

2018 Cranberry Fair

Information & Guidelines



Application

The **Cranberry Fair** is a juried event, to which a group of artistic people select participants to the current year's fair. Artists/Craft People interested in participating in the fair need to provide a written application prior to the end of July of the current year. Valid applications will then be entered into the Jury Process. Juried in applications will then be able to participate at the fair.

Applications can be made **electronically** or **physically**.

A **physical application** asks for a printed application form, the portfolio which holds your CV, naming of previously attended fairs and the description of your arts/crafts, along with samples or photos of the pieces you intended to present at the fair. Forms can be downloaded from our website www.cranberryfair.com/Forms, required through our email address: cranberryfair@live.com or be picked up at the *Itsy Bitsy Yarn Store*. The required payment of Can\$110.00 per application can be made via a cheque made out to the *Northern Fibres Guild*. Physical applications and cheque payments can be dropped off at the *Itsy Bitsy Yarn Store* in Whitehorse, located in the *Horwoods Mall* at the corner of Main and Front Street

An **electronic application** requires to fill out an online application form on our website www.cranberryfair.com/Forms and then to attach copies of your portfolio and samples. Electronic payment of your participation fee of Can\$110.00 can be made via E-Transfer to the Northern Fibres Guild email address: northernfibres@gmail.com

If you choose to **mix** parts of above options, please make sure you provide all three required parts in the end: **form, portfolio & samples** and the **payment**.

Experience recommends to supply actual, physical pieces of arts/crafts with your application which represent what you wish to sell at the fair. Photos or online documentations are very limited in demonstrating the true quality of your work.

The application deadline of **July 31st** must be respected.

Eligibility Criteria for Jury Process

After we received your valid and complete application, our eligibility criteria allow for acceptance into the Jury Selection Process. Eligibility into the jury process is validated by the fair coordinator.

Typical applications are from individual artists applying for one spot. Group applications will only be considered on a one-time basis if all samples represent a coherent body of work from that group. The following year members of this group will have to apply as individuals. Each group member has to apply with its own filled out form, portfolio and samples. Each application is juried in separately. In the end only the applications which are accepted and juried in will be able to share table(s).

Applicants that don't meet the eligibility criteria will not be submitted to the jury for consideration.

Items accepted into the Jury Process:

- Must represent arts or crafts
- Must be handmade in the Yukon (or Atlin)
- Cannot be print books; hand bound books are accepted as an art of book(let) making
- Cannot be food or drink items (new in 2018)

Jury Process

All valid applications that meet the eligibility criteria will enter the Jury Process set for the first week in August. A jury group will convene and select participants for the current year's fair. The group of jurors will consist of arts and crafts knowledgeable people. This group is chosen by the fair coordinator and its members will change each year. The jury group decisions are based on the following 4 criteria: *Quality, Originality, Diversity and Creativity*. These criteria have been set by the *Northern Fibres Guild*, founder and organizer of the **Cranberry Fair**.

Selected participants will be informed immediately after the jury process has taken place. Their participation fee will be credited to the *Northern Fibres Guild* bank account. Samples will be returned either (if supplied) via a pre-stamped and labelled envelop to the artist/crafter or left at the *Itsy Bitsy Yarn Store* for pick up by the applicant.

Applicants not selected will also be informed of the jury's decision, while their participation fee will be refunded to them. If the applicant wishes so, the application portfolio and any physical samples that have been provided will be returned to the applicant either (if supplied) via a pre-stamped and labelled envelop to the artist/crafter or left at the *Itsy Bitsy Yarn Store* for pick up.

Cancellation

Once applicants are selected by the jury group their participation fees are non-refundable.

New and effective from 2018: Applicants who were accepted by the jury group and subsequently cancelled are automatically ineligible to apply for one year. The coordinator will fill cancellations from an established waiting list

Fair Day

The **Cranberry Fair** takes place again at the *Kwanlin Dun Cultural Centre*, on November 25th, 2018.

Set-Up for participants is from 7:30am to 10:30am. Doors will be open from 10:30am to 11:00am for seniors and people with mobility issues and from 11:00am to 4:00pm for all. Wrap-Up takes place from 4:00pm to 6:00pm.

Each **participation fee provides** the selected artist/crafter with a square display area of 6' by 6', a table the size of 6' x 2.5', equipped with a matching skirt and cover, 2 chairs, WIFI and power access, a nametag and small snack bag. Participants are asked to bring their own extension cords to reach the next power outlet as well as extra lighting systems if needed. Special requirements (backdrops, shelving, request to be near a door or another artist, etc.) need to be indicated in the application form. The fair coordinator will try and accommodate these as best he/she can. Past participants are not guaranteed the same location in the room as the previous year.

Personalized **name tags** are provided and we ask participants to wear those during the fair. In case you bring a helper we can supply a tag for that person, too.

"Created in the Yukon" **gift bags** and **price tags** are available at the *Yukon Chamber of Commerce*: #205 – 2237 Second Avenue.

Artists are responsible for their own **sale transactions**. It is advisable to bring sufficient float, a receipt book or equipment for electronic payment. There is no official credit card payment option at the fair. There will be WIFI during the fair for those who need online connections. The password will be released on the morning of the fair. An ATM machine is located in the venue hall. The *Northern Fibres Guild* distributes one **snack bag** to each table. Lunch is not provided. *Northern Fibres Guild* volunteers are available for set up at prior to the fair opening and to give artists a break from their tables when needed.

Prevent Shoplifting – Keep a careful eye out when people are crowded around your table. If you feel you need an extra set of eyes, bring a friend along to help you out.

Artists are invited to complete a survey distributed after the fair. All opinions and recommendations are valuable to the *Northern Fibres Guild* in their endeavor to improve and provide a high quality event for the sales of arts and crafts.