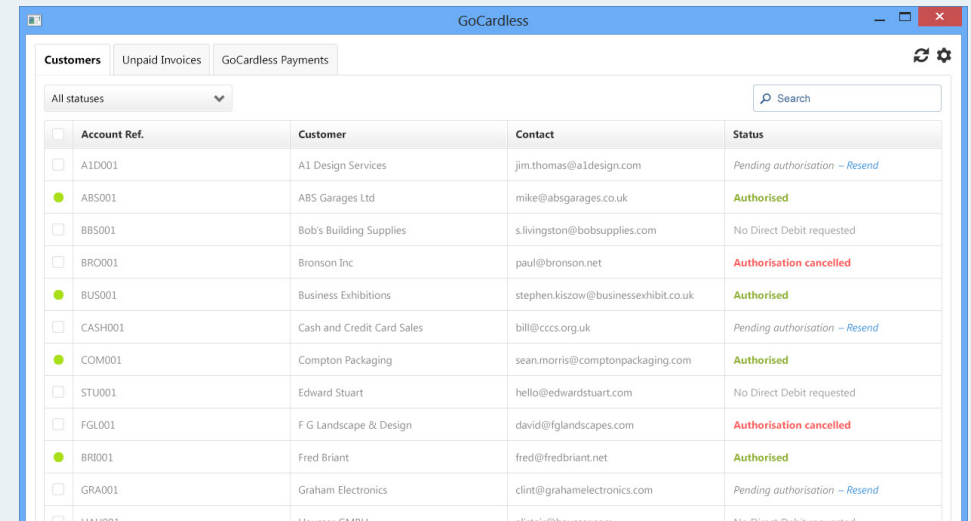# GOCARDLESS DIRECT Debit

Simpler Direct Debit

GoCardless is the simplest way to accept Direct Debit. That's why we serve more businesses than any other UK provider.

Now you can collect Direct Debits via GoCardless from directly within your accounts using our new Sage 50 Accounts add-on.

Our seamless integration with Sage 50 will save you hours of admin and improve your cash flow.

Our customers have reduced their debtor days by up to 30% and reduced their accounting time by up to 80% by using GoCardless.

Set up Direct Debits, charge your customers, and automatically reconcile your accounts – all from within Sage. No more manually reconciling your accounts with your bank statement.

By setting up Direct Debits with your customers, you can gain more control ovwer when you get paid. Your customers no longer have to manually pay each invoice, and you can improve your credit control.

START COLLECTING TODAY AT GOCARDLESS.COM/SAGE

✓ Instant sign-up

No need to go throught a lengthy bank application process. Getting started with GoCardless takes just a couple of minutes.

✓ Reduce your admin

GoCardless works with your Sage accounts – it even reconciles your accounts automatically. You won't believe how simple it is.

✓ Always get paid on time

Our flexible solution lets you take control of when you're paid – improving you cash-flow, and reducing bad debt.

✓ Simple, low pricing

No sign-up fees, monthly fees or hidden extras. We simply charge 1% per transaction, capped at £2. Volume pricing is also available.

"Using GoCardless has transformed our cash flow and cut the time we spend on accounting by 80%. Now we can focus our energies on growing the business."

CARL MAINWARING, CEO, ASK DRIVING SCHOOLS

Built for simplicity

Improve your cashflow and reduce your admin
with our Direct Debit add-on for Sage 50

Simple to set up

Customers set up a Direct Debit
online with you. After that, you can
charge them without them having
to lift a finger. No more chasing
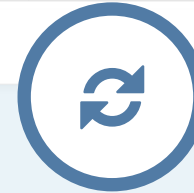customers for payment!

Collect with one click

It's unbelievably simple: just
select the invoices you want to
collect, and click a button. Done.
No messing around with CSVs or
unintuitive interfaces.

Automatic reconciliation

See the status of all your GoCardless
payments within Sage. Best of all,
reconcile your payments with a single
click - it works like magic. No more
trawling through bank statements.

GOCARDLESS DIRECT Debit

The Fulfilling Station slashed debtor days by 83% using GoCardless

Over 50% of customers were paying late

The Fulfilling Station are a third-party fulfilment company, offering logistics services, managed warehousing and storage. The company was plagued by payment issues, with customers frequently forgetting to pay or falsely claiming they had done so. The traditional methods of cheques, cash and standing orders weren't working.

The result was a worrying, lingering debt of over £100,000 per month due to over half of customers paying late. The team were diverted from their day jobs, and forced to devote 10 hours a week just chasing late payments.

Payments are now collected from with Sage

"GoCardless gave us control over our cashflow," Martin Parfrey, Director, explained. "It has brought our debtor days down to 10 working days. Knowing that the customers' money is going to be there, is just brilliant."

"With GoCardless, we are getting the money a lot quicker now", says Martin. The company now has more time to concentrate on growing the business and improving its operations.

"Knowing when customers are going to pay now is brilliant, and allows me to operate the business with a lot more security."

MARTIN PARFREY, DIRECTOR, THE FULFILLING STATION

Using GoCardless we were able to:

- ✓ Reduce debtor days by 83%
- ✓ Save 10 hours a week in admin time
- ✓ Improve their cashflow significantly

GET IN TOUCH ON 020 7183 8674

FIND OUT MORE AT GOCARDLESS.COM/SAGE