

Kew
MIDSUMMER 
JUNE 20TH 2015 *fete*

**Press &
Publicity
2015**

KEW MIDSUMMER FETE 2015 – SUMMARY OF MEDIA COVERAGE

PRINT PUBLICATION	Circulation
Resident's Journal South West June – The Calendar item with photo	28,400
Living in Richmond & Kew – pre-event DPS May/June	28,000
Living in Richmond & Kew – follow-up DPS July/Aug	28,000
The Richmond & Twickenham Times – item on Friday 19 June + photo	40,107
The Richmond & Twickenham Times – item on Friday 1 July + photo	40,107
WEBSITE LISTING	
Time Out listing + photo	6.6 million monthly views
Time Out - top 10 things to do for weekend	6.6 million monthly views
The Richmond Magazine + map	48,000
Angels & Urchins + photo	50,000
Mumsnet (Richmond) + photo	6 million monthly views (overall site)
Netmums (Richmond) + photo/map	14,442
Visit Richmond	Not available
Totally Richmond	10,000
Time & Leisure	115,000
Streetlife local forum	2000
For Sanity's Sake local forum	1000
Urban Explorer (top ten things to do with kids) + dog illustration	1,600
Radio Jackie/listing & on-air mentions	800,000

SOUTHWEST

JUNE 2015 • ISSUE 26



Richmond Journal

BOROUGH OF RICHMOND | PUTNEY
BARNES | WIMBLEDON | COOMBE

THE CALENDAR

A selection of the best events happening in the area

20 June

AT THE FAIR

One of the area's most popular summer events, the Kew Midsummer Fete is back for its sixth year, entertaining adults and children alike on Kew Green. This year there will be a traditional Victorian fairground, a tug-of-war competition, stalls selling both craft goodies and food and drink, the ever-popular dog show as well as various entertainment acts on the main stage. Last year, the fete raised £15,000 through the event and the charity raffle, which was spread between numerous charities. The committee hopes to beat that total this year, so get your glad rags on and join in the fun.

Free entry, 11am-6pm, Kew Green,
TW9 3AP (kewfete.org)

24 June

TAKE A WALK

Join members of the Environment Trust for an educational Heritage Walk along the Thames, from Richmond to Twickenham. En-route you'll discover the area that was so important during the 19th century for fruit, vegetable and flower produce, mainly due to the huge population growth in London and its increasing demand for food. The walk will also include a visit to the Model Market Garden in Marble Hill Park.

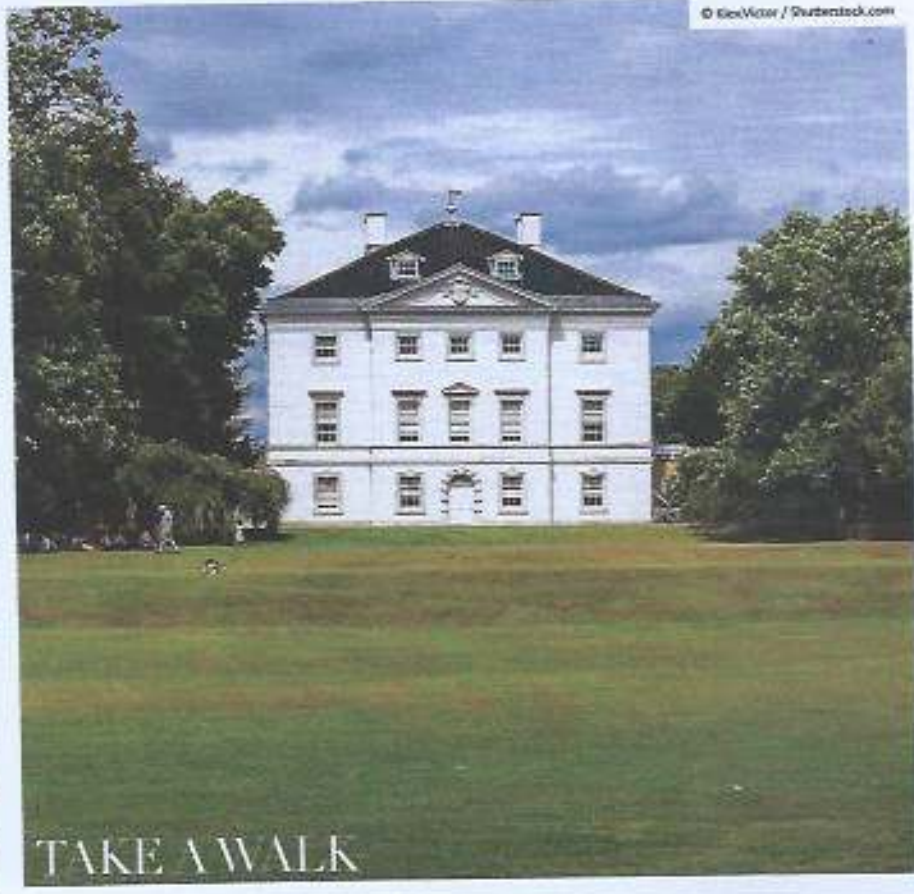
Suggested donation £5, 1-2pm, starts from the Museum of Richmond, Old Town Hall, Whitaker Avenue, Richmond, TW9 1TP. To book, call 07984 732950 or email stephen.james@environmenttrust.co.uk (environmenttrust.co.uk)

1 July

HENLEY ROYAL REGATTA

Join the ladies of the Really Helpful Club for an exciting day out at the Henley Royal Regatta – one of the highlights of the summer social calendar. Enjoy a day of private hospitality with a Pimm's reception, lunch and tea, as well as a river cruise. Hear about the Regatta from Sarah Winckless, triple Olympian and double world champion rower and the first Women's Boat Race umpire.

