

Press Release: 19th February 2018 for immediate release



Wine of the Month

WINE IMPORTER & DISTRIBUTOR

BORED OF PROSECCO?

Raise your glasses for the new Brut on the block!

Falanghina Sparkling Brut is the new fizz coming to the UK set to rival the likes of Prosecco and Champagne.

Wine of the Month Ltd, UK wine importers and distributors, is pleased to announce its appointment as the sole importer and distributor of the sparkling wine, offering a new option to fizz lovers across the UK.

Available to order now from wineofthemonth.co.uk/shop/falanghina-sparkling/ the zesty sparkling wine is made entirely from the Falanghina grape at the Cantina di Solopaca's vineyards in Southern Italy, inland from the city of Naples.

At £9.95 a bottle, Falanghina Brut offers the characteristics of Champagne at Prosecco price.

Edoardo Cavallo, Director of Wine of the Month Ltd says: "We are very proud of being appointed the UK solo importer for this yet to be fully discovered and appreciated Sparkling Brut. It is very rare, if not unique, continues Edoardo, to find such freshness in grapes cultivated in southern latitudes.

Perfect for pre-drinks and canapés our Falanghina Brut shows a fine and persistent perlage, citrus and tropical fruity tones with a nutty complexity. It can be enjoyed

either as an stand alone aperitif or an accompaniment to a meal. If you are partial to a fine & fresh champagne, this masterpiece is not to be missed.

The fashionable alternative fits the bill as the new face of 'Bring a bottle' as 'staying in' becomes the new 'going out'.

Prosecco crisis? Fear not, for Falanghina Brut will fill the empty flutes, the life-affirming fizz that makes every day feel like a celebration.

-ENDS-

Notes for editors:

Background information on Edoardo Cavallo, Director of Wine of the Month Ltd:

Edoardo was born in Piedmont, northern Italy, a region surrounded by fine vineyards and grew up in a family of winemakers. His passion for wine and winemaking has continued to this day. He founded Wine of the Month to bring fine wines to a wider audience. How we do that is to find and import wines from producers not yet present in the UK, thereby giving you the opportunity to taste something new and exciting.

For press enquiries including interviews, images and further information; please see the details below.

<https://wineofthemonth.co.uk/trade/>

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