



**Creative**world

Design | Marketing | Digital Media

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PROPERTY INVESTMENT MARKET  
**REVIEW**

2016



**CREATIVELORLD** THE PROPERTY INVESTMENT MARKETING SPECIALISTS



# RELAX. WE'VE GOT YOU COVERED.

Having worked in the property investment industry for over 25 years as a dedicated creative agency, it's fair to say that Creativeworld has covered the length and breadth of the United Kingdom, creating bespoke marketing material for major schemes.

Our expert teams pride themselves on the professional service they offer our clients, and with our dedicated representatives covering every corner of the country, we're sure to be able to facilitate your marketing needs, no matter where you're located.

We take away all the hassle that can come with bringing an investment to the market, allowing you to focus on what's important.





“

2016 promises to be another exciting year for the Creativeworld team in the South. We've a strong presence in the capital and I'm sure it will continue to grow in the year ahead as the market looks to be similar to 2015. ”

Clive Wood



## THE SOUTH

London covers 610 square miles and is home to 8.5 million residents. It is the largest city in Europe and is the seat of the central Government. The city can also boast being the largest financial centre alongside New York.

Meet our dedicated Southern team, Clive and James Wood. Clive is the founder of Creativeworld and has been working in the property investment industry for over 25 years, helping to bring some of the UK's finest investment opportunities to the market place along the way.

Clive is based at our Headquarters in the North of England and travels to London

regularly to work closely with his selection of clients.

James is based in the very heart of the capital and, from our newly acquired London office, works closely with our clients on a day to day basis.



MILTON KEYNES



**DID YOU KNOW?**  
Essex is home to Britain's oldest recorded town, Colchester. It was the first Roman capital in Britain.



WEST ONE & 75 DAVIES STREET  
LONDON W1  
LANDMARK INVESTMENT OPPORTUNITY



**West One, London**  
JLL

50 page printed brochure with lay flat finish, interactive PDF brochure, 3D model of the building, location and aerial photography, website and secure data room.



West One and 75 Davies Street comprise a purpose built enclosed shopping centre and prestigious multi-let office building. The Property was constructed in 1979 with a cast in-situ reinforced structural frame and floor decks. The accommodation totals 90,065 sq ft and is arranged over lower ground, ground and four upper floors.



Our wealth of knowledge and experience in the property investment market led to us being approached by leading commercial real estate giant JLL, to develop a host of marketing material for their latest mixed use opportunity in the heart of the West End.

As part of the marketing suite, our team developed a luxury brochure to match the scale and magnitude of the investment on offer.

The outer cover featured a high quality Winter & Company textured metallic finish with a white gold foiling, incorporating graphics inspired by the architecture of the building. The end papers of the brochure also featured a detailed skodix finish adding the final touch of class.

What gave this brochure its extra special quality was the lay flat format. The lay flat technology is perfect for displaying aerial photography, maps and location shots right across double page spreads.

Our talented digital team developed and designed a new website for the investment which included one of our Creativeworld Data Rooms. With this functionality in place the site could feature downloadable documents which could then be accessed through a secure login system. The Data Room keeps track of a user's activity so you know which visitors have viewed and downloaded documents, allowing the ability to monitor live activity.



*When an investment of this calibre becomes available for acquisition it's always exciting to be a part of bringing it to life.*



Michelle Gillett,  
Studio Director





**Apex Plaza, Reading  
JLL**

*28 page printed brochure with PUR bound finish, interactive PDF brochure, location photography, website and secure data room.*

Apex Plaza is iconic and is the only building in the Western Corridor that provides occupiers with direct access to a mainline Crossrail station. Situated in a 100% prime location, the success of Apex Plaza is assured.

Our studio team designed a unique case bound brochure for the opportunity, featuring a foil finish to the outer cover.



**Bedfont Lakes, London  
JLL**

*60 page printed brochure with thread sewn finish, interactive PDF brochure, location and aerial photography.*

New Square, Bedfont Lakes is the most prestigious office park in West London. It offers a premier brand and unrivalled connectivity both nationally and internationally.

The uniquely designed brochure needed to reflect this throughout. The outer cover design featured a skodix finish with internal designs featuring creative location and internal photography.



**The Hanningtons Estate, Brighton, KLM**

*56 page printed brochure with thread sewn finish, interactive PDF brochure, pop up teaser mailer, location and aerial photography, website and secure data room.*

Brighton is ranked 6th in the UK's top towns in terms of retail demand. The town has a unique range of retail pitches, each with a distinct offer. Churchill Square Shopping Centre, North Street and Western Road provide space for a wide range of multiple retailers and leisure offers.

We were officially commissioned by the KLM team to develop a new brand theme for this exciting investment opportunity. As part of the development came the creation of a luxury brochure, website with secure data room, location photography and a promotional fold out map depicting key points of interest and locations.





“  
 We have a responsibility as an agency to deliver new and exciting ideas to our clients. Our in-house design team ensures that each investment is uniquely designed with its own identity.”

James Wood



**Imperial House, London  
 Griffiths Eccles**

20 page printed brochure with saddle stitch finish.

Imperial House occupies a highly prominent position on the west side of Kingsway at the southern end, approximately 50 metres north of the junction with Aldwych. Landmark occupiers in the immediate vicinity include The Waldorf Hilton, Aldwych Theatre, The Delaunay, ME London Hotel and Somerset House.



