Global Standard Credentials

Ubiquity University

Ubiquity is an accredited global university designed for Social Impact. We believe people everywhere must be supported with the soft and hard skills they need to solve pressing global problems that are threatening the planetary ecology and human society. We offer online and in-person competency-based learning experiences toward credentials, certificates and BA, MA, MBA and PhD degrees. Our programs are designed for changemakers and social entrepreneurs of all kinds aimed at transforming personal passion into collaborative actions for the greater good.

What is a UbiCert®?

A UbiCert® is a ubiquitous certification of competence. It can be a credential at any level, from badge to certificate to diploma to degree. Any competencies that are credentialed are linked to a database of tens of thousands of competencies developed by industry sectors, linked to professions and related diplomas, and used by governments across the world. UbiCerts® are benchmarked to the Australian national qualification framework which has official correlates to the European Qualification Framework and the ASEAN qualifications framework, including over 54,000 competencies across 334 industry sectors. To demonstrate a credential specific evidence and knowledge testing is required to be recognised by industry sectors and governments. This is what makes a UbiCert® a Global Standard Credential.

How do we define a competence?

We define a competence as the ability to perform a task to a required standard by applying the appropriate skills and underpinning knowledge.

How do we assess a competence?

A competence can be demonstrated through course work or other life experience such as workplace performance:

Competence Assessment through Course Work

For course work at Ubiquity, we work with four levels of competence:
1.	Initiate - ability to explain understanding
2.	Apprentice - ability to apply understanding hypothetically
3.	Visionary - ability to think through implications of understanding for the real world
4.	Changemaker - ability to successfully apply understanding to the real world
Each of these levels requires a different form of assessment.

Competence Assessment through Life Experience

To assess competencies developed through life experience, such as workplace performance, evidence of tasks performed and knowledge is uploaded to the assessment platform, where it is reviewed by a supervisor and auditor for approval or review. The types of evidence required have been agreed on by education professionals and industry sectors.

How do we credential a competence?

Once a competence has been assessed and approved, we provide the individual with a competency-based badge. This badge links back to the evidence provided and can be shared on social media, such as LinkedIn. The badge describes the competence category, the specific competence and the level of competence.

Every student at Ubiquity University can build a portfolio of these micro-credential badges, which can be stacked into more complex credentials, such as professional diplomas or degrees. Potential employers, partners or investors can view your competence portfolio. You can also choose to create a group competence profile to show someone the competencies that your team possesses as a whole.

Why is this Important?

At the heart of the challenge facing educational institutions and companies around the world is the reality that degrees are dramatically losing currency and competency portfolios are gaining widespread acceptance. In the US, for example, 50% of all the college graduates are either unemployed or underemployed while individuals able to demonstrate key competencies are increasingly getting hired. Similar statistics apply virtually everywhere globally. An increasing number of companies and institutions are downgrading or eliminating the requirement for degrees and are increasingly interested in who potential employees are and what they can actually do. This dramatic transposition of educational values is creating an enormous market and Ubiquity has designed a new product that addresses this burgeoning opportunity.

Who already uses the UbiCert® approach?

The following government departments, universities and employers have used the same validated competency credentialing system that is used at Ubiquity:

- Australian Government - Department of Industry
- Queensland Government - Department of Education
- Kangan Institute
- Victoria University
- Deakin University
- Tasmanian Government - Rapid Response Unit
- Sunraysia Institute
- United Transport Solutions
- Goulburn Ovens TAFE
- Online Courses Australia

- Government of South Australia - Automotive Transformation Taskforce
- National Training
- Applied Training Solutions
- JPR Training and People Solutions

How can we support your organization?

As an employer, we can help you build a competency-based talent management system that will enable you to provide customised training and micro-credentialing with shareable, branded badges for your employees.

As a learning institution, we can tie your learning programs into globally recognized competency frameworks, provide micro-credentialing with shareable, branded badges for your students, and deliver Soft Skills and UN-approved sustainability competency programs, online or blended, to complement your existing offerings - boosting employability and social engagement.

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