	12:30 pm - 2:00 pm	<b>Closing Luncheon with Featured Speaker Alan Zweibel</b> (AON Grand Ballroom)			

# CONFERENCE SCHEDULE

<b>ADV</b> Advanced	<b>CP</b> Card Payments	<b>INV</b> Investments	<b>RM</b> Relationship Management	<b>WCM</b> Working Capital Management
<b>BANK</b> Banking	<b>CTP</b> CTP Preparation	<b>IRM</b> Insurance and Risk Management	<b>TME</b> Treasury Management Essentials	◆ BEGINNER
<b>BT</b> Banker Topics	<b>FC</b> Fraud and Compliance	<b>LM</b> Liquidity Management	<b>TP</b> Transaction Processing	◆◆ INTERMEDIATE
<b>CF</b> Corporate Finance	<b>INTL</b> Int'l Treasury Management	<b>PD</b> Professional Development	<b>TT</b> Treasury Technology	◆◆◆ ADVANCED

<b>SESSION 8</b> 8:30 am to 9:20 am	<b>207</b>	<b>324</b>	<b>325</b>	<b>326</b>	<b>327</b>
	◆◆ <b>CF</b> Best Practices in Debt Compliance <i>Debt Compliance Services LLC</i>	◆◆ <b>IRM</b> Evolving Cyber Risk - An Insurance Perspective <i>Chubb, Hauser, Skarzynski Marick &amp; Black LLP</i>	◆◆◆ <b>ADV</b> Power of Data - How Today's Treasury Technology Will Change <i>Allianz Global Corporate &amp; Specialty, Zanders US</i>	◆◆ <b>TT</b> Real Time Payments: Impact for Corporates <i>Fifth Third Bank, The Hartsema Group, Worldpay</i>	◆◆ <b>RM</b> You Need a Conversation with Your Bank: BAM and KYC <i>Redbridge Analytics</i>
<b>SESSION 9</b> 9:30 am to 10:20 am	<b>207</b>	<b>324</b>	<b>325</b>	<b>326</b>	<b>327</b>
	◆◆ <b>TT</b> Automation: Reducing Costs, Turning Profits <i>KeyBank</i> 	◆◆ <b>INTL</b> Operating Internationally: Lessons Learned from the Field <i>J.P. Morgan Chase &amp; Co.</i> 	◆◆ <b>TT</b> Why a TMS is Not Enough <i>Treasury Intelligence Solutions-TIS</i> 	◆◆ <b>TT</b> Digitizing B2C Payments <i>CSM Corporation, U.S. Bank</i> 	◆◆◆ <b>ADV</b> Driving Smart Growth with ESG Principles <i>Clarke, Merrill Lynch</i> 
10:20 am - 11:30 am Refreshment Break in the Exhibit Hall (Festival Hall B)					
10:30 am - 10:55 am Learning Lounge Session (Festival Hall B) Presented by The Clearing House					
11:30 am Exhibit Hall Closed					
11:30 am - 6:00 pm Exhibitor Tear Down					
<b>SESSION 10</b> 11:30 am to 12:20 pm	<b>207</b>	<b>324</b>	<b>325</b>	<b>326</b>	<b>327</b>
	◆◆ <b>TP</b> Overview of POBO/ROBO and Virtual Account Capabilities <i>Bank of America Merrill Lynch</i>	◆◆ <b>WCM</b> Optimizing Working Capital: Benefits of Supply Chain Finance Programs <i>J.P. Morgan Commercial Banking</i> 	◆◆ <b>LM</b> Cash Intelligence: How Smart Money Gets Invested <i>Invesco</i>	◆◆ <b>BANK</b> Tokenization from UPIC to Faster Payments <i>The Clearing House, University of Notre Dame, U.S. Bank</i>	◆◆ <b>PD</b> The ROI of D and I <i>Baker McKenzie, Bank of America Merrill Lynch</i> 
12:30 pm - 2:00 pm Closing Luncheon with Featured Speaker Alan Zweibel (AON Grand Ballroom)					



REGISTRATION

# EXHIBITORS



Exhibitor Listing as of May 1, 2019

## Exhibitors by COMPANY NAME

ACOM Solutions - <b>NEW</b> . . . . .	418	Fiserv . . . . .	201	PNC . . . . .	314
American Security Products - <b>NEW</b> .	412	Fitch Ratings. . . . .	320	ProfitStars - <b>NEW</b> . . . . .	321
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C2FO - <b>NEW</b> . . . . .	327	HighRadius Corporation - <b>NEW</b> . . .	111	StoneCastle . . . . .	322
Cambridge Global Payments . . . . .	405	Institutional Cash Distributors, LLC – ICD - <b>NEW</b> . . .	401	SWIFT . . . . .	325
Cashforce . . . . .	419	Invesco . . . . .	117	The Clearing House. . . . .	102
Chatham Financial . . . . .	222	Ion Group - <b>NEW</b> . . . . .	210	Treasury Intelligence Solutions -TIS	200
Comdata. . . . .	212	JP Morgan Chase & Co. . . . .	213	TMAC . . . . .	228
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## Exhibitors by BOOTH NUMBER

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102	The Clearing House	213	JP Morgan Chase & Co.	323	Wisely Pay by ADP™/ Global Cash Card
103	Bloomberg	219	FTI Treasury	324	Fidelity Investments
105	GPS Capital Markets	221	OANDA Corporation	325	SWIFT
106	Wells Fargo Bank N.A.	222	Chatham Financial	327	C2FO
110	Kyriba Corp.	223	UMB Bank	401	Institutional Cash Distributors, LLC – ICD
111	HighRadius Corporation	224	Fides Treasury Services, Ltd	404	Financial Transmission Network, Inc.
114	Pinnacle Solutions, Inc.	226	BELLIN	405	Cambridge Global Payments
115	UBS	228	TMAC	406	Fifth Third Bank
116	TreasuryXpress, Inc.	302	GTreasury	408	Harland Clarke
117	Invesco	305	Associated Bank	409	Deluxe Treasury Management Solutions
120	State Street Corporation	306	KeyBank	412	American Security Products
124	SS&C Technologies, Inc.	308	Federated Investors	413	SAFEChecks
200	Treasury Intelligence Solutions -TIS	309	U.S. Bank	415	FIS
201	Fiserv	310	Goldman Sachs Asset Management	418	ACOM Solutions
206	BMO Harris Bank	314	PNC	419	Cashforce
207	Northern Illinois University	316	Promontory Interfinancial Network, LLC	423	Axletree Solutions
209	RBC Global Asset Management	320	Fitch Ratings		
210	Ion Group	321	ProfitStars		



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