



▶ Beyond  
Technology



As an IT solution and service company,

**Neusoft provides innovative information  
technology-enabled services**

to meet the demands arising from social transformations  
and create values for individuals and society.

### **The Start of Neusoft**



In 1991 Neusoft was established at Northeastern  
University in China  
which was the first university in China to offer a major in computer application.

- ▶ The largest industry solution & service provider in China
- ▶ Neusoft embedded software runs in a number of global brands
- ▶ Global leading In-Vehicle Infotainment (IVI) system provider
- ▶ One of global leading companies in providing applicable medical imaging systems

# Global Presence

## 23,000+ Employees

- 1,500+ consultants and technical experts
- 7,000+ engaged in overseas operations
- 800+ overseas employees

## Worldwide Customers

- 300+ global large corporations
- 50+ Fortune Global 500 companies
- 5000+ medical institutions around the world
- 50+ government organizations in China
- 50+ state-owned key enterprises in China

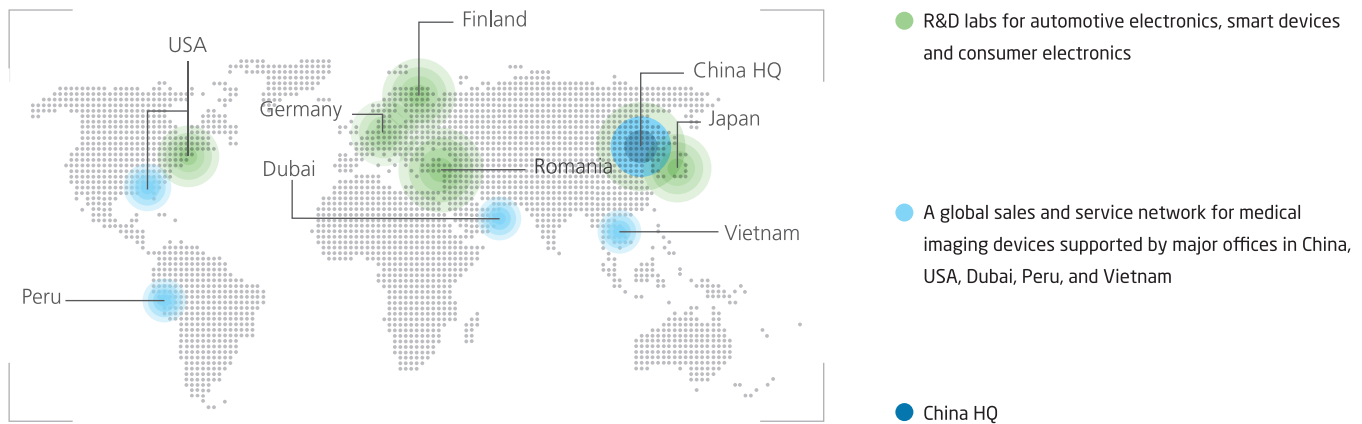
## Talent Resource Pool

- 3 information institutes, 48,000+ bilingual graduates specialized in IT
- A biomedical & information engineering school



## Customer-centric Global Network

- 12 software R&D bases worldwide
- 8 regional headquarters across China
- 8 subsidiaries in America, Japan, Switzerland, Finland, Romania, Germany, Dubai, Peru



## Qualifications & Certifications and Patents

CMMI (V1.2) Level 5  
 SEI PCMMI Level 5  
 ISO14001-Environmental Management  
 ISO / IEC20000: 2005-Service Management  
 ISO / IEC27001: 2005-Information Security Management

### Medical Imaging Equipment Certification

CE Certification: CT / MRI / Ultrasound / X-Ray / PET  
 FDA Registered: CT / MRI / Ultrasound / PET  
 ISO13485- Medical Device Quality Management

### Automotive SPICE Level 3

The process assessment model for European automotive industry

### 270+ Patents

Medical imaging equipment  
 Healthcare technologies & products  
 Network security products  
 Automotive electronics  
 Software products

## Honors & Awards

"Best Employers in APAC 2011" , "Best Employer in China 2011"  
 by Aon Hewitt

2011 "Top 100 Global Software Vendors"  
 by Price Waterhouse Coopers

"2012 Asian Most Admired Knowledge Enterprises (MAKE)"  
 by Teleos in association with The KNOW Network

"2012 Global Outsourcing 100"  
 by IAOP

2012 "Global Services 100"  
 by Global Services

2012 "Top 20 Most Globally Competitive Chinese Companies"  
 by Roland Berger Strategy Consultants and Global Entrepreneur Magazine

2012 "Top 50 Chinese Global Challengers"  
 by the Boston Consulting Group (BCG)

We identify and bridge the gap between technology  
and industry / everyday life.

# Products & Services

Focusing on software technology, Neusoft provides industry solutions, product engineering solutions, software products & platform and services through seamless integration of software and services, software and manufacturing, as well as technology and industrial management capacity.



### - Industry Solutions

Coverage: telecom, energy, FSI, government, manufacturing & commerce, healthcare, education, transportation, etc.

