

Asian Agribiz applauded for drawing focus to Asia's duck meat industry

A list of international experts and industry professionals were present at the region's first **Duck Meat Quality Conference held in** Bangkok, Thailand on November 13 and 14, 2019. Organized by Asian Agribiz and its Asian Poultry Magazine, the event, was a collaboration with the Department of Animal Science at **Kasetsart University.**

he conference included two-days of technical presentations featuring 16 expert duck industry speakers and 20 presentations that covered among others, opportunities for duck meat cuisine, fundamentals of duck science, genetics & breeding, nutrition & feeding and processing and marketing.

On the sidelines, was another first – a duck Quality Cooking competition, which drew much interest from those present as well as onlookers. (see report)

Focused genetics and research

Dr Hans-Heinrich Thiele from Germany together with



Chaiyapoom Bunchasak, Assistant Professor at Kasetsart University of Thailand, addressed the fundamentals of duck genetics and breeding science. Dr Thiele explained that in genetics and breeding, producers seek a number of values such as laying performance, fertility, feed efficiency, meatiness and overall productivity.

"These are the traits

that we work on in genetic selection," Dr Thiele said. "We respond to the needs of producers who in turn looking for what their markets demand."

Assistant Professor
Bunchasak added that
breast meat development
in ducks yields better after
42 days and suggested
that ducks be harvested
after this period if breast
meat yield is what is
sought.



Chaiyapoom Bunchasak

ASIAN POULTRY



□ Egg handling

Advances and innovations of duck egg handling concerning profitability was explained by Jacco Wagelaar, General Manager of GI-Ovo BV of the Netherlands, a company that specializes in designing and producing dedicated and afe packaging for the egg industry.

"Up to 10% of all duck eggs get cracked in storage or transportation due to



the use of wrong type of tray and no uniform way of transportation." Mr Wagelaar suggested use of stacks that don't exceed 120 eggs and crates for smaller volumes.

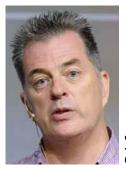
"Furthermore, stacking trays too high add weight and pressure to the eggs below. Also bad roads and

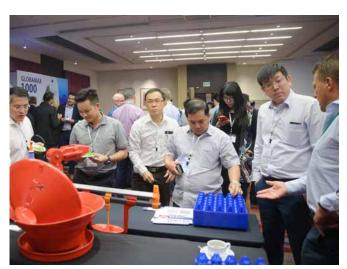
manual handling are often the cause of damaged eggs," added Mr Wagelaar. He urged producers to invest in reliable trays designed specifically for duck eggs to maintain the integrity of the eggs, and to help improve their profitability as well as reduce labor and transport costs.

A versatile meat

For foodies and further processors who attended the conference, Rob Gosney, a Protein **Product Development** and Innovation Advisor, explained the amazing versatility, benefits and opportunities that duck meat has to offer.

Mr Gosney has launched many new meat and poultry products in Asia and Australia. "It is an





GI-Ovo's EggsCargoSystem drew much interest.



Speakers during the Q&A session from left Lv-Hui Sun, Professor, Department of Animal Nutrition & Feed Science, Huazhong Agricultural University, China; Jowaman Khajarern, Associate Professor, Department of Animal Science, Khon Kaen University; Stefka Meyer, Technical Manager, Maple Leaf Europe, Sofia, Bulgaria; Chaiyapoom Bunchasak and David Zhu.

interesting red meat protein and new to many chefs, customers and consumers," he explained. "Duck meat is a premium meat and so offers higher menu prices and margins; it's tasty and nutritious, versatile for all menus and cuisines; high in iron, vitamin B and selenium; and the industry is committed to future growth and sustainability," he concluded.

Insect meal

One of the topic highlights of the conference was the impact of feeding insect meals and live insect on duck performance and meat quality by Professor Achille Schiavone of the University of Torino in Italy. The questions that lingered on many people's minds was whether insects contain health benefits and if diets containing insects can promote animal health.

Dr Schiavone addressed its growing popularity in duck diets saving insect meal offers 40-70% of protein requirement in diets and has also been found to contain natural antibiotics. "Studies have shown that insect meal is a good substitute for



Professor Achille Schiavone

fishmeal and soybean meal. It's inclusion in duck diets has no impact on meat quality neither does it affect the fat deposit composition," said Dr Schiavone.

