



LONE STAR MUSIC MAGAZINE 2015 ADVERTISING GUIDE



MARQUEE 1140X80

MARQUEE / STACKED 1140X160

BALCONY
329X70

BALCONY / STACKED
329X140

BALCONY / TRIPLE
329X210

SLAB 1140X80

SLAB / STACKED 1140X160

PEDAL BOARD 1140X80

PEDAL BOARD / STACKED 1140X160

PEDAL BOARD / TRIPLE-STACKED 1140X240

PEDAL BOARD / TEXAS-SIZED 1140X320

SPOTLIGHT

485x70 / \$750

Limited to One, Sitewide

MARQUEE

visible at the top of each page (excluding the home page)

Standard - 1140x80 / \$875

Sub-Pages/dynamic, max of 3 alternating

Stacked - 1140x160 / \$1450

Sub-Pages/dynamic, max of 2 alternating

MARQUEE HEADLINER

visible at the top of each page (including the home page)

Standard - 1140x80 / \$1250

Home page / Limit: 1

Stacked - 1140x160 / inquire for pricing

Home page / Limit: 1

SLAB

Standard - 1140x80 / \$375

Dynamic, max of 4 alternating

Stacked - 1140x160 / \$600

Dynamic, max of 2 rotating

**Not displayed on Individual Article Pages. Displays at 750px width on main News, Features, Review and Listening Room pages.*

PEDAL BOARD

Standard - 1140x80 / \$500

dynamic, max of 4 rotating

Stacked - 1140x160 / \$850

max of 2 rotating

Triple-Stacked - 1140x240 (max of 2 rotating) - \$1150

Texas-Sized - 1140x320 (Limit: 1) - \$1400

BALCONY

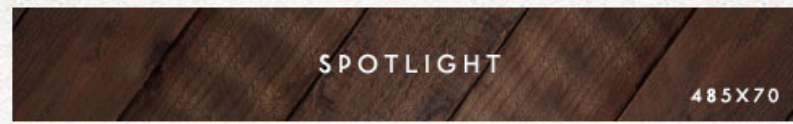
Standard - 329x70 / \$250

Dynamic, max of 7 alternating

Stacked - 329x140 / \$400

Dynamic, max of 3 alternating

Texas-Sized - 329x210 / \$600



HOME

NEWS

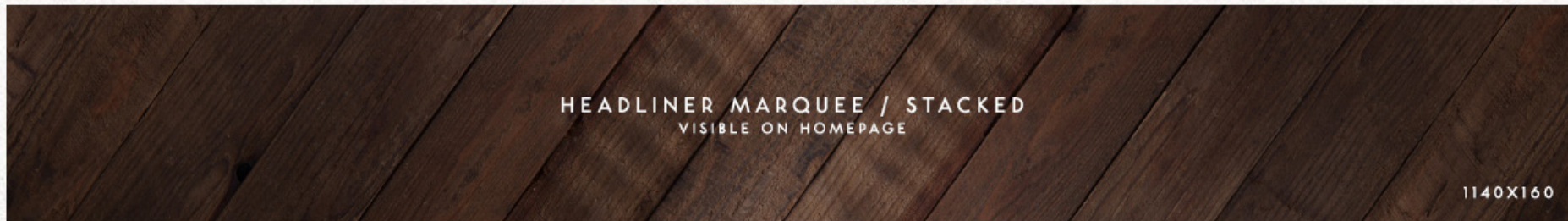
FEATURES

REVIEWS

LISTENING ROOM

EVENTS

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NOVEMBER 23, 2015

DIXIE CHICKS READY TO RUN (AGAIN)

42-date North American headlining tour, trio's first in a decade, begins summer 2016

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AFTER AWHILE COLUMNS

AFTER AWHILE: LSM OCT/NOV 2014 (SHOVELS AND ROPE)

RICHARD SKANSE, OCTOBER 1, 2014

Notes from the Editor By Richard Skanse (LSM Oct/Nov 2014/vol. 7 - Issue 5) Apart from the opportunity to work with a team of really ...

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ALBUMS LAST SEAT AT THE BAR REVIEWS

CHRISTINE ALBERT: "EVERYTHING'S BEAUTIFUL NOW"

D.C. BLOOM, OCTOBER 1, 2014

CHRISTINE ALBERT Everything's Beautiful Now MoonHouse Records There's a time — and music — for Texas two-stepping and knocking back cold longnecks in Texas dance ...

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COLUMNS TRUE HEROES OF TEXAS MUSIC

TRUE HEROES OF TEXAS MUSIC: BOBBY RAMIREZ

MICHAEL CORCORAN, OCTOBER 1, 2014

Everybody's brother By Michael Corcoran (LSM Oct/Nov 2014/vol. 7 - Issue 5) Drummer Bobby Ramirez was the golden boy of the Golden Triangle in the ...

