



**DON'T MESS WITH
SIGNMAKERS**

- WWW.YELLOTOOLS.COM -

WELCOME TO YELLOTOOLS

This small flyer is not to showcase our products but is meant to be a sneak peek of our tool manufacturing plant in the heart of Windeck Germany and the brilliant team behind the scenes that make our great Yellotools. We also want to clear any confusion between us and the „product pirates“ that make bad copies of our „babies“ and make it appear that we do not manufacture our tools ourselves. We would like to clarify this with the following pictures and invite you to get to know us and our production site (about 60 kilometers east of Cologne). On a daily basis we are developing, designing, planning and producing approximately 75% of our products with our own machines with the additional 25% coming from our partner companies that we have exclusively in Germany and all over the world. Meanwhile, we have 27 employees working hard to ensure that you get the best tools for your daily work. This is exclusively for the advertising technology, digital printing and the vehicle advertisement industries!!! We have been proud members of the „LEAN-Production“ movement for over eight years and live by the well known and respected TPS (Toyota Production System) philosophy also known as KAIZEN in Japanese. If you would like to know more about this, please contact me or my team and we will be happy to share with you. We are a master company comprised of various professions throughout.

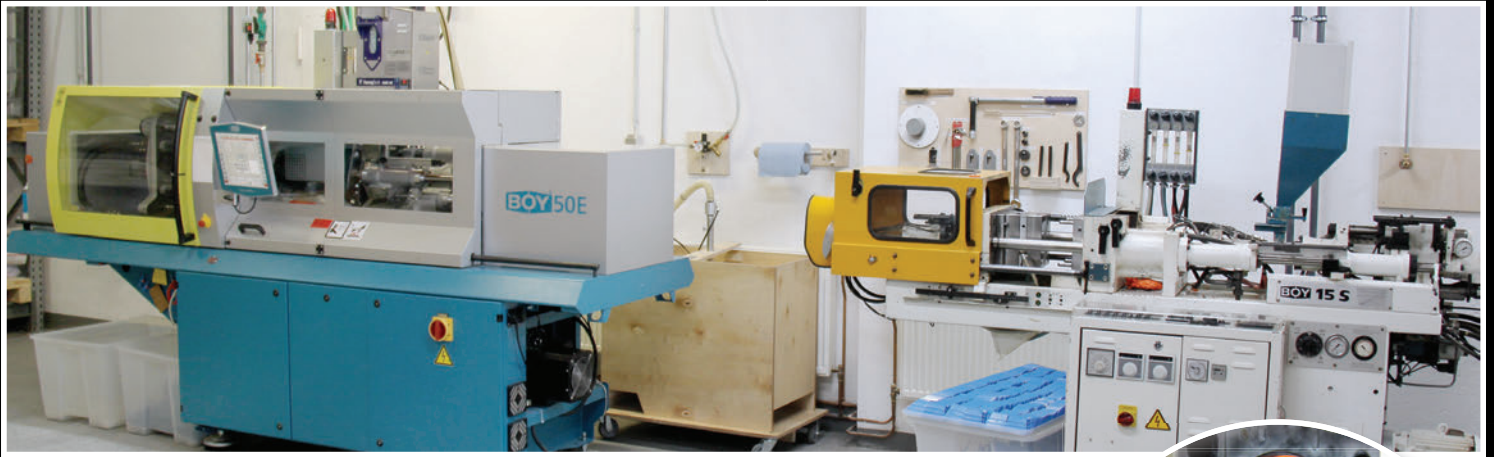
Yellotools Ltd. in Europe and Yellotools Inc. in the USA are sister companies with the head office located in picturesque Windeck Germany.

While we are many miles away from our sister company in sunny southern California, make no mistake, Yellotools is one German company with the values that our parents and grandparents have given us for generations.

