

Micro

www.micromarketingltd.com

01993 773350

Promotional Products for Veterinary Practices & Animal Care



Micro

Welcome to Micromarketing Ltd

Micromarketing Ltd promise a fast and dependable service when it comes to working with Veterinary Practices, Pet Groomers, Animal Rescues, Shelters & Clinics, Pet Shops and Dog Walkers/Sitters. We design, source and supply merchandise to satisfy any requirement whilst offering over 20 years of experience in the industry. We are with you from the initial consultation right through to your feedback on the success of the campaign. Micromarketing Ltd are an ethical company.



Larkmead
VETS



Stand Out From the Crowd

Our creative team will work with you to promote your brand and message with a unique and bold approach.

Local Marketing

Boost your local marketing with quality custom branded products and stand out from your competitors. Give these “freebies” away at local events to attract new clients.



Promote Loyalty

Showing customers appreciation for using your services can go a long way to building long-standing relationships. Gifts need not be “pricey”, fridge magnets can be seen as gift items if designed with this in mind.

Repeat Business

Gift customers to promote loyalty amongst regulars - remind clients to book follow up appointments with a small promotional gift after a consultation or treatment. A keyring or ballpen printed with your contact details will be kept to hand. Mail a fridge calendar magnet (Mag-Pad) or notepad. Combine these with reminders for vaccination boosters or routine appointments.



Add Value to Your Brand - Think “Practical”

Provide your customers, prospects or target audience with practical and useful items which will be kept and used. This will add value to your brand but will also allow the product more opportunities to promote your message.

Useful Items

Hand sanitisers, wet wipes and disposable bags are very useful items for pet owners. Other useful items include dog or cat collars, leads, harnesses, feeding bowls, tape measures and hoof picks.

Gifts

Fill branded drawstring bags or cotton totes with a selection of pet care products. Personalise paper bags to take veterinary treatments and medicines home from your premises.



Get In Touch



Give us a call on 01993 773350 or email us sales@micromarketingltd.com

Please note that currently you cannot purchase directly on our website. We prefer to speak with you directly offering guidance and advice, ensuring you choose the right product for your brand, message and target audience.

WE CAN *Help*

- **BUILD** *your brand awareness* • **COMMUNICATE** *a message* • **REWARD** *your employees*