£135 (£150 including transport) depart from Wimbledon at 9.54am, Coombe at 10am. Exclusively for RHC members. To book, contact Caroline Edwards via email: info@reallyhelpfulclub.com. For more information on the event or becoming a RHC member, visit reallyhelpfulclub.com. For more information on the Henley Royal Regatta, visit hrr.co.uk



LIVING IN

richmond, kew & east twickenham

KEW FETE
Saturday 20 June

Fetes, Fairs & Festivals

A Day In The Life Of...
a Wetlands Centre volunteer

FREE
May/June 2015



Plus local people, local lives, local events... and great local businesses

PRIDE 2015
www.livinginmagazines.co.uk - Connecting local people to local businesses

K E W

M I D S U M M E R F E T E

Take all the family to Kew Green on Saturday 20 June and enjoy a great day out - 11am-6pm

Now a major event in the local calendar, Kew Midsummer Fete returns this year on Saturday 20 June. Last year, Kew's best loved Fete drew 10,000 visitors who enjoyed a fantastic day on the Green. This year there will be even more to entertain you...



Georgous stalls
There will be around 90 outside stalls selling a fabulous range of goodies, from children's clothes, food and massages to handbags, fudge and vintage items. Inside the Craft Marquee there will be a further 25 stalls, full of exquisite hand-made originals: cushions, scarves, bags and hats, ceramics and stoneware, silk flowers, jewellery and photography.

Great attractions
Travelling showman Reuben Bond will once again be setting up his historic fairground rides including his colourful Carousel of gallopers, the Flying Chair-Plane for the fearless, the toils' Merry-Go-Round of vintage vehicles and the high-in-the-sky Old-Time Wheel.

Aspiring Frank Lampards can take aim at the Bear the Goalie at Kew Park Rangers' pitch, while children and adults alike can try out the bungee run. There will also be a food demonstration by Great British Bake Off technical chef, Linda Collister.

Fabulous food and drink
The Food Court is host to a wonderfully diverse range of food, including burgers,

paella, Caribbean cuisine, curry, vegetarian specialities, crepes and cakes, pastries, pizzas and pies, as well as ice cream, popcorn, coffee and tea. There is also a Pimms bar, while Fuller's will have enough beer to satisfy the masses.

Stars of the stage
There will be all-day entertainment on the stage, with great bands such as *Elastic Band*, *Kindred Spirit* and *Smoke in the Gross* and performances by Studio K Dance and Kew Dance Arts.

Dog days
The Friendly Dog Show always draws the crowds. There are seven rosette-winning

categories (Best Puppy, Best Old Dog, Best Pedigree, Best Cross-Breed, Best Rescue Dog, Best Trick and Dog Most Like Its Owner) with Best in Show chosen from those winners. Last year, news presenter, Sophie Raworth, judged the canines and handed out the prizes.

This year's celebrity is still a secret! Entry to each category is £3 and registration is on the day, 12-2.30pm. Entry is limited so get there early, as the event is hugely popular. The show starts at 3pm.



Thank you to all the amazing local businesses which have donated prizes.



community

Tug of War
The Tug of War Tournament is hugely popular. We're expecting even more teams this year - so get together your team of six with pulling power. See www.kewfete.org for entry details.

Great Raffle prizes
We have some amazing Raffle prizes, including an Apple Watch, a weekend stay for two at a Fuller's pub hotel and a 40 minute flight in a Piper Cherokee aircraft, among the 25 top prizes, as well as many other great prizes, too. Tickets will be on sale on the day but you can buy them before-hand at shops around Kew Parade.

Calling all local charities
All profits from Kew Midsummer Fete are donated to local good causes and nearly £60,000 has been shared out so far. If you are a local charity and would like to apply for a donation, complete the application form (which can be downloaded from the website) and return it by 8 June.

Pippa Duncan
www.kewfete.org

Thank you to our Sponsors & Supporters

The Fete couldn't happen without you!

Taylor Wimpey



CHISWICK HONDA
www.chiswickhonda.co.uk

THE DESIGN FORUM

Dexters



CAWSTON PRESS

LIVINGIN



Summer:
Fun with the kids

Gardening: companion planting

A Day In The Life Of...
a probation officer

FREE
July/Aug 2015

KEW MIDSUMMER FETE

Thank you for making it such a great day!

There is something very special about Kew Midsummer Fete. The 115 or so stallholders who come each year go to other fairs and fetes across the country but, for many, this is their favourite event. They say it's because of the friendliness and good feeling that abounds around Kew Green. For those of us who organise the fete, that is lovely to hear!

Despite the forecast of heavy rain all day, we were incredibly lucky with just one big downpour at 6pm, which meant everyone had a great day.

The Dog Show, as usual, was mobbed with proud owners and their pets. Well done to Sid, a 10-year-old Basset Hound, who won Best in Show - and a huge thanks to the judges, Channel 4 presenter, Krishnan Guru-Murthy and Sean McCormack of Richmond Vets.