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COLUMNS HEARTWORN HIGHWAYS OBITS

HEARTWORN HIGHWAYS: ALLAN GOODMAN TRIBUTE

DREW KENNEDY, JULY 1, 2014

Live Forever: Remembering Allan Goodman By Drew Kennedy (LSM July/Aug 2014/vol 7 - issue 4) |Editor's Note: California-born guitarist and songwriter Allan Goodman, who became ...

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6. TRAVELLER
Chris Stapleton



7. TURNPIKE TROUBADOURS
Turnpike Troubadours



8. BANQUET
Max Stallings

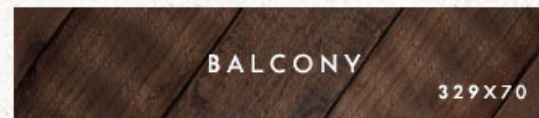


9. A GOOD RAMBLE: 20 YEARS
Walt Wilkins



10. LOST/LIVE: THE LOST LIVE RECORDINGS
Dub Miller

See the Top 40



THE ARCHIVES

▶ 2015 (70)

▶ 2014 (205)

▶ 2013 (181)

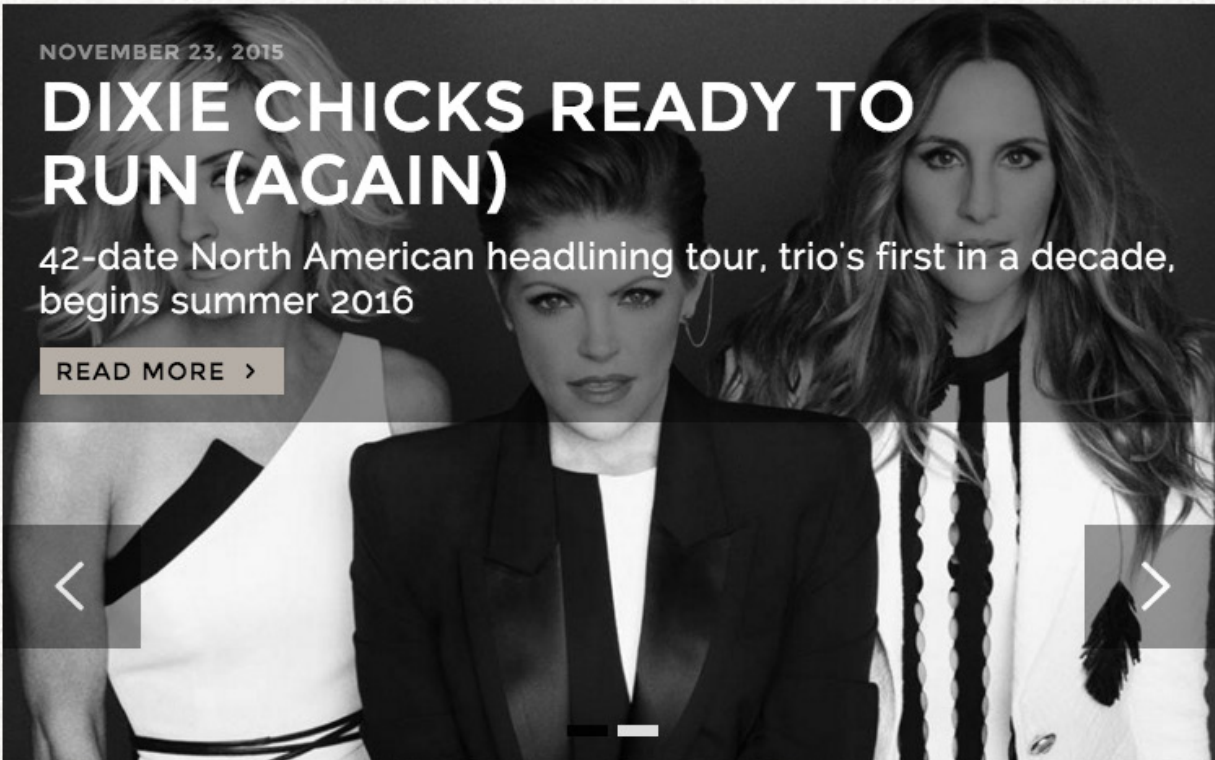
▶ 2012 (174)

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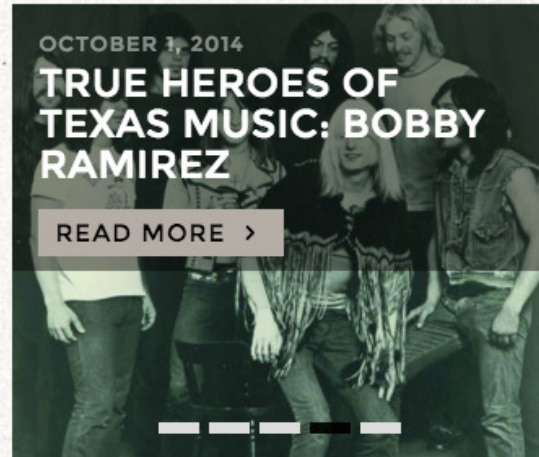


