

BCBUSINESS

June 5, 2014

BCBusiness Wins ‘Magazine of The Year’

BURNABY, B.C. — Canada Wide Media is thrilled to announce that the company’s flagship title *BCBusiness* magazine, the province’s business voice for more than 40 years, has won ‘Professional Magazine of the Year’ at the 2014 Kenneth R. Wilson Awards – the ceremony’s most prestigious distinction.

“It is an incredible honour to have our editorial and design teams recognized for their amazing talent, eye and commitment to producing Canada’s best regional business news month after month,” says *BCBusiness* publisher, Tom Gierasimczuk. “It really validates our understanding of and importance to our audience— about what they need and how they use our stories and resources in print, online and at events. It’s this clarity and purpose, recognized by the awards judges, that has fuelled us to new highs of audience engagement, advertiser satisfaction and reader advocacy over the past year.”

BCBusiness owner Peter Legge adds: “When I purchased *BCBusiness* magazine from Jimmy Pattison, I promised Jimmy that I would do my best to make it the best magazine of its kind in Canada. This award makes good on that pledge.”

The powerhouse team behind the esteemed national award includes art director Cathy Mullaly, associate art director Ben Oliver, and designer, Stesha Ho along with editor-in-chief, Matt O’Grady and editors Kristen Hilderman, Oliver Lam, Matt Gauthier and Jacob Parry.

The award was presented at the Kenneth R. Wilson 60th anniversary awards gala at the Grand Banking Hotel in Toronto on June 3rd, 2014.

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