The Tug of War proved particularly popular this year, too, with dozens of children taking part as well as enthusiastic adults all keen to show off their strength! The food court was heaving with customers, keen to try a huge variety of food from paella to pizza, pulled pork to Abyssinian curry.

The fabulous bands on the live stage meant that visitors stayed all day, giving the fete a festival atmosphere.

We raised more than £16,000 for local charities, so thank you so much to everyone who visited and made this possible. We haven't got the full list of charities yet who will receive a donation, but among them are Kew Community Trust, MIND, Kew Scouts, Holly Lodge and Mulberry, to name just a few.

Thank you!

A massive thank you to our sponsors: Taylor Wimpey, Dexters, Chiswick Honda, Fuller's, Cawston Press and Richmond Vets and to the other businesses who, like Living In Magazines, support the Fete through their time and services: Earthlife, The Design Forum and Kew Park Rangers.

Pippa Duncan
www.kewfete.org



Richmond & Twickenham TIMES

Friday, June 19, 2015

rftimes.co.uk

Established 1873

55p

Inside

NEWS

Friday, June 19, 2015

rftimes.co.uk

020 8744 4300

facebook.com/rftimes

Outsiders who hope to upset byelection odds

Tom Ambrose

tom.ambrose@richmond-twickeham.co.uk

The final two candidates in next month's Hampton Wick byelection might be outsiders but are hoping to upset the odds.

The vote was triggered after Tania Mathias stepped down from Richmond Council following her victory in the General Election in Twickenham.

Ukip's Sam Nax has announced her candidacy, just one month after she finished last out of all Richmond Park and north Kingston candidates in the general election.

Having lived in Richmond since 2008, Ms Nax also stood for Ukip in Ham, Petersham and Richmond Riverside ward in the 2014 local elections, finishing 11th out of 13 candidates.

She said: "I will meet local concerns about the need for safer streets by fighting to get more policemen on the beat where they can be seen."

The main issues she is campaigning on are safer streets, better schools and priority for local people for local house-



Sam Nax



Mike Lloyd

for deaf children in Richmond.

He said: "Communication is the key to being a successful campaigner."

"And with today's social media channels available to almost everybody, there is no reason why the public cannot be kept informed about what is going on with their case."

Mr Lloyd has previously served as a councillor in Trowbridge, the county town of Wiltshire.

Other candidates include Geraldine Locke for the Liberal Democrats, the Conservatives' Jon Hollis, Labour's Paul Tainto and Anthony Breslin of the Green Party.



Kewing up for great time

Kew Green will be transformed for a day of fun in the sun and fundraising this weekend.

Now in its sixth year, the Kew Midsummer Fete will see a Victorian fairground, craft stalls, a food court and a dog show comes to the open space a stones throw from the riverside on Saturday, June 21.

Last year, the fete raised £15,000 for charity and the organisers hope to add substantial funds to the £50,000 raised in the past six years.

Michael Glazebrook, chair-

man of the fete committee, said: "We have had a great response from stall holders, sponsors and supporters now the fete is truly established as a really enjoyable fun day out with funds going to great causes."

"Our thanks to all the volunteers and also to our sponsors Fuller's, Richmond Vets, Taylor Wimpey, Dexters, Honda Chiswick and Kew Park Rangers."

Entry is free and the fete runs from 11am to 5pm.

For more information, visit kewfete.org

Richmond & Twickenham **TIMES**

Friday, July 3, 2015

rftimes.co.uk

Established 1873

55p

Inside

news

Friday, July 3, 2015

rftimes.co.uk

020 8744 4200

facebook.com/rftimes

Fete rested in the hands of tug-of-war

Dogs, folk music and inflatable were order of the day as the crowds came out in force at Kew Green.

The sixth annual fete was held on June 29, and thousands turned out to enjoy a day in the sunshine.

As well as the wide range of music being performed on stage, such as Hook Choir, as well as an Afro-Brazilian drumming band, people also took part in a tug-of-war contest.

But, as with most fetes of this kind, the most eagerly



Standing together: One of the tug-of-war teams

anticipated event of the day proved to be the hugely popular dog show.

Best in show went to Sid, a basset hound, who also won best old dog after winning over one of the fete's judges. Channel 4 news anchor Krishnan Guru-Murthy, Chairman of the Kew Midsummer Fete committee, Michael Clanchbrook, said: "Everyone had a fantastic day, helping us raise as much as possible for local charities."

"Yet again, the fete brought together sponsorship and support from the local community and beyond."

Bus depot man takes skills challenge

An employee at Twickenham's bus depot pitted his talents against the best in the business at an ICFE Skills Challenge event last month.

Gary Richens, pictured, who works for London United Buses, spent four days taking part in a series of mechanical, electrical and bodywork challenges.

The competition has a focus on safety and compliance and is widely recognised as a way of benchmarking the skills

of technicians within the industry.

As well as working with commercial vehicles, Mr Richens has also worked refurbishing and restoring model cars.

He said: "I am looking forward to challenging the new skills I have learned since coming into the bus industry."

The winners of

the challenge will be announced at an awards ceremony on July 16 at the National Motorcycle Museum in Solihull.