The majority of our products bear the stamp „MADE IN GERMANY“ and that makes us all very proud. So - enough chat! Have fun with this little insight into our company. If you want to know more about us, our door is always open for you to come and visit us live and in color at any time! And remember, we are always happy to make your tool ideas a reality!

To all you cheap copycats and rip-off's:
Do not mess with signmakers and
Do not mess with Yellotools!

INJECTION MOLDING - OUR PRIDE!



We use only food certified plastics that are harmless and safe for those time you hold your squeegee in your mouth. No cancer causing plastisizers here! Our injection molding machines also produce our best selling YelloBlade and our vinyl roll holder SpeedClip with over 2 million sold world-wide! Want to add your logo? You'll be amazed at how small a minimum quantity requirement is for this type of order.



PAD PRINTING PLACE

We print our own productions ourselves. Whether it's squeegee, clips, International resellers or even some well-known film producers, we can print their logo on our products. From custom logo's or slogans, our products can give you a great marketing edge and exposure. You can always keep our logo and give us free advertising too :)



Ask for your logo on your squeegee or SpeedClip. You will be amazed how low the minimum quantities for them is

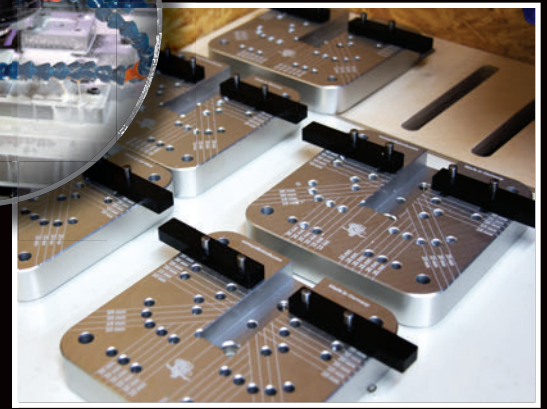


CNC MACHINING CENTER

Machining of all kinds? No problem for us :)

In order to become more independent as manufacturers, a few years ago we established our very own milling center. Not only are all the knife holders and joint pieces produced for our YelloRoller etc. Also the support plates for the corner round EasyEdgeFlexi, the heat gun holder and many other parts to our products are milled on our machines in house from full blocks, which of course we also cut ourselves!

PowerPunch - high-end from Yellotools :) Thanks to our processing center, water-jet milling, carpentry and the many industrious colleagues, we are able to make this really complex punch-system completely here at the Windeck location! Try it yourself, four tons of hand pressure „Made in Windeck“ cut corners and punch holes even into metallic full materials! This is truly Heavy Metal :)



WATER JET CUTTING

3000 bars of pressure on 3/4mm - Yep, correct! This baby cuts steel plates up to 20 mm thick like butter! We use it to cut all our fun tools for you i.e. The EvoCuts, IvoCuts, Hole'n Cuts, all Holders for the Wallrollers and so much more!

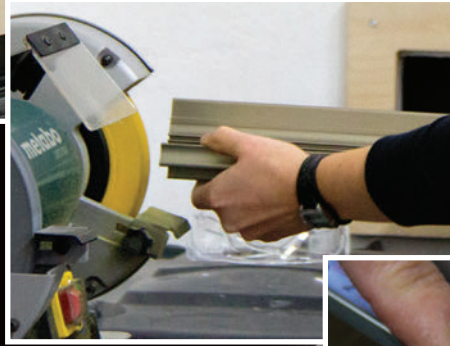
You have to see this „live“ in action to really appreciate this beast! At our WACHRÜTTELN parties the WaterJet is always a guaranteed hit for everyone! :)



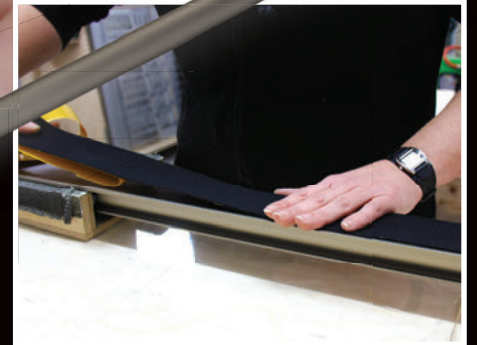
OUR „RULERS“



Working with and at the profile :) In order to be able to quickly and flexibly take care of your wishes, we have built this small cutting paradise.



