

# Dining Out for Life



## Sign up your restaurant today!

Don't miss **Dining Out For Life® 2019**, an international event held in over **60 cities!** Each year, restaurants in the Washington, D.C. area donate a portion of sales for one day to raise critical funds for Food & Friends.

### 4 REASONS TO PARTICIPATE

1.

#### Change lives.

The restaurant community helped start Food & Friends in the late-80s when many in the industry were lost to AIDS. In D.C., HIV/AIDS impacts 1 in 50, and cancer mortality is among the highest in the U.S. Through *Dining Out for Life*, you'll provide a meaningful way to support those fighting these illnesses.

2.

#### Expand exposure.

We include your restaurant's name in city-wide print and digital ad campaigns, emails, invitations and on our website. In 2018, 4 million media impressions were generated through ads online in *The Washington Post*, *CityPaper*, *ABC7* and elsewhere. Over 100 volunteers drum up excitement through word of mouth.

3.

#### Inspire customers.

Our marketing campaign will help generate buzz about your participation with *Dining Out for Life* and your support of Food & Friends. Your guests will remember your participation and commitment to your community and come back!

4.

#### It's easy!

We will provide you with all the tools you'll need to be successful! We will send you flyers, posters and table tents to promote *Dining Out for Life*. On the day of the event, an enthusiastic volunteer assigned to your restaurant will greet guests and let them know all about the event.

[www.foodandfriends.org/diningout](http://www.foodandfriends.org/diningout)

**Sign up today!** Fill out and return our Restaurant Partnership Agreement by **February 16**, then we'll send you promotional materials to help you spread the word.

Contact Toresha Tate at **(202) 269-6826** or email [ttate@foodandfriends.org](mailto:ttate@foodandfriends.org) to get involved today.

 **DINING OUT  
FOR LIFE**

Benefiting



**FOOD &  
FRIENDS®**

Delivering hope, one meal at a time

# Dining Out for Life



## Your support makes a difference!

**Food & Friends** provides medically-specialized meals, groceries, nutrition counseling and friendship to people living with HIV/AIDS, cancer and other life-challenging illnesses in the D.C. metro area. Food & Friends' staff of professional chefs and registered dietitians design meals that meet the special needs of individuals living with a broad range of illnesses. Our services are free of charge to individuals and their families living throughout the District of Columbia, Maryland, and Virginia, covering more than 5,300 square miles.



“ Dealing with HIV is tiresome and rejection by family members can send you into a depression. [At Food & Friends I'm] treated like a member of the family by everyone from the police officer who greets you at the door to the nutritionist who gives you a warm hug. Food & Friends provides two critical ingredients: hope and health. ”

— SaVanna, Food & Friends Client

“ I just learned about *Dining Out for Life*. I'm so glad I chose to come out tonight to support such a great cause at one of my favorite restaurants! ”

— 2016 Dining Out for Life Diner

“ [We are] happy to have a partnership with *Dining Out for Life* and to be part of such a great initiative. As a local business, we always try to do our part in supporting the local community and to promote healthy eating. Working with *Dining Out for Life* has been a pleasure and we hope to support this cause for many years to come. ”

— Marie and Sam Ziar, Owners of Le Grenier

**With the support of the restaurant community, Food & Friends has delivered over 22 million meals to more than 33,000 of our neighbors in need since 1988!**



**FOOD & FRIENDS**

*Delivering hope, one meal at a time*

Join Our Community



foodandfriends



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@foodandfriends

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