

# NWA 2020 - APPLICATION FOR EXHIBIT SPACE

40/29 & THE ARKANSAS CW



**JAN 11<sup>TH</sup> -12<sup>TH</sup>**  
SAT 10AM-5PM  
SUN 11AM-4PM  
**ENCORE EVENT CENTER  
SPRINGDALE AR**

WWW.WOMENSLIVINGEXPO.COM  
ENCORE EVENT CENTER  
1106 N. Old Missouri Rd  
Springdale, AR 72764



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_


Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_)\_\_\_\_-\_\_\_\_ Cell: (\_\_\_\_)\_\_\_\_-\_\_\_\_ Fax: (\_\_\_\_)\_\_\_\_-\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

 /Social Media: \_\_\_\_\_

| BOOTH RATES  | 5% Discount with Full Payment |     |  |
|--|-------------------------------|-----|--|
| <input type="checkbox"/> 10'X10' Corner Furnished Booth  | \$625                         | 595 | <b>INCLUDES:</b><br>8' H Back Drape, 3' H Side Drape and (1)Standard Booth ID Sign,<br>10'x10':(1) 6' Draped Table, (2) Chairs, (5) Badges, (10) VIP Tickets<br>10'x20':(1) 6' Draped Table, (2) Chairs, (8) Badges, (10) VIP Tickets. |
| <input type="checkbox"/> 10'X10' In-Line Furnished Booth | \$555                         | 530 |  |
| <input type="checkbox"/> 10'X20' Furnished Booth         | \$935                         | 890 |  |

**Custom Booth Space**

Custom - Size: \_\_\_\_\_ \$ \_\_\_\_\_ As Specified:

**Exclusive\* Product Line** - (\*Option terms; Non-refundable Booth Fee.)

A Basic Social Media Package is provided at no charge to Exhibitors who participate.  
 You Receive a Facebook Announcement Post; which includes a FB Page Tag, Website Link and (1) Media item (Photo or Video)  
**YES I want the FREE Basic Social Media Package and agree to Share all Posts I am Tagged In.**

**50% Minimum DEPOSIT DUE to Reserve Space, 5% discount for application with full payment.**  
 (Rates do not include electric, internet, floor covering or other additional services)

**Exhibit location preferred:** 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_.  
*Location will be assigned upon receipt of deposit and may be changed at a later date due to the needs of the expo.*  
**Please give a full description of the products and/or services you plan to exhibit.**  
*Only those items detailed below will be permitted in your exhibit.*

**How do you want your Booth ID Sign to read?** (The sign measures 7"h x 44"w, and is approximately 24 characters total )  
 \_\_\_\_\_

**Cancellation Policy:**  
 All Cancellations must be in writing. Cancellations received by six months prior to the show date will have their payment refunded in full less a \$100 cancellation fee. Cancellations received between three and six months prior to the show date will be refunded any sum paid over the 50% deposit. Cancellations received less than three months prior to the show will receive no refund and the Exhibitor is responsible for full payment. (No credits or refunds will be issued for Companies who have been given, or have selected, the 'Exclusive Product Line' option for their product or service).

**EMAIL OR FAX COMPLETED FORMS**  
 EMAIL:  
 bdonnell@womenslivingexpo.com  
 FAX: (203)-259-3354

**BY MAIL:**  
 Donnell Productions  
 75 Old Post Road  
 Southport, CT 06890

*Make checks payable to:  
 Donnell Productions*

**Credit Card Payments**


MasterCard     VISA     AmEx     Discover

**Credit Card #:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_ / \_\_\_\_      **Security Code:** \_\_\_\_\_

**Name on Card (if different than above):** \_\_\_\_\_

I hereby authorize Donnell Productions to charge my credit card in the amount of: \$ \_\_\_\_\_.