**Tesco Welling, London  
 Knight Frank**

16 page printed brochure with saddle stitch finish, location photography including evening and night shots.

Welling is located in the London Borough of Bexley, a densely populated and vibrant region of South East London. The property anchors the western end of Welling High Street occupying a prominent position with 787 ft of double height glazed frontage to Welling's prime retail pitch.



**Bexleyheath, London  
 JLL**

32 page printed brochure with thread sewn finish and pocket, interactive PDF brochure, location photography, website and secure data room.

Broadway Shopping Centre and Broadway Square form the heart of Bexleyheath town centre and the prime shopping location for the Borough.

The centre occupies an 'island' site. It is bounded by the town's principal pedestrianised retail thoroughfare, Broadway, to the north, Townley Road to the west and Albion Road to the south.



**Conduit St, London  
 Levy Real Estate**

8 page PDF brochure.

55 Conduit Street is in a prime position on the south side of the street, close to the junction with Savile Row, the world famous home of bespoke tailoring. Regent Street is 50 metres east and Bond Street is 100 metres west of the property.

Other nearby landmarks include The Royal Academy of Arts, Sotheby's and the Burlington Arcade.



**Aztec West, Bristol  
 Whitmarsh, Holt, Young**

8 page PDF brochure.

Aztec West is the South West's most prominent and high profile business park location. It benefits from a highly prominent strategic situation at the intersection of the M4/M5 motorways.

1000 Aztec West occupies a superb position on Park Avenue, being one of the few buildings benefiting from a direct vista over the ornamental lake.



**Tiverton Industrial Park, Devon  
 Whitmarsh, Holt, Young**

12 page PDF brochure, location photography.

Tiverton is the largest town and administrative centre in the Mid-Devon district. The town enjoys easy access to Junction 27 of the M5 motorway, approximately 7 miles to the east via the A361 North Devon Link Road dual carriageway.

Tiverton Business Park is the principal business location for the town and includes a number of offices and industrial/warehouse units.





“

Having worked in the industry for over 25 years it's fair to say I'm well-travelled in the UK and the Midlands is no exception. This region and particularly the city of Birmingham has always been a great hub for commercial investment with its close ties to London. ”

Simon Swindells



## THE MIDLANDS AND WALES

The Midlands boasts some of the UK's finest multimodal integrated transport infrastructures, providing fast, affordable connectivity across the UK, Europe and the rest of the world. It's also home to the city at the centre of the UK's communication network.

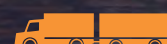
Birmingham also offers more office investment and development outside of London than anywhere else in the UK.

2015 saw the Creativeworld team once again work on a whole host of investment opportunities on behalf of leading agencies representing investments in the Midlands.

Simon Swindells, a Director of 25 years at Creativeworld, along with James

Wood cover the region, working closely with investment agents located both in Birmingham and the surrounding areas.

With Simon being based in the North, at our Altham Headquarters, and James in our London office they are perfectly placed to facilitate any project management needs.



BIRMINGHAM



**DID YOU KNOW?**  
The world's first Odeon cinema opened in Birmingham in 1930.





**Grand Central, Birmingham  
DTZ**

40 page printed brochure with PUR bound finish and pocket, interactive PDF brochure, location and aerial photography, A2 display boards, newspaper adverts, web banner, website and secure data room.



Grand Central is a new super prime shopping centre at the heart of Birmingham, the UK's 'Second City'. The new circa 500,000 sq ft shopping centre will accommodate a department store and more than 40 premium quality retailers.



We were exclusively appointed by the DTZ Retail Investment Team to create a new set of traditional and digital marketing particulars for this exciting new opportunity.

As part of this portfolio came the production of a unique luxury brochure to match the architecture and design of the investment. The outer cover of the brochure featured a Carbon-X finish and two tone foiling, while the end papers included a themed skodix finish.

“Grand Central was a fantastic investment to be a part of and we're delighted that the DTZ team were confident in our abilities to bring such an iconic building to the market.”

James Wood





**Huntingdon Retail Park  
Wilkinson Williams**

*10 page interactive PDF brochure, location photography.*

Huntingdon is an affluent and expanding town situated in economically vibrant Cambridgeshire. The town lies on the East Coast Main Line and a fastest journey time of 45 minutes to London King's Cross makes it popular for commuters.

The retail park is ideally situated adjacent to the northern ring road and opposite to the dominant foodstore for the town.



**Sapphire Court, Solihull  
Lewis Ellis**

*28 page printed brochure with thread sewn finish, location photography.*

Solihull is a sub-regional centre in the heart of the West Midlands conurbation and is regarded as one of the region's most desirable office, retail and residential locations.

The investment comprises a rare opportunity to acquire a prime 3.93 acre site in Solihull town centre, with numerous opportunities to improve the existing asset through repositioning or redevelopment.



**Project Saturn  
Colliers**

*48 page interactive PDF brochure, location photography for several sites, 6 page PDF flyer.*

A prime and extremely rare portfolio comprising five high quality distribution warehouses in and around the 'Golden Triangle' and two Greater London multi-let industrial and trade counter estates.



**Chelmsley Wood, Birmingham, JLL**

*20 page printed brochure with saddle stitch finish and pocket, location photography, website and secure data room.*

Chelmsley Wood Shopping Centre is the only shopping centre in the town and dominates the retail offer to provide complete control of the town centre.

