



**Study @**  
**Oxford**  
**Internet**  
**Institute**

[www.oii.ox.ac.uk](http://www.oii.ox.ac.uk)

# Programmes of Study

A significant portion of cultural, economic and political activity around the world has moved online, and the Oxford Internet Institute's (OII) mission is to understand this transformation. OII's research and teaching draws on many different disciplines: we believe this multi-disciplinary approach is essential to tackling society's big questions. Our programs are educating the next generation of scholars, policy makers, analysts and entrepreneurs with the knowledge, skills and insight to generate and test new ideas, conduct original research, and influence the evolving relationships between information, technology and people.

## MSc in Social Science of the Internet

**Offered full-time/part-time  
(10 months/22 months)**

Designed for current and future researchers, policy makers and industry professionals, this programme provides an in-depth understanding of the social science concepts and methods necessary to carry out high-quality research, analysis and inform policy formulation.

**Sample courses:** Social Dynamics of the Internet, Internet Technologies and Regulation, Digital Ethnography, the Philosophy and Ethics of Information.

*This MSc can form part of the Oxford 1+1 Programme, which enables students to combine their MSc with the Oxford MBA (Saïd Business School).*

## MSc in Social Data Science

**Offered full-time (10 months)**

Focused on the analysis of complex data relating to individual and social behaviour, this programme provides an understanding of social science theory and the quantitative and qualitative methods needed to leverage data to answer real social questions.

**Sample courses:** Applied Analytical Statistics, Machine Learning, Human and Data Intelligence, Experiments for Data Science.

*This MSc can be completed as part of the MSc+DPhil (1+3) Social Data Science programme, where students apply to continue on to a DPhil as part of their MSc application.*

*This MSc can form part of the Oxford 1+1 Programme, which enables students to combine their MSc with the Oxford MBA (Saïd Business School).*



### **DPHil in Information, Communication and the Social Sciences**

**Offered full-time/part-time  
(3–4 years/5–6 years)**

This programme provides an opportunity for you to produce an important piece of scholarship that will make a significant contribution to the dynamic area of Internet research, developing the transferable skills necessary to excel in teaching, research, policymaking or business.

### **DPHil in Social Data Science**

**Offered full-time/part-time  
(3–4 years/5–6 years)**

This programme provides an opportunity to address research questions from across the spectrum of disciplines. You will complete a significant piece of research including the analysis of large, complex datasets, a skill in high demand across industry, government and academia.

[www.oii.ox.ac.uk/study](http://www.oii.ox.ac.uk/study)



*“Both my courses and OII events have taught me to be more critical of hype surrounding new technologies, as well as more pragmatic with my research focus. My peers constantly inspire me, and even in our most stressful moments they offer support, a hug and a kind hello to one another.”*



**Michaela Brady**, MSc student, from Darien, USA



# Life @ The OII

## The OII Community

Based in the historic centre of Oxford, the OII is an active and supportive community of scholars and students. With a student to faculty ratio of 2:1, you can expect a high level of interaction and collaboration with faculty and fellows. As a relatively small department, you will have ample opportunities to get to know your peers, professors and researchers.

## Events and opportunities

The OII runs a packed schedule of events and lectures that bring the most important people in the Internet world to the OII, allowing you to engage at the forefront of scholarship and debate around the Internet and technology.

Visit [www.oii.ox.ac.uk/events](http://www.oii.ox.ac.uk/events) to see our upcoming events.

The OII also has a close partnership with the Alan Turing Institute in London, which runs seminars,

symposiums, internship and research schemes that you can take advantage of. Visit [www.oxford-turing.ox.ac.uk](http://www.oxford-turing.ox.ac.uk) for more information.

*“The OII is a fascinating mixture of brilliant people. Students and faculty come from such diverse backgrounds and are constantly sharing interests and experiences. I’m learning all of the time.”*



**Caio Machado**, MSc student, from Campinas, Brazil



## Support

You will have access to over 100 libraries, including the world-famous Bodleian libraries and OII's departmental library specializing in Internet and digital technologies. The University also offers careers advice, a counselling service, IT support, language teaching, skills training and visa support for international students. In addition to your academic supervisor, the OII's Graduate Studies team are also available to support you throughout your time at the OII.

## Colleges

As part of the Oxford experience, you will be assigned a college. Colleges provide you with access to a range of social and sporting activities. The small number of students at each college allows for close and supportive attention to be given to the welfare of each individual. To find out more about the Oxford college system, visit [www.oii.ox.ac.uk/colleges](http://www.oii.ox.ac.uk/colleges).

## The University of Oxford

As a student at the University of Oxford, you will have access to a wide range of services, opportunities, events, clubs and societies. To find out more about life as an Oxford student, visit [www.ox.ac.uk/students](http://www.ox.ac.uk/students).

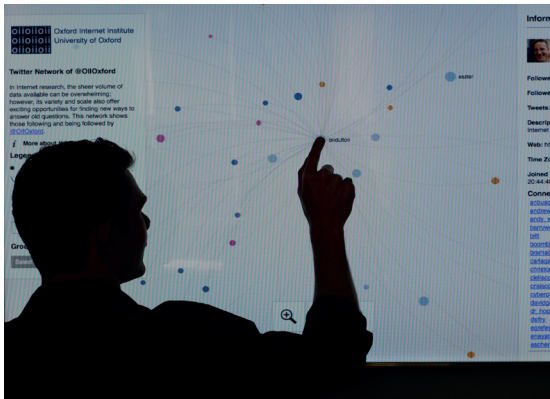
*“The Oxford college system was something completely new for me, but it enriched my education and enabled me to engage with not only similarly focused people, but also students that I would not otherwise met at all.”*



**Tereza Bartonickova**, MSc student,  
from Prague, Czech Republic

# Research @ The OII

Our faculty are the global leaders in multidisciplinary research investigating how humans design, build, adapt and interact with new technology and innovations. The OII focuses on addressing important questions for public life, which are used to inform social, economic and political activity worldwide.