Safety rulers of up to five meters in length are sawn, cleaned, prepared and packaged. Also finished here are our accessories for products such as our AppFix, LongReach Cutter and parts for our huge range of film bearing systems are cut to length and finished here. All saw ends are carefully polished and checked!



WELDING AND FINISHING PLATFORM

Finishing to measure. To change the mill or cut and produce metal parts to a proper measurement, all parts are hand-ground and finished before further processing.



We perform all welding work ourselves by using the latest welding technologies. Do you also have an idea? Let us know and we will work it out with you together!



CARPENTER'S SHOP



Simply masterful :) Three gantry milling machines, a processor-controlled format circular saw and EVERYTHING of Herzblut represent the realm of the Holzteam by master carpenter Peter Rötzel. Here, even in two-layer operation, milling, cutting, sanding and assembly is often done.

Among other things, up to 3000 TWISTERS leave this (wonderfully wood-scented) Elfenwerkstatt annually :)

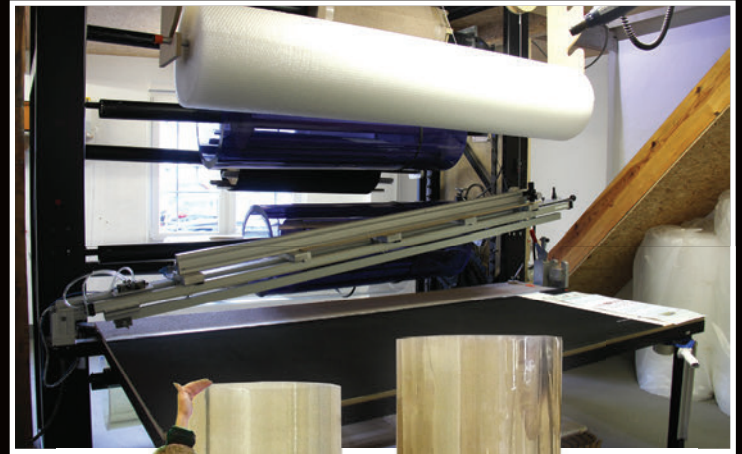


PAINTSPRAY CABIN

High gloss perfection. Since we process mostly high-strength birch plywood, sealing the wood with a high gloss stain is not needed since all our wood products can be brought back to „NEW“ over many, many years with some simple sandpaper. Nevertheless, some articles here get the perfect glow. Of course with the latest filter and suction technology! Our home is always clean and beautiful so that it lasts a long time!



CUTTINGMAT FITTING



Scotty, beam me up :) Here, cutting table wishes become true. For more than twelve years, we have been selling our Cutting Mat Crystal and receive mail daily from customers who are totally enthusiastic about the cutting characteristics of our CuttingMat!

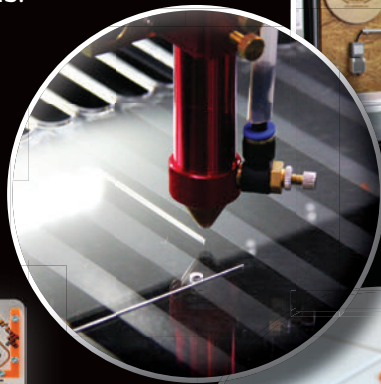
Over eight KILOMETERS of these rolls are inspected, measured, cut and rolled up (packaged) by hand. It can be tiresome work but we won't stop as long as you keep loving our Cutting Mat! Product. Keep on rollin ,:)



SCOTTY, BEAM ME UP :)

A laser is already something fine! I am more like the generation YPS and Captain Kirk, So I am fascinated by today's technological possibilities all the more! We use a fiber laser to mark your products, inscribe and improve them as well as a gigantic size them. CO2 laser for cutting and processing many small parts which are necessary to make your desired tools.