The scheme opened in the late 1970s and benefited from a £40 million extension and refurbishment in 2009.

Our team was commissioned by JLL to create a unique marketing package that would best represent the centre to potential investors based in both the UK and overseas. With this in mind we developed a bespoke online data room allowing interested parties from all over the globe to view information at a click of a button.





**Primark, Swansea**  
**Lewis Ellis**

8 page PDF brochure, location photography.

Swansea is Wales' second city and the established commercial and administrative capital of West Wales. The subject property is situated on St Mary's Square opposite the main entrance to the City's largest shopping centre, The Quadrant Centre. Oxford Street, the prime pedestrianised retail pitch is located 50 metres to the north with car parking to the south.



**River Island, Wolverhampton**  
**DTZ**

8 page printed brochure with saddle stitch finish, location photography.

Wolverhampton has an estimated 1.51 million sq ft of retail floor space. The property is situated in a prime trading location on the pedestrianised Dudley Street, on the prominent corner position directly opposite the Mander and Wulfrun centre entrances. Other retailers located opposite and nearby include Marks & Spencer, Primark, Boots and Topshop.



**Anson Road, East Midlands**  
**Colliers**

8 page PDF brochure, location photography for two sites.

The property is located on the East Midlands International Airport, one of the UK's most strategically important airports outside London, with 89% of the population of England and Wales accessible within a four hour drive time.



**Ortongate, Peterborough**  
**CBRE**

16 page interactive PDF brochure, aerial photography.

Ortongate benefits from excellent road communications being in close proximity to the A1 providing easy access to the national motorway network. The scheme comprises 196,662 sq ft of retail floor space with tenants including Wilko's, Co-op, QD, Martin's, Lloyds Pharmacy and Greggs arranged over the ground floor.



**Honda, Milton Keynes**  
**CBRE**

12 page PDF brochure, aerial photography, retouching images.

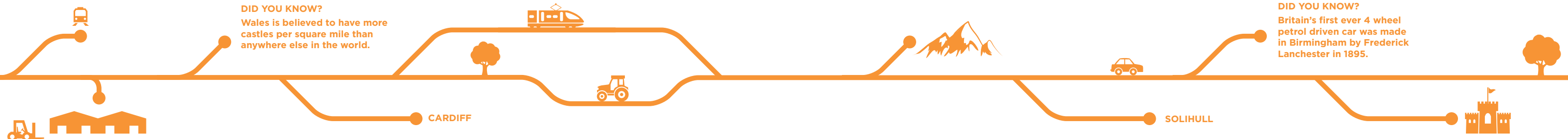
Milton Keynes has been one of the UK's fastest growing cities in recent years, becoming a well-established commercial, retail, leisure and distribution destination. The subject property is situated at the heart of central Milton Keynes within the established retail warehouse and industrial core.



**Gloucester House, Milton Keynes**  
**Colliers**

8 page interactive PDF brochure, location photography.

Milton Keynes was formally designated a 'new town' in 1967 and has since developed to become a major regional centre. Gloucester House comprises a three storey office building and is centrally located on Silbury Boulevard within the Milton Keynes commercial district, which is a short distance from Milton Keynes station.



**DID YOU KNOW?**  
Wales is believed to have more castles per square mile than anywhere else in the world.

**DID YOU KNOW?**  
Britain's first ever 4 wheel petrol driven car was made in Birmingham by Frederick Lanchester in 1895.