NOVEMBER 23, 2015

DIXIE CHICKS READY TO RUN (AGAIN)

42-date North American headlining tour, trio's first in a decade, begins summer 2016

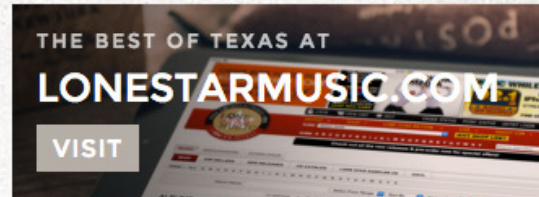
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OCTOBER 1, 2014

TRUE HEROES OF TEXAS MUSIC: BOBBY RAMIREZ

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THE BEST OF TEXAS AT

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DIXIE CHICKS READY TO RUN (AGAIN)

42-date North American headlining tour, trio's first in a decade, begins summer 2016

RICHARD SKANSE, NOVEMBER 23, 2015

By Richard Skanse America, how long has it been since you had a big, full-scale Dixie Chicks tour to call your own? Well, that's too ...

TRENDING LSM

FEATURED NEWS



DIXIE CHICKS READY TO RUN (AGAIN)



LSM COVER STORY: RODNEY CROWELL

Above and beyond: From Houston's Chinaberry sidewalks to Nashville, L.A., and the top of the country music charts, Rodney Crowell has lived long and prospered by the art of the song. But he's still hell-bent on chasing his own elusive carrot as far as he can run.

RICHARD SKANSE, MAY 1, 2014



LSM COVER STORY: PATTY GRIFFIN

An American Kid carries on

HOLLY GLEASON, JANUARY 1, 2014



FULLBRIGHT

"What's so bad about happy?": Oklahoma tunesmith John Fullbright seeks answers to that burning question and others while crafting the songs of his life

LYNNE MARGOLIS, JULY 1, 2014



LSM COVER STORY: ROBERT ELLIS

Wayward Son: How Houston kid Robert Ellis jumped the honky-tonk track and found his own way to the light.

ANDREW DANSBY, MARCH 1, 2014

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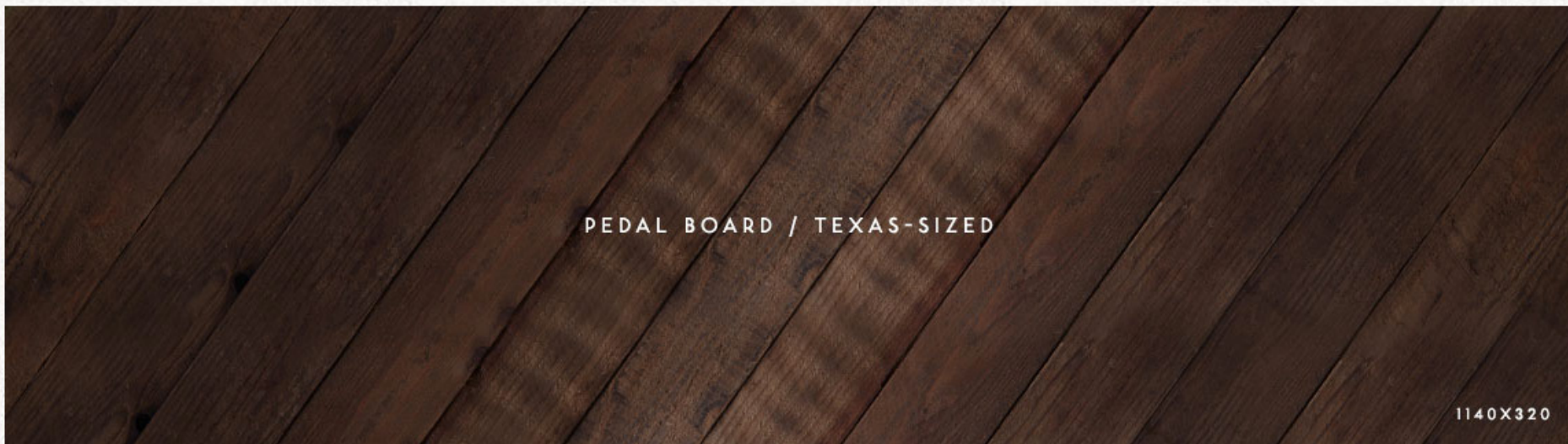


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