We are extremely proud to be able to manufacture nearly 75% of our products by our own machines and technologies. Declared goal: 100% - sometime in the near future :)

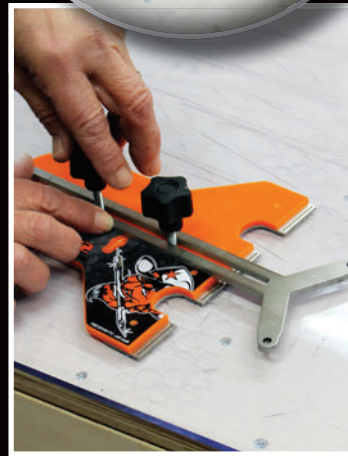


OUR LEAN PRODUCTION - "REGISTRY OFFICE"



The finish line :) Here is where our daily wedding's are celebrated! This is where all the semifinished products are produced and individuals from all departments come together and are „married“, so to speak. Up to 500 various products leave this space in short intervals.

Whoever wants to work here must really have all their senses together! In spite of high concentration, there is always plenty of laughs and giggles! - Yellotools :)



ECCENTRIC PUNCH

The material from which (squeegee) dreams are made! In order not to deprive you of the variety of different squeegee shapes, we have invested in our own eccentric punch and are therefore able to give you almost ALL styles. We offer self-adhesive products in all forms. If you do not find the perfect choice for your specific application? No problem - we will be happy to work with you!



SIGNSHOP

During my time as an independent advertising technician I would have surely killed for this equipment :)

Two solvent printers, a UV flatbed printer (the big brother already ordered !!!) as well as plotter, Doming-platz and T-Shirt press for my small sign shop. But don't worry, we use our equipment to produce product labels for our tools so don't worry about us as competition to your customers.

And by the way: we LOVE the quality of MIMAKI :) And the other manufacturers certainly make great products.



STRANGE

The name is program. A place of leisure? No, here there are laughs, „gemeetet“, coffee brewed, birthday cake eaten (even if it's not anyone's birthday!!!) this is a place celebration and in the evening it's kölsch (yes, this delicious beer from our region).



Come over and enjoy the unique atmosphere in the craziest advertising technician's pub of Germany!

NEVER STOP LEARNING :)

Our seminar and training room also serves as a photo studio during „school breaks“ and product storage. Here we test new ideas and use it as a „think-tank“ :).

However, this space will soon be integrated into a production room as we are planning a very cool product innovation for you and it has to start somewhere so soon this will become our production machine.



BOOKKEEPING

Our CFO Ria ALWAYS has everything under control:) She carefully runs all the threads of our company together. She is the right and left hand of the company Yellotools. Purchasing, Human Resources, Finance, Improvements, the loudest laughter, she is also our customer service person for you our customers on the phone.

She even packsthe shipmensts or can work at the saw! Just like all our family of workers she is always helpful and never too busy to help at ANYTHING!



THE THREE FUNNY FOUR

The world had Einstein - we have Stephan :) Look up „genius” in the dictionary and you’ll find his picture there! Seriously, the product development team Stephan, Jonas and Peter simply leave nothing to be desired! Contextualizing, realizing the impossible, creating high-end quality, realizing dreams! This is the everyday activity of the „three funny four” :)

To our dear competition: You can perhaps steal and copy products but our blood sweat and tears NEVER!



