

Signs & Imaging (Southeast) buys Bubble-Free Applicator

By Richard Stuart-Turner, Tuesday 30 June 2015

Signmaking company Signs & Imaging (Southeast) has made "a fantastic investment" by purchasing a Bubble-Free Applicator 1700.

According to Signs & Imaging, the 1.7m-wide device, manufactured by Hungarian firm Akkor-Dekor, saved the business buying a flatbed printer.

The Bubble-Free Applicator enables a single operator to mount and laminate a wide range of materials quickly while eliminating the risk of bubbles or creases. As well as the 1.7m version, it is also available in widths of 1.5m and 2.2m.

"The Bubble-Free Applicator will allow us to take on and output more work without having to take on more staff. It's a fantastic investment for our business and we'd encourage anyone in our situation to consider the same option," said managing director Dean Johnson.

"We're convinced it will help us improve our service offering to clients as well as increase our profitability.

"We're already definitely getting stuff out the door a lot more quickly."

The Rochester-based business bought the machine for around £11,000 from exclusive UK distributor Josero. It was installed at the firm's 372sqm premises around two weeks ago.

The company considered alternatives, including the Rolls Roller, but found the Bubble-Free Applicator to be more affordable and better suited to its requirements.

The business viewed the device in action before it came to its final decision.

"We were extremely impressed with the performance of the applicator. It was easy to operate, fast and efficient plus it could be operated from either side providing greater flexibility with where we could install it," said Johnson.

The firm, which operates Roland DG solvent machinery, added a mezzanine floor to its premises earlier this year to accommodate the new device.

Signs & Imaging (Southeast) is a family-run business with four staff. It produces items including signage, banners, hoardings, posters, graphics and vehicle imagery for shops, warehouses, petrol stations, shopping centres, councils, building sites and mobile events.