Kew
MIDSUMMER
JUNE 20TH 2015 *fete*

Kew Midsummer Fete

THINGS TO DO

o ADD REVIEW

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g+ 47 SHARES



📍 Kew Green, Kew, Surrey

📅 Saturday June 20 2015

FREE

The main attraction at this annual local get-together is the traditional Victorian fairground, featuring a ferris wheel, flying chair-o-planes and a tots' merry-go-round. Live entertainment on the stage comes from bands including Snake in the Grass and Rupert's Blues, plus the exotic sounds of Brazil from percussion group Maracatu Estrela do Norte. Four local pub teams will battle it out to be crowned tug-of-war champions and more old dogs will compete for titles like Best Pedigree and Best Puppy at the dog show. For those without tails, the charity raffle offers prizes, including an Apple Watch. At the food court chefs will be serving up everything from crepes to Caribbean cuisine, pizza to Pimms. Plus there's a pop-up marketplace where over 100 stalls will sell jewellery, children's clothes, ceramics, stoneware, photography and more. Proceeds raised at the fete will be shared among local charities.

POSTED: WEDNESDAY JUNE 3 2015



101 things to do in London with kids

Get set for family fun with our round-up of exciting events and activities for children in London

f   930
SHARES

By LauraLee Davies

Posted: Monday June 15 2015



There need never be a dull moment in this city – London is jam packed with fantastic experiences and days out for families and kids (<http://www.timeout.com/london/events/days-out-for-kids>).

Whether you're bringing up the brood here or planning to visit

(<http://www.timeout.com/london/things-to-do/london-for-visitors>), we've tracked down the most inspiring activities for all ages and interests. Read on to discover 101 of the best things to do with children in London (<http://www.timeout.com/london/kids/101-things-to-do-in-london-with-kids->

Looking for more family inspiration?

(/london/kids/the-time-out-london-kids-hot-list)



KIDS

See our weekly kids hot list

We've gathered the best activities for children in London taking place in the capital over the next seven days

(/london/kids/activities/sign-up-for-the-time-out-kids-newsletter)

the Richmond Magazine

[Back](#)

Kew Midsummer Fete 2015



When: 20/06/2015 at 11am-6pm

Price: free entry

Where: Kew Green, Richmond, Surrey TW9 3AH

Contact details:

[Email us >](#)

[Visit the website >](#)

The Kew Midsummer Fete on Kew Green is a great family fun day out now in its 6th year, run by local people for local people and in aid of local causes. Entry is free and attractions will include: a Traditional Victorian Fairground, day long entertainment on The Stage with a variety of bands and dance/karate displays, a Dog Show with a celebrity judge, a Tug of War, over 100 stalls selling clothes, crafts, jewellery and food, a Food Court with GBK burgers, crepes, cakes, pizzas, pies, coffee, tea, Pimms bar and Fuller's beer on tap plus a charity raffle with top prize of an Apple Watch.



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Kew Midsummer Fete



Traditional fête with a Victorian Fairground, local entertainment and lots of stalls and food stands. Bring along your hounds for the Dog Show or flex your muscles in the Tug of War.

20 June, 11am–6pm

Kew Green, TW9

kewfete.org (<http://kewfete.org>)



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Go to mumsnet.com

Average American.co.uk
customer review
(30)

Lovely set
"Lovely plates, great modern design. Really surprised by how lightweight they are."

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Local » Richmond upon Thames » Things To Do » What's On » Festivals & Fairs » **Kew Midsummer Fete**

Average rating ★★★★★

See on map



Kew Midsummer Fete

Borough wide

Kew Green
Kew Green, Richmond, TW9 3AH
maatit@kewfete.org
http://www.kewfete.org
free
20-Jun-15
Sat, 11am-6pm
All ages

Times and prices are subject to change. Contact venue before setting out.



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Welcome to Mumsnet Richmond. I am your Editor - Gaia. Take a look at all the wonderful services and events available in your borough and make new friends on our Talk pages. Please contact us if you have any feedback, listing or advertising queries.

Contact



Promote your business
Use this space to create a self-styled ad (with your chosen image and a click through link to your website).

Add review

Reviews

avoidingthegym ★★★★★ 09-Jun-2015

Report

The Kew Midsummer Fete is a great family fun day out run by local people for local people in aid of local causes. Entry is free from 11am-6pm and attractions will include a Traditional Victorian fairground, a dog show (entries by 12 noon), live bands and dance/karate displays, 100 craft stalls selling a range of goodies from jewellery to children's clothes, ceramics, scarves and cushions, Beat the Goalie, inflatables, a food court including GBK burgers, Caribbean cuisine, pizzas, pies, pastries and ice cream, coffees, teas, a Pimm's bar and Fuller's beer on tap. Six pub teams will compete in a Tug of War and the charity raffle will include a top prize of an Apple Watch.