 **Payment Signature:** \_\_\_\_\_

By signing above I authorize Donnell Productions to process all payments on the above credit card.  
 Account Balances are due 30 days prior to the Expo and will be automatically processed on the above card.

|              |                     |             |  |                        |              |
|--------------|---------------------|-------------|--|------------------------|--------------|
| Dep. Rec'vd: | Total Due: \$ _____ | Assigned #: | Booth (circle)<br>Corner    Inline    20' Double | Custom<br>Custom _____ | Account Rep: |
| Check #:     |                     |             |  |                        |              |

**If accepted, I agree to abide by the Terms of Application & Contract on Page 2 - Signature Required.**

**TERMS OF APPLICATION & CONTRACT - Signature Required Below**

1. The Expo shall be governed by the rules and regulations issued by Donnell Productions.
2. The Expo is limited to those persons and companies which have contracted for exhibit space.
3. Exhibitors may not assign their contract for exhibit space to other persons or companies.
4. All Cancellations must be in writing. Cancellations received by six months prior to the show date will have their payment refunded in full less a \$100 cancellation fee. Cancellations received between three and six months prior to the show date will be refunded any sum paid over the 50% deposit. Cancellations received less than three months prior to the show will receive no refund and the Exhibitor is responsible for full payment.
5. No credits or refunds will be issued for Companies who have been given or have selected the 'Exclusive Product Line' option for their product or service.
6. In the event, space assigned to the Exhibitor has not been paid for by the due date, Donnell Productions may, at its full discretion terminate the agreement and reassign space to another Exhibitor. The Exhibitor is not entitled to any refund for sums paid in advance to Donnell Productions as payment for exhibit space and the Exhibitor is responsible for full payment. Credit card information on file will be used for final balance due, unless otherwise noted.
7. In the event, the Exhibitor does not claim or occupy their assigned space during the scheduled move-in time Donnell Productions may terminate the agreement and reassign the space. The Exhibitor is not entitled to any refund for sums paid in advance to Donnell Productions as payment for exhibit space and the Exhibitor is responsible for full payment.
8. Booths that are cooking or sampling food must adhere to the guidelines set by the Health Department and obtain all necessary licenses and permits.
9. Each Exhibitor must make provisions for safekeeping its goods from the time they are placed in the Exhibitor's booth until they are removed. Donnell Productions shall not be responsible or guarantee to the exhibitor the safety of exhibit materials against fire, theft or any loss or injury. The Exhibitor agrees to assume all liability for damage to its own goods and to the Expo facility by reason of the exhibit and shall hold harmless Donnell Productions for all liability which might ensue by reason of the exhibit and its presence at the Expo.
10. A \$100.00 fine shall be imposed on the Exhibitor dismantling their booth prior to closing time.
11. All exhibits shall be removed by the end of the scheduled move-out period unless special arrangements have been made with Donnell Productions.
12. Exhibitor shall assume all responsibilities for damages to the Expo facility and property, and shall indemnify and hold harmless Donnell Productions from all liability that might result from any cause whatsoever including accidents or injuries to their exhibitors, agents and employees.
13. Exhibitor shall indemnify Donnell Productions against all liability resulting from negligence of Exhibitor, its agents and employees and for any loss or expense incurred by Donnell Productions by reason of such negligence.
14. Donnell Productions reserves the right to reject or prohibit any exhibit which in its opinion is not suitable to keeping with the character of the Expo.
15. In the Event, Donnell Productions shall fail to hold the Exposition, Donnell Productions shall refund to Exhibitor all sums paid and such refund shall be accepted by Exhibitor in full settlement of all loss or damage suffered by Exhibitor.
16. If by reason of fire, wind, storm or any other cause or condition beyond the control of Donnell Productions, the exhibition facility becomes unavailable, the Exhibitor authorizes Donnell Productions to assign to Exhibitor in lieu of the space, equivalent space at a rescheduled exhibition in the same facility or in another venue as Donnell Productions may be able to procure for the holding of the Exhibition a rescheduled date. Exhibitor shall use and occupy the space under the same terms and conditions and at the same exhibit fee as set forth in this agreement and Donnell Productions shall not be liable to Exhibitor for any loss or damages suffered by Exhibitor for the unavoidable postponement and or relocation of the Expo.
17. Donnell Productions reserves the right to remove from the Expo facility premises any and all property of the Exhibitor should the Exhibitor violate any of the conditions of these rules and regulations. This right may be exercised without prior written notice and without hearing.

***I have read and agree to all the terms as stated.***

**Name:** \_\_\_\_\_ **Signature:** \_\_\_\_\_



**Title:** \_\_\_\_\_ **Date Signed :** \_\_\_\_\_

Sign both pages and send to:

**Donnell Productions, 75 Old Post Road Southport, CT 06890**

**FAX: 203-259-3354 | PHONE: 203-259-3351 | EMAIL: wlexpos@womenslivingexpo.com**