### - Product Engineering Solutions

Focusing on automotive electronics, smart devices, digital home products, IT products, broadcasting & cinema equipments and systems, retail electronics, industrial control, medical products, network security appliances, etc.

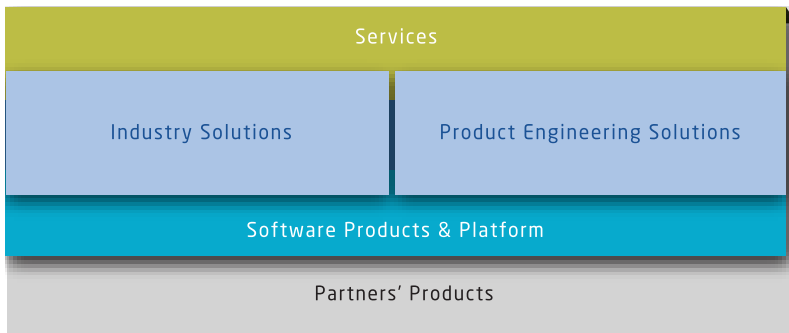
### - Services

Offering engineering services, BPO, IT training, SaaS services, telemedicine, Xikang healthcare, telematics, and other on-demand services

### - Software Products and Platform

Our most crucial knowledge assets, helping us construct reliable industry-oriented IT solutions as well as product engineering solutions and services rapidly

Offering bottom-layer platform, cloud application platform, management systems (HR, E-learning, customer relationship, business process content, etc.) and specific industry products (PACS / RIS, image review workstation, digital signage network / system, etc.)



**Millions** *of People in China*

Neusoft systems benefit millions of people in their daily life for the payment of electricity bills / phone bills / expressway, social insurance, mobile short message, stock trading, etc.



**230,000** *Employees Globally*

Neusoft systems help Bank of China manage efficiently its 230,000 employees worldwide.



**15,000,000** *IVI Systems*

Neusoft has provided over 15 million In-Vehicle Infotainment systems to many global top automotive brands.



**5,000+** *Hospitals Globally*

Neusoft medical IT solutions and imaging systems are used by over 5,000 hospitals worldwide.



**6,000,000** *Urban Residents*

Neusoft's Xikang Healthcare Management Platform provides families and individuals with full-lifecycle healthcare services, with e-health records covering 6 million urban residents.

# Industry Solutions

Telecom, Energy, FSI, Government,  
Manufacturing & Commerce, Healthcare,  
Education, Transportation, etc.



## The Largest Industry Solution and Service Provider in China

Neusoft leads the market share in

- Social security
- Telecom (Business Support System)
- Energy
- Medical IT
- Trade logistics
- FSI (IT Services)
- ...etc.

In addition, Neusoft has been a key contributor in setting China's IT related standards.

# Neusoft's Cloud Closely Related to People's Livelihood



- Traffic management and monitoring
- Full-lifecycle health management and service for individuals and families
- E-government affair data center
- Primary education, children's education, and engineering education services
- Environment supervision, monitoring and emergency response
- SME information-based operation and management



# Product Engineering Solutions

## Choice of Many Global Brands

We focus on automotive electronics, smart devices, digital home products, IT products, broadcasting & cinema equipments and systems, retail electronics, industrial control, medical products, network security appliances, etc..



Global leadership in embedded software with 20-year experience

High quality rating by worldwide clients

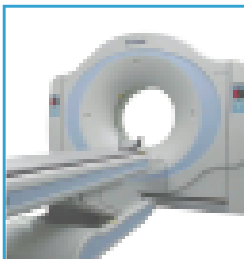
Product engineering lifecycle services comprising consulting, design, integration, testing and development

# Medical Products

One of the global leaders in providing applicable medical imaging systems

- Products sold to 90 countries
- 5,000+ device users around the world

**FROST & SULLIVAN**  
A MARKET RESEARCH CONSULTING COMPANY  
2010, "New Product Innovation" Award



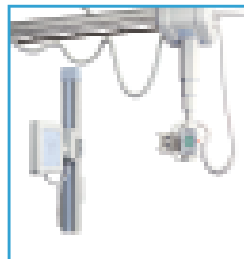
Computed Tomography



Magnetic Resonance Imaging



Ultrasound



X-Ray

# Network Security Appliances

## Predominant Virtualization and Cloud Security Products

- Protective barrier against threats in virtualized data centers (NISG-VA)
- Dedicated security safeguard for Amazon public cloud infrastructure (NISG-VA-AWS)

## Best-in-class Next Generation Firewall (NISG)

- Supporting flexible forms: hardware, software and virtual appliance (NISG-VA Series)
- Certified as IPv6 Ready, with deployment capability in IPv6 network
- State-of-the-art security functionalities covering application identification and control, firewall, Virtual Private Network (VPN), Intrusion Prevention System (IPS), anti-virus, anti-spam, and URL filtering, etc.