Add review

Post

What's on in Richmond upon Thames


Calendar(s): What's On

June 2015						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Advertise Here



Kew Midsummer Fete

 Date: Sat 20th Jun 15

 Location: Kew Green, Richmond, Surrey, TW9 3AH



Contact details

Contact

Maarit Lilley

Email

maarit@kewfete.org

URL

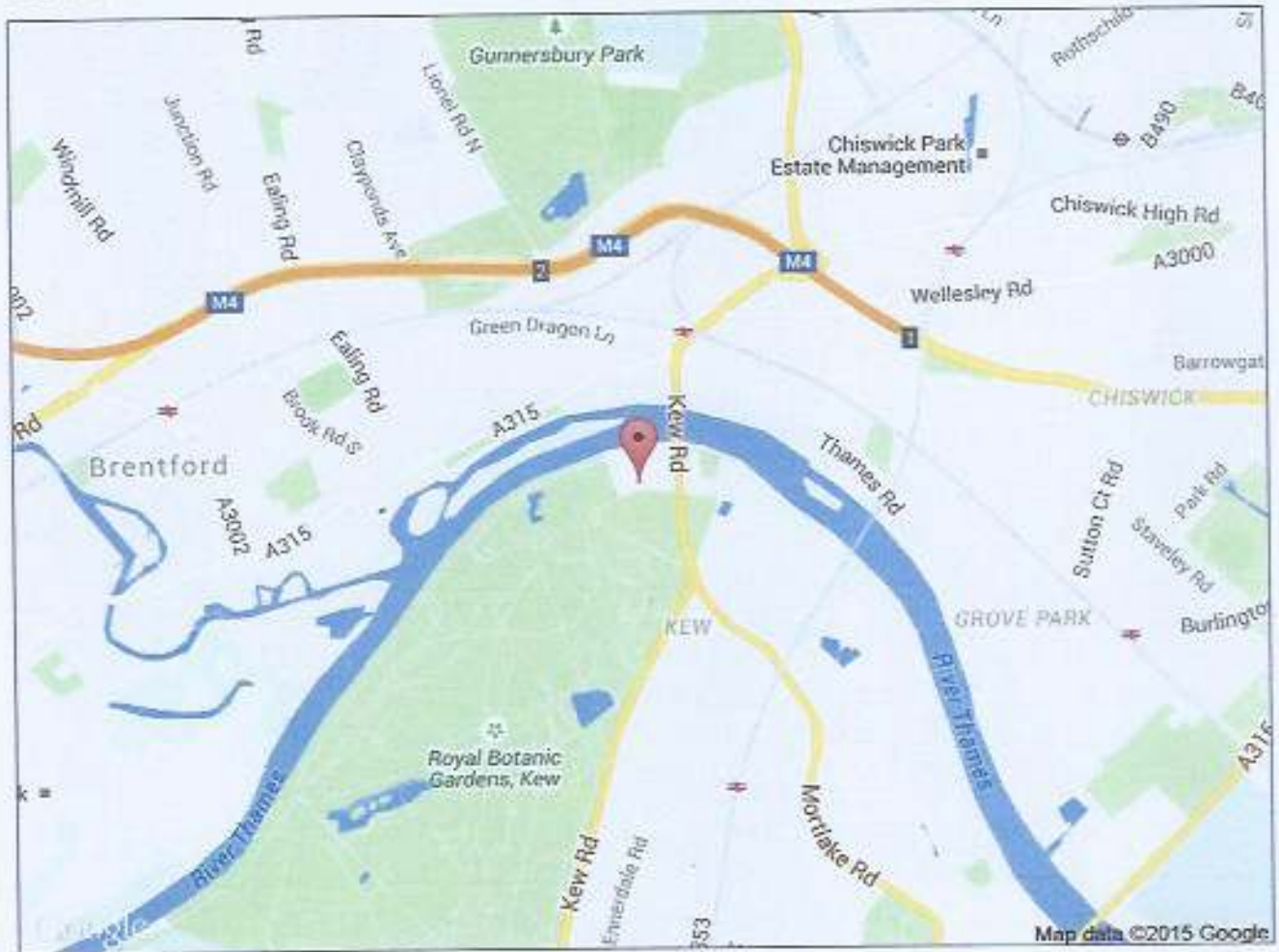
<http://www.kewfete.org>

Other information

The Kew Midsummer Fete, now in its 8th year, is a great family day out, run by local people for local people in aid of local causes. Entry is free from 11am until 6pm and attractions this year will include: a Traditional Victorian Fairground, day long entertainment on The Stage with a variety of live bands and dance/karate displays. The Dog Show is a popular highlight and will include a celebrity judge (dogs need to be registered for the show by 12 noon). Local pub teams will take part in a Tug of War and there will be over 100 stalls selling clothes, crafts, jewellery and food with a Food Court including GBK burgers, crepes, cakes pizzas and pies, coffee, tea, Pimm's Bar and Fuller's beer on tap. Beat the Goalie will be run by Queen's Park Rangers football team and children can enjoy the bouncy castle. The charity raffle includes a top prize of an Apple Watch along with a View from The Shard with Dinner for 2 and a Junior

Tree Top Adventure for 2 plus many other prizes. So come along and enjoy this great summer event and help us beat the £15,000 raised last year for local charities. Thanks to our sponsors, Fuller's, Richmond Vets, Taylor Wimpey, Dexters, Honda Chiswick and Kew Park Rangers.