CARDIFF

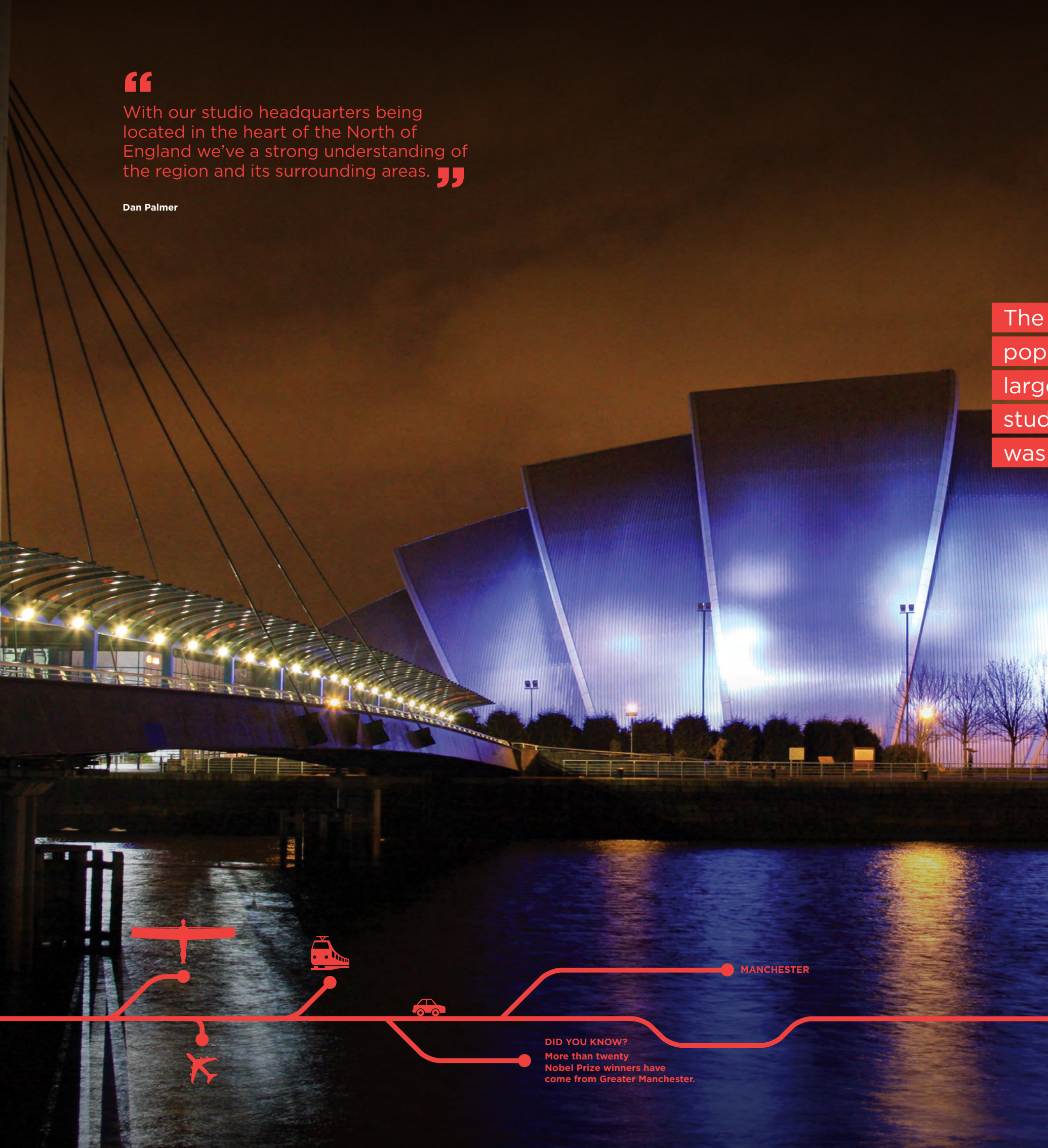
SOLIHULL



“

With our studio headquarters being located in the heart of the North of England we've a strong understanding of the region and its surrounding areas. ”

Dan Palmer



**DID YOU KNOW?**  
More than twenty Nobel Prize winners have come from Greater Manchester.

MANCHESTER



## THE NORTH AND SCOTLAND

The North of England and Scotland can boast a combined total population of just over 20 million and is home to some of the largest and most historic cities in the United Kingdom. A 2015 study on UK growth stated that the North West of England was the second fastest growing region after London.

With Creativeworld's history being firmly rooted in the North West of England and with our Headquarters being located in the heart of the area, it's fair to say we know a thing or two about the North and its associated regions.

Our company director Simon has been covering the North of England for over 25 years, while our newest Property Investment executive Dan Palmer covers Scotland, having spent the last 12 years in Perth.



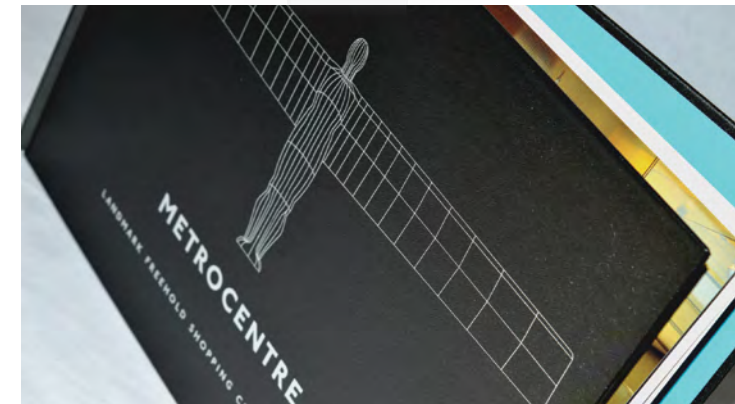


METRO CENTRE  
LANDMARK FREESHOLD SHOPPING CENTRE INVESTMENT OPPORTUNITY



**Metro Centre,  
Newcastle, JLL**

*44 page printed brochure  
with lay flat finish,  
interactive PDF brochure,  
location and aerial  
photography, walk through  
video, website and secure  
data room.*



The Metrocentre is the largest of only eight Super Regional Malls in England and is currently ranked 4th in the UK Mall Score Rankings.



This exclusive investment opportunity required a host of materials to be produced in order to best represent its unique character; this included a lay flat finish 44 page brochure with a textured board and silver foiling to the outer. Our studio team took inspiration from the iconic Angel of the North, one of Newcastle's most recognised landmarks.

To complement the printed material came the creation of a secure data room which featured a time lapse video of the investment, produced to represent the vibrancy and personality of the shopping centre.







**St Enoch, Glasgow**  
JLL

44 page printed brochure with PUR bound finish, interactive PDF brochure, location and aerial photography, website and secure data room.

Glasgow is classified as a Primary Centre, based on its retail offer, geography and demographic profile. Retail centres are scored based on the quality and quantity of the retail offer in the form of a retail attractiveness score. Glasgow is ranked 2nd nationally by this standard.

Nearly 800 manufacturing businesses operate in Glasgow, with 19,000 employees and generating £1.4 billion in GVA.



**Fulwood Business Park**  
DTZ

12 page PDF brochure, location photography.

Preston is the third largest city in the North West region and is the principal commercial and administrative centre for the county of Lancashire.