*“The first thing you will notice at the OII is its multi-disciplinary nature, but we are all driven by our passion for studying the digital world.”*

**Mona Elswah**, DPhil student, from Cairo, Egypt



Find out more about our research themes, publications and ongoing projects at [www.oii.ox.ac.uk/research](http://www.oii.ox.ac.uk/research).

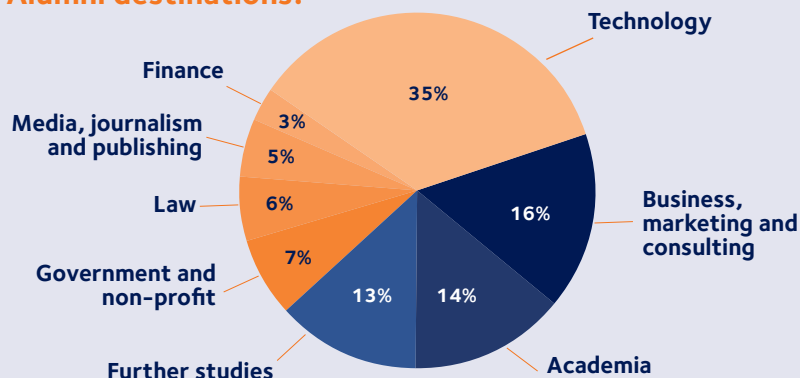
## Research themes

- **Digital economies:** How has the reconfiguration of economic interactions and institutions changed incentives and behaviour?
- **Information geography and inequality:** How have information and communication technologies made a difference globally, and what does it mean for different societies?
- **Digital politics and government:** What new opportunities for civic engagement and good governance have been created from new technology, and what new threats have arisen?
- **Education, digital life and well-being:** What are the psychological, social and educational implications of information and communication technologies?
- **Ethics and philosophy of information:** What are the ethical implications of new technologies at an individual and societal level?
- **Digital knowledge and culture:** How have technologies changed the ways we access information, build new knowledge and create cultural artefacts?
- **Information governance and security:** What new challenges have big data introduced for governance, security and regulation?
- **Social data science:** How can creative computation advance our understanding of causes and solutions to major social problems?

# Where will your OII degree take you?

Alumni from the OII are in high demand in a variety of fields. From building online businesses in Silicon Valley to influencing internet policy at the World Economic Forum, graduates of the OII can be found in companies, governments and universities around the world.

## Alumni destinations:



## Alumni employers include:

- Google
- McKinsey
- Deloitte
- UNESCO
- Amazon
- The World Bank



Alumni who choose to pursue further studies after studying at the OII end up in some of the best universities in the world. Popular destinations include Harvard University, Stanford University, the London School of Economics, and of course Oxford, with students continuing on either one of the OII's DPhil programmes or degrees in other departments.

## OII alumni network

The OII has alumni in 26 countries, making our network truly global. Alumni events are held at least once a year and have taken place in a variety of locations around the world. OII also holds an annual Summer Shindig in Oxford, where you can catch up with peers and faculty, and meet a new cohort of OII students.

OII alumni are also invited to participate in the University of Oxford's alumni programme, including the yearly alumni weekends held in Oxford and abroad, the alumni travel programme and a variety of discounts connected to your alumni card. Visit [www.alumni.ox.ac.uk](http://www.alumni.ox.ac.uk) for more information.

# Admissions

All applicants must submit an application directly through the University of Oxford's Graduate Admissions Office. The University Application Guide provides essential information on applying for graduate study. Admissions to the OII is highly competitive, so it is important to submit your application before each year's deadlines. For more information on application deadlines and how to apply, visit [www.oii.ox.ac.uk/study](http://www.oii.ox.ac.uk/study).

## Open Days

Visit us at one of our Open Days, where you will have a chance to learn about the OII, find out more about the course content, and meet the faculty. If you can't make it to Oxford, visit the Virtual Open Day section of the website, which houses videos on our programmes, sample courses and admissions information. Visit [www.oii.ox.ac.uk/opendays](http://www.oii.ox.ac.uk/opendays) to find our upcoming Open Days and access the Virtual Open Day page.

## Fees and funding

Fee information is released annually by the University. There is a wide variety of funding available through the University, including scholarships and bursaries. Fee and funding information is available at [www.oii.ox.ac.uk/fees](http://www.oii.ox.ac.uk/fees).

Along with University funding, the OII offers a number of annual scholarships to both MSc and DPhil students who apply by the January deadline. You will be automatically assessed for scholarships at the OII and are not required to apply separately.

## Other educational opportunities

The OII runs a Recognised Student programme for visiting doctoral students from other universities that would like to visit Oxford and contribute to OII's research activities for 1 to 3 terms. Visit [www.oii.ox.ac.uk/recognisedstudent](http://www.oii.ox.ac.uk/recognisedstudent) for more information.

The annual Summer Doctoral Programme brings together outstanding doctoral students engaged in research relating to the Internet from around the world for a fortnight of study at the OII. To find out about the upcoming Summer Doctoral Programme, visit [www.oii.ox.ac.uk/sdp](http://www.oii.ox.ac.uk/sdp).

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## Questions?

Contact [teaching@oii.ox.ac.uk](mailto:teaching@oii.ox.ac.uk)

## Oxford Internet Institute

University of Oxford  
+44 (0)1865 287210

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