Location





Kew Fete at Kew Green

Fete, Sat 20 Jun 2015, free entry

Contact

Kew Fete

admin@kewfete.org

www.kewfete.org

[email a friend](#)

Address

**Kew,
Richmond,
TW9 3AA**

Events at this Venue

Date	Event
Sat 20 Jun	Kew Fete

Details

www.kewfete.org

Event details

Dates	Times
Sat 20 Jun 2015	

Prices

Free entry

Also see

Spring and Summer Fairs

- Sat 11 Jul: Barnes Village fair at Barnes Common, Richmond Upon Thames
- Sat 11 Jul: St Margaret's Fair 2015 at Moormead Recreation Ground, Twickenham

Directions

[See location on Google maps](#)

Map reference: TQ 188774 Lat: 51.48308 Long: -0.29050

Tube – District line to Kew Gardens or Gunnesbury

London Overground - as above

South West Trains – Kew Bridge Rail

Buses – 65, 237, 391, 267

Accessible by Public Transport: 0 miles from Kew Gardens, Kew Bridge station

Nearby



TOTALLYRICHMOND

THE LOCALS GUIDE TO RICHMOND UPON THAMES

Summer Fairs 2015

By Jonathan, on May 19th, 2015

Like 481 Tweet 32 +1 1 15

Since we're blessed with so many beautiful sunny weekends every year, it's good to know there are an equal number of great local fetes, fairs and festivals (The 3 F's). Most of these events are now annual, and if the weather is good then each one of these can be a great afternoon out.

June

Crown Road Community Summer Fair

Sunday 7th June 2015 – Crown Road, St Margarets

The road will be closed for traffic for the day to host a street market, petting zoo, pony rides and fun fair rides and attractions, with entertainers and live music all day from the St Margarets Tavern's adjoining car park.

Hampton Carnival

Saturday 13th June – 12.30 to 4 pm – Nursery Green Park (next to The White House).

Hampton Carnival will feature many charity and community stalls, grand draw, live music, pony rides, storytelling and displays of dance, judo and model railway.

Twickenham Alive Riverside Festival

Saturday 13th June & Sunday 14th June 2015 – Twickenham Riverside

Dragon Boat Races & SUP Races, plus food, entertainment and fairground rides. [More info](#)

Ham Fair

Saturday 13th June – Ham Common – 11:00am to 4:30pm

A variety of stalls, fun and entertainment including a dog show, live music and a young photographers competition.

Twickenham Carnival

Sunday 14th June 2015 – Orleans House Gallery

Each year Twickenham comes to life with the sights and sounds of Carnival in a free summer celebration for the whole family. A riverside parade leads crowds to the Carnival village in the grounds of Orleans House Gallery in an explosion of music, dance and spectacular costume.

Kew Fete

Saturday 20th June 2015 – Kew Green

More than 10,000 people attended the Fete in 2014 and 2015 is set to be just as successful, raising money for a variety of charities. Alongside the traditional fair attractions, keep an eye out for the popular dog show and the tug-of-war. [More info](#).

The Vineyard Summer Fair

Saturday 20th June 12-4pm – Vineyard School, Friars Stile Road

Stalls and entertainment includes Megaslide, Bouncy Castle, Punch and Judy, Traditional games, Jazz band, BBQ, Waffles, Adult bar, Kids bar, 2nd hand toys books & games, Craft Stall, Tombola, Raffle and Face painting – £3 entry (kids free).

Mortlake Summer Fair

Saturday 27th June – Brewery Green, Lower Richmond Road, 12 – 4pm.

Live music from The Grateful Dads, food and drink available from the BBQ, a huge selection of stalls, raffle prizes, the Richmond Gymnastics Display Squad, The Manton School of Irish Dancers, a Pee Wee Karate demonstration and explosive street dance performances by The Gayle Force Crew, and Studio K.

By Topic

Beauty

Business

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Sunshine Round Up

Hayley Pickering, Monday 28 May 2012

For the past few days we've finally been able to bask in the sun.

To make the most of it while it's here, we've rounded up a list of our top ten places to visit in the sunshine. Just don't forget the sun cream!

Parks

South West London has plenty of choice for parks, so pack a picnic, grab the tennis rackets and head to one of our local parks; Richmond Park, Busby Park, Wimbledon Common, Battersea Park, Clapham Common, Wimbledon Park and Nonsuch Park are just a few of our finest.

Rivers

With London's absence of beaches, people flock to the banks of the Thames as soon as the sun comes out. Richmond and Kingston are good places to sit on a bench and watch the ducks float past. Or for a quieter day out, try the River Wandie; hire a boat, go fishing, and walk or bike along the Wandie trail.

Fairs

The summer season is nearly upon us, so there are quite a few local fairs happening in the upcoming weeks; Ham Fair on Ham Common, Kew Midsummer Fete on Kew Green, Holy Trinity Common Fayre on Clapham Common, St. Pauls Nork Summer Fayre in Nork, and Wimbledon Village Fair on Wimbledon Common. For dates, prices and more information on the fairs visit our What's on section.

Cycling

Get a bit of exercise and hop on your bike, grabbing your helmet first, of course. The Thames route has substantial cycle paths, one of the best areas following the non-tidal section of the river from Hampton to Teddington Lock.

If you fancy being a bit more adventurous then board a train into Central London, and test out one of Boris' bikes. It is only £2 for one hour cycling round the landmarks, and there are hundreds of docking stations to choose from.