The city is located approximately 40 miles north west of Manchester and 27 miles north east of Liverpool. Preston serves an urban area population of approximately 265,000 people, rising to 642,500 within 12.5 miles of the city centre.



**Kendal Riverside**  
JLL, Lisney

20 page printed brochure with saddle stitch finish, location and aerial photography.

Kendal is a market town in the South Lakeland District of Cumbria. It is located 8 miles south east of Windermere, 19 miles north of Lancaster, 23 miles north east of Barrow-in-Furness and 38 miles north west of Skipton.

Kendal benefits from significant tourism due to its proximity to the Lake District National Park. The Lake District is England's largest National Park covering 566,400 acres and attracted 15.5 million visitors in 2013 with a spend of £1.051 billion.



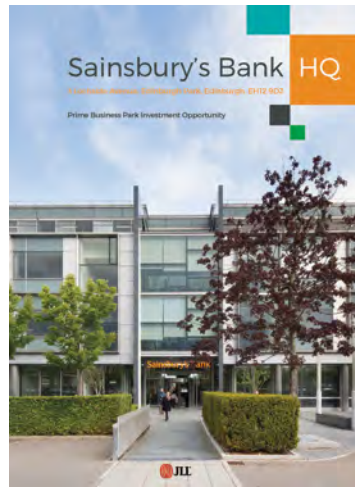
**Met Quarter, Liverpool, Coady Supple**

40 page printed brochure with thread sewn finish, interactive PDF brochure, website and secure data room.

It was important to Coady Supple that the branding designed by our team got across the centre's lively and vibrant personality and so it was decided that a variety of lifestyle photography would be taken to create a unique identity throughout.

The photography themed identity features heavily on the outer cover of the case bound brochure and ran throughout the inner pages. The bespoke design also showcased a scodix finish to the end papers.





**Edinburgh Park  
JLL**

24 page printed brochure with saddle stitch finish, interactive PDF brochure.

Edinburgh, a vibrant capital city, is a major financial, administrative, legal and commercial centre. Strong property fundamentals ensure that the city remains a key destination for UK and international investment.



**Motherwell Shopping Centre,  
Scotland, Coady Supple**

16 page PDF brochure, location and aerial photography.

Motherwell is located in central Scotland, 17 miles south east of Glasgow and 8 miles east of East Kilbride and is one of the principal towns in North Lanarkshire.

Retail anchors at Motherwell Shopping Centre include Primark, Boots, B&M, Iceland, Peacocks, Poundland, Wilkinson and Argos.



**Princess Street, Manchester  
CBRE**

12 page PDF brochure, location and aerial photography.

Manchester is the largest and fastest growing regional capital with an economy equal to that of Leeds, Liverpool and Sheffield combined. Situated in the heart of Manchester city centre, Princess Street is fast becoming a hub for technology, creative and media companies.



**Revolution Park, Chorley  
JLL**

10 page PDF brochure, location photography.

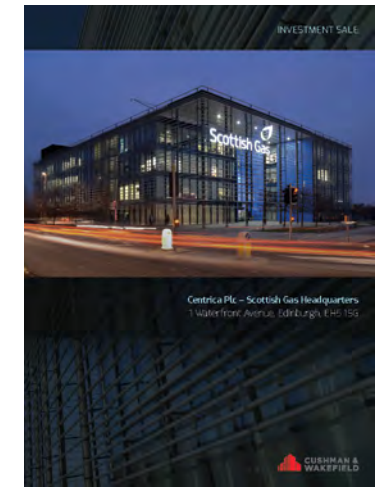
Chorley is located 22 miles north west of Manchester and 10 miles south of Preston city centre. The town benefits from excellent road communications, being located approximately 5 miles from the M6 motorway and 2 miles from the M61 motorway. This subsequently provides access to the M65 to the north and the M60 to the south.



**Iron Mountain, Leeds  
Colliers**

8 page interactive PDF brochure, location photography.

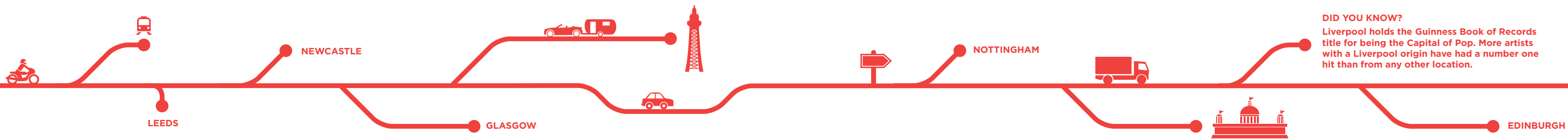
The city of Leeds, located in the heart of Northern England and within the county of West Yorkshire, is strategically positioned approximately 195 miles north of London, 45 miles east of Manchester and 32 miles north of Sheffield. Leeds is the third largest city in the UK after Birmingham and London.



**Centrica Plc, Edinburgh  
Cushman & Wakefield**

20 page printed brochure with saddle stitch finish, location photography including evening and night shots.

Edinburgh, Scotland's capital city, sits at the heart of a diverse regional economy that provides the seat of Scotland's government, is the home to the nation's legal system and is a globally recognised financial centre.



**DID YOU KNOW?**  
Liverpool holds the Guinness Book of Records title for being the Capital of Pop. More artists with a Liverpool origin have had a number one hit than from any other location.



