

# BREMONT

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CHRONOMETERS

## Bremont announces 'Speedbird' sailor Hannah White as its latest ambassador

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Bremont is delighted to announce adventurer, broadcaster and sailor Hannah White as the latest Bremont Ambassador. Hannah has been at the forefront of the world of adventure and sailing since the age of 15 and Bremont is proud to welcome her as their latest ambassador; White joins the likes of three times America's Cup winner Jimmy Spithill, polar explorer Ben Saunders and mountaineer Kenton Cool.

Hannah White is well known for taking on extreme challenges like the gruelling Haute Route Cycle Race and sailing the Atlantic solo three times. Currently Hannah has her sights set on being the world's fastest woman on water with Project Speedbird.

A very British endeavour, Project Speedbird is run by Hannah herself alongside Engineer and Project Speedbird's technical director Dave Chisholm. The project started with Hannah becoming the fastest person to cross the English Channel in June 2015 and will reach a climax this year as Hannah attempts the women's two speed records over both 500 metres and one mile at Grafham Water Centre in Cambridgeshire.



Sailing across the Channel. Picture credit Anthony Cullen ©

Alongside her adventures Hannah has forged a career in front of the camera as a broadcaster; presenting adventure shows, commentating on the Extreme Sailing Series and most recently anchoring BT Sports' coverage of the America's Cup, of which Bremont is the Official Timing Partner.

Bremont Co-Founder, Giles English is looking forward to working closely with Hannah and said;

"It has been great getting to know Hannah over the last few months and Bremont is really looking forward to working with her. It is amazing to see the progress of Project Speedbird which fits perfectly with the Bremont adventurous spirit. We are all following her progress eagerly and can't wait to see her break the women's world speed records. Hannah reaches incredible speeds of over 30 knots on Speedbird; she is a true adventurer both on and off the water."

Hannah White emphasises the strong ties between her projects and Bremont;

"I'm thrilled to be a Bremont Ambassador. Bremont is an iconic British brand and what Dave and myself are doing together in a little shed in the countryside is testament to British design and engineering; every part of the boat has been designed and built in the UK. Bremont's philosophy of 'Tested Beyond Endurance' describes perfectly what we are trying to do on Grafham Water and I'm really excited to have the Bremont logo on my boat as we attempt to break both records in March and April this year on British waters."

Hannah White wears the Bremont AC I.

## ABOUT BREMONT

Bremont is an award-winning British luxury watch brand, manufacturing mechanical watches in Henley-on-Thames, England. Bremont is also making considerable investment with its UK watch making and manufacturing and at the end of 2014 launched a new facility in Silverstone to manufacture case and movement components.

Co-founded by brothers Nick & Giles English in 2002, Bremont has made a substantial impact on the watch industry in a very short period of time. The brand remains true to its original principles of; British, Aviation, Engineering and Adventure.

As well as manufacturing watches for some of the most exclusive military squadrons around the world, Bremont continues to play an influential role in revitalising the British watch industry, the birthplace of numerous timekeeping innovations still used today. Recent collaborations have seen Bremont work with the likes of aviation giant Boeing and the iconic British automotive company Jaguar.

Bremont has been appointed Official Timing Partner to the 35th America's Cup and to the defending champion, ORACLE TEAM USA. Renowned as the oldest trophy in international sport the America's Cup first took place in 1851 on the waters off England's south coast. As the first official British timing partner to The America's Cup since 1851 Bremont has embarked on a very exciting project to produce a special edition collection of timepieces to celebrate its involvement.

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