

# The name badge experts!

PDC BIG can help you design perfect metal badges that will accurately reflect your organisation's visual identity or brand.

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We offer a wide range of finishes and styles, from the modern to the traditional, from enamel to bronze, silver and gold, we have a solution to meet your requirements.

Our prestigious range of enamel and metal badges offer high impact at low cost

## PDC BIG are ID specialists!

If you are looking for a reliable, quality, and innovative badge supplier with excellent customer service then look no further.

PDC BIG have over 25 years experience in delivering ID products including name badges, wristbands and business cards to businesses all over the world.

We are passionate about innovation and technology and are dedicated to providing our customers with a high quality product at a competitive price.

Our range of custom lapel pin, metal and enamel badges are the perfect way of promoting and fundraising for your charity, company, school, club or association and are a very cost effective marketing tool.

# Why choose PDC BIG? With PDC BIG you get:

- Excellent customer service
- A dedicated account manager
- Innovative, quality products
- Super fast delivery times

## Our metal badges are ideal:

- As a marketing incentive or promotional tool
- To help increase awareness and sales
- For fundraising for your charity or club
- To reward staff, partners, resellers and customers
- To build corporate pride



## **Printed Metal badges**

Our printed metal badges are the best value metal badges on the market, offset printed in full colour on stainless steel or brass. The badges come as standard with our sparkryl resin finish and butterfly clasp attachment.

#### **More Details**

When you need to reproduce images in tone and colour, a printed badge gives the best solution. Our high quality metal printing process allow the accurate reproduction of fine details in a miniaturized format.

These badges differ from the traditional enamel badge, where raised metal wires are required to separate each colour. These badges come as standard printed on stainless steel or brass with the butterfly clasp attachment and sparkryl finish which adds dimension to your badge and protects the logo from wearing.

Printed Metal	100	200	300	500+
20mm	£1.15	£0.73	£0.59	Call for Price
30mm	£1.25	£0.92	£0.76	Call for Price
40mm	£1.48	£1.21	£1.09	Call for Price

£65.00 Origination / Tooling

Our best
value metal
badge. Perfect for
raising funds for
your charity, school
or organisation







For more information on any of our products please contact one of our account managers on 0208 614 8880 or visit www.pdc-big.co.uk/metals

## **Soft Enamel Badges**

Our soft enamel badges offer a more traditional finish using cold enamel finishing combined with iron stamping. Available with silver or gold plating and a sparkryl resin finish. More plating options are also available.

#### **More Details**

The most popular choice for large scale promotions as they are our most cost effective enamel badge, combining a high perceived value with a low cost.

We will reproduce your company or promotional logo with a hand coloured enamel finish using an iron based metal. The badges are hand coloured in cold enamel and the quality metal is perfect for high quantity runs. To add that new dimension and depth of character to the badge you can also top the badge off with our sparkryl finish.

Soft Enamel	100	200	300	500+
20mm	£1.43	£1.13	£1.01	Call for Price
30mm	£1.89	£1.58	£1.44	Call for Price
40mm	£3.08	£2.65	£2.44	Call for Price

£65.00 Origination / Tooling



## **Die Stamped Badges**

This finish radiates quality and value, great for corporate jewellery or recognition badges. This product can have a sandblasted background to create a classic looking badge. The badge is die stamped in either copper or brass and plated in a choice of gold or silver. Available with butterfly clasp, magnet or pin attachment.

#### **More Details**

These badges are die stamped in either copper or brass and can then be plated in a choice of gold, silver or bronze. The raised areas can be highly polished to contrast and compliment the misty textures recessed areas, providing superb definition for any detailed graphics.

The finish is the perfect choice for medals, brooches, staff badges and for employee recognition awards.

Die Struck	100	200	300	500+
20mm	£1.68	£1.42	£1.23	Call for Price
30mm	£2.18	£1.95	£1.75	Call for Price
40mm	£3.42	£3.22	£2.97	Call for Price

£65.00 Origination / Tooling

Perfect for when you need a quality badge for rewarding staff or for long service awards





For more information on any of our products please contact one of our account managers on 0208 614 8880 or visit www.pdc-big.co.uk/metals

## **Synthetic Enamel Badges**

A higher quality finish than our soft enamel badges. These badges are die stamped with a cold enamel filling, hand polished to give that luxurious feel and high perceived value.

#### **More Details**

This cold enamel badge delivers a value solution which is ideal for recognition and service awards on a budget. These badges are die stamped with a cold enamel filling and then hand polished to give a luxurious feel adding that all important perceived value. These can be plated in nickel, or gold. Available with butterfly clasp or pin fastening.

Synthetic Enamel	100	200	300	500+
20mm	£1.95	£1.70	£1.51	Call for Price
30mm	£2.47	£2.27	£2.06	Call for Price
40mm	£3.86	£3.70	£3.45	Call for Price









## **General Info**

#### **Fasteners**

Our most popular choices are the butterfly fastener and jewellers pin. Other options including magnets, cufflink attachments and stick pins are available.

### Lead times

Our delivery times are 3 - 4 weeks from artwork approval

#### How to order

To order up to 500 badges please email us at **sales@pdc-big.co.uk**. We will confirm your order within 24 hours.

Please include the following text in your email (filling in the required information) Type of badge required- i.e. Printed metal

- Quantity
- Artwork requirement
- Delivery address
- Delivery date

To order over 500 badges please phone your account executive for a price.

## **Artwork requirements**

Please send us your logo/artwork in a vector format to **sales@pdc-big.co.uk** and we will do the rest! If you have any queries regarding your artwork please do not hesitate to contact us.

For more information on any of our products please contact one of our account managers on 0208 614 8880 or visit www.pdc-big.co.uk/metals

## PDC BIG: The reliable supplier for your ID solutions

We offer you the widest range of people identification products

# **Badges** Wristbands Lanyards Accessories

- All inclusive service:
- Our sales team will guide you in the choice of the product that best fits your requirements
- Our **studio team** customises your product and maximises the visibility of your logo
- Our **production team** manufactures your products to the highest standards in the best possible lead time
- You will have your own **dedicated account** manager to assist you with your order.

Read more about our products at www.pdc-big.co.uk Call us on 020 8614 8940 or email sales@pdc-big.co.uk





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