Geocaching

If you find yourself bored one afternoon, then check out Geocaching. All you need is a GPS device, which most smart phones come equipped with, although they aren't always accurate, which can be part of the fun. Geocaching involves finding objects, usually film canisters, and writing your name in the little booklet inside. Type your postcode into the website and get hunting!

www.geocaching.com



urban
explorer

LONDON WITH KIDS

TOP TEN

THINGS TO DO WITH KIDS
THIS WEEKEND IN LONDON



Saturday 20th & Sunday 21st June, 2015

6

SATURDAY

Midsummer in Kew



A wonderful fete to attend with all the usual activities including a Victorian Fairground, raffle, a dog show (can enter on the day if your pup wants to come along), lots of food, music and stalls, crafting activities, plus old-school, wholesome games for the whole family.

VENUE: Kew Green, Kew, Surrey TW9

PERFECT FOR: All ages

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streetlife.com

the local social network



Message posted!

News Feed

+ New Chat Event Poll

Kew Midsummer Fete

Clubs & Groups in Kew

JUN 20 11:00 to 18:00, 20 June 2015
Kew Green



Maarit L. less than a minute ago

The Kew Midsummer Fete, now in its 6th year is a great family day out run by local people for local people and in aid of local causes. Entry is free from 11am to 6pm and attractions will include: a traditional Victorian funfair, day long entertainment ... [more]



View all 1 Add a comment

Press Release for Diary & Events Listings

KEW MIDSUMMER FETE 2015

Saturday 20th June 11am – 6pm

Now in its 6th year, one of the area's annual highlights, Kew Midsummer Fete will be held on Kew Green on Saturday 20th June between 11am and 6pm. Entry is free and attractions will include:

- **Traditional Victorian Fairground** – Rueben Bond's original Ferris Wheel, Carousel and Flying Chair-O-Planes together with the tots' Merry-Go-Round of vintage vehicles and the high-in-the-sky Old-Time Wheel
- **The Stage** – day long entertainment from bands including Snake in the Grass, The Secret, Rupert's Blues, Kindred Spirit and Mad Stick Dog plus local children's talent from Studio K Dance, Kew Dance Arts and Crouching Tiger karate followed by exotic sounds of Brazil from percussion group Maracatu Estrela do Norte
- **Food Court** – a wonderfully diverse array of food to buy from GBK burgers to paella, Caribbean cuisine, crepes, cakes, pastries, pizzas and pies as well as ice cream, tea and coffee and the ever popular summer Pimms bar and Fuller's beer on tap
- **Dog Show** – a favourite event of the day and our celebrity judge will be on-hand to choose Best Puppy, Best Old Dog and Best Pedigree among other awards
- **Tug of War** – sponsored by Fuller's, 4 tough local pub teams will be battling it out
- **Stalls** – over 100 stalls selling a wide range of goodies from jewellery, children's clothes, ceramics and cushions to scarves, bags, hats, stoneware and photography
- **Charity Raffle** – over 20 great prizes including an Apple Watch

Background Information

Last year several thousand people flocked to Kew Green to enjoy the festival atmosphere and yet again a high turnout is expected. Run by local people for local people in aid of local good causes this year's Fete will aim to beat the £15,000 raised last year which was shared among a variety of charities. Michael Glazebrook, Chairman of the Fete Committee is aiming to add to the grand total of £50,000 raised by the Fete, now in its 6th year, "We have had a great response from stall holders, sponsors and supporters now the Fete is truly established as a really enjoyable fun day out with funds going to great causes. Our thanks to all the volunteers who are once again making it happen and also to our sponsors Fuller's, Richmond Vets, Taylor Wimpey, Dexters, Honda Chiswick and Kew Park Rangers."

For further information contact maarit@kewfete.org and view www.kewfete.org

**KEW MIDSUMMER FETE DRAWS THE CROWDS AND PLENTY OF DOG LOVERS
TO ITS POPULAR SHOW**

- Midsummer in Kew was given a great start at the 6th annual Fete on Saturday 20 June organised by local people for local people although its appeal drew huge crowds from further afield. **Thousands of people** flocked to Kew Green throughout the day drawn by the lively bands on the stage, opening with The Rock Choir and the squeals of delight from children on the traditional Victorian fairground rides.
- There was plenty to enjoy including soul, folk and rock music with a toe-tapping performance from an Afro-Brazilian drumming band and dance and karate displays by local children. The busy Food Court provided an array of international cuisine from Jamaican jerk chicken, crepes, paella and Ethiopian vegetarian dishes to traditional tea and scones! Over 100 craft stalls drew the shoppers while children enjoyed the petting farm, the bungee and slide inflatables and Beat The Goalie.
- The hugely popular **Dog Show** had a wonderful array of entries, many in the cross-breed and pedigree sections and the judges were impressed in the Best Trick category by Chanel, a chihuahua who showed her dainty pointy paw ballet moves! **Best in Show went to Sid, a lovable Bassett Hound** who also scooped Best Old Dog being nearly 11 years old. He won over Celebrity Judge **Krishnan Guru-Murthy, anchor at Channel 4 News** with his sympathetic eyes and model behaviour.
- The lucky dip sold out early and raffle ticket sales were unprecedented which has added to the **estimated funds of over £16,000** raised this year to be shared among 13 local charities: Kew Community Trust, Richmond Borough MIND, Kew Scout Group, The Holly Lodge Centre, The Mulberry Centre, REFUGE Chiswick, The Richmond Food Bank, Off the Record, The Haven, Friends of Abbeyfield, Pensford Field Environmental Trust, React and Spear.
- Chairman of the Kew Midsummer Fete Committee Michael Glazebrook said:
"Everyone had a fantastic day, helping us raise as much as possible for local charities. Yet again the fete brought together sponsorship and support from the local community and beyond. We're still counting but our total charitable fund since 2009 now exceeds £65,000 which is down to our great volunteers who work so tirelessly and our generous sponsors, Taylor Wimpey, Richmond Vets, Fuller's, Dexters, Honda Chiswick and Kew Park Rangers"