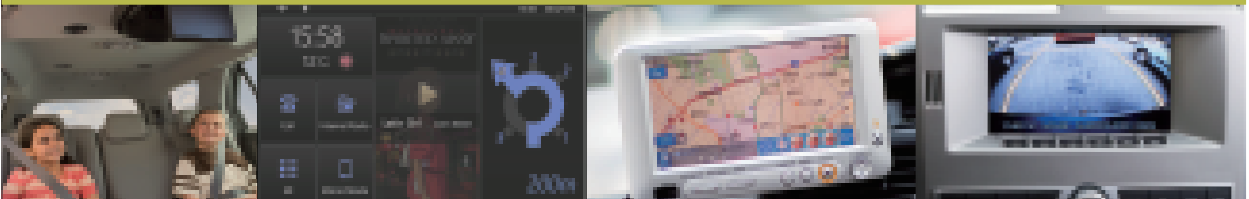
## Application Delivery Security Gateway (ADSG) in Cloud Computing Environment



# Automotive Electronics

Convenient, Enjoyable, Safe

| Car Entertainment | Navigation | Communication | Driver Assistance | Next Generation Telematics |



## Global leading In-Vehicle Infotainment (IVI) Provider

- Up to now, 15 million units of IVI systems delivered by Neusoft and its partners have been running in many global top automobile brands.
- 40+ patents in driver assistance intelligent vision technologies
- Global leader in navigation product development and services mainly based in Germany, China, Romania and USA

## Connected Smart In-Vehicle Infotainment Platform

- Smart system combining information, communication, and intelligent assistance
- Connecting drivers, vehicles, external services and resources anywhere at anytime



# Smart Devices & Digital Home Products



## Smart Devices

Covering multiple smart devices, all major chip platforms and operating systems

Serving global top mobile phone manufactures, operators and chip manufactures

### Offerings :

- Complete smart device solutions
- Product engineering lifecycle consulting, design and service
- Mobile internet oriented Apps

## Digital Home Products

10 years of open cooperation between a dedicated in-house team and a globally leading electronics company

### Offerings :

Full range of consumer / professional audio-visual products, communication products and digital home entertainment products

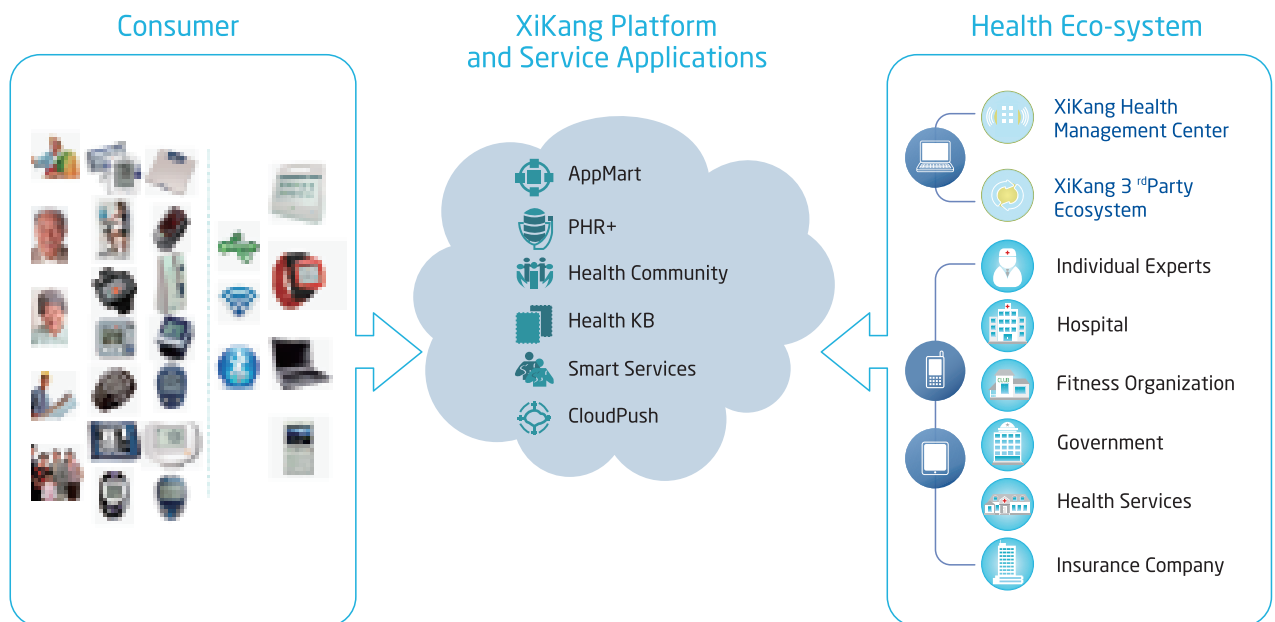


# XIKANG : Ubiquitous Health Care

XiKang is a health management and chronic disease prevention ecosystem, integrating ICT technology and medical resources.

Outstanding Medical Resource + Health Internet of Things + Health Cloud Platform + Membership

So far, XiKang healthcare platform has been applied in 5 provinces in China covering **more than 6,000,000** people with 10% active data. It has collected health management data of **more than 60,000** people through Xikang Healthcare Watch, Xikang Healthcare Terminal, mobile phone terminal and the Internet.



# Social Responsibility

At Neusoft, responsible social and corporate citizenship mean respect, accountability, integrity, legal compliance and harmonious integration, as well as sustainable development within society and the environment.



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