

# GO

see what happened in  
Bangkok, Laos, Rio de Janeiro, Bolivia

**Go Stage 1:** The Land Rover G4 Challenge kicked off in Bangkok in 45° heat on the hottest day of the year with an exciting Urban Challenge in front of huge crowds.



**"This year's event has been the most successful ever. And we couldn't have asked for a closer finish! The 2008 Land Rover G4 Challenge has been an amazing journey—in every sense of the word."**

**We Down, I went Down!**

The 2008 Land Rover G4 Challenge saw the world's toughest adventure racers and most capable all-terrain vehicles being pushed harder than ever before in a month-long, exhausting and epic competition. Through urban streets and remote wilderness, 18 competitors from 18 nations pushed themselves to the limit and beyond. Travelling thousands of miles across two continents, their objective was to claim the ultimate prize—to be crowned winner of the 2008 Land Rover G4 Challenge.

**"The Mekong is the true starting line of the Challenge. It's the end of just travelling—it's the start of racing!"**

**Joan-Baptiste Colin, France**

A week of excitement, endeavour and full-on adrenaline began in Bangkok's Sanam Luang Park, right in front of the gold-tipped temples of the Grand Palace. A string of tricky mountain biking, kayaking and technical driving tests saw Range Rover Sport make its Challenge debut. After a series of blistering competitive heats and a nail-biting final, the 60-strong convoy crossed the Mekong river, heading into the remote and little known Laos wilderness. There the competitors faced stunning scenery, demanding driving conditions—and an hour-long, 70m kayak along a pitch-black underground river (an off-road journey that took over 9 hours by vehicle!)

**Go Stage 2:** Hanging tough for competitors in the remote jungle and exciting humidity of Laos.



**Go Stage 3:** A mixture of urban and remote challenges in Rio de Janeiro and the Bolivian altiplano navigated a week of drama, tension and adrenaline-fueled adventure.



**"Marco is one of the world's best adventure racers. Partnering him in the performance David Bealton in football. I'll remember it for the rest of my life."** Joao Baptista Colin

On Stage 2, the 2008 Land Rover G4 Challenge got tougher still, with competitors pushing themselves to extremes of endurance and performance—both mental and physical. After two weeks of drama and competing competitors, it was all in. But the athletes simply gritted their teeth and soldiered on, fighting it out in the Challenge final over 'Chimborazo'—a gruelling competition which took an overnight, 1000m climb. Each team attempted the summit, competitors and after a tough climb, South Africa's Marko Bealton pulled out all the stops to win this Challenge activity.

**"It's a dream to represent my country, and win in front of my home crowd!"** Joao Baptista Colin

Stage 3 got underway in style on Copacabana Beach in Rio de Janeiro, with thousands playing a key part in the thrilling urban spectacle. The perfect Rio night came when high British competitor Stephen Apple won the Urban Challenge in front of a buzzing home crowd. Then the high mountains and barren landscapes of Bolivia beckoned. A gruelling 100km run saw a constant stream, and Bolivia was soon deemed the most challenging location on the G4 Challenge. I had no problems, demonstrating the benefits of specialist Stage 2 arrival at Santa Rosa bridge, where competitors had to complete a mass bridge swing and then jump back up to the structure, before mountain biking, running and heading back to base for the night.

**GO**  
all the way  
to the finish line

www.landroverg4challenge.com