OUR PIXEL-PUSHER

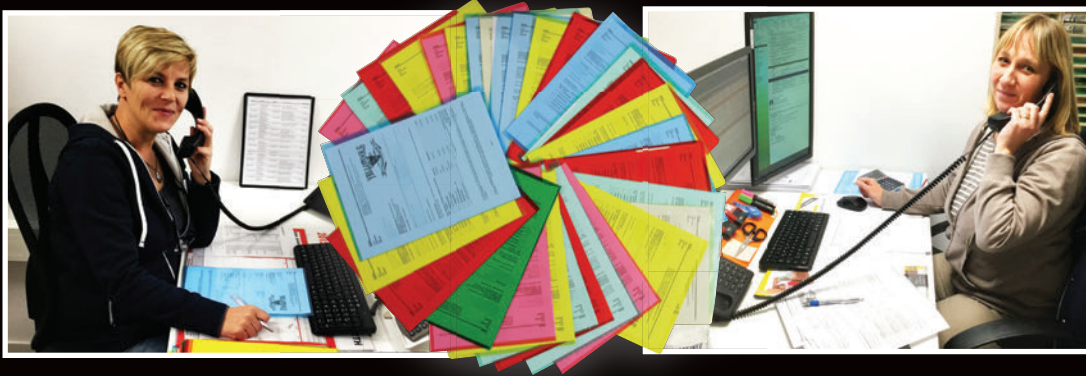
Print / Non-Print - we can not afford it either Take the hand! All publications such as catalogs, flyers, newsletters, websites, onlineshop, Christmas cards, trade fairs, advertising banners, inscriptions and so more come from the pen of our publishing team of Julia and Gregor. Always the two - but highly motivated and Extremely diligent!



THE FIRST „DEFENSIVE LINE“

The first „defensive line“ in action: our girls and boys from the national and international sales! This is sometimes the case, as in our call center. However, with the GIANT difference that this team is mega-motivated, trained and incredibly friendly! If you are feeling low, call our team and tell them what is bugging you. You can order something too if it cheers you up :)

Even if there are unfortunately no active advertising technicians - our team is regularly trained and educated. (i.e. From specialists like Martina Lorenz or Robin Bös (both GEWA !!!))

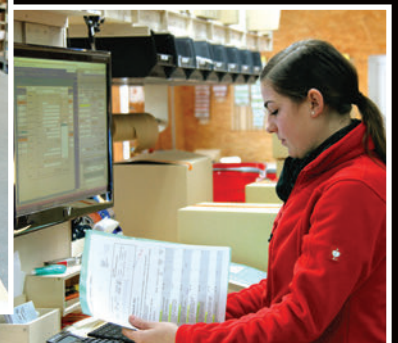


HIGH-LEVEL LOGISTICS



Warehousing and dispatch - logistics at a high level!
10,000 direct customers, 90 resellers worldwide, 12 production departments, quantities from 1 to 1000, from mini box to sea container - all five times a week!

One thing is clear: our shipping crew rocks the globe!
And how many of you have had them on the phone and they still find time to laugh and joke? How do they do that?



INFOLINER



Infoliner - the (new) rolling candy store for advertising technicians :) Our infolines - many already know our roadshow buses, which travel in your services across Europe to show you as far as possible „realistically“ the functions and workings of our product innovations. On request we are also happy to do at work exhibitions or presentations.

Of course we also like to stop in vocational schools and centers. Our apprentices are so dear to us. This is why we are proud members of the ZVW Germany.



BE PART OF THE FAMILY

SOCIALIZE WITH US!

THANK YOU :)

So - I hope you enjoyed the tour with the help of our flyer- hopefully gaining a peek in the clouds into our daily work here.

I know I've certainly said that many times but it is a need for me: THANKS !!! Thanks for all your lovely words, comments, suggestions and your constructive criticism. Thank you for your loyalty and great support in the last 13 years.

There may be only words here, but they come from the 25 hearts that daily conjure up the innovations for you to make your life easier.

We are really very grateful that you are our customers and we will never take it for granted. Thanks to the best Customers of the world!

G. Arndt

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