For further information contact: Michael Glazebrook on 07736 069336 or mike@kewfete.org Photo caption info: to follow



KEW MIDSUMMER FETE

Saturday 20th June 2015 • Kew Green • 11am – 6pm
FREE ENTRANCE

VINTAGE FAIRGROUND, OVER 120 STALLS
CRAFT MARQUEE, CHARITY RAFFLE
GREAT LOCAL FOOD

BEER TENT

LIVE MUSIC FROM LOCAL BANDS
ENTERTAINMENT ALL DAY LONG

TUG OF WAR

FRIENDLY DOG SHOW

(SEE KEWFETE.ORG FOR TIMINGS)

All fete profits are donated to local good causes
Parking will be very limited, so please leave your car at home



With thanks to our sponsors and supporters

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SUMMARY OF PUBLICITY MATERIALS/DISTRIBUTION



See examples of posters/postcards/programmes all with sponsors' branding

Posters	150	Distributed via Richmond Borough noticeboards	Kew and surrounding areas/Fullers pubs/Chiswick Honda and Chiswick Business Park
Postcards	10,000	Door dropped in Kew, Richmond	Provided to Richmond tourist info desk, Clayton Hotel, Chiswick, libraries
Programmes	10,000	Door dropped in Chiswick	Available at Fete with competition entry opportunity
Banners (large scale)	5	Displayed at Kew Green on Main Road, Kew Retail Park	

- Dedicated website www.kewfete.org
- Facebook page
- Twitter account
- Ten local schools also received information about the Fete for their school newsletters



ENJOY KEW'S BEST FAMILY DAY OUT

Saturday 20th June 2015 on Kew Green

Vintage fairground • live bands & events all day • over 100 stalls
great food & drink • tug of war • grand charity raffle • dog show

FROM 11am - 6pm FREE ENTRANCE

All fete profits are donated to local good causes
Parking will be very limited, so please leave your car at home



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Kew
MIDSUMMER
JUNE 20TH 2015
fete

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ROLL UP! ROLL UP!

Don't miss this year's traditional village fete, run by local people for local people, with local arts and crafts, clubs, traders, bands and businesses all coming together for a fun event for local families. And a fundraising event: all the fete profits go to local charities - almost £60,000 has been donated so far!

TUG OF WAR TOURNAMENT!

Wanted - teams of 6 with pulling power, from pubs & clubs, schools & streets - to enter the fun Tug of

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Kew
MIDSUMMER
JUNE 20TH 2015
fete

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CALLING ALL DOG OWNERS!

Enter your family's best friend in the friendly Dog Show, sponsored by Richmond Vets. Registration is £3, 12-2.30pm on the day and numbers are limited. Dog Show starts at 3pm.



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50p



KEW

MIDSUMMER

FETE

KEW GREEN

20 JUNE 2015

11AM TILL 6PM

DOG SHOW • LIVE MUSIC • RAFFLE - lots of prizes including an Apple Watch
TUG OF WAR • VICTORIAN FUNFAIR • HIGH QUALITY CRAFT STALLS
COOKING DEMONSTRATION - from author of the Great British Bake Off cook book
DELICIOUS FOOD STALLS • BEER TENT • AND MUCH MORE

All in a good cause!

The Kew Fete aims to provide a great day of family fun and entertainment, to bring together the local community and to donate the money raised to local charities. What a great thing – to have a day filled with fun and then benefit the local community by giving money back to local charities.

In 2014, we donated a total of £15,583 divided between fifteen local charities. The charities we helped in 2014 are:

£1000 to Kew Community Trust	£1836 to Richmond FoodBank
£2000 to SPEAR	£500 to Orange Tree Theatre
£475 to FitzRoy (Silver Birches Care Home)	£1000 to REFUGE
£836 to Kew Neighbourhood Association	£2000 to Me Too & Co
£500 to HomeStart Richmond	£1155 to The Mulberry Centre
£1500 to Leuka	£1000 to React
£1000 to Holly Lodge	£150 to Pensford Field
	£ 931 to Small Steps

Thank you to our sponsors and supporters:

Taylor Wimpey

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Welcome

On behalf of the entire team, I wish you a warm welcome to the 2015 Kew Midsummer Fete! Now in our sixth year, we continue to follow our successful formula – a local event, showcasing the best in the community, supporting local businesses and local charities. Over the last five years, we have donated almost £60,000 to local charities, thanks to your support and that of our generous sponsors. Now hugely popular, the Kew Midsummer Fete is Kew's best day out for all the family. I look forward to seeing you there!

With best wishes

Michael Glazebrook
Chairman of the Kew Midsummer Fete Committee



Find out more about the Fete on our website <http://kewfete.org/>

Don't forget to buy your raffle tickets. £1 each. Prizes include an Apple Watch, Dinner for two in The Shard and many many more. Tickets for sale on the day from the Committee Tent near the Arena.