“

The Irish economy is one that continues to grow with real pace. In recent years we have worked closely with all the major players in the market, producing marketing literature to sell some of the country's most desirable and famous investments.”

James Wood



# IRELAND

Ireland has one of the fastest growing economies in Europe. Following a period of decisive corrective action, the country had a forecast GNP growth of 5% in 2014 and 2015.

Dublin, the capital, has a diverse high quality transport system and has evolved into one of Europe's top tech hubs with the likes of Facebook and Google both calling it home.

Our dedicated investment team has been producing innovative marketing solutions in Ireland for over two years, creating

literature for some of the most reputable investment opportunities the country has to offer.

James Wood has a wealth of knowledge and experience in the region and works closely with all major Investment agents.



**DID YOU KNOW?**  
A song only needs to sell 5,000 copies to top the Irish music charts.



WHITewater SHOPPING CENTRE, DUBLIN



**Whitewater Shopping Centre, Dublin, Savills & Coady Supple**

40 page printed brochure with PUR bound finish, webmail and newspaper adverts, secure data room.



Whitewater Shopping Centre comprises an extensive two storey mall constructed to the highest standards and home to over 80 retailers. The scheme includes 4 anchor tenants, 63 retail units, 11 food court units with seating for 650 people, a 6 screen cinema and 1,700 car parking spaces.



Having worked closely with leading retail investment agents Coady Supple on a host of their recent opportunities, our team was perfectly placed to develop a new marketing strategy for the sale of this exciting Irish shopping centre.

As with any investment of this nature it was important to capture the character and vibrancy of the destination, allowing potential suitors to see what it had to offer as a retail experience. With this in mind, our in-house design team produced a whole library of creative location and internal photography which was used in both a printed 40 page case bound brochure and in one of our bespoke online property investment data rooms.

On brand web mailers and national newspaper adverts were also created as additional marketing collateral to use as part of the promotion.



*With Whitewater it was important that we worked with an agency that would deliver high quality literature under strict time constraints. Having worked closely with Creativeworld over the years I knew they would be perfectly placed to do this.*

Coady Supple

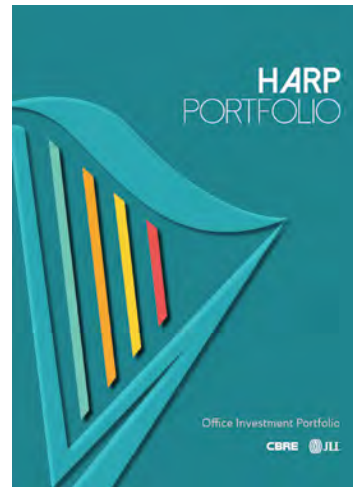




**St Augustine Street, Dublin Savills**

16 page printed brochure with saddle stitch finish, secure data room.

Situated immediately adjacent to Christchurch, 42-76 St Augustine Street is located in the very heart of Dublin City Centre, just 2km from St Stephen's Green. The opportunity is also close to all the key city centre amenities, with many right on the doorstep.



**Harp Portfolio, Dublin CBRE / JLL**

32 page interactive brochure, website and secure data room.

The portfolio offered an opportunity for an investor to purchase 4 modern office buildings in Dublin 1 and 7. These properties provide long term secure income, the majority of which is from government/government backed tenants, in an area that is set to witness strong rental growth.



**Heather Road, Ireland Knight Frank**

4 Page PDF brochure.

Sandyford is one of Dublin's premium industrial and suburban office locations and is home to some of the largest corporates in the country including Microsoft European Headquarters, Salesforce, Dun and Bradstreet, Mercury Engineering and AIB Financing.



**Hazel Portfolio, Cork DTZ**

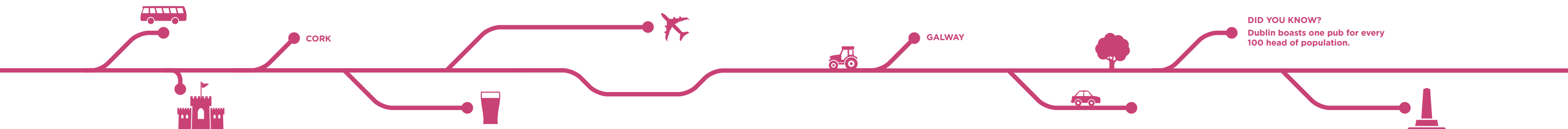
76 page printed brochure with PUR bound finish, interactive PDF brochure, webmail and newspaper adverts, website and secure data room.



The Hazel Portfolio offered purchasers the ability to acquire long term income along with asset management and value added opportunities including leasing and development at a time of economic recovery.

This unique investment opportunity required a fully integrated marketing suite to be created in order to raise awareness and the profile of the portfolio.

Our team created a bespoke case bound brochure along with a dedicated online data room. The newly created website features downloadable documents which can be accessed through a secure login system. The data room keeps track of user's activity so you know which visitors have viewed and downloaded documents, allowing the ability to monitor live activity of interested parties.







# PORTFOLIOS

Over the years we have had the pleasure of working with most of the leading property investment agents in the country, creating marketing particulars ready for the launch of some of their most prestigious investment opportunities, not only in the UK but across Europe.

TRIANGLE PORTFOLIO



The Triangle Portfolio comprised two prime modern offices situated in two of the strongest office centres in the UK, namely Manchester and Glasgow, together with a modern retail warehouse in Harlow which benefits from its connectivity to London and an above average demographic profile.