Processing

This was addressed by Arjan Schrauwen, Marel's duck specialist. He said duck processing has evolved considerably since 1989, when mainly whole birds were end products. "Nowadays, processing lines handle up to 6,000 bph, resulting in whole products, cut-up parts, deboned meat and further processed duck menus.

"This increase in capacity has been made possible by continuous innovations in processing automation. Marel has contributed to the development of dedicated pluckers for specific areas, an additional waxing process, automated ⊳



evisceration and automated cut-up," he said.

"The way ducks are scalded, plucked and waxed depends on the final product requirements. Marel can automate the entire evisceration process, including a vent opener, eviscerator, head remover and neck skin cleaner," added Mr Schrauwen.

Modern approach

Being a highly anticipated speaker at the duck meat conference, CPF introduced its emerging market for the new generation emphasizing on sustainability and ready-toeat duck meat products. Its initiatives in modernizing duck production has grown in leaps and bounds.

From a free-range model prior to 1986, the company now operates environment-controlled houses with evaporative cooling. "We are moving towards smart farms with robotics and artificial intelligence in the near future," said Payungsak S.tanagul, Vice President Technical Services CPF.

"There are five key drivers of our meat duck farming practices and these include a fully vertical integration to ensure food safety & hygiene; quality feed and good biosecurity; globally acknowledged standards and the use of sound technology."



Feeding strategies

Speaking about maximizing duck performance and economic returns, Jowaman Khajarern of Khon Kaen University spoke about dietary and management strategies. She also addressed feeding strategies emphasizing that this should be taken seriously as it impacts both profitability and productivity.



Dr Jowaman suggested additional feeding especially at the cooler times of the day; providing adequate fresh, cool and drinkable water with vitamins and electrolytes and controlling mold and mycotoxin in feed and feeders.

To address heat stress, she recommended that energy and protein levels be managed and that the nutrient concentration or density be increased.

Duckling performance & meat quality

The vitamin and mineral



CP Foods offered delegates a taste of their further processed duck products.

requirements for ducks is different from that of broilers. "Duckling diets contain higher level of phytate and arabinoxylan. Through intelligent dosing of phytase much can

be gained through extra phosphoric effects and phytate free nutrition," said David Zhu of DSM Nutritional Products.

Dr Zhu added that for the highly branched

Positive feedback

Effective networking at conferences can be helpful for ones business and can even be a little fun, so proved the first Duck Meat Ouality Conference.

"It is a very good networking opportunity because I learnt a lot also from talking to people. Duck production is quite big in Asia. I am from the Netherlands so for me it's relatively new. Here I had the unique possibility to learn a lot from experts and scientists in a very short time regarding duck feeding and production," Gerry Oude Elferink, Director of Poultry Nutrition & Support Asia

Veronica Desenzani, Sales Manager of Giordano Poultry Plast Italy found "the conference was very professional with interesting presentations from experts and scientists from duck breeding companies. We were able to introduce our farming equipment and offer suggestions on egg handling. We even had the possibility to display our products so that people could view, touch and collect some of the samples."

"The best part was on duck nutrition as I specifically work in the nutrition field in Indonesia," feed formulator Sonata Lingga from PT Malindo Feedmill Tbk. explained. "Indonesia is just starting to grow its duck production so it's quite new to me in terms of duck diets."

Dr Hans-Heinrich Thiele from Germany, an expert on genetics added: "I enjoyed the conference very much. We did not only have the opportunity to introduce our field work but what is also important for us, is to speak to producers and to make sure they understand what we do in terms of genetics. To get feedback from them helps us adjust our work."



David Zhu

arabinoxylan, the debranching enzyme is useful. He suggested that supplementing 25-OH-D3 and canthaxanthin improves duck breeder performance and progeny quality (0-2 wks).

Opening its doors towards modernization, Indonesia's duck breeding and farming sector still has a long way to go, said Hardi Prasetyo of PT Putra Perkasa Genetika.

While there have been some inroads into Intensification and development of commercial breeding farms



Hardi Prasetyo

in recent years, a large sector of the industry in Indonesia is still focused on duck egg production rather than on broiler ducks," said Mr Hardi. However, he said that demand for duck meat has grown in the past 10 years, although the production system is not structured.

On many counts, this first Duck Meat Quality Conference that attracted more than 120 delegates from 14 countries and sponsored by Global Nutrition, GI-Ovo, CP Foods and Bangkok Ranch, was an immense success. Ap



Smooth and efficient registration.



Coffee breaks and food presented an opportune time for networking.