



Inspired
Efficiency

Inspired Efficiency is passionate about helping organisations realise maximum benefits from improved energy, carbon and sustainability efficiencies.

We challenge established conventions and use innovation along with an original approach to design and implement solutions that deliver outcomes which are realistic, pragmatic but above all, valuable.

We work by inspiring people, optimising technology and liaising with other service providers to deliver real savings in a market which increasingly demands more from less. We have a proven track record of delivering satisfaction and efficiency in many key areas including local authorities, education and commercial office and retail.

Behaviour

Buildings don't waste energy by themselves.

People that use and operate them do.

There is only so much you can do to support energy reduction before needing to engage with the people that use the building.

IE support people to make the best choices to maximise saving energy and reduce wastage. This can often come from a lack of knowledge in the first place.

We deliver a range of programmes to promote energy efficiency behaviours of occupants and to FM teams. This can include:

- Workshops to provide more technical teams with the specific knowledge they need to operate their specific buildings in the most efficient way

- Training Programmes for general occupants (ranging from Primary School pupils to office staff) to advise them on the best energy choices they can make
- Plug Tags and other simple measures to empower people with the knowledge they need to easily save energy on a daily basis.

When we engage with the client, we take time to speak with the people that use and operate the building to understand and match our recommendations to the needs of the users.

We support and advise on the best ways in which current behaviours can be adapted and what barriers prevent this from happening. Ensuring early engagement can be a crucial step in the process towards seeing real savings.



Inspired
Efficiency

We then work with the existing teams to provide them with the knowledge and understanding they need, specific to their building, to operate it in the most efficient way.

We work with the organisations to remove any barriers which exist, be that policies or wrongly learnt behaviours, and demonstrate the energy saving actions.

To ensure the highest possible success of any programmes it is important to gain the commitment from the most senior manager possible as evidence has shown that strong demonstration of good practice 'from the top' delivers the best outcomes.

IE is flexible in its approach; one size does not fit all in terms of both practical measures or ways of engaging. If you just need a few hours of expert advice to steer you in the right direction or you need to fill a longer term role to deliver a programme over years IE can adapt to fit you and your needs.

Matt Fulford
matt@inspireefficiency.co.uk
07971 787363