### Project Triangle, JLL

60 page printed brochure with thread sewn finish, 8 page teaser document, location photography.

With this mixed use opportunity it was important that the design of the brochure represented each separate element the portfolio had to offer. Our team achieved this by creating an elegant triangular pattern to the outer covers which was complemented perfectly with a skodix finish, while the internal pages featured location and amenity photography and custom drawn maps and charts throughout.

We also created a dedicated online data room allowing interested parties to view key information securely and effortlessly.





“

*The investment portfolio sector is an area of the property market where our team can really express themselves and showcase their design skills to the maximum. Each portfolio we produce is totally unique and has its own identity.* ”

Clive Wood



**CUBE Portfolio**  
Cushman & Wakefiled

*26 page interactive brochure, location photography for 5 sites, website and secure data room.*

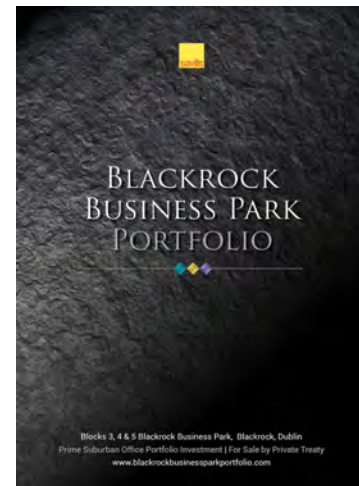
This attractive mixed retail portfolio comprised 5 assets in well-established regional locations. The portfolio provided numerous asset management opportunities including lease regears/ renewals and the potential to enhance value through wider development and refurbishment.



**National Portfolio**  
JLL

*64 page printed brochure with Canadian wirebind finish, interactive PDF brochure, webmail and newspaper adverts, website and secure data room.*

The portfolio offered a strong geographic spread and a strong line-up of tenants, along with a variety of active asset management opportunities. Each retail park had its own strengths and collectively they provided a purchaser with excellent exposure to the retail market.



**Blackrock Portfolio**  
Savills

*16 page printed brochure with saddle stitch finish, interactive PDF brochure, emailer and newspaper adverts.*

Blackrock Business Park Portfolio consists of 3 modern office buildings and is situated in Blackrock, arguably the best suburban office location in Dublin, approximately 8km south east of the city centre.

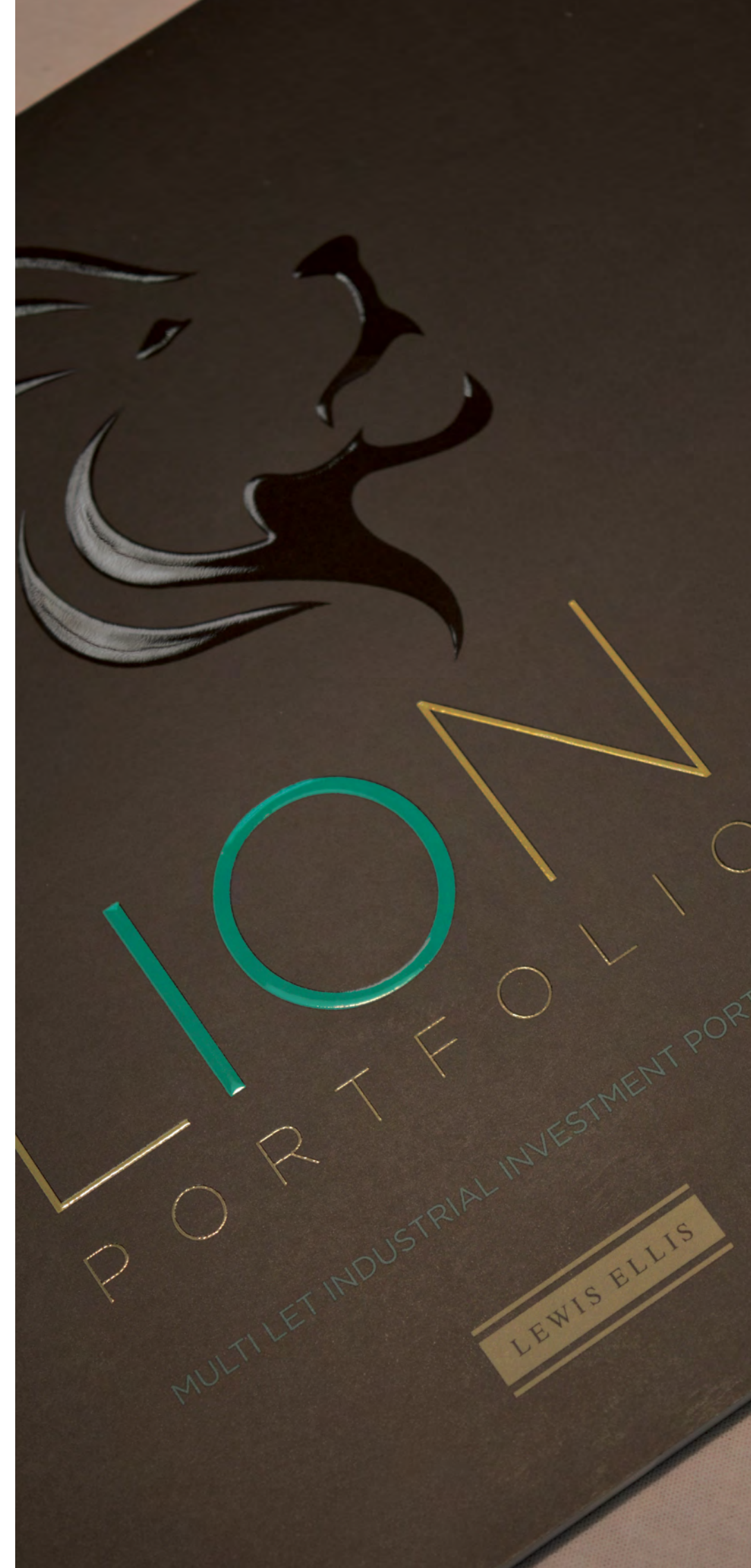
This unrivalled suburban location is home to many of Ireland's major international occupiers such as Zurich, Ulster Bank and Canada Life.



