WEBSITE PROCESS.

theme™

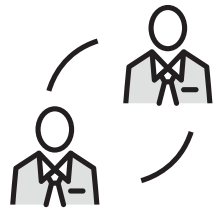### 1. MEETING
We'll get to know everything about your business, your competition and your goals. This helps us create an awesome brief. We'll also collect all content.
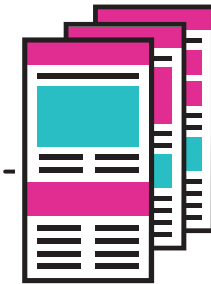
2. WIREFRAMES*
We'll show you the skeleton of your site pages and navigation – no pics, no words, no fonts, just simple grey boxes – for desktop and mobile.
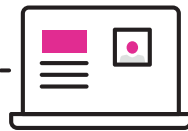
3. INITIAL TEMPLATES
Based on these wireframes, we'll design two of your pages – usually the homepage and one other – so you can see how the site visuals will look.

4. REMAINING TEMPLATES
When these visuals have been approved, the remaining pages will be created for both desktop and mobile.
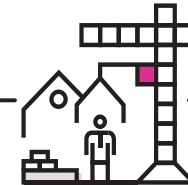
7. CONTENT POPULATION
We take all your content and images and create every page for you, so each page looks great, is easy to read and will be loved by the search engines.

6. ASSET CREATION
Images, videos, infographics, bespoke fonts – these will all be created, ready to populate your site, during this stage.

5. BUILD
The approved visuals are sent to the developer for building, during which time we will be testing to ensure everything works wonderfully!
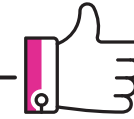
OPTIONAL EXTRAS

+ HOSTING†
Robust hosting is important in any website, ensuring it stays up and running for your visitors to see, and that it stays safe from any security risks.

+ UX TESTING
Whether during the site design and build (recommended) or after launch, UX testing is a must to ensure your users interact with your site the way you think they will.

+ DIGITAL MARKETING
A great website isn't the end of it. We offer digital marketing to help get your message out across social media, emails, Google AdWords and SEO.

*Changes to wireframes, once they've been signed off, may incur addition development cost.

†Hosting with a third-party (not Theme) will incur a minor charge to cover developer's admin time.