**Lion Portfolio**  
Lewis Ellis

*50 page printed brochure with PUR bound finish, location photography for 11 sites.*

The Lion Portfolio provided an excellent opportunity for potential investors to acquire 10 well located multi-let industrial estates in the UK with 48% of the properties being in the southern half of the country.



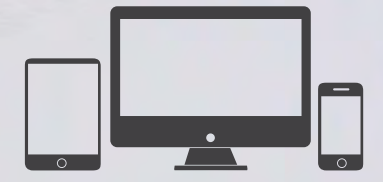




# Data Rooms



A dedicated Creativeworld data room is an online depository (website), accessed through a registered domain name, that allows you to upload confidential files such as legal documents, tenancy schedules, floor plans and even private photography, to a secure private log-in area which can be accessed only on request.



**West One  
JLL**

50 page printed brochure with lay flat finish, interactive PDF brochure, 3D model of the building, location and aerial photography, website and secure data room.

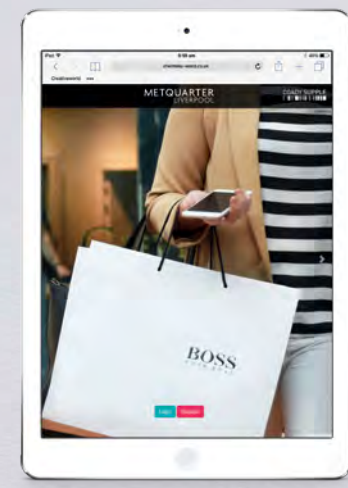
West One and 75 Davies Street are prominently situated on the corner of Oxford Street and Davies Street, close to the junction of South Molton Street. The investment lies approximately 150 metres from Selfridges and 250 metres from John Lewis and is situated in arguably the best trading location in the West End.



**Grand Central  
DTZ**

40 page printed brochure with PUR bound finish and pocket, interactive PDF brochure, location and aerial photography, A2 display boards, newspaper adverts, web banner, website and secure data room.

Grand Central is a new super prime shopping centre at the heart of Birmingham, the UK's second city. The centre will accommodate circa 500,000 sq ft of department store and more than 40 premium quality retailers, anchored by a 250,000 sq ft full line John Lewis Department Store.



**Met Quarter  
Coady Supple**

40 page printed brochure with thread sewn finish, interactive PDF brochure, website and secure data room.

The MetQuarter presented a unique, high quality, premium brand shopping environment at the heart of the fashion focused city of Liverpool.

Liverpool offers one of the most exciting real estate investment environments in the UK with an unprecedented level of public and private-led urban regeneration and development initiatives.



**The Hanningtons Estate,  
Brighton, KLM**

56 page printed brochure with thread sewn finish, interactive PDF brochure, pop up teaser mailer, location and aerial photography, website and secure data room.

The Hanningtons Department Store, affectionately known locally as the 'Harrods of Brighton', grew from a single shop on North Street into one of the largest single freehold estates in Brighton. The estate sits on a 1.32 acre site and is the dominant landmark retail pitch at the eastern end of North Street.

“  
Our data rooms make your investment opportunity accessible from all over the world.”

John Brooks, Digital Studio Manager



# Websites

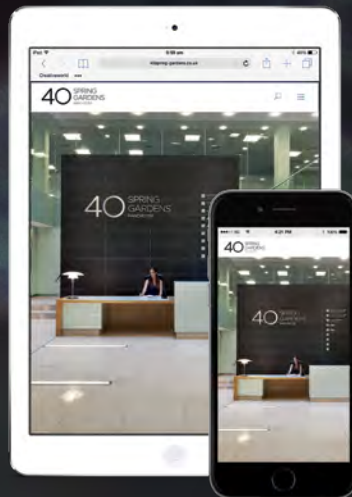
## Put your next website in safe hands.

A website is now widely regarded as the key element of any company's identity and is the place the majority of individuals refer to when wanting to learn more about you, your company and what you have to offer. Our dedicated in-house digital team is perfectly placed to deliver you an on brand, fully responsive website that fulfils your professional needs, all from our North West based studios.



**Hardman Street  
JLL**

3 Hardman Street is one of the most significant office buildings in the UK outside London. It sits in a prominent position in the heart of Spinningfields, central Manchester's premier business district.



**40 Spring Gardens  
Knight Frank**

Situated in the centre of Manchester's business district, 40 Spring Gardens is a 100,000 sq ft landmark office building of impressive stature with outstanding design